The Hague System for the International Registration of Industrial Designs: Practical Approach and Tips to Make the Most of the Ever Expanding System

organized by
the World Intellectual Property Organization (WIPO)

Geneva, July 19, 2018

PROVISIONAL PROGRAM

prepared by the Secretariat
8.00 – 9.00  Registration

9.00 – 9.15  Opening

Welcome address by:

Mr. Mikhail Faleev, Senior Information Officer, Hague Development and Promotion Section, The Hague Registry, Brands and Designs Sector, World Intellectual Property Office (WIPO)

9.15 – 9.45  **Introduction to the Hague System for the International Registration of Industrial Designs**
What Are the Advantages of the Hague System?
The Hague Agreement: A System in Full Expansion

Speaker: Mr. Jonah Asher, Hague Development and Promotion Section, The Hague Registry

9.45 – 10.00  Coffee Break

10.00 – 11.30  **From Filing to Expiry: The Lifecycle of an International Registration**
The Filing of an International Application and its Examination (step 1)
Administration of an International Registration (step 2)
The Use of Electronic Tools

Speaker: Mr. Quan-Ling Sim, Head, Operations Service, The Hague Registry

11.30 – 11.40  Questions and Answers

11.40 – 11.55  **New Tools for Users: Contact Hague Service; Hague Member Profiles Database**

Speaker: Ms. Marlene Haustein, Information Assistant, Hague Development and Promotion Section, The Hague Registry

11.55 – 12.10  **Information Session on Global IP Platform**

Speaker: Ms. Caroline Horridge, PCT Information Systems Division, PCT Services Department, Patents and Technology Sector

12.10 – 14.00  Lunch Break
14.00 – 14.30  Statement by the Canadian Intellectual Property Office (CIPO) Regarding the Accession of Canada to the Hague System

Moderator: Mr. Grégoire Bisson, Director, The Hague Registry

Speaker: Ms. Sandra Newsome, Manager, Canadian Intellectual Property Office (CIPO), Innovation, Science and Economic Development Canada, Government of Canada, Gatineau, Québec

Statement by the Mexican Institute of Industrial Property (IMPI) Regarding the Future Accession of Mexico to the Hague System

Moderator: Mr. Grégoire Bisson

Speaker: Mr. Miguel Ángel Margáin González, Director General, Mexican Institute of Industrial Property (IMPI), Mexico

14.30 – 15.15  The Hague System: Going Global

Bundle of Rights: Designating the European Union, Japan, the Republic of Korea, the Russian Federation and the United States of America in the Same International Application; Tips to Maximize Your Chances to Be Granted Protection

Speaker: Mr. Mikhail Faleev

15.15 – 15.30  Questions and Answers

15.30 – 15.45  Coffee Break

15.45 -16.30  The Hague System: Practical Experience from a Practitioners’ Point of View

Moderator: Mr. Jonah Asher

Successful Filing Strategies and Advantages of the Hague System for SMEs and Multinationals

Speakers: Mr. Hubert Doléac, IP Lawyer, Troller Hitz Troller, Bern

Mr. Nicolas Fouquet, Technical and Development Manager, General Manager, Santos, Lyon, France

16.30 – 17.00  Questions and Answers

17.00  Closing of the Seminar

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