



Global IP Platform

Hague Seminar

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Overview

- What is the Global IP Platform?
- What does this mean for me?
- Presentation of prototype portal

What is the Global IP Platform?

- WIPO initiative aimed at improving customer experience by establishing a common external presence across online transactional services.

- ‘Transactional services’ are those that you interact with to manage IP, for example:
 - Filing systems
 - Search databases
 - Classification tools
 - Renewals
 - Payment processing

- The implementation of a new customer portal will ‘join up’ the different services, allow you to navigate seamlessly and access them from one central point.

What does this mean for me?

- The services you interact with will not need to change much, but you will see standardization of the way that they look, and can expect long term that they will look the same.
- The way you can access the services will be improved.
- The way that you can make payments to WIPO will be consistent.
- You will have a direct way of accessing your user profile.
- There will be a single user account for all services, with the possibility to manage corporate accounts to specify and delegate access rights to individual users.
- You will be able to access a new portal, where you can customize what you want to see 'at a glance' and build your own **Dashboard**.
- The Dashboard will be further explained in the following presentation.










Thank you!

Annex

Screenshots

Homepage (not logged in)


GLOBAL IP PLATFORM POC

<h3>PATENTS PCT</h3>  <p>WIPO PCT International Patent System</p> <p>View more</p>	<h3>MARKS MADRID</h3>  <p>WIPO Madrid International Trademark System</p> <p>View more</p>	<h3>DESIGNS HAGUE</h3>  <p>WIPO Hague International Industrial Design System</p> <p>View more</p>	<h3>FINANCE</h3>  <p>WIPO Finance Fee Processing and Distribution</p> <p>View more</p>
<h3>IP DISPUTE RESOLUTION</h3>  <p>WIPO ADR Mediation, Arbitration, Expert Determination</p> <p>View more</p>	<h3>DOMAIN NAMES</h3>  <p>WIPO ADR Domain Name Dispute Resolution</p> <p>View more</p>	<h3>GEOGRAPHICAL INDICATIONS</h3>  <p>WIPO Geographical Indications</p> <p>View more</p>	<h3>LANGUAGE & LEGAL</h3>  <p>WIPO Language and Legal tools</p> <p>View more</p>
<h3>DOCUMENT UPLOAD</h3> <p>Select a file * Choose</p> <p>Upload a document Submit a document to one of the WIPO business lines.</p> <p>**Select a Business Line**</p>	<h3>NEWS WIPO PRESS RELEASES</h3> <p>[10 Jul 2018]Global Innovation Index 2018: China Cracks Top 20, Top Rankings: Switzerland, Netherlands, Sweden, UK, Singapore, U.S.</p> <p>[24 May 2018]WIPO Translate: Republic of Korea is First to Adopt</p>	<h3>FEEDBACK</h3>  <p>Give us your feedback about this portal</p> <p>Send email</p>	

Access to all services from one page - 'View More' menu

GLOBAL IP PLATFORM POC


PATENTS PCT



WIPO | PCT
International Patent System

[View more](#)


MARKS MADRID



WIPO | Madrid
International Trademark System

[View more](#)


DESIGNS HAGUE



WIPO | Hague
International Industrial Design System

[View more](#)


FINANCE



WIPO | Finance
Fee Processing and Distribution

[View more](#)


IP DISPUTE RESOLUTION



WIPO | ADR
Mediation, Arbitration, Expert Determination

[View more](#)

DOMAIN NAMES



WIPO | ADR
Domain Name Dispute Resolution

[View more](#)

DESIGNS


[View more](#)

- Global Design Database *
- E-Filing Portfolio Manager
- Hague E-Renewal
- E-Payment
- International Designs Bulletin
- Hague Express Database
- Hague Fee Calculator
- Hague Statistics

Classification Tools

- LOCPUB
- NVL EFORUM

LANGUAGE & LEGAL



WIPO
Language and Legal tools

[View more](#)

DOCUMENT UPLOAD

Select a file *

Upload a document
Submit a document to one of the WIPO business lines.


Select a Business Line

NEWS WIPO PRESS RELEASES

[10 Jul 2018] [Global Innovation Index 2018: China Cracks Top 20. Top Rankings: Switzerland, Netherlands, Sweden, UK, Singapore, U.S.](#)

[24 May 2018] [WIPO Translate: Republic of Korea is First to Adopt](#)

FEEDBACK



Give us your feedback about this portal

[Send email](#)

Menu icon – always available across the services

The screenshot displays the WIPO Global IP Platform [DEMO] interface. At the top left, a menu icon (three horizontal lines) is highlighted with a red box. The header includes the WIPO logo, 'Global IP Platform [DEMO]', and navigation links for 'WIPO WEBSITE', 'SUPPORT', 'ENGLISH', and 'LOGIN'. The main content area is titled 'LIST OF SERVICES' and features a search bar with the placeholder text 'Search for a WIPO app or service by name or feature (e.g. ePCT, Madrid, Hague)'. Below the search bar, a list of services is presented in a table-like format. The services are categorized into 'Patents', 'Marks', 'Designs', 'IP Alternative Dispute Resolution', 'Domain Name Dispute Resolution', 'Geographical Indications', 'Finance', and 'Language and Legal tools'. The 'Hague' and 'Classification Tools' categories are expanded, showing a list of sub-services with underlined links. A 'Close' button is located at the bottom right of the service list.

Category	Sub-Category	Services
Patents	Hague	Global Design Database *
Marks	Hague	E-Filing Portfolio Manager
		Hague E-Renewal
Designs	Hague	E-Payment
		International Designs Bulletin
		Hague Express Database
		Hague Fee Calculator
		Hague Statistics
IP Alternative Dispute Resolution	Classification Tools	LOCPUB
		NVL EFORUM
Domain Name Dispute Resolution		
Geographical Indications		
Finance		
Language and Legal tools		

Menu is searchable to help find the service you need



WIPO | Global IP Platform

[DEMO]

LIST OF SERVICES

find a design

[Global Design Database \(Hague\)*](#)

[Hague Express Database \(Hague\)](#)

[International Designs Bulletin \(Hague\)](#)

User logged in - Customizable dashboard

HAGUE NEWS

[10 Jul 2018] [2018 Hague Yearly Review available](#)

[13 Jun 2018] [New Designation Available: United Kingdom](#)

[06 Jun 2018] [Hague System Seminar: Practical Approach and Tips to Make the Most of the Ever Expanding System](#)

[21 Mar 2018] [11 years of uninterrupted growth for the Hague System](#)

[13 Mar 2018] [The United Kingdom Joins the Hague System](#)

MY QUICK LINKS


[Global Design Database](#)

[Hague Fee Calculator](#)

[Hague E-Renewal](#)

[Hague Express Database](#)

PROFILE


John DOE




[Manage My Profile](#)

GLOBAL DESIGN DB BASIC SEARCH

chair

Search for a term in the Global Design Database.

Top results (max 10 items):

Name	Image	Registration
1. Rocking chair; 2. Chair; 3.-4. Tables; 5. Chair; 6. Pedestal table		View
CHAISE		View
Chaise		View


EPAY PAYMENTS

Unpaid [5] | Basket [1] | Pending [1] | Activity [5]

Most recent (max 5 items):

Payment subject	Amount	Currency	Status	Reference
PCT fees	1000.00	CHF	UNPAID	GIPP/201807/006
PCT fees	1000.00	CHF	UNPAID	GIPP/201807/013
PCT fees	1000.00	CHF	UNPAID	GIPP/201807/009

DESIGNS HAGUE



WIPO | Hague
International Industrial Design System

[View more](#)

WORLD CLOCK

Geneva [WIPO] Switzerland	Cancun America
16 Jul 2018 12:08 pm	16 Jul 2018 5:08 am

Boxes (widgets) can be moved around the screen, added and removed.

A WORLD-WIDE COLLECTION OF INDUSTRIAL DESIGNS DATA, INCLUDING WIPO

Global Design DB with same top bar as portal

SEARCH BY

Design Names Numbers Dates Country

Indication of Products =

Design class =

Description =

FILTER BY

Source Designation Locarno Class Reg. Year*

CA Designs	168,664	ES Designs	415,376
FR Designs	752,687	GE Designs	2,384
JP Designs	558,671	JO Designs	2,193
MN Designs	2,663	NZ Designs	48,277
US Designs	821,300	ID Designs	56,693
WO Designs	96,885		

Display: Sort:

1 - 10 / 2,925,793 Display: 10 per page options 1 / 292,580

Sort by
Reg. Date - desc

- NZID 424370**
EYELASH CURLER
2018-07-13
Laurs' Oy
- NZID 423282**
Battery pack with a communication terminal
2018-07-13
TTI (Macao Commercial Offshore) Limited
- NZID 424610**
Spa shell
2018-07-13
Watkins Manufacturing Corporation

Example of an existing service showing consistent options across the top, e.g. menu icon, profile, support, notifications, WIPO website. Eventually, all services will have same options.

Your feedback is welcome!

[https://www.surveymzmo.com/s3/4472521/
WIPO-Services-Survey-GIPP-Prototype](https://www.surveymzmo.com/s3/4472521/WIPO-Services-Survey-GIPP-Prototype)

