



SEMINAR

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The Hague System for the International Registration of Industrial Designs: Practical Approach and Tips to Make the Most of the Ever Expanding System

organized by
the World Intellectual Property Organization (WIPO)

Geneva, July 19, 2018

PROVISIONAL PROGRAM

prepared by the Secretariat

- 8.00 – 9.00 Registration
- 9.00 – 9.15 Opening
- Welcome address by:
- Ms. Päivi Lähdesmäki, Head, Hague Development and Promotion Section,
The Hague Registry, Brands and Designs Sector, World Intellectual
Property Office (WIPO)
- 9.15 – 9.45 **Introduction to the Hague System for the International Registration of Industrial Designs**
What Are the Advantages of the Hague System?
The Hague Agreement: A System in Full Expansion
- Speaker: Mr. Jonah Asher, Hague Development and Promotion
Section, The Hague Registry
- 9.45 – 10.00 Coffee Break
- 10.00 – 11.30 **From Filing to Expiry: The Lifecycle of an International Registration**
The Filing of an International Application and its Examination (step 1)
Administration of an International Registration (step 2)
The Use of Electronic Tools
- Speaker: Mr. Quan-Ling Sim, Head, Operations Service,
The Hague Registry
- 11.30 – 11.40 Questions and Answers
- 11.40 – 11.55 **New Tools for Users: Contact Hague Service; Hague Member Profiles Database**
- Speaker: Ms. Marlene Haustein, Information Assistant, Hague
Development and Promotion Section, The Hague Registry
- 11.55 – 12.10 **Information Session on Global IP Platform**
- Speaker: Ms. Caroline Horridge, PCT Information Systems Division,
PCT Services Department, Patents and Technology Sector
- 12.10 – 14.00 Lunch Break

- 14.00 – 14.30 **Statement from the Canadian Intellectual Property Office (CIPO)
Regarding the Accession of Canada to the Hague System**
- Speaker: Ms. Sandra Newsome, Manager, Canadian Intellectual
Property Office (CIPO), Innovation, Science and Economic
Development Canada, Government of Canada, Gatineau,
Québec
- Statement from the Mexican Institute of Industrial Property (IMPI)
Regarding the Future Accession of Mexico to the Hague System**
- Speaker: Mr. Miguel Ángel Margáin González, Director General,
Mexican Institute of Industrial Property (IMPI), Mexico
- 14.30 – 15.15 **The Hague System: Going Global**
Bundle of Rights: Designating the European Union, Japan,
the Republic of Korea, the Russian Federation and
the United States of America in the Same International Application;
Tips to Maximize Your Chances to Be Granted Protection
- Speaker: Ms. Päivi Lähdesmäki
- 15.15 – 15.30 Questions and Answers
- 15.30 – 15.45 Coffee Break
- 15.45 -16.30 **The Hague System: Practical Experience from a Practitioners' Point
of View**
- Moderator: Mr. Jonah Asher
- Successful Filing Strategies and Advantages of the Hague System for
SMEs and Multinationals
- Speakers: Mr. Hubert Doléac, IP Lawyer, Troller Hitz Troller, Bern
- Mr. Nicolas Fouquet, Technical and Development Manager,
General Manager, Santos, Lyon, France
- 16.30 – 17.00 Questions and Answers
- 17.00 Closing of the Seminar

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