SECOND INTERNATIONAL FORUM ON CREATIVITY AND INVENTION – A BETTER FUTURE FOR HUMANITY IN THE 21ST CENTURY

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the State Intellectual Property Office (SIPO) of the People’s Republic of China

Beijing, May 23 to 25, 2002

PROGRAM

Document prepared by the International Bureau of WIPO
Thursday, May 23, 2002

8.30 – 9.30 Registration and administrative matters

9.30 – 10.15 Opening ceremony

Addresses by:

the Representative of the State Intellectual Property Office of the People’s Republic of China (SIPO), Beijing
Mrs. Rita Hayes, Deputy Director General, Office of Global Communications and Public Diplomacy, World Intellectual Property Organization (WIPO), Geneva
Mr. Martti Enäjärvi, Director General of the National Board of Patents and Registration of Finland, Helsinki and Forum Coordinator

10.15 – 10.45 Coffee break

10.45 – 12.30 Topic 1

Wealth Creation through Invention, Innovation and Creativity (philosophical, humanitarian, employment and development-related aspects)

– Social, Humanitarian and Cultural Aspects of Inventions and Innovations as the Key to Technological and Social Progress

Speakers: Mr. Martti Enäjärvi, Director General, National Board of Patents and Registration of Finland, Helsinki, and Forum Coordinator
Ref. doc.: WIPO/INV/BEI/02/1

Mr. Zhang Jing’an, Director General, Regulations and Reforms Department, Ministry of Science and Technology, Beijing
Ref. doc.: WIPO/INV/BEI/02/22

Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and Innovation Promotion, WIPO
Ref. doc.: WIPO/INV/BEI/02/8

Discussion on Topic 1

12.30 – 14.00 Lunch break
14.00 – 16.00  Topic 2

Inventors, Innovators and Creators – the Intellectual Capital of Nations

- How Inventors, Innovators and Creators Benefit from Their Achievements and What Should be the Contribution and Benefit of the State/Government?
- Different Roles of Employee Inventors and Individual Inventors in the Innovation Cycle
- Inventors – Are they Non-Conformists that Rock the Boat of Comfort and Tradition?
- Can an Inventor Become a Millionaire? Who Should Benefit from the Flash of Creativity and How?

Speakers:
Ms. Tu Youyou, Academician, China Academy of Engineers, Beijing
Ref. doc.: WIPO/INV/BEI/02/23

Mr. Timo Kivi-Koskinen, President, Finnish Inventors’ National Federation (KeKe), Helsinki
Ref. doc.: WIPO/INV/BEI/02/19

Mr. Matti Pätts, Director General, The Estonian Patent Office, Tallinn
Ref. doc.: WIPO/INV/BEI/02/15

Mrs. Tarja Koskinen-Olsson, Chief Executive Officer, KOPIOSTO, Helsinki
Ref. doc.: WIPO/INV/BEI/02/16

Discussion on Topic 2

16.00 – 16.15  Coffee break

16.15 – 18.15  Topic 3

Intellectual Property in a Knowledge-based Society

- The Role of Copyright and Future Challenges to Creators, Industry, Legislators and Society at Large
- Inventors’ and Creators’ Rights as Basic Human Rights

Speakers:
Mr. Henry Olsson, Special Government Advisor, Ministry of Justice, Stockholm
Ref. doc.: WIPO/INV/BEI/02/2

Ms. Teri Dunphy, Consultant, EU-China IPR Cooperation Programme, Beijing
Ref. doc.: WIPO/INV/BEI/02/17
Mr. Antonio Millé, President, Latin American Institute of High Technology, Computers and Law (ILATID), Buenos Aires
Ref. doc.: WIPO/INV/BEI/02/5

Prof. Zheng Chengsi, Director, Intellectual Property Center of the China Science Institute, Beijing
Ref. doc.: WIPO/INV/BEI/02/24

Discussion on Topic 3

18.30 Reception offered by WIPO

Friday, May 24, 2002

9.00 – 12.30 Topic 4
The Development of the International Patent System

Speakers: Mr. Anthioumane N’Diaye, Director General, African Intellectual Property Organisation (OAPI), Yaoundé
Ref. doc.: WIPO/INV/BEI/02/4

Mr. Mayer Gabay, President, United Nations Administrative Tribunal, and Chair, Patents and Copyright Laws Revision Committees, Ministry of Justice, Jerusalem
Ref. doc.: WIPO/INV/BEI/02/11

Mr. Mzondi Haviland Chirambo, Director General, African Regional Industrial Property Organization (ARIPO), Harare
Ref. doc.: WIPO/INV/BEI/02/10

Ref. doc.: WIPO/INV/BEI/02/18

Discussion on Topic 4

12.30 – 14.00 Lunch break
14.00 – 19.00  Topic 5

Inventions and Innovations – Key Elements in the Strive for Competitive Advantage

- Crucial Factors for Accelerated Economic and Social Development
- Enterprises – Key Actors in Creating Atmosphere and Commercialization Capacity for Inventions and Innovations
- The Role of Universities and Research and Development (R&D) Organizations in the Innovation Cycle

Speakers:  Ms. Kirsten Leute, Licensing Associate, Office of Technology Licensing, Stanford University, Palo Alto, California
Ref. doc.: WIPO/INV/BEI/02/3

Mr. Li Wei, Deputy President, Xi’an Jiaotong University, Xi’an, Shangxi Province (P.R. of China)
Ref. doc.: WIPO/INV/BEI/02/25

Dr. John Turner, Managing Director, Flinders Technologies Pty Ltd., Bedford Park (South Australia)
Ref. doc.: WIPO/INV/BEI/02/6

Prof. Prabuddha Ganguli, Advisor, VISION-IPR, Mumbai
Ref. doc.: WIPO/INV/BEI/02/13

Mr. Qi Xiaohuan, IPR Manager, Nokia China, Beijing
Ref. doc.: WIPO/INV/BEI/02/12

Discussion on Topic 5

Topic 6

Conditions for Successful Economic and Social Use of Inventions and Innovations

- Financing Development of Inventions and Innovations to the Product and Market Stages
- Micro-enterprise Development
- Venture Capital

Speakers:  Prof. Antonio Marcio Buainain, State University of Campinas (UNICAMP), and Technical Secretary, Brazilian Innovation Fund for Industry-University, São Paulo
Ref. doc.: WIPO/INV/BEI/02/20

Mr. Anthioumane N’Diaye
Ref. doc.: WIPO/INV/BEI/02/21
Discussion on Topic 6

19.00 Closing ceremony

Addresses by:

Mrs. Rita Hayes
Mr. Ma Lianyan, Deputy Commissioner, State Intellectual Property Office of the People’s Republic of China, Beijing
Mr. Martti Enäjärvi
Mr. Vladimir Yossifov
Dr. Johnson W. Fong, President, Filipino Inventors Society (FIS), and President, Multi-Forms Corporation, Manila

19.30 Reception offered by SIPO

Saturday, May 25, 2002

9.00 – 12.00 Visit to the China Petroleum and Chemical Corporation (SINOPEC) and the China Intellectual Property Training Center (CIPTC)

14.00 Visit to the Great Wall of China

[End of document]