

WIPO Coordination Committee

Seventy-Seventh (27th Extraordinary) Session Geneva, March 4 and 5, 2020

PROPOSED CANDIDATES FOR NOMINATION TO THE POST OF DIRECTOR GENERAL OF WIPO

Memorandum of the Chair of the Coordination Committee

1. The Chair of the Coordination Committee sent, on September 30, 2019, Note C. N 3926 to all Member States of WIPO inviting them to propose one of their nationals as a candidate for the post of Director General of WIPO.
2. The proposed nominations of the following persons, listed in alphabetical order, were received by the Chair of the Coordination Committee and each was communicated, following its receipt, to the Member States of WIPO:

Prof. Adebambo Adewopo (Nigeria)

Mr. Marco Matías Alemán (Colombia)

Mr. Ivo Gagliuffi Piercechi (Peru)

Dr. Edward Kwakwa (Ghana)

Mr. Kenichiro Natsume (Japan)

Dr. Dámaso Pardo (Argentina)

Mr. Jüri Seilenthal (Estonia)

Mr. Daren Tang (Singapore)

Ms. Saule Tlevlessova (Kazakhstan)

Ms. WANG Binying (China).

3. Following communications received from their respective governments, the following persons, listed in alphabetical order, withdrew their candidatures for the post of Director General of WIPO:

Prof. Adebambo Adewopo (Nigeria)

Mr. Kenichiro Natsume (Japan)

Dr. Dámaso Pardo (Argentina)

Mr. Jüri Seilenthal (Estonia)

4. The Annex to this document sets out the text of the letter of transmittal of each of the remaining above-mentioned candidatures, together with the curriculum vitae of the corresponding candidate.

[Annex follows]



DCHONU No. 1818/19

Letter reference

Geneva, November 18th, 2019

Excellency:

I have the honour to address this note to you in order to transmit the letter signed by H.E. Mr. Carlos Holmes Trujillo, Minister of Foreign Affairs of Colombia, on November 15, 2019, presenting the candidacy of Mr. Marco Aleman for the position of Director General of the World Intellectual Property Organization.

I avail myself of this opportunity to express to you my highest consideration.



ADRIANA MENDOZA AGUDELO

Ambassador, Permanent Representative of Colombia
to the United Nations and Other International Organizations in Geneva

His Excellency
Mr. FRANÇOIS RIVASSEAU
Chair of the WIPO Coordination Committee
Geneva.

-Non official translation-

S-DVAM-19-047457

Bogotá, November 15, 2019

Excellency,

I have the honour to address this note to you in reference to your communication dated September 30th, 2019, regarding the nomination of candidates for the position of Director General of the World Intellectual Property Organization (WIPO).

For the Government of the Republic of Colombia, WIPO is a scenario of the highest importance considering our purpose of leading the country on the path of societies based on knowledge and creative industries, which protect their goods and services through intellectual property. Colombia has reiterated its permanent commitment to the Organization and its purpose of leading the development of a balanced and effective international intellectual property system that enables innovation and creativity for the benefit of all.

With the purpose of keeping our contribution to this objective, I have the pleasure to present the candidature of Mr. Marco Matías Alemán to the post of Director General of the World Intellectual Property Organization.

Mr Alemán has extensive knowledge and experience in intellectual property, including over 20 years of professional work at expert and managerial levels at WIPO, where he currently holds the post of Director of the Patent Law Division, office of the utmost importance for intellectual property, in which he has had an outstanding role.

With the confidence that Mr Alemán has the human and professional qualifications to hold this very important position, we present his candidature for the consideration of the Coordination Committee.

I avail myself of this opportunity to renew to your Excellency, the assurances of my highest consideration.

(original signed)
CARLOS HOLMES TRUJILLO
Minister of Foreign Affairs

His Excellency
Mr. FRANÇOIS RIVASSEAU
Chair of the WIPO Coordination Committee
Geneva.



Libertad y Orden

REPÚBLICA DE COLOMBIA
MINISTERIO DE RELACIONES EXTERIORES

S-DVAM-19-047457

Bogotá D.C., 15 de noviembre de 2019

Honorable Señor:

Tengo el honor de dirigirme a usted con ocasión de referirme a su comunicación del 30 de septiembre de 2019, relativa a la presentación de candidaturas para el cargo de Director General de la Organización Mundial de la Propiedad Intelectual (OMPI).

Para el Gobierno de la República de Colombia la OMPI representa un escenario de altísima importancia en su propósito de impulsar a nuestro país por la senda de las sociedades basadas en el conocimiento y las industrias creativas, cuyos bienes y servicios son susceptibles de protección a través de la propiedad intelectual. Es así como nuestro país ha reiterado su constante compromiso con la Organización, y su propósito de desarrollar un sistema internacional de propiedad intelectual equilibrado y eficaz, que permita la innovación y la creatividad en beneficio de todos.

Honorable Señor
FRANÇOIS RIVASSEAU
Presidente del Comité de Coordinación de la Organización Mundial de la
Propiedad Intelectual – OMPI
Ginebra



Libertad y Orden

REPÚBLICA DE COLOMBIA
MINISTERIO DE RELACIONES EXTERIORES

A fin de continuar contribuyendo a tan importante labor, tengo el gusto de presentar al señor Marco Matías Alemán como candidato al cargo de Director General de la OMPI.

El señor Alemán cuenta con un amplio conocimiento y experiencia en asuntos de propiedad intelectual, incluyendo más de 20 años de labor profesional a nivel experto y directivo en la OMPI, donde actualmente se desempeña como Director de la División de Derecho de Patentes, área de especial relevancia en materia de propiedad intelectual, en la cual ha tenido una destacada labor.

Con la plena seguridad de que el señor Alemán cuenta con las calidades humanas y profesionales para desempeñar tan importante cargo, presentamos su postulación para consideración del Comité de Coordinación.

Aprovecho esta oportunidad para reiterarle las seguridades de mi más alta y distinguida consideración.

A large, stylized handwritten signature in black ink, consisting of a large initial 'C' followed by several loops and a long horizontal stroke at the end.

CARLOS HOLMES TRUJILLO GARCÍA
Ministro de Relaciones Exteriores



MARCO MATIAS ALEMAN
WORLD INTELLECTUAL PROPERTY ORGANIZATION
(WIPO), GENEVA

PROFILE

- Colombian Lawyer (*Javeriana* University, 1986 to 1991), specialized in Corporate Law (Certificate, 1996), with Advanced Studies in Research (DEA) at the Alcala University (Spain, 2006) and a Ph.D. in Law (*Cum Laude*) at the same university.
- 28 years of experience in intellectual property matters, both at the practical level (Head of the Colombian IP office) and at the policy level (holding several positions in WIPO, including the current one as Director, Patent Law Division).
- Effective consensus-building leader with high diplomatic skills.

PROFESIONAL EXPERIENCE

- Mr. Aleman has been working for WIPO during the last 20 years (since 1999), initially as a Senior Program Officer, Cooperation for Developments for Latin American and the Caribbean; then as the Deputy Director, Division for Public Policy and Development; Deputy Director, Patent Law Division and currently as the Director, Patent Law Division.
- Visiting fellow at the Max Planck Institute, Munich (1998, 2nd semester).
- Former Head of the Colombian Industrial Property Office (1995/98).
- Former IP Attorney (1991/95).
- Professor on IP at the *Externado* University (Bogota, from 1994 to today) and invited professor at the University of Alicante (Spain), University of San Andres (Argentina) and University of Turing (Italy).

