

Advisory Committee on Enforcement

Eighteenth Session
Geneva, June 2 to 4, 2026

RECENT ACTIVITIES OF WIPO IN THE FIELD OF BUILDING RESPECT FOR INTELLECTUAL PROPERTY

Document prepared by the Secretariat

1. This document summarizes the activities in the field of intellectual property (IP) enforcement and building respect for IP undertaken by the Building Respect for IP (BRIP) Division of the World Intellectual Property Organization (WIPO) from January 2025 to April 2026. The activities during the period between January and December 2025 were guided by the objectives defined in the 2024/25 Program of Work and Budget and the activities during the period between January and April 2026 were guided by the objectives defined in the 2026/27 Program of Work and Budget. The activities responded to Member State requests for legal and technical assistance, taking due account of recommendations 1, 3, 6, 10 to 14 and 17 under the WIPO Development Agenda. They also fostered cooperation with partner organizations and the private sector in accordance with recommendation 40, to ensure international policy cohesion and further integration of development-oriented concerns into joint activities, while also aligning with recommendation 45.
2. The objective of the WIPO Strategic Pillar 2 (“Bring people together and partner with stakeholders to shape the future of the global intellectual property ecosystem”) is for WIPO to serve as a global forum for the exchange of ideas and best practices. It also envisages partnerships and multi-stakeholder approaches to address complex global challenges involving IP. Expected Result 2.3 (International dialogue and cooperation on building respect for IP) emphasizes the need to build respect for IP as an integral part of IP ecosystems and as an ongoing area of focus for WIPO.
3. Expected Result 2.3 has the broad, cross-cutting objective of creating an environment that promotes respect for IP in a sustainable manner and the capacity of Member States for the effective enforcement of IP rights, taking into account socioeconomic interests and development-oriented concerns. Expected Result 2.3 is supported by various WIPO entities and many of the activities set out below benefited from close internal cooperation, in particular

with the Audio and Video Support Unit; the Copyright Law Division; the Copyright Management Division; the Diplomatic Engagement and Assemblies Affairs Division; the Divisions for Africa, Arab Countries, Asia and the Pacific, Latin America and the Caribbean, Least Developed Countries, and Transition and Developed Countries; the External Relations Division; the Global Databases Division; the Information and Digital Outreach Division; the News and Media Division; the Traditional Knowledge Division; WIPO Academy; the WIPO Brazil Office; the WIPO Judicial Institute; the WIPO Nigeria Office; and the WIPO Singapore Office.

4. The objective of WIPO Strategic Pillar 4 (Support governments, enterprises, communities and individuals to use intellectual property as a tool for growth and sustainable development) is to promote the use of IP as a powerful tool for growth and sustainable development, as well as a catalyst for jobs creation, enterprise growth, economic development and social vibrancy. Expected Result 4.2 (Development of balanced and effective IP, innovation and creative ecosystems in Member States) focuses, *inter alia*, on providing assistance to support the drafting of national and regional IP laws that are balanced, robust and up to date. Expected Result 4.3 (Increased IP knowledge and skills in all Member States) focuses, *inter alia*, on strengthening the capacity and expertise of law enforcement officials. To that end, the IMPACT Capacity-Building Project delivers tailored online and in-person training activities designed to address the needs and development objectives of WIPO Member States in a sustainable and results-oriented manner. Further, the implementation of the WIPO Intellectual Property Youth Empowerment Strategy (IP-YES!) is also covered under this ER. Expected Results 4.2 and 4.3 are supported by various WIPO entities and many of the activities set out below benefited from close internal cooperation. The BRIP Division works closely with other WIPO divisions, including through the Legislative Assistance Coordination Network and by fostering capacity-building among Member States. The BRIP Division also relies on the Regional and National Development Sector for information and connections with national IP offices and enforcement authorities.

