INTERNATIONAL CONFERENCE ON INTELLECTUAL PROPERTY, THE INTERNET, ELECTRONIC COMMERCE AND TRADITIONAL KNOWLEDGE

organized under the auspices of
His Excellency Mr. Petar Stoyanov, President of the Republic of Bulgaria

by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Intellectual Property Association of Bulgaria

Boyana Government Residence
Sofia, May 29 to 31, 2001

PROGRAM

Document prepared by the International Bureau
Tuesday, May 29, 2001

8.30 - 9.30 Registration

9.30 - 10.15 Opening Ceremony

Moderator: Prof. Borislav Borissov, Chairman, National Intellectual Property Association of Bulgaria, Sofia

Addresses by:

His Excellency Mr. Petar Stoyanov, President of the Republic of Bulgaria and Honorable Chairman of the Conference

Dr. Kamil Idris, Director General of the World Intellectual Property Organization (WIPO)

10.30 Messages by:

Mr. Juiz-Francisco Rebello, Chairman, Portuguese Society of Authors, Lisbon

Mr. Xavier Michel, Permanent Observer, Ambassador of the International Organization of Francophonie (OIF) to the United Nations in Geneva, Geneva

Mr. George Randelov, General Manager, IBM Bulgaria, Sofia

Mr. Konstantin Petrov, Executive Director, Orbitel Inc., Sofia

Intellectual Property, the Internet and Electronic Commerce

Speaker: Mr. Ashok Soota, Chairman and CEO, MindTree Consulting Pvt. Ltd., Bangalore

Ref.: WIPO/ECTK/SOF/01/1

Recent Developments and Challenges in the Protection of Intellectual Property Rights (IPRs)

Speaker: Prof. Dr. Joseph Straus, Professor of Law and Head of Department, Max-Planck-Institute for Foreign and International Patent, Copyright and Competition Law, Munich

Ref.: WIPO/ECTK/SOF/01/2
Tuesday, May 29, 2001 (cont’d)

Intellectual Property, Traditional Knowledge and Genetic Resources

Speaker: Dr. Alexandru-Cristian Ștrenc, Deputy Director General, State Office for Inventions and Trademarks, Bucharest
Ref.: WIPO/ECTK/SOF/01/3

12.30 - 14.00 Lunch Break

14.00 - 17.30 Intellectual Property, the Internet and Electronic Commerce

Virtual Identifiers; The Domain Name System; Trademarks and Branding on the Internet; The Digital Divide; Content, Music and Software on the Internet; Service Provider Liability and Dispute Resolution

Moderator: Mr. Ashok Soota, Bangalore

Speakers:

Ms. Cynthia Cannady, Director, Electronic Commerce Division, Office of Legal and Constitutional Affairs, WIPO
Ref.: WIPO/ECTK/SOF/01/1.1

Mr. George Dimitrov, Legal Consultant, Orbitel Inc., Sofia
Ref.: WIPO/ECTK/SOF/01/1.6

Mrs. Vanda Scartezini, National Secretary, Information Technology Policy, Ministry of Science and Technology, Brasilia
Ref.: WIPO/ECTK/SOF/01/1.2

Dr. Lalith B. Gamage, Managing Director and CEO, Sri Lanka Institute of Information Technology, Executive Director, TradenetSL, Sri Lanka Export Development Board, Colombo
Ref.: WIPO/ECTK/SOF/01/1.4

Dr. Emil Losev, Head, Copyright Division, Ministry of Culture, Sofia
Ref.: WIPO/ECTK/SOF/01/1.3

Mr. Andy Gibbs, President and CEO, PatentCafe.com, Inc., Yuba City, California
Ref.: WIPO/ECTK/SOF/01/1.7
Tuesday, May 29, 2001 (cont’d)

Miss Nicole Foga, Legal Advisor, Ministry of Commerce and Technology, Kingston
Ref.: WIPO/ECTK/SOF/01/1.5

Discussion

18.00 Reception offered by the President of the Republic of Bulgaria, Boyana Government Residence

Wednesday, May 30, 2001

9.30 - 12.30 Recent Developments and Challenges in the Protection of Intellectual Property Rights
New Developments in the Protection of Pharmaceuticals and Biotechnological Inventions; Business Methods and Software Patents; Electronic Filing of Patent Applications; the Future of the Intellectual Property System

Moderator: Prof. Dr. Joseph Straus, Munich

Speakers: Mr. Robert Stoll, Administrator for External Affairs, Office of Legislative and International Affairs, Department of Commerce, United States Patent and Trademark Office (USPTO), Washington, D.C.
Ref.: WIPO/ECTK/SOF/01/2.1

Mr. Mihály Ficsor (Jr.), Vice-President, Hungarian Patent Office (HPO), Budapest
Ref.: WIPO/ECTK/SOF/01/2.2

Mr. Petar Terziev, Managing Director, BalkanPharma, Sofia
Ref.: WIPO/ECTK/SOF/01/2.3

Mr. Bertil Hjelm, Principal Director DG2, European Patent Office (EPO), Munich
Ref.: WIPO/ECTK/SOF/01/2.4

Mr. Borislav Borissov, Executive Director, Bulgarian Drug Agency, Sofia
Ref.: WIPO/ECTK/SOF/01/2.5

Dr. Galal Wafaa Mohamedien, Legal Advisor, The Industrial Bank of Kuwait K.S.C., Safat
Ref.: WIPO/ECTK/SOF/01/2.6
Discussion

14.30 - 17.30 Intellectual Property, Traditional Knowledge and Genetic Resources Concepts and Terms; Relationships between Intellectual Property, Access to and Benefit-Sharing of Genetic Resources, Traditional Knowledge, Folklore and the Internet, Aspects of Documentation; WIPO’s Work to Date - Recent International, Regional and National Developments

Moderator: Dr. Alexandru-Cristian Ştrenc, Bucharest

Speakers:

- Dr. John Mugabe, Executive Director, African Centre for Technology Studies (ACTS), Nairobi
  Ref.: WIPO/ECTK/SOF/01/3.1

- Dr. Zengpei Xuan, Deputy Director General, International Cooperation, Chinese Academy of Engineering (CAE), Beijing
  Ref.: WIPO/ECTK/SOF/01/3.2

- Mrs. Mila Santova, Director, Institute of Folklore, Bulgarian Academy of Sciences (BAS), Sofia
  Ref.: WIPO/ECTK/SOF/01/3.3

- Mr. Homero A. Larrea Monard, Assistant to the Director General, Ministry of Foreign Affairs, Quito
  Ref.: WIPO/ECTK/SOF/01/3.13

- Mr. Wend Wendland, Senior Legal Officer, Division of Global Intellectual Property Issues, WIPO
  Ref.: WIPO/ECTK/SOF/01/3.4

- Mr. Sem T. Shikongo, Programme Officer, Forest Biodiversity and Traditional Knowledge, Namibia National Biodiversity Programme, Directorate of Environmental Affairs, Ministry of Environment and Tourism, Windhoek
  Ref.: WIPO/ECTK/SOF/01/3.5
Wednesday, May 30, 2001 (cont’d)

Dr. Emil Losev, Head, Copyright Division, Ministry of Culture, Sofia
Ref.: WIPO/ECTK/SOF/01/3.7

Dr. Jaber bin Marhoun Fleyfel Al-Wahaiby, Director General, International Organizations Department, Ministry of Commerce and Industry, Muscat
Ref.: WIPO/ECTK/SOF/01/3.6

Discussion

18.00 Reception offered by WIPO

Thursday, May 31, 2001

9.00 - 12.00 Closing Plenary Session

Moderator: Prof. Borislav Borissov, Sofia

Round Table Discussion

12.00 - 12.30 Closing Ceremony

Addresses by:

the representative of the Director General of WIPO
the representative of the President of the Republic of Bulgaria
the President of the National Intellectual Property Association

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