ACHIEVEMENTS

- Mr. Aleman work has been in different capacities, initially, as an Intellectual Property Attorney, he created the private practice of an important consultancy firm (Top Management). Afterward, as a Government official of the Colombian Government, he managed a medium size IP Office, which during that period suffered an important transformation, including the rolling out of new projects, such the creation of national technology information center. He also acted as a negotiator, participating in the construction of the Andean IP Legal Framework (Decision 486 currently in force) and bilateral negotiations (with key commercial partners).
- As a WIPO official, Mr. Aleman has been assisting countries in different regions throughout the world, in drafting their IP laws and policies, as well as leading the work of a WIPO' key substantive division (the Patent Law Division).
- He has contributed greatly on IP developments at the multilateral level, i.e., on the work conducted at the Committee on IP and Development (CDIP) on patent-related flexibilities. As well as regarding the international norm setting work of the Standing Committee of the Law of Patents (SCP), where he has been acting as its Secretary since 2013, and on the promotion and implementation of multilateral treaties in the field of patents, namely, the Paris Convention (PC), the Patent Law Treaty (PLT) and the Budapest Treaty (BT).
- Regarding international projects, two achievements worth to mention are, the design and implementation of an international program to assist under-resourced inventors to seek patent protection for their inventions (the Inventor assistance program) and an international patent drafting program, aimed at creating local capacities in the elaboration of patent applications and improving the number of patents filed by residents.
- His academic contributions on IP matters have been well received by the Academy, IP Offices and Judiciary (particularly within the Andean region, where regularly, decisions from the Andean Tribunal of Justice and scholars quote his articles and books).

PUBLICATIONS

- Trademarks in the Andean Legal system (Book), 1994
- Colombian Legal framework on IP matters (Book), 1998
- Coauthor, Studies in Homage to Mariano Uzcátegui Urdaneta (Caracas, 2011); Bilateral Trade Agreements and Intellectual Property (Heidelberg, 2014); Intellectual Property Study in contemporary issues (Mexico, 2015); and Accords de technologie / Technology Transactions, Jacques de Werra (éd.), Genève/ Zurich 2018, Schulthess Éditions Romandes.

HONORS

- Javeriana University alumni, for his commitment to University Values, Barranquilla, 2005
- The Mexican Institute on IP, mention of honor for his research and studies on IP matters, D.F. 2016
- Colombian Association of IP (ACPI), mention of honor for his carrier and contribution to IP matters, Bogota, 2017
- The Colombian IP Office (Superintendence of Industry and Commerce), mention of honor for his contribution to the international IP system, Medellin, 2017
- The Colombian Embassy in Switzerland, for his role with the community, Bern 2018

Representación Permanente del Perú
Ginebra



Permanent Mission of Peru
Geneva

Note N° 7-1-M-O/102

The Permanent Mission of Peru to the International Organizations in Geneva presents its compliments to the World Intellectual Property Organization (WIPO), and has the honor to transmit a letter of the Minister of Foreign Affairs of Peru, Ambassador Gustavo Meza-Cuadra Velásquez, addressed to the Chairman of the WIPO Coordination Committee, Ambassador François Rivasseau.

In the aforementioned letter the Government of Peru nominates Mr. Ivo Gagliuffi Piercechi, Chairman of the Board of Directors of the National Institute for the Defense of the Competition and the Intellectual Property of Peru (INDECOPI), as its national candidate for the election to the post of WIPO Director General.

The Permanent Mission of Peru to the International Organizations in Geneva avails itself of this opportunity to renew to the World Intellectual Property Organization (WIPO) the assurances of its highest consideration.



Geneva, 30th December 2019

To the World Intellectual Property Organization (WIPO)
Geneva.-

NON-OFFICIAL TRANSLATION

Note RE (DGM) N° 7-5-L/1

Lima, December 27, 2019

His Excellency,

I am pleased to address Your Excellency, in relation to your Note CN 3926-04, of September 30, 2019, regarding the presentation of nominations for the position of Director General of the World Intellectual Property Organization (WIPO), in order to present Mr. Ivo Gagliuffi Piercechi, current President of the Board of Directors of the National Institute for the Defense of Competition and Protection of Intellectual Property - INDECOPI, as a candidate of the Government of Peru for the aforementioned position.

This decision is based on the conviction that, thanks to his training, experience and qualities, Mister Gagliuffi Piercechi is the right person to contribute to the work of WIPO in order to provide Member States with services that expedite the use of the intellectual property system, as well as to reinforce the organization's role in achieving the Sustainable Development Goals, with the purpose of promoting the innovation, competitiveness and creativity necessary to be able to achieve those goals for the benefit of all.

Mr. Gagliuffi Piercechi is a professional lawyer with more than 20 years of experience, in the public and private sectors, within subjects such as intellectual property, competition, consumer protection, advertising law, dumping and subsidies, bankruptcy law, as well as general administrative law. Amongst other recognitions, he was chosen one of the five most recommended lawyers in Peru in Competition Law and Bankruptcy Procedures, by the English publications Practical Law-Which Lawyer (2006–2008), and Chambers & Partners (2009, 2010, 2011).

To Your Excellency
François Rivasseau
Chairman of the Coordination Committee
World Intellectual Property Organization (WIPO)
Geneva.-

From his position in the public sector, Mr. Gagliuffi Piercechi has participated in several high-level projects in international forums. He is especially recognized for his leadership and consensus building skills, as well as for his accomplishments in formulating public policies and regulations that have improved the procedures of the National Institute for the Defense of Competition and the Protection of Intellectual Property - INDECOPI, using technology to bring them closer to citizens with a social and inclusive approach to intellectual property. His resume is accompanied.

I take this opportunity to express to Your Excellency the assurances of my highest and most distinguished consideration.

Gustavo Meza-Cuadra Velásquez
Minister of Foreign Affairs

Nota RE (DGM) N° 7-5-L/1

Lima, 27 DIC. 2019

Excelentísimo señor Embajador,

Tengo el agrado de dirigirme a su Excelencia, con relación a su Nota C.N 3926-04, de fecha 30 de setiembre de 2019, relativa a la presentación de candidaturas para el cargo de Director General de la Organización Mundial de la Propiedad Intelectual (OMPI), a fin de presentar al señor Ivo Gagliuffi Piercechi, actual Presidente del Consejo Directivo del Instituto Nacional de Defensa de la Competencia y de la Protección de la Propiedad Intelectual – INDECOPI, como candidato del Gobierno del Perú para dicho cargo.

Esta decisión se fundamenta en la convicción que, gracias a su formación, experiencia y cualidades, el señor Gagliuffi Piercechi es la persona idónea para contribuir con el trabajo de la OMPI de brindar a sus Estados miembros servicios que les faciliten el uso del sistema de propiedad intelectual, así como para fortalecer el rol de la organización en la consecución de los Objetivos de Desarrollo Sostenible, con miras a impulsar la innovación, la competitividad y la creatividad necesarias para la lograr cumplir con dichos objetivos, en beneficio de todos.

El señor Gagliuffi Piercechi es abogado de profesión con más de 20 años de experiencia, tanto en el sector público como en el privado, en materias de propiedad intelectual, competencia, protección del consumidor, derecho de la publicidad, dumping y subsidios, derecho concursal, así como derecho administrativo en general. Entre otros reconocimientos, fue elegido uno de los cinco abogados más recomendados en el Perú en Derecho de la Competencia y Procedimientos Concursales, por las publicaciones inglesas Practical Law-Which Lawyer (2006–2008), y Chambers & Partners (2009, 2010, 2011).




Al Excelentísimo Embajador
François Rivasseau
Presidente del Comité de Coordinación
Organización Mundial de la Propiedad Intelectual (OMPI)
Ginebra.

Desde su posición en el Estado, el señor Gagliuffi Piercechi ha participado en diversos trabajos de alto nivel en foros internacionales. Es especialmente reconocido por sus habilidades de liderazgo y construcción de consensos, así como por sus logros para formular políticas públicas y regulaciones que han mejorado los procedimientos del Instituto Nacional de Defensa de la Competencia y de la Protección de la Propiedad Intelectual – INDECOPI, haciendo uso de la tecnología para acercarla a la ciudadanía con un enfoque social e inclusivo de la propiedad intelectual. Se acompaña su hoja de vida.

Aprovecho esta oportunidad para expresar a su Excelencia las seguridades de mi más alta y distinguida consideración.




Gustavo Meza-Cuadra Vefasquez
Ministro de Relaciones Exteriores

CURRICULUM VITAE of Mr. IVO GAGLIUFFI

Chairman of the Board of Directors of the National Institute for the Defense of the Competition and the Intellectual Property of Peru – INDECOPÍ



SUMMARY

Lawyer from University of Lima (1998) with postgraduate studies in Competition and Intellectual Property at University of Salamanca of Spain, among others. More than 20 years professional experience, both in private and public sectors, particularly in Intellectual Property as well as Competition, Consumer Protection, Advertising Law, Dumping and Subsidies, Bankruptcy and Administrative Law. Has been an attorney at prestigious Peruvian law firms. In 2016, was appointed by the Peruvian Government as Chairman of the Board of Directors of the National Agency in charge of Intellectual Property, Competition and Consumer Protection, INDECOPÍ¹

. Extensive academic activity as lecturer in several universities, speaker in local and international events and collaborator for legal publications. Mr. Gagliuffi has represented his country in the most important international forums as WIPO, IBEPI, PROSUR and ASIPI (Intellectual Property), UNCTAD (Competition and Consumer Protection), OECD (Competition and Consumer Protection), ICN (Competition), etc.

In recognition of his leadership and consensus building skills, he was awarded the Global IP Champions 2019 by the American Chamber of Commerce of the United States of America.

During his appointment as INDECOPÍ's Chairman, his main achievements are: modern public policies and regulation to update, simplify and expedite proceedings; technological and digital transformation; and an inclusive user focused approach offering free web based products and services. His main concern is to get public services closer to citizens, particularly in the Intellectual Property area.

Regarding his relationship with WIPO, he has promoted the adherence of Peru to several of its treaties as well as its implementation (Singapur, Marrakesh, Ginebra, etc.; the use of many of its products (IPAS, CATI Net, Editors' Circle, among others), joint organization of several national and international events, and fostering international cooperation in Latin America with the IP Key Project of the EUIPO.

¹ National Institute for the Defense of the Competition and the Intellectual Property

His Working Plan Proposal for the WIPO covers in general lines:

- consolidation of WIPO's digital services using AI and blockchain
- bring Intellectual Property closer to SMEs and natural people, to increase awareness of its importance and advantages by a "World Intellectual Property Culture"
- boost of international policies and strategies to provide capacity building and/or support to Member States in their fight against physical and digital piracy
- promote a Virtual Catalogue of Best Practices in Intellectual Property managed by WIPO, that collects the best practices of the IP Offices worldwide, to foster positive exchanges and improvements in policies and products
- promote a more comprehensive vision of the Intellectual Property with related disciplines as Competition and Consumer Protection to maximize its impact in benefit of the people.

PERSONAL INFORMATION

Year of Birth: 1974
Nationality: Peruvian
Family Status: Married, 1 daughter
Languages: Spanish, English

EDUCATION

1998: Bachelor of Law
University of Lima

2003: Postgraduate Course on Commercial Law (Competition Law and Trademarks)
University of Salamanca (Spain)

2003: Postgraduate Course on Legal Institutions of the Market Economy
Peruvian University of Applied Sciences – UPC (Peru)

2005: Postgraduate Course on Defense of Competition in Infrastructure Sectors
Argentinian University of the Enterprise – UADE (Argentina)

PROFESSIONAL EXPERIENCE

1999 - 2006: Ferrero Law Firm (currently merged into Phillipi, Prietocarrizosa, Ferrero, DU & Uría – PPU)
Partner

Founder and Head of the Competition and Intellectual Property Area

2006 – 2016: Lazo, De Romaña & Gagliuffi Law Firm (currently Lazo & De Romaña Law Firm)
Founding Partner

Founder and Head of the Competition, Intellectual Property and Consumer Protection Areas

2016 –
present:

National Institute for the Defense of the Competition and the Intellectual Property – INDECOPI of Perú
Chairman of the Board of Directors

Peruvian Agency of Competition, Consumer Protection and Intellectual Property, having a quite particular nature worldwide due the different topics in charge and the consequent holistic vision and use of synergies between them. INDECOPI counts with approximately 1800 employees and 26 offices nationwide.

Achievements during the first three years of mandate in INDECOPI, specifically in Intellectual Property are as follows:

- **Legislative work:** Elaboration of the first Peruvian Intellectual Property National Policy with the support of WIPO; adhesion to Singapore Treaty; implementation of Marrakesh Treaty through the modification of the Peruvian Copyright Act, as well as proposal for the approval of the Geneva Act, both pending of ratification by the Peruvian Congress; activation of the adhesion procedure to the Classification treaties of Niza, Locarno, Viena and Estrasburgo; elaboration and approval of three acts (by Legislative Decrees of the Executive Branch) that modified Peruvian regulations of Intellectual Property and, thus, update, simplify and expedite trademark, patents and copyright proceedings, as well as the recognition of the Geographical Indications and Traditional Guaranteed Specialties as Intellectual Property figures that Peru can recognize; elaboration of an Act that improves the identification and increase the punishment of CamCording's crime, pending of approval by the Peruvian Congress; elaboration of the first Peruvian Antipiracy Bill.
- **Administrative management of IP rights in 2019:** Historical record in Peru of 100% of Intellectual Property proceedings are processed and solved within legal deadlines (trademarks, patents and copyright); 10% increase in the trademarks registration filings and 60% of the patents registration filings; 22% growth in granting of patents; impulse of the Commission for the Fighting of Biopiracy that defends Peruvian genetic resources and traditional knowledge of the Peruvian indigenous people; intensification of antipiracy actions in digital environment, getting positive results in emblematic cases for Peru.
- **Use of WIPO's IP products:** Activation of the implementation of the IPAS system to digitalize Intellectual Property proceedings in Peru; creation of the first Centers for the Support of the Technology and Innovation in Peru (CATI Net Peru) that in just 18 months achieved 32 CATI in 14 Peruvian regions; realization of 21 Intellectual Property national and regional events with WIPO since 2017 to present; adhesion to the Editors Circle for the promotion of creative industries in Peru.
- **Improvements in INDECOPI's IP products:** Reinforcement of the Intellectual Property's Advisory Services Platform, that provides information to more than 50,000 users annually, specially SMEs and natural people; Creation of the Electronic Gazette in 2017, that replaces the paid publications of petitions for registration of trademarks, patents of invention and utility models, and industrial designs: having generated in its first 2 years savings of approximately US\$ 6 Million to users, with reduction of the deadlines for the registration of trademarks in an average of 38 working days and in 2 years patents' registrations average, being a

historical record for Peru; Collective Trademarks National Program, that achieved 4000 new collective trademarks in just the 2 years compared to 200 register before. The program has benefited low income producer associations with the registration of their collective trademarks, without any cost and also with a fast track of 32 working days in average for the issue of the certificates; "Busca Tu Marca" (Find Your Trademark), first intuitive and free finder of registered trademarks, to help users to choose a trademark, without the necessity of any legal advisory; "Patenta Program" that offers free advice to inventors to protect their patents; the annual fair "Expo Patenta" that showcase invents to the public and awards the best ones by votes of the audience and an specialized jury; "Inventors of the Future" aimed at school student inventors, promoting Intellectual Property culture among the youngest; "Peruvian Patent Marketplace". a digital platform for the exhibition of inventors and designers for business opportunities; Virtual Catalogue of Copyright Free Works, the first one in Peru to promote the development of the editorial industry.

- **Experience in the cooperation field and participation in the international circuit:** Adhesion of Peru to Global PPH; subscription of PPH agreements with Japan, Spain, Pacific Alliance countries (Colombia, Chile and Mexico) and with PROSUR member countries (Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Paraguay, Uruguay); currently in charge of the Pro Tempore Presidency of PROSUR until July 2020; cooperation with the EUIPO's IP Key Program, with the support of UPOV and CPVO; signing of cooperation agreements with IP Offices of France, Spain, Japan, Brazil, Dominican Republic, among others. Due to his position at INDECOPI, the candidate is active in several high level private and public forums of the international circuit, like WIPO, IBEPI, PROSUR and ASIPI (Intellectual Property), UNCTAD (Competition and Consumer Protection), OECD (Competition and Consumer Protection), and ICN (Competition).

Likewise, his expertise at INDECOPI has allowed the candidate the following achievements in the administrative and institutional management: Use of a Digital Diary of officers appointments for better internal coordination and external transparency; First Teleworking project in Peruvian Public Sector; implementation of a Gender Equality Policy to increase awareness and monitoring of its progress; new communications policy that positions the organization within traditional media and specially in social one, but using a reader friendly language.

ACADEMIC APPOINTMENTS

Has been lecturer at University of Lima Law School, in Bankruptcy Law; at Pacific University Postgraduate School in the Consumer Protection Law course; Peruvian University of Applied Sciences Postgraduate School teaching Unfair Competition Law. Likewise, he has given several keynote talks about Competition Law and Consumer Protection Law at different universities as Pontifical Catholic University of Peru, San Martín de Porres and recently in the University of Granada of Spain.

Has been main speaker and panelist in a significant number of national and international events in Peru and abroad, in a range of topics like Competition, Intellectual Property, Consumer Protection, Unfair Competition, Advertising, Elimination of Bureaucratic Barriers, Bankruptcy and Administrative Law.

Has written many articles in law journals, as well as in collective works, in a variety of subjects as Competition, Intellectual Property, Consumer Protection, Unfair Competition, Advertising, Elimination of Bureaucratic Barriers, Bankruptcy and Corporate Law.

Has been member of the Consultive Board of the journal *ADVOCATUS*, published by the students of the School of Law of the University of Lima, since September 2001.

Has been member and Past President of the Legal Affairs Committee of the American Chamber of Commerce of Peru (AmCham Peru).

HONOURS

Has been distinguished with the prize Global IP Champions 2019 awarded by the American Chamber of Commerce of the United States for the promotion of the defense and protection of the IP rights in Peru.

Has been voted by students as the Best Lecturer in the Postgraduate School of the University of the Pacific of Peru in 2016.

Has been designated as one of the most recommended Peruvian lawyers in Competition and Bankruptcy by the English publications Practical Law – Which Lawyer? Chambers & Partners and Legal 500, between years 2006 and 2016, before his mandate in INDECOPI.

Has been designated as one of the best 20 lawyers in Peru under 40 years (Top 20 under 40) by the prestigious English magazine Latin Lawyer (December 2003).

WORKING PLAN PROPOSAL FOR WIPO

The Working Plan Proposal of the candidate for WIPO consists, in general lines, in the following points:

- Deepen WIPO's digital agenda by using technology in its services (specially the use of AI and blockchain).
- Bring Intellectual Property closer to SMEs and natural people, to increase awareness of its importance and advantages, creating a "World Intellectual Property Culture" through educational programs for children and teenagers, as well as persuasive actions that generate incentives for economic agents, specially the informal ones with the aim that they can register their own trademarks and respect IP rights of third parties.
- Boost the development of international policies and strategies to provide capacity building and/or support to Member States to fight against physical and digital piracy, incorporating other stakeholders as Customs, Police and Prosecutors.
- Promote the creation of a Virtual Catalogue of Best Practices in Intellectual Property managed by WIPO, that collects the best practices of the IP Offices worldwide, to foster positive exchanges and improvements in policies and products.
- Foster the use of the Intellectual Property system in relevant socioeconomic sectors, principally through Intellectual Property elements that promote the associativity and give added value to the economic activities, such as collective trademarks; as well as to promote SMEs innovation as an actor that can maximize benefits from the PCT and energize it even more.

- Promote a more comprehensive vision of the Intellectual Property with related disciplines as Competition and Consumer Protection to maximize its impact in benefit of the people
 - Boost a more intensive WIPO's communication policy through traditional media and particularly social networks, informing its actions and goals, using a user-friendly language that brings it closer to all the Intellectual Property's world ecosystem.
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PERMANENT MISSION OF GHANA
GENEVA

SC/GE/OR.2

The Permanent Mission of the Republic of Ghana to the United Nations Office and other International Organizations in Geneva presents its compliments to the World Intellectual Property Organization (WIPO) and has the honour to transmit, herewith, a letter from the Minister of Foreign Affairs and Regional Integration of Ghana, Hon. Shirley Ayorkor Botchwey, addressed to the Chairman of the WIPO Coordination Committee, Ambassador Francois Rivasseau.

The letter conveys the nomination of **Dr. Edward Kwakwa, Senior Director, Department for Traditional Knowledge and Global Challenges, WIPO**, as a national candidate for election to the post of Director General of WIPO.

The Permanent Mission of Ghana to the United Nations Office and other International Organizations in Geneva avails itself of this opportunity to renew to the World Intellectual Property Organization the assurances of its highest consideration.



Geneva, 15th November , 2019

World Intellectual Property Organization
Geneva



Our Ref.: UN/WIPO/2

REPUBLIC OF GHANA

6th November, 2019

**NOMINATION OF DR. EDWARD KWAKWA FOR THE POST OF
DIRECTOR GENERAL, WORLD INTELLECTUAL PROPERTY
ORGANIZATION (WIPO)**

I have the honour to refer to your Circular Note No. 3926-04 of September, 30, 2019, announcing a vacancy for the post of Director General of the World Intellectual Property Organization (WIPO).

2. I have the honour to inform that the Government of Ghana has nominated Dr. Edward Kwakwa for the position of Director General of WIPO.

3. Dr. Kwakwa has served WIPO with great distinction for almost 23 years, having joined the Organization in 1996, and having risen to be Senior Director, Department for Traditional Knowledge and Global Challenges. As is well known, he was WIPO's Legal Counsel from 2004 to 2016, after serving as Acting Legal Counsel, as Deputy Legal Counsel, and as Assistant Legal Counsel and Head of Legal and Constitutional Affairs at WIPO.

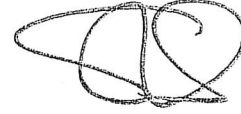
4. Dr. Kwakwa has extensive knowledge of the multilateral organizations system, having worked at WIPO, the World Trade Organization (WTO) and the Office of the United Nations High Commissioner for Refugees (UNHCR) in the last 25 years. Over this period, he has gained progressively responsible managerial experience, including serving on the Senior Management Teams of the current as well as the previous Director General of WIPO.

5. Dr. Kwakwa's curriculum vitae is attached, as requested by WIPO Circular C.N. 3926-04. On behalf of the Ghanaian Government, I warmly commend his candidature to all WIPO Member States.

**H.E. FRANCOIS RIVASSEAU
CHAIR, WIPO COORDINATION COMMITTEE
34 CHEMIN DES COLOMBITTES,
1211 GENEVA 20,
SWITZERLAND**

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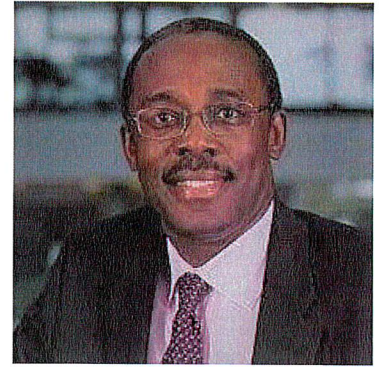
6. Please accept, Excellency, the assurances of my highest consideration.

A handwritten signature in black ink, consisting of several overlapping loops and curves, positioned above the printed name.

SHIRLEY AYORKOR BOTCHWEY (MP)
MINISTER

Curriculum Vitae of Dr Edward Kwakwa

Date of Birth: April 19, 1961
Nationality: Ghanaian
Family Status: Married, four children



ACADEMIC QUALIFICATIONS

1990 **Juridical Science Doctor (J.S.D.)**
Yale Law School, New Haven, Connecticut, U.S.A.

1987 **Master of Laws (LL.M.)**
Yale Law School, New Haven, Connecticut, U.S.A.

1985 **Master of Laws (LL.M.)**
Queen's University, Kingston, Ontario, Canada.

1984 **Bachelor of Laws (LL.B.) with Honors**
University of Ghana, Legon, Accra, Ghana

PROFESSIONAL EXPERIENCE

2016-present **Senior Director**, Department for Traditional Knowledge and Global Challenges, World Intellectual Property Organization (WIPO), Geneva, Switzerland.
Responsible for overseeing the activities and work of the Traditional Knowledge Division and the Global Challenges Division.

2004-2016 **Legal Counsel**, WIPO
Responsible for advising the Director General on the exercise of his functions as depositary of WIPO Treaties and Conventions; acting as Secretary to the Governing Bodies and meetings of the Assemblies of WIPO Member States; advising on questions of privileges and immunities and on the application, interpretation and modification of the WIPO Convention; assisting in the resolution of legal questions relating to the preparation and application of WIPO Staff Regulations and Staff Rules; and advising on other questions of international, administrative and constitutional law.

2003-2004 **Deputy Legal Counsel and Acting Legal Counsel**, WIPO

1996-2003 **Assistant Legal Counsel and Head, Legal and Constitutional Affairs**, WIPO

1996 **Legal Affairs Officer**
World Trade Organization (WTO), Geneva, Switzerland.

Responsible for providing legal advice and assistance to developing countries within the framework of the WTO's Understanding on Rules and Procedures Governing the Settlement of Disputes.

1994-1996

Senior Legal Adviser

United Nations High Commissioner for Refugees (UNHCR), Geneva, Switzerland.

Responsible for analyzing and commenting on national draft legislation and policy relating to refugees, immigration and nationality; providing legal advice, support and expertise in other relevant areas of international law.

1993-1994

International Legal Adviser

Commission on Global Governance, Geneva, Switzerland.

Responsible for co-writing *OUR GLOBAL NEIGHBORHOOD*, The Report of the Commission on Global Governance (Oxford University Press, 1995); writing position papers and advising the 28 members of the Commission on various aspects of international law and relations. Among the areas covered were economic development and the Bretton Woods institutions, democratic governance and the United Nations system.

1990-1993

Associate

O'Melveny & Myers, Washington, D.C., U.S.A.

Responsible for advising and representing clients in major international arbitrations; advising newly-established States on issues relating to state succession and succession to treaties, debts and national archives; preparing documents and negotiating transactions in connection with secured and unsecured bank financing, subordinated financing, and securities offerings; advising clients on compliance with United States federal securities laws, joint ventures and general corporate restructuring.

1983-1984

Legal Research Assistant

State Insurance Corporation of Ghana, Accra, Ghana.

Responsible for researching and drafting memoranda on various aspects of commercial and insurance law; preparing documents in connection with the revision of insurance laws in Ghana.

ACADEMIC APPOINTMENTS

2009-present

Visiting Professor of Law

Graduate Institute of International and Development Studies, Geneva, Switzerland. Teach *WIPO and International Intellectual Property Law*.

2007-2009

Professor in Intellectual Property Law (in Master of International Law and Economics Program)

World Trade Institute, Berne, Switzerland.

2008-2016 **Adjunct Professor of International Intellectual Property Law**
University of Lausanne, Lausanne, Switzerland.

2002-2011 **Visiting Professor of International Law; and**
2005-present **Extraordinary Professor of Law**
University of Pretoria, Pretoria, South Africa.

2000 **Adjunct Associate Professor of International Law and**
International Organizations
Fletcher School of Law & Diplomacy, Tufts University, Boston,
U.S.A.

AWARDS

1991 **Paul Reuter Award**, International Committee of the Red Cross,
Geneva
1986-1989 **Yale Law School Graduate Fellowship**
1985 **Queen's Law Faculty Award**, Queen's University, Kingston, Canada

MEMBERSHIPS

1989 Bar of the State of Connecticut
1991 Bar of the District of Columbia
2011 Institute of International Law (*Institut de droit International*), Geneva

ACTIVITIES

2019-present **Member**, Privileges and Immunities Advisory Group, Global Fund,
Geneva
2004-present **Vice-President** and **Member**, African Foundation for International
Law
2001-2004 **Member, Executive Council**, American Society of International Law,
Washington, D.C., U.S.A.
2015-2017 **Vice-President**, American Society of International Law, Washington,
D.C., U.S.A.
2001-present **Member, Governing Council**, Africa Legal Aid, Accra/The Hague
2004-present **Member, Editorial Board**, INTERNATIONAL ORGANIZATIONS
LAW REVIEW
1995-present **Member, Board of Editors**, AFRICAN JOURNAL OF
INTERNATIONAL AND COMPARATIVE LAW, London, United
Kingdom

- 2004-2010** **Chair, Board of Editors, AFRICAN JOURNAL OF INTERNATIONAL AND COMPARATIVE LAW**, London, United Kingdom
- 1998-2004** **Member, Committee on Accountability of International Organizations**, International Law Association
- 1994** **Member, International Observer Delegation to South African Elections**
- 1986-1988** **Senior Editor, YALE JOURNAL OF INTERNATIONAL LAW**

Member, African Arbitration Association; African Foundation for International Law; American Bar Association; American Society of International Law; European Society of International Law; International Law Association.

SELECTED PUBLICATIONS

Books

THE LAW OF INTERNATIONAL ORGANIZATIONS (Oxford University Press, Forthcoming)

GLOBALIZATION AND INTERNATIONAL ORGANIZATIONS (editor, Ashgate Publishers, August 2011)

AFRICAN PERSPECTIVES ON INTERNATIONAL CRIMINAL JUSTICE (Co-editor)(Africa Legal Aid, Accra, Ghana, 2005)

THE INTERNATIONAL LAW OF ARMED CONFLICT: PERSONAL AND MATERIAL FIELDS OF APPLICATION (Kluwer, The Netherlands, 1992)
(Winner of the *Paul Reuter Prize*, 1991, ICRC, Geneva)

Chapters/Articles in Books and Journals

“Intellectual Property”, in THE OXFORD HANDBOOK OF UNITED NATIONS TREATIES
363-374 (Chesterman, Malone & Villalpando, eds., Oxford University Press, 2019)

“International Intellectual Property Law and Africa: Considerations of Human Rights and Development,” in A COMMITMENT TO LAW, DEVELOPMENT AND POLICY 607-616 (A *estschrift* in honor of Nana Dr. SKB Asante. R. Opong & K. Agyebeng, eds., Wildy, Simmonds & Hill, 2016)

“The Privileges and Immunities of the World Intellectual Property Organization – Practice and Challenges,” with Marie-Lea Rols, 10 INTERNATIONAL ORGANIZATIONS LAW REVIEW 373-394 (2013)

“Reflections on ‘Development,’ ‘Developing Countries’ and the ‘Progressive Development’ of International Trade and Intellectual Property Law,” in PERSPECTIVES ON INTERNATIONAL LAW IN AN ERA OF CHANGE 221-236 (*A festschrift* in honor of Professor V. Nanda. A. Nanda & A. Mundt, eds., Joe Christensen, 2012)

“Mainstreaming ‘Development’ in International Organizations”, 6 INTERNATIONAL ORGANIZATIONS LAW REVIEW 1-6 (2009)

“Some Comments on Rulemaking at the World Intellectual Property Organization,” 12 DUKE JOURNAL OF COMPARATIVE AND INTERNATIONAL LAW 179-195 (2002)

“Institutional Perspectives of International Economic Law,” in PERSPECTIVES IN INTERNATIONAL ECONOMIC LAW 45-62 (Asif Qureshi, ed., Kluwer, 2002)

“Regulating the International Economy: What Role for the State?” in THE ROLE OF LAW IN INTERNATIONAL POLITICS 227-246 (Michael Byers, ed., Oxford University Press, Oxford, 2000)

“The Response of African Universities to Social Instability and Crises” (Publication by Association of African Universities (AAU) of Paper delivered at 9th General Conference of the AAU, Zambia, January 1997)

“The Rule of Law and Global Governance in the Twenty-First Century,” 6 PROCEEDINGS OF THE AFRICAN SOCIETY OF INTERNATIONAL & COMPARATIVE LAW 3-15 (1994)

“The European Communities’ Single Market: The Challenge of 1992 for Sub-Saharan Africa” (Review Essay), 14 FORDHAM INTERNATIONAL LAW JOURNAL 510-518 (1991)

“Belligerent Reprisals in the Law of Armed Conflict,” 27 STANFORD JOURNAL OF INTERNATIONAL LAW 49-81 (1990)

“Emerging International Development Law and Traditional International Law – Congruence or Cleavage?” 17 GEORGIA JOURNAL OF INTERNATIONAL & COMPARATIVE LAW 431-455 (1987)

“South Africa’s May, 1986 Military Incursions into Neighboring African States,” 12 YALE JOURNAL OF INTERNATIONAL LAW 421-443 (1987)



MINISTRY OF FOREIGN AFFAIRS
SINGAPORE

MINISTER

6 November 2019

H.E. Mr. François Rivasseau
Chair, WIPO Coordination Committee
34 Chemin des Colombettes
CH 1211 Geneva 20
SWITZERLAND

Yow Excellency

I am writing to formally propose Mr Daren Tang for the position of Director General of the World Intellectual Property Organization (WIPO). Mr Tang's candidature enjoys the full support of the Singapore Government.

Mr Tang is the Chief Executive of the Intellectual Property Office of Singapore (IPOS). He transformed IPOS from a regulator into an innovation agency with IP expertise and networks to enable businesses and innovators to take their IP from Singapore and through Singapore to international markets.

Mr Tang is an experienced and inclusive leader who is able to balance the interests of all stakeholders to forge consensus. He is familiar to the WIPO community, serving as Chair of the WIPO Standing Committee on Copyright and Related Rights (SCCR) for the past two and a half years. His international experience in bilateral and multilateral trade negotiations have delivered regional and international cooperation programmes that have benefitted the IP community.

With his understanding of how IP can be used to support socio-economic development and his ability to forge consensus, Mr Tang possesses the qualities to strengthen and further the good work of WIPO and its members. He looks forward to working inclusively with Member States to ensure that IP supports the developmental goals of our economies and societies.

In line with WIPO Circular C.N 3926-04 of 30 September 2019, we enclose Mr Tang's curriculum vitae. On behalf of the Singapore Government, I sincerely commend his candidature to all WIPO Member States.