5. The following sections list activities undertaken by the BRIP Division in the area of IP enforcement and building respect for IP. The list is not intended to provide an exhaustive report on all WIPO activities in this area, as other WIPO entities also contributed to Expected Results 2.3, 4.2 and 4.3. Section I describes cooperation and coordination between WIPO and other international governmental and non-governmental organizations, as well as with the private sector; Section II covers activities related to awareness-raising; and Section III addresses the work of the Division on strategic systems for cooperation to combat counterfeiting and piracy, including the WIPO ALERT platform, all of which fall under Expected Result 2.3. Section IV covers the activities of the Division in the area of legislative assistance under Expected Result 4.2, and capacity-building under Expected Result 4.3. Finally, Section V highlights targeted and impactful initiatives aimed at promoting respect for IP among young people, also under Expected Result 4.3.

6. Regular updates to the activities of the BRIP Division, together with links to relevant programs, are available on the WIPO website at <https://www.wipo.int/en/web/respect-for-ip/activities/current>.

I. INTERNATIONAL COORDINATION AND COOPERATION (EXPECTED RESULT 2.3)

7. The BRIP Division continued its systematic international cooperation on a balanced and transparent approach to IP enforcement and building respect for IP, with a view to increasing international policy cohesion and avoiding duplication of efforts.

8. The relevant activities are outlined below:

- European Union Intellectual Property Office (EUIPO) observatory public sector representatives meeting and seminar, Kraków, Poland, February 18 to 20, 2025: The

BRIP Division participated in this meeting, during which discussions focused on the 2024 Observatory Activity Report; the 2025 priorities of EUIPO; stakeholder presentations on emerging enforcement challenges; ways to improve awareness; youth engagement; and cooperation with intermediaries to combat counterfeiting and piracy. The meeting was followed by a seminar on the enforcement of IP rights in the digital environment, jointly organized by the European Observatory on Infringement of Intellectual Property Rights - EUIPO, the Ministry of Culture and National Heritage of Poland and the Polish Patent Office. EUIPO also outlined opportunities for cooperation with WIPO, including through the Advisory Committee on Enforcement.

- Plenary meeting of the Organisation for Economic Co-operation and Development (OECD) Working Party on Countering Illicit Trade, Paris, France, March 17, 2025: The BRIP Division attended the second meeting of the OECD Working Party on Countering Illicit Trade (WP-CIT) as an observer. The meeting featured in-depth discussion on the ongoing work of the WP-CIT. Highlights included the declassification of two reports: “Belt and Road Initiative: Examining Illicit Trade Challenges” and “Mapping Global Trade in Fakes 2025: Global Trends and Enforcement Challenges”, as well as an update on the work of the WP-CIT on online marketplaces.
- OECD Forum on Countering Illicit Trade, Paris, France, March 18 and 19, 2025: The second meeting of the WP-CIT was followed by the first edition of the Forum on Countering Illicit Trade. Edward Kwakwa, Assistant Director General of the Global Challenges and Partnerships Sector of WIPO, delivered a keynote address highlighting the crucial part played by effective and balanced enforcement of IP rights in tackling illicit trade worldwide, as well as the role of WIPO in driving the necessary international and cross-sectoral cooperation in that area.
- REACT Annual General Meeting, Amsterdam, The Netherlands, April 10 and 11, 2025: The meeting focused on exchanging new practices and international legal developments in online IP enforcement. The BRIP Division presented an update on the WIPO Customs Recordation and Information System (CRIS).
- EUIPO fourth meeting of the Dedicated Network of administrative authorities on live event piracy and the Conference on stepping up the fight against online piracy of sport and other live events, Alicante, Spain, April 29 and 30, 2025: Organized by the European Observatory on Infringements of Intellectual Property Rights, the two-day program included the fourth meeting of the Dedicated Network of administrative authorities and a conference on live event piracy. The BRIP Division participated as an observer in the meeting and as a speaker at the conference in discussions on multi-stakeholder cooperation and innovative enforcement responses. The Division presented the latest updates on its strategic systems and tools, including WIPO ALERT, which aims to combat digital piracy, and WIPO ALERT-PAY, to combat the online sale of counterfeit goods and subscription-based services offering pirated content.
- Penn State Dickinson Law – Innovation Forum on Capitol Hill, Washington, D.C., United States of America, April 29 and 30, 2025: The theme of the Forum was “Charting U.S. Innovation Policy for the President’s Term and Beyond: 2025–2029”. On the margins of the forum, the BRIP Division met with industry representatives from the Global Innovation Policy Center of the United States Chamber of Commerce and the National Intellectual Property Rights Coordination Center to discuss areas of cooperation, including a memorandum of understanding between the latter and WIPO.
- WIPO Annual Coordination Meeting with Intergovernmental Organizations Working in the Area of IP Enforcement and Building Respect for IP, online, June 2, 2025: Organized by the BRIP Division, the meeting aimed to align the work undertaken by all

intergovernmental organizations in the area of IP enforcement and building respect for IP. Twelve representatives from eight intergovernmental organizations participated in the meeting to discuss trends in counterfeiting and piracy, as well as potential solutions.

- International IP Enforcement Summit, Athens, Greece, June 12 and 13, 2025: The summit was jointly hosted by the Hellenic Industrial Property Organization, the Interagency Market Control Unit of Greece, the European Commission and EUIPO. WIPO Director General Daren Tang delivered a keynote address, presenting a global perspective on IP enforcement. The program included discussions on the pressing challenges related to IP enforcement in the digital age, with a special focus on small and medium-sized enterprises.
- Regional IP Enforcement Conference, Riyadh, Saudi Arabia, September 8 to 10, 2025: Organized in cooperation with the Gulf Cooperation Council (GCC) Patent Office, the Japan Patent Office and the United States Patent and Trademark Office, discussions focused on combating counterfeiting and piracy and practical cooperation to strengthen IP enforcement across the GCC countries. The BRIP Division delivered presentations highlighting its practical tools and resources for strengthening IP enforcement (the IMPACT Capacity Building project, WIPO ALERT, WIPO ALERT-PAY and the Customs Recordation and Information System (CRIS)) and on public/public and public/private coordination. On the margins of the event, the BRIP Division also held meetings with the Director General of the GCC Patent Office and the Director General of the GCC Intellectual Property Training Center to discuss future cooperation.
- 11th edition of the Movement against Smuggled and Counterfeit Trade (MASGRADE) Conference, New Delhi, India, September 18 and 19, 2025: Organized by the Federation of Indian Chambers of Commerce and Industry (FICCI) Committee Against Smuggling and Counterfeiting Activities Destroying the Economy, this event focused on tackling illicit trade practices through international norms, policy reforms, advanced technology and digital tools, strategic alliances across countries, as well as on bridging policy, enforcement, and strategic gaps to build a unified national approach. The BRIP Division highlighted the work of WIPO to support policy discussions at the international level and to promote effective international cooperation and the strategic systems developed by the Organization to support the fight against counterfeiting and piracy. Following a bilateral discussion, the BRIP Division contributed to the eighteenth edition of the IP newsletter issued by FICCI, in which it shared perspectives on coordinating the fight against counterfeiting and piracy.
- IP Circles Thought Leadership Roundtable, New Delhi, India, September 19, 2025: The BRIP Division participated in the roundtable jointly organized by the Intellectual Property Office of the United Kingdom and International Trademark Association. The discussion centered on strategies to build respect for IP, the role of technology in supporting anti-counterfeiting measures, the future of brand protection measures and a future outlook on how IP protection will look like in the coming years.
- 18th International Law Enforcement IP Crime Conference, Lyon, France, September 29 to October 1, 2025: The conference was co-hosted by the International Criminal Police Organization (INTERPOL) and UL Standards & Engagement and delivered by the International IP Crime Investigators College. The BRIP Division participated in the panel “Understanding Safety and Security Challenges at Enforcement Interdiction and Transit Points” which underscored the essential role of customs in identifying counterfeit goods and preventing their entry into the market and discussed the significant challenges related to the examination of goods by customs.

- 13th International Forum “Anti-Counterfeit-2025”, Minsk, Belarus, October 6 and 7, 2025: The forum was organized by State Committee on Science and Technology of the Republic of Belarus, the National Center of Intellectual Property of the Republic of Belarus, the “Anti-Counterfeit” International Association and the Eurasian Economic Commission. The BRIP Division delivered a virtual presