

ANNEX IV

CURRICULUM VITAE OF MR. ERNESTO RUBIO

Mr. Ernesto Rubio, a national of Uruguay, was appointed Assistant Director General at WIPO on December 1, 2003. Since then, he has been in charge of the WIPO Sector of Trademarks, Industrial Designs and Geographical Indications, being responsible, *inter alia*, for:

- the administration of the WIPO international registration systems for trademarks (Madrid Agreement and Protocol), industrial designs (Hague Agreement) and appellations of origin (Lisbon Agreement);
- the administration of the WIPO international classification systems for trademarks (Nice and Vienna Classifications) and designs (Locarno Classification);
- providing support to the work of the WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT); and
- providing advice on the law of trademarks, industrial designs and geographical indications, to interested Member States of WIPO.

He was the Secretary of the WIPO Diplomatic Conference, held in Singapore in March 2006, which concluded with the adoption of the Singapore Treaty on the Law of Trademarks and the Diplomatic Conference Resolution Supplementary to that Treaty.

Mr. Rubio joined WIPO in 1983 and has also held positions within the Organization as Senior Director of the Trademarks, Industrial Designs and Geographical Indications Department (2002-2003), Director of the Development Cooperation and External Relations Bureau for Latin America and the Caribbean (1991-2002) and Senior Program Officer in that Bureau (1985-1991). In the above-mentioned capacities, he has formulated, managed and supervised the implementation of numerous WIPO projects in the areas of trademarks, industrial designs, geographical indications, patents, copyright and IP management. He has represented WIPO in a large number of official meetings and conferences, at the national, regional and international levels, and has been a guest lecturer in study programs on intellectual property organized by universities in several countries.

Before joining WIPO, Mr. Rubio worked for the Government of Uruguay, in Montevideo, as Head of the Science and Technology Department in the Planning and Budget Bureau (Presidency of the Republic) and as Legal Advisor and Research Officer at the National Council for Scientific and Technological Research. He represented Uruguay in several international meetings, including the UN Conference on Science and Technology for Development (Vienna, 1979) and the UN Conference on Technical Cooperation among Developing Countries (Buenos Aires, 1978). On secondment from Government, he worked for the UN Economic Commission for Latin America and the Caribbean in Santiago, Chile (1979). As of 1976, he was engaged for five years in private practice as an attorney at law, in Montevideo.

Mr. Rubio holds a *juris doctor* degree (*Doctor en Derecho y Ciencias Sociales*) from the *Universidad de la República* in Montevideo. He is married and has four children.

[Annex V follows]