Yours sincerely



DR VIVIAN BALAKRISHNAN

Curriculum Vitae of Mr Daren Tang
(Chief Executive, Intellectual Property Office of Singapore)

Year of Birth: 1972

Nationality: Singaporean



ACADEMIC QUALIFICATIONS

- 2013** **Advanced Management Program**
Harvard Business School, USA
- 2006** **Master of Laws (LL.M) with Distinction**
Georgetown University Law Centre, USA
Fellow, Institute of International Economic Law
- 1997** **Bachelor of Laws (LL.B) with Honours**
National University of Singapore

PROFESSIONAL EXPERIENCE

- 2015 – present** **Chief Executive**
Intellectual Property Office of Singapore (IPOS)
Ministry of Law, Singapore

Drove the strategic transformation of IPOS from an intellectual property (IP) registry and regulator into an innovation agency that helps to build Singapore's future economy:

- *Launched a series of world's first IP products including a mobile app for trademark application, and a national-level IP skills and jobs framework. Initiated and oversaw a collaboration with a local university to provide one of the few post-graduate programmes in IP and Innovation Management in the world.*
- *Put in place legislative reforms to the IP civil litigation system to make it more accessible for SMEs and strengthen IP mediation.*

- *Developed new capabilities at IPOS covering IP strategy and patent analytics, as well as the release of the world's first mobile app for trademark applications.*
- *Supported the use of IP by enterprises for business growth by providing training to 5000 persons in 2018, engaging 800 enterprises from 2017 to 2018, and collaborating with private sector to provide IP insurance to enterprises.*

For these efforts, IPOS was recognised as Asia's most innovative IP office and ranked 2nd in the world by World Trademark Review in 2019. Singapore has also been ranked 2nd in the world for IP protection by the World Economic Forum (2018/2019) and one of the top 10 countries in the World Intellectual Property Organization (WIPO) Global Innovation Index (2015 to 2019).

Member of the Committee for the Future Economy tasked with reviewing Singapore's economic strategies. Updated the IP Hub Masterplan in 2017 to broaden the mandate of IPOS to include IP commercialisation. Forged agreements with regional and international partners covering over 70 markets.

2012 – 2015 Deputy Chief Executive and Chief Legal Counsel

Intellectual Property Office of Singapore
Ministry of Law, Singapore

Oversaw key projects as IPOS broadened its mission and developed its regional and international networks:

- *Singapore's appointment as the 19th International Searching and Preliminary Examining Authority and the 1st in ASEAN under the WIPO-Patent Cooperation Treaty.*
- *Singapore's accession and ratification of the Marrakesh Treaty.*

- *Establishment of the 2013 national IP Hub Master Plan, a 10-year blueprint to guide Singapore's development as a Global IP Hub in Asia.*
- *Redevelopment of the IPOS registry filing system and implemented IP²SG, a one-stop integrated online platform for IP registration in Singapore.*
- *Major IP legislative and policy reforms to Singapore's patent, trademark, registered design and copyright regimes.*

Helped to steer ASEAN's IP agenda during Singapore's term as Chair of the ASEAN Working Group on IP Cooperation (AWGIPC) and strengthened the patent eco-system for ASEAN. The AWGIPC covered 28 initiatives and 108 deliverables across the ASEAN IP Review Action Plan, including Singapore's hosting of the ASEAN IP Portal – an integrated IP centre linking all ASEAN IP Offices on matters related to IP.

Chaired IP negotiations in Free Trade Agreements, including the Trans-Pacific Partnership Agreement and the Regional Comprehensive Economic Partnership Agreement. Led and concluded negotiations for the IP chapter of the EU-Singapore FTA.

2003 – 2012 Senior State Counsel

International Affairs Division
Attorney-General's Chambers, Singapore

Senior legal counsel and negotiator for various international law matters of critical importance to Singapore, including Free Trade Agreements, Double Taxation Agreements, International Investment Agreements, Law of the Sea matters, ASEAN regional agreements and UN-related issues. Part of the Singapore legal team that argued a territorial dispute before the International Court of Justice.

2001 – 2003 Legal Consultant

Ministry of Trade and Industry, Singapore

Lead negotiator and legal counsel for Singapore in the US-Singapore Free Trade Agreement, the US' first FTA with an Asian nation.

1997 – 2001 State Counsel/Deputy Public Prosecutor

Held various appointments at both the Attorney-General's Chambers, Singapore, and at the Ministry of Home Affairs, Singapore.

CURRENT APPOINTMENTS

Chairperson, Standing Committee on Copyright and Related Rights (SCCR), WIPO

Appointed as Chairperson in May 2017. Advanced discussions amongst the Member States on the agenda of the SCCR, including the Treaty to Protect Broadcasting Organisations (Broadcast Treaty), and Limitations and Exceptions. Brokered a consensus for SCCR members to put a recommendation relating to the Broadcast Treaty in 2018 and 2019 before the WIPO General Assembly.

Member, Singapore-Guangdong Collaboration Council (SGCC)

Established an intergovernmental IP collaboration in the Sino-Singapore Guangzhou Knowledge City.

Member, Manufacturing Sub-Committee of the Future Economy Council, Singapore

Member, Modern Services Sub-Committee of the Future Economy Council, Singapore

Member, Research, Innovation and Enterprise Strategy Committee (RIE SC), Prime Minister's Office, Singapore

Member, Research, Innovation and Enterprise Executive Committee (RIE Exco), Prime Minister's Office, Singapore

Co-Chair, National IP Working Group, Prime Minister's Office, Singapore

Advisory Board Member, Saudi Authority for Intellectual Property (SAIP)

Member, Group of Experts on IP Office of the Future Project, International Trademark Association (INTA)

Board Chairman, IPOS International

Board Member, EW Barker Centre for Law & Business, National University of Singapore

Board Director, Fraunhofer Singapore

Coordinator and Principal Examiner, Intellectual Property Law Course for the Singapore Bar Exam run by the Singapore Institute of Legal Education

HONOURS

2016 **Public Administration Medal (Silver)**
Prime Minister's Office, Singapore

2006 **Fellow**
Institute of International Economic Law, Georgetown University, USA

LANGUAGES

English, Chinese



Nur-Sultan
October 15, 2019

Your Excellency,

On behalf of the Government of the Republic of Kazakhstan I extend to you my high appreciation of the leading role of the World Intellectual Property Organization (WIPO) as the most authoritative international organization in the development of intellectual property.

As you know, Kazakhstan joined the WIPO in 1993 by signing its statutory documents. Since then, it has actively interacted with the WIPO Secretariat and participated in the various meetings of the WIPO Standing Committees.

Willing to contribute to the WIPO's further work, the Kazakhstan's Government proposes the candidacy of Mrs. Saule Tlevlessova to participate in the coming elections for the position of the WIPO Director General.

Mrs. Saule Tlevlessova has been the President of the Eurasian Patent Organization's Office (EPO) since February 2016. Under her leadership EPO has achieved significant results in the development and promotion of the Eurasian patent system.

Besides that Mrs. Saule Tlevlessova possesses many years of leadership experience in the WIPO Secretariat; she is also fluent in English, French and Russian languages.

Therefore it is my honor to recommend Mrs. Saule Tlevlessova's candidacy by taking into account her rich expertise and professional experience in the intellectual property field which will facilitate effective management of the WIPO's activity in the position of the Director General.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Askar Mamin', written in a cursive style.

Askar Mamin

**His Excellency
Mr. François Rivasseau
Chair of the WIPO Coordination Committee**

Geneva



Saule Tlevlessova

President of the Eurasian Patent Office of the Eurasian Patent Organization
(EAPO)

Date of birth: August 15,1963

Place of birth: Almaty, Kazakh SSR.

Marital status:
Married, two children.

Languages:
Kazakh, Russian, English, French.

Education, specialty (qualification), licenses:
Moscow State University (1986), specialty "International law".
Moscow State University, postgraduate studies (1989-1993), specialty
"Lawyer".

Academic titles, degrees, activities:
PhD in law. Thesis on "Legal Regulation of International Disputes" (1993).

Work experience:
Attended the Diplomatic Academy under the Ministry of Foreign Affairs of
the Russian Federation, Moscow (1993-1994);
Senior Expert, Law Department, Republic of Kazakhstan Presidential
Administration (1995-1996);
Second Secretary with the Permanent Mission of the Republic of Kazakhstan
to Geneva (1996-1997);
Copyright advisory (national law) of the World Intellectual Property
Organization (WIPO) (09.1997-04.2001);

Program Officer, Division for certain countries in Europe and Asia, WIPO
(04.2001-01.09.2013);

Head of the Section for Caucasian, Central Asian and Eastern European
Countries, Department for Transition and Developed Countries, WIPO
(01.09.2013-02.2016);

President of Eurasian Patent Office of the Eurasian Patent Organization
(since February 2016).



中华人民共和国常驻联合国日内瓦办事处和瑞士其他国际组织代表团

PERMANENT MISSION OF THE PEOPLE'S REPUBLIC OF CHINA

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Tel: +41 (0)22 879 56 78 Fax: +41 (0) 22 793 70 14
Email: chinamission_gva@mfa.gov.cn Website: www.china-un.ch

ZMZ/2019062

The Permanent Mission of the People's Republic of China to the United Nations Office at Geneva and Other International Organizations in Switzerland presents its compliments to the World Intellectual Property Organization (WIPO) and has the honor to transmit a letter of H.E. Mr. WANG Yi, State Councilor and Minister of Foreign Affairs of China, addressed to H.E. Ambassador François RIVASSEAU, Chair of the WIPO Coordination Committee.

In the letter, the Government of China nominates Ms. WANG Binying, Deputy Director General of WIPO, as candidate for the post of the Director General of WIPO.

The Permanent Mission of China avails itself of this opportunity to renew to the World Intellectual Property Organization the assurances of its highest consideration.



The World Intellectual Property Organization
GENEVA

(Translation)

Beijing, 12 November 2019

Ambassador François Rivasseau
Chair of the WIPO Coordination Committee
Geneva

Dear Mr. Ambassador,

On behalf of the Government of the People's Republic of China, I have the honor to advise you on the decision of the Chinese government to nominate Ms. WANG Binying as a candidate for the next Director General of the World Intellectual Property Organization (WIPO). A copy of her CV is attached herewith.

Ms. WANG Binying has decades-long experience working in the field of intellectual property. She worked in China's State Administration for Industry and Commerce in the 1980s. After joining WIPO in 1992, she served as Senior Counselor of the Office of the Director General, Director of the Office of Strategic Planning and Policy Development, Executive Director of Administrative Support Services and General Assembly Affairs, and Assistant Director General. In 2009, she was appointed Deputy Director General, overseeing trademarks, designs and GIs. Ms. WANG is well versed in her field of work. She has shown an outstanding grasp of organizational and management matters and the ability to handle complex situations, demonstrating both professionalism and leadership capabilities.

I am convinced that Ms. WANG is the right person to serve as the Director General of WIPO. She is entirely able to guide the organization to continue working for a balanced and effective international intellectual property system, contribute to the attainment of the 2030 Sustainable Development Goals and meet the expectations of all WIPO member states.

As a leading nation in innovation and intellectual property, China has been endeavoring to build its capacity in the development, application, protection and management of intellectual property and related services. Firmly committed to multilateralism and international intellectual property cooperation, China remains committed to working with all other

countries to support the work of WIPO and make greater contribution to the global cause of intellectual property.

Please accept the assurances of my high consideration.

(Signed) Wang Yi

State Councilor and Minister of Foreign Affairs
The People's Republic of China

日内瓦
世界知识产权组织协调委员会主席
弗朗索瓦·里瓦索大使阁下

主席先生：

我谨代表中华人民共和国政府正式通知你，中国政府已决定提名王彬颖女士（简历附后）竞选世界知识产权组织下任总干事一职。

王彬颖女士长期在知识产权领域工作，经验丰富。上世纪80年代起，她任职于中国国家工商行政管理总局。1992年进入产权组织，历任总干事办公室高级顾问、战略计划及政策发展局局长、行政管理及大会事务执行局长、助理总干事等职务。2009年起担任副总干事，负责商标、外观和地理标志等业务。王彬颖女士业务精通，在组织管理和处理复杂事务方面能力突出，工作中展现了卓越专业水平与领导才能。

我相信，王彬颖女士是产权组织总干事的最佳人选。

她完全有能力带领产权组织推动国际知识产权制度平衡有效发展，促进2030年可持续发展目标的落实，满足各成员国对产权组织的期待。

作为全球创新大国和知识产权大国，中国一直致力于提升知识产权创造、运用、保护、管理和服务能力。中国坚定支持多边主义，支持知识产权领域国际合作。我们愿与各国一道，继续支持产权组织工作，为全球知识产权事业健康发展作出更大的贡献。

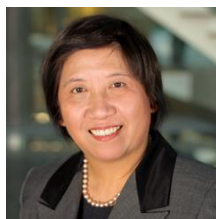
顺致敬意！

中华人民共和国国务院
国务委员兼外交部长

A handwritten signature in black ink, consisting of the Chinese characters '王毅' (Wang Geng) in a stylized, cursive script.

2019年11月12日于北京

Curriculum Vitae of WANG Binying
Deputy Director General
World Intellectual Property Organization (WIPO)



Date of Birth December 28, 1952
Nationality Chinese

Education

1985-1986 Master's degree on US Law including industrial property law
Law School of University of California (Berkeley), California, USA
1984-1985 Diploma in American Commercial Law
Columbia Law School, New York, USA
1972-1975 Bachelor's degree in English, Communication and Transportation
Zhongnan University, Changsha, China

Work Experience in WIPO

2009-present Deputy Director General in charge of Brands and Designs Sector
2006-2009 Assistant Director General in charge of Administrative Support
Services and General Assembly Affairs and WIPO security system
2003-2006 Executive Director of Administrative Support Services, Inter-agency
and General Assembly Affairs
1999-2003 Director, Inter-office and General Assembly Affairs. Office of
Strategic Planning and Policy Development
1997-1999 Senior Counselor, Officer of Strategic Planning and Policy
Development
1994-1997 Counselor and later, Senior Counselor, Office of the Director General
1992-1994 Senior Program Officer, Bureau for Development Cooperation for
Asia and the Pacific

Work Experience Prior to Joining WIPO

1990-1992 Managing Director, China Trademark Service, State Administration
for Industry and Commerce (SAIC), Beijing, China
1980-1990 Director and later, Acting Director General, Department for
Registration of Enterprises and Foreign Companies, SAIC, Beijing,
China
1975-1980 Secondment to Foreign Economic Services in Africa, and research
fellow in the Ministry for Communication and Transportation,
Beijing China