

Advisory Committee on Enforcement

Eighteenth Session
Geneva, June 2 to June 4, 2026

SUGGESTED TIME SCHEDULE

prepared by the Secretariat

Tuesday, June 2, 2026

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| 10.00 – 13.00 | Agenda item 1: | Opening of the session |
| | Agenda item 2: | Adoption of the agenda |
| | Agenda item 3: | Election of a Chair and two Vice-Chairs for the nineteenth session |
| | Agenda item 4: | Admission of <i>ad-hoc</i> observers |
| | Agenda item 5: | Discussion of the work program agreed at the seventeenth session of the ACE |

Work program item A: Exchange of information on national experiences on awareness-building activities and strategic campaigns as a means for building respect for IP among the general public, especially the youth, in accordance with Member States' educational or any other priorities

Raising IP Awareness through IP Office-led Initiatives

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| <u>WIPO/ACE/18/4:</u> | Strengthening the IP Ecosystem Through Raising Public and Professional Awareness and Other Initiatives |
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Ms. Ani Harutyunyan, Chief Specialist of the Copyright and Related Rights Department, Intellectual Property Office of the Republic of Armenia, Yerevan, Armenia

WIPO/ACE/18/5: Informing Young People: An Online Awareness Campaign for Teenage Consumers on The Dangers and Impact of Counterfeit Products
Ms. Stéphanie Leguay, Coordinator of the French National Anti-Counterfeiting Committee (Comité national Anti-Contrefaçon (CNAC)), National Industrial Property Institute of France (Institut national de la propriété industrielle (INPI France), Courbevoie, France

WIPO/ACE/18/6: Raising Awareness on Intellectual Property in Georgia Through Educational and Information Activities
Ms. Darejani Mtchedlidze, Head of the Trademarks, Geographical Indications and Design Department, National Intellectual Property Center of Georgia (SAKPATENTI), Mtskheta, Georgia

13.00 – 15.00 **Lunch and Opening Ceremony of the Tech for Enforcement Exhibit**

15.00 – 18.00 **Work program item A: Exchange of information on national experiences on awareness-building activities and strategic campaigns as a means for building respect for IP among the general public, especially the youth, in accordance with Member States' educational or any other priorities**

Raising IP Awareness through IP Office-led Initiatives (Contd)

WIPO/ACE/18/7: Illegal Content Consumption Survey and Copyright Awareness in the Republic of Korea
Ms. Emily Seonwoo Park, Policy Specialist, Copyright Policy Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong, Republic of Korea

WIPO/ACE/18/8: Engaging the Next Generation: Raising IP Awareness Among Young People
Ms. Ilze Grava, Director of the Development and International Cooperation Department, the Patent Office of the Republic of Latvia, Rīga, Latvia

WIPO/ACE/18/9: Raising Awareness Through Passion: "Support Football, Discourage Piracy"
Mr. Diego Pérez Bernal, Director General of Enforcement, National Directorate of Intellectual Property of Paraguay (DINAPI), Asunción, Paraguay

WIPO/ACE/18/10: INDECOPI EDUCA: Program to Strengthen Regular Basic Education on Consumer Rights and Intellectual Property in Peru
Mr. Fausto Vienrich Enríquez, Director of Copyright at the National Institute for the Defense of Free Competition and the Protection of Intellectual Property (Instituto Nacional de Defensa de la Competencia y de la Protección de la

Propiedad Intelectual (INDECOP), Lima, Peru

WIPO/ACE/18/11: Overview of the Communications and Campaigns Devised for Younger Audiences by the United Kingdom Intellectual Property Office
Mr. Mike Bastin, Head of Campaigns, UK Intellectual Property Office (UKIPO), Newport, United Kingdom

Work program item A: Exchange of information on national experiences on awareness-building activities and strategic campaigns as a means for building respect for IP among the general public, especially the youth, in accordance with Member States' educational or any other priorities

Raising IP Awareness through IP Office-led Initiatives (Contd.)

WIPO/ACE/18/22: Anti-counterfeiting Awareness-raising Advertising Campaigns in Spain
Ms. Sara Boy Carmona, Head of Service, Spanish Patent and Trademark Office (OEPM), Madrid, Spain

WIPO/ACE/18/24: Youth Outreach Through Advanced Teacher Training Organizations
Mr. Roger Hildebrandt, Head of unit "Promotion of the use of IP", the German Patent and Trademark Office, Berlin, Germany

WIPO/ACE/18/28: Drawing Innovation from the Heritage of the Qin and Han Dynasties, and Protecting Intellectual Property through the Rule of Law for the Benefit of the World: The Practice and Commitment of Shaanxi Province, China
Ms. Liping Shen, Director General, Intellectual Property Office of Shaanxi Province, Xi'an, Shaanxi Province, China

Secretariat Presentation

WIPO/ACE/18/41: Study on Consumer Perceptions of Piracy in Malaysia and Viet Nam
Ms. Jarnai Lewin, Associate Director, Audience Measurement, IPSOS, London, United Kingdom

Wednesday, June 3, 2026

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner**

Institutional Frameworks, Administrative and Criminal Enforcement Models

WIPO/ACE/18/17: Role and Functions of The *Guardia Di Finanza* in Efforts to Combat Counterfeiting

Mr. Antonio De Cristofaro, Lieutenant Colonel, Head of 1st Section of Anti-Counterfeiting and Safety Products Group of Special Unit Goods and Services, Rome, Italy

WIPO/ACE/18/14: Law Enforcement Practices in China Against Infringement and Counterfeiting
Mr. Qi Wang, Director, Fifth Inspection Division, Bureau of Law Enforcement and Inspection, State Administration for Market Regulation (SAMR), Beijing, China

WIPO/ACE/18/15: China's Mechanisms for Promoting the Use of Legitimate Software and Its Achievements
Mr. Hui Zhang, Division of Enforcement and Supervision, Copyright Department, National Copyright Administration (NCAC), Beijing, China

WIPO/ACE/18/19: Efforts and Challenges in Enforcing Design Rights Against Infringement
Ms. Konno Chikako, Director, Overseas Business Support Office, International Cooperation Division, Japan Patent Office (JPO), Tokyo, Japan

WIPO/ACE/18/31: Guidelines for Criminal Investigations into Industrial Property Rights Infringements: An Italian Example
Mr. Marco Musumeci, Programme Management Officer, United Nations Interregional Crime and Justice Research institute (UNICRI), Geneva, Switzerland

Consumer Behavior, Market Intelligence and Evidence-Based Enforcement

WIPO/ACE/18/29: Report on Criminal Enforcement of Intellectual Property Rights in Chile (2024)
Ms. Eileen Frodden Kelly, Head of the Public Policy and Legislative Affairs Department, National Industrial Property Institute (INAPI), Santiago, Chile

WIPO/ACE/18/13: Reining in the Diverse World of Evidence Submission for Patent Litigation
Mr. Thomas Moga Esq., Member, International Society for the Development of Intellectual Property (Internationale pour le Développement de la Propriété Intellectuelle (ADALPI)), Geneva, Switzerland

WIPO/ACE/18/23: Dynamic Blocking Injunctions in Belgium
Ms. Evi Werkers, Legal Officer at the Service for Combating Online Piracy and Illegal Online Gambling, Federal Public Service Economy, Brussels, Belgium

WIPO/ACE/18/27: Seeing the Unseen: Triangulating Firm-level Data, Consumer Behavior and Lived Perceptions to Map Counterfeiting in Kenya
Dr. Robi M. Njoroge King'a, Executive Director & CEO, Anti-Counterfeit Authority, Nairobi, Kenya

WIPO/ACE/18/40: **Secretariat Presentation**
Update on WIPO ALERT PAY
WIPO Secretariat

13.00 – 15.00 **Lunch and INTA side event *Transport and Logistics: A Key Pillar in Disrupting Counterfeit Supply Chains***

15.00 – 18.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner**

Panel Discussion: **The Impact of Intellectual Property Infringement in The Biotechnology Sector**

Moderator:

Ambassador Pimchanok Pitfield, Permanent Representative of Thailand to the WTO and WIPO, Thailand

Panelists:

Mr. Dorian Mazurkevich, Attorney-Advisor, United States Patent and Trademark Office (USPTO), United States

Ms. Ana Luiza Arraes De Alencar Assis, Ministry of Environment and Climate Change, Brazil

Mr. Diego F. Ortega Sanabria, Technical Secretary of the Directorate of Inventions and New Technologies, National Institute for the Defense of Competition and the Protection of Intellectual Property (INDECOPi), Lima, Peru

Dr. Ivan Burnside, Vice President and Chief Patent Counsel, International Litigation, Eli Lilly

Institutional Frameworks, Administrative and Criminal Enforcement Models (Contd)

WIPO/ACE/18/20: Effectiveness of the Patent and Design Enforcement Administrative System: The Peruvian Experience
Mr. Diego F. Ortega Sanabria, Technical Secretary of the Directorate of Inventions and New Technologies, National Institute for the Defense of Competition and the Protection of Intellectual Property (INDECOPi), Lima, Peru

Digital Piracy, Online Enforcement and Intermediary Responsibility

WIPO/ACE/18/36: The Digital Services Act (DSA): New Instruments in The European Union for Combating Online IP Infringements
Mr. Harrie Temmink, Deputy Director, European Observatory on Infringements of Intellectual Property Rights, European Union Intellectual Property Office (EUIPO), Alicante, Spain

- WIPO/ACE/18/12: Dangers of the Digital Devalue Chain of Counterfeits
Ms. Jennifer Hanks, Senior Director of Brand Protection, American Apparel and Footwear Association (AAFA), Washington, D.C., United States of America
- WIPO/ACE/18/18: Efforts by Japan to Combat Cross-border Copyright Infringement and the Need for International Cooperation
Ms. Yuka Igarashi, Unit Chief, Japan Copyright Office (JCO) Agency for Cultural Affairs, Government of Japan, Tokyo, Japan

Thursday, June 4, 2026

10.00 – 13.00 **Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate**

- WIPO/ACE/18/38: Update on the DL Course on IP Enforcement
Mr. Nishant Anurag, Associate IP eLearning Officer, IP eLearning Section, WIPO Academy

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner

Digital Piracy, Online Enforcement and Intermediary Responsibility (Contd)

- WIPO/ACE/18/25: Combating Digital Piracy: Strategic Enforcement through DNS/IP Blocking and OSINT Tools
Mr. Andrius Katinas, Head of Supervision Division, The Radio and Television Commission, Vilnius, Lithuania
- WIPO/ACE/18/26: Involvement of Intermediary Services in Site Blocking: How Lawmakers, Courts, and Institutions are Shaping the Role of Intermediaries in Addressing Online Copyright Piracy
Mr. Okke Delfos Visser, Senior Vice President, Associate General Counsel, International, Motion Picture Association, Brussels, Belgium
- WIPO/ACE/18/34: The Nexus between Malware and Piracy – Enforcement Tools and Opportunities for Government to Take Action
Dr. Elena Blobel, Director of Global Litigation, International Federation of Phonographic Industry (IFPI), London, United Kingdom

Technology, AI and Enforcement Tools

- WIPO/ACE/18/30: Driving IP Enforcement Through New Technologies and AI
Ms. Liselotte Honig, Tech Lead, REACT, Amsterdam, the

Kingdom of the Netherlands

- WIPO/ACE/18/32: Trends in Anti-counterfeiting Technologies in The Republic of Korea
Mr. Jun-Young Lim, Deputy Director, Intellectual Property Dispute Resolution Bureau, Ministry of Intellectual Property (MOIP), Daejeon, Republic of Korea

Alternative Enforcement Mechanisms and International Cooperation

- WIPO/ACE/18/16: Soft Law Mechanisms as a Means to Enhance IP Enforcement Policies: Sharing Practices from The European Union
Ms. Virginie Fossoul, Team Leader and Ms. Mette Korsholm, Legal Policy Office, European Commission, Brussels, Belgium

- WIPO/ACE/18/21: The UNODC Passenger and Cargo Control Programme's Work on Intellectual Property Rights
Mr. Kajetan Pradetto, Programme Officer, Passenger and Cargo Control Programme (PCCP), Border Management Branch, Division for Operations, United Nations Office on Drugs and Crime (UNODC), Istanbul, Türkiye

Technology, AI and Enforcement Tools (Contd)

- WIPO/ACE/18/35: Study on AI Tools For Combatting Copyright Piracy: Technological, Legal and Policy Dimensions
Mr. Scott Martin, Aspen IP Consulting (former Deputy General Counsel and Executive Vice-President Intellectual Property at Paramount Pictures)

13.00 – 15.00 **Lunch**

15.00 – 18.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner**

Alternative Enforcement Mechanisms and International Cooperation (Contd)

- WIPO/ACE/18/33: Challenges and Strategic Priorities in IP Enforcement for 2026
Mr. Gytis Brazauskas, Global Account Manager Tech & Automotive, React, Amsterdam, the Kingdom of the Netherlands

- WIPO/ACE/18/37: Organisation for Economic Co-Operation and Development Free Trade Zone Certification: A Voluntary Tool to Strengthen Respect for Intellectual Property, Attract Innovation and Combat Infringement
Ms. Camila Moreno, Trade Policy Analyst, Organization for

*Economic Co-operation and Development (OECD), Paris,
France*

Work program item C: Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities

Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate

WIPO/ACE/18/39: Update on the IMPACT Capacity Building Project
WIPO Secretariat
Mr. Yerkin Ongarbayev, Judge, Constitutional Court,
Astana, Kazakhstan

Agenda item 6: Recent Activities of WIPO in the Field of Building Respect
for Intellectual Property

WIPO/ACE/18/2: Recent Activities of WIPO in the Field of Building Respect for
Intellectual Property
WIPO Secretariat

Agenda item 7: Work of the ACE

Agenda item 8: Adoption of the Summary by the Chair

Agenda item 9: Closing of the session

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