

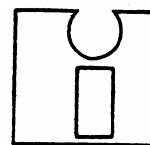
WIPO-IFIA/SEL/02/INF.1

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WORLDINTELLECTUAL
PROPERTYORGANIZATION



INTERNATIONALFEDERATIONOF
INVENTORS' ASSOCIATIONS

**WIPO-IFIAINTERNATIONALS YMPOSIUMON
THECOMMERCIALIZATIO NOFINVENTIONS
INTHEGLOBAL MARKET**

jointlyorganizedby
theWorldIntellectualPropertyOrganization(WIPO)

and

theInternationalFederationofInventors'Associations(IFIA)

withthecooperationof

theKoreanIntellectualPropertyOffice(KIPO)

and

theKoreaInventionPromotionAss ociation(KIPA)

Seoul,December4to7,2002

PROGRAM

DocumentpreparedbytheInternationalBureauofWIPO

Wednesday, December 4, 2002

- 9.30–10.00 Registration and administrative matters
- 10.00–10.30 Opening ceremony
- Addresses by:
- Mr. Kwang -Lim Kim, Commissioner, Korean Intellectual Property Office (KIPO), Seoul
- Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and Innovation Promotion (DISIP), World Intellectual Property Organization (WIPO), Geneva
- Mr. Farag Moussa, President, International Federation of Inventors' Associations (IFIA), Geneva
- 10.30–11.00 Coffee break
- 11.00–12.30 Topic 1: Entrepreneurship and the Commercialization of Inventions and Research Results
- Speakers:
- Dr. Maripaz L. Perez, Assistant Secretary, Department of Science and Technology (DOST), Manila
Ref.doc: WIPO-IFIA/SEL/02/10
- Prof. Gorgi Filipov, President, Union of Inventors and Authors of Technical Improvements of Macedonia (UIATIM), Skopje
Ref.doc: WIPO-IFIA/SEL/02/6
- Mr. Andrew Graham, Business Adviser, Technology Commercialisation Group (TCG), Adelaide
Ref.doc: WIPO-IFIA/SEL/02/11
- Mr. Heinz Goddar, German Patent Attorney, European Patent and Trademark Attorney, Boehmert and Boehmert/Forrester and Boehmert, Past President of Licensing Executives International (LES), Munich
Ref.doc: WIPO-IFIA/SEL/02/1
- Moderator: Mr. Vladimir Yossifov, WIPO
- Discussion
- 12.30–14.00 Lunch break
- 14.00–17.00 Participation in the opening ceremony of the Seoul International Fair and visit to the Fair 2002

Thursday, December 5, 2002

- 9.00–10.30 Topic2: The Cost of Protecting Intellectual Property in the Process of Commercialization
- Speakers: Mr. Gene Scott, President and Chief Executive Officer (CEO), Invention Trader Associates International, Newport Beach, California
Ref.doc: WIPO-IFIA/SEL/02/2
- Mr. Eduardo Fernandez, Director, International Relations, Argentine Association of Inventions, Buenos Aires
Ref.doc: WIPO-IFIA/SEL/02/12
- Mr. Zygmunt Hehn, Inventor, Warsaw
Ref.doc: WIPO-IFIA/SEL/02/9
- Moderator: Dr. Mari paz L. Perez, Manila
- Discussion
- 10.30–11.00 Coffeebreak
- 11.00–12.30 Topic3: Online Market Places for Inventions
- The Three -Year Experience of the IFIA Internet Inventions Store (IFIS)
- Speakers: Mr. Farag Moussa, Geneva
Ref.doc : WIPO-IFIA/SEL/02/13
- The Internet Invention Market in Hungary: New Results
- Mr. Andras Vedres, Secretary General, Association of Hungarian Inventors (MAFE), Budapest
Ref.doc: WIPO-IFIA/SEL/02/14
- Moderator: Dr. Mari paz L .Perez, Manila
- Discussion
- 12.30–14.00 Lunchbreak

- 14.00–15.30 Topic4 : TechnologyTransferThroughOnlineServicesand
Databases
- Speakers: Mr.JoeWyse,Vice -President,IntellectualAsset
ManagementConsultingServices,yet2.comInc.,
Cambridge(USA)
Ref.doc: [WIPO-IFIA/SEL/02/15](#)
- Dr.MaripazL.Perez,Manila
Ref.doc: [WIPO-IFIA/SEL/02/16](#)
- Mr.JasonNg,AssistantDirector,EnterpriseDevelopment
Department,IntellectualPropertyOfficeofSingapore
(IPOS), Singapore
Ref.doc: [WIPO-IFIA/SEL/02/17](#)
- Mr.AndrewGraham,Adelaide
Ref.doc: [WIPO-IFIA/SEL/02/18](#)
- Moderator: Mr.EduardoFernandez,BuenosAires
- Discussion
- 15.30–16.00 Coffeebreak
- 16.00–17.30 Topic5 : InventiveActivitiesintheFrameworkofUniversitiesand
SmallandMedium -SizedEnterprises(SMEs)
- Speakers: Mr.MingTinghua,Vice -President,ChinaAssociationof
Inventions(CAI),Beijing
Ref.doc: [WIPO-IFIA/SEL/02/19](#)
- Mr.Jong -HyubChoi,Director,IntellectualPropertyPolicy
Division,KIPO,TaejonMetropolitanCity
Ref.doc: [WIPO-IFIA/SEL/02/20](#)
- Mr.JaeKapYoon,SeniorCounselor,Smalland
Medium-SizedEnterpriseD ivision(SMEs),WIPO
Ref.doc: [WIPO-IFIA/SEL/02/21](#)
- TanSriDatukDr.AugustineS.H.Ong,Presidentand
Founder,MalaysianInventionandDesignSociety(MINDS),
SelangorDarulEhsan
Ref.doc: [WIPO-IFIA/SEL/02/22](#)
- Moderator: Prof.Gorg iFilipov,Skopje
- Discussion

17.30–18.30 Topic6 : PartneringwithVentureCapitaliststoAchieveGrowthand
Development

Speakers: Mr.GeneScott,NewportBeach
Ref.doc: WIPO-IFIA/SEL/02/4

Dr.FinaryaLegoh,AssistanttotheDeputyMinisterfor
ScienceandTechnologyDiffusionMechanism,
MinistryforResearchandTechnologyoftheRepublicof
Indonesia,Jakarta
Ref.doc: WIPO-IFIA/SEL/02/3

Moderator: Prof.GorgiFilipov,Skopje

Discussion

18.45 ReceptionhostedbyWIPO

Friday,December6,2002

9.00–12.30 IFIAGeneralAssembly

12.30–14.00 Lunchbreak

14.00–17.30 Topic7 : PartneringwithVentureCapitalistsandFinancingthe
DevelopmentandCommercializationofInventions

- SeedFinancing
- AngelFinancing
- Venture Capital

Speakers: Mr.Seung-TaekOh,SeniorManager,IndustrialProperty
BusinessArrangementCenter,KoreaInvention
PromotionAssociation(KIPA),Seoul
Ref.doc: WIPO-IFIA/SEL/02/23

Mr.StephenOng,ManagingDirector,AsiaDirect Capital
HoldingsSdnBhd,KualaLumpur
Ref.doc: WIPO-IFIA/SEL/02/24

Prof.GorgiFilipov,Skopje
Ref.doc: WIPO-IFIA/SEL/02/7

Mr.GeneScott,NewportBeach
Ref.doc: WIPO-IFIA/SEL/02/5

Mr. Yoon -Guk Ban, Executive Vice-President and Director,
Venture Investment Division, KTB Network Company Ltd.,
Seoul

Ref.doc: WIPO-IFIA/SEL/02/8

Moderator: Tan Sri Datuk Dr. Augustine S.H. Ong, Selangor Darul Ehsan

Discussion

18.00 Reception hosted by KIPA

Saturday, December 7, 2002

9.00–11.30 Presentations by participants on their National Experiences on the
Commercialization of Inventions

Moderator: Mr. Vladimir Yossifov, WIPO

11.30–12.00 Closing ceremony

Addresses by:

Mr. Kwang -Tae Park, Chairman, Korea Invention Promotion Association
(KIPA), Seoul
Mr. Vladimir Yossifov, WIPO

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