



INWENTCAPACITYBUILDING  
INTERNATIONAL



WORLDINTELLECTUAL  
PROPERTYORGANIZATION

## **WORKSHOP ON INNOVATION SUPPORT SERVICES AND THEIR MANAGEMENT**

organized by  
the World Intellectual Property Organization (WIPO)  
and  
InWent Capacity Building International  
in cooperation with  
the German Patent and Trademark Office (GPTO)  
and  
the European Patent Office (EPO)

**Munich, Nuremberg, Stuttgart, Mannheim, June 30 to July 11, 2003**

PROVISIONAL PROGRAM

*Document prepared by the Secretariat*

Saturday, June 28, 2003

Arrival of participants at Munich Airport

Sunday, June 29, 2003

14.00 Sightseeing tour

Monday, June 30, 2003

Munich - At the German Patent and Trademark Office (GPTO)

9.00- 10.00 Opening Ceremony

Addresses by:

Mr./Mrs...., World Intellectual Property Organization (WIPO)

Mr./Mrs...., GPTO

10.00- 10.45 Activities of WIPO, and its Cooperation for Development Program,  
including its Cooperation with the InWEnt Cologne and the GPTO

Speaker: Mr./Mrs...., WIPO

Discussion

10.45- 11.00 Break

11.00- 12.00 Main Elements of Intellectual Property and its Impact on Research and  
Development (R&D)

Speaker: Mr./Mrs...., WIPO

Discussion

12.00- 13.30 Lunch

13.30- 14.30 Role and Activities of the GPTO

Speaker: Mr./Mrs...., GPTO, Munich

Discussion

14.30- 15.30 Guided tour through the Information Facilities of the GPTO

Speaker: Mr./Mrs...., GPTO, Munich

Tuesday, July 1, 2003

- Munich - At the European Patent Office (EPO)
- 9.00- 10.00      Role and Activities of the EPO
- Speaker:    Mr./Mrs...., Munich
- Discussion
- 10.00- 12.00      Patent Documents as a Source of Technical Information. (Guided tour)
- Speaker:    Mr./Ms...., Munich
- Discussion
- 12.00- 13.30      Lunch break (at the EPO)
- 13.30              Visit to Technical Museum Munich
- 19.00              Cultural Activity

Wednesday, July 2, 2003

- Munich - At the Fraunhofer Society
- 9.30- 10.30      Role, Activities and Functions of the Fraunhofer Society and the Fraunhofer Patent Center for German Research (PST)
- Speaker:    Dipl.-Ing. Hans -Karl von Engel, Fraunhofer Society, Patent Center for German Research (PST), Munich
- Discussion
- 10.30- 10.45      Break
- 10.45- 12.00      Commercializing Research Results and Inventions: Practical Examples
- Speaker:    Dipl.-Ing. Hans-Karl von Engel, Munich
- Discussion
- 12.00- 13.00      Lunch
- 13.00- 14.00      Utilizing the Innovation Power of Young Scientists
- Speaker:    Mr./Ms...., Munich
- Discussion

- 14.00- 14.30 Break
- 14.30- 16.30 BayernPatent -AnInitiativeforthePromotionofPatentingand  
CommercialExploitationofInventionsatBavarianUniversities
- Speaker: Dr....,BayernPatent,FraunhoferPatentCenterforGerman  
Research(PST),Munich
- Discussion

Thursday,July3,2003

- 8.30 ExcursiontoNuremberg
- 12.30- 13.30 LunchatLandesgewerbeanstaltBayern
- Visitto PatentinformationszentrumderLandesgewerbeanstaltBayern
- 13.30- 15.00 PresentationoftheactivitiesandtheRoleoftheCenteraswellasits  
CooperationProgramwithFraunhoferPatentCenterforGermanResearch
- Speaker: Mr./Mrs.... ,Nuremberg
- Discussion

Friday,July4,2003

- Seminarroomatthehotel
- 9.00- 10.30 Commercializationofpatentes,licencesandinnovationsacrosstheborders
- Speaker: Mr.R.Inzenhofer,.....
- Discussion
- 10.30- 10.45 Break
- 10.45- 12.00 ForeignTradeCounselling
- Speaker: Mr.R.Inzenhofer,.....
- Discussion
- 12.00- 13.00 Lunch

13.00- 14.30 IntellectualPropertyRightsasanElementofInternationalTradeRelations

Speaker: Mr.A.Seiler,... ,...

Discussion

14.30- 14.45 Break

14.45- 16.30 TheAgreementonTrade- RelatedAspectsofIntellectualPropertyRights (TRIPS).ThePresentInternationalFrameworkfortheProtectionof IntellectualProperty

Speaker: Mr.A.Seiler,.....

Discussion

19.00 CulturalEvent

Saturday,July5,2003

19.00 Culturalevent

Sunday,July6,2003

ExcursiontotheAlpsandtheCastleNeuschwanstein

TransfertoStuttgart

Monday,July7,2003

Stuttgart –AttheSteinbeis -Foundation

9.30- 10.30 Role andFunctionofanInnovationNetwork:OrganizationandStructure; Transfer-Network;Shareholding

Speaker: Mr.U.Haug ,Stuttgart

Discussion

10.30- 10.45 Break

10.45- 12.00 Service,CustomerProfileandCustomer -RelationshipwithinaNetwork

Speaker: Mr.J.Bandera,Stuttgart

Discussion

12.00- 13.30 Lunch

Stuttgart -VisittotheChamberofIndustryandCommerce

15.00- 16.30 TheFunctionofChambersasanUmbrellaOrganizationofthePrivate  
Economy:  
-TheActivitiesoftheChambers withFocusonInnovationPromotion

Speaker: Mr./Mrs.... ,Stuttgart

Discussion

Tuesday,July8,2003

9.00- 10.30 StrategyforProtectingIPRsRelatedtoInventionsandResearchResults:  
What,When,WhereandHow?

Speaker: Dr.KarlRackette,Inte llectualPropertyAttorney,Freiburg

Discussion

10.30- 10.45 Break

10.45- 12.00 StrategyforProtectingIPRsRelatedtoInventionsandResearchResults:  
What,When,WhereandHow?( *cont'd*)

Speaker: Dr.KarlRackette,Freiburg

Discussion

12.00- 13.00 Lunch

13.00- 15.00 TheRoleofIPRsIntheAssessmentofInventions,ResearchResultsand  
InnovationProjects

Speaker: Dr.KarlRackette,Freiburg

Discussion

15.00- 15.15 Break

15.15- 16.30 TheRoleofIPRsIntheAssessmentofInventions, ResearchResultsand  
InnovationProjects( *cont'd*)

Speaker: Dr.KarlRackette,Freiburg

Discussion

19.00 TransfertoMannheim

Wednesday, July 9, 2003

Mannheim

9.00- ... Trade and Industry Promotion by the Communities

Speakers: Mr./Mrs. ...., Amt für Wirtschaftsförderung, Mannheim

Discussion

12.00- 13.30 Lunch

13.30- ... Visit to the Technology and Software Center Mannheim (incl. Discussions with entrepreneurs)

...- ... Visit to Handwerkerhof Ilvesheim

19.00 Sightseeing tour Mannheim/Heidelberg

Thursday, July 10, 2003

Visit to Technology Center Landau

10.00 Visit of Technology Centers, including discussions with entrepreneurs

12.30- 14.00 Lunch

14.00 Lecture by AGITA Aachen

Friday, July 11, 2003

Mannheim - The function and self-organization of inventors

9.00- ... Promotion of Innovation and Inventive Activity: The Role of Inventors' Association at the National, Regional and International Levels

Speaker: Mr. W. Pyzel, ...

Discussion

12.00- 13.00 Lunch

13.00- 14.45 Legal Framework of the Relationship between Employed Inventors and Employers. Incentive Systems Encouraging Creativity

Speaker: Mr. Heinz Goddar, Patent Attorney, BOEHMERT & BOEHMERT, Munich

Discussion

- 14.45- 15.00      Break
- 15.00              EvaluationoftheWorkshop
- Addressesb y:
- Mr./Mrs.....,WIPO,Geneva  
                      andMr./Mrs.....
- 17.00              Closingceremonyandhandingoverofcertificates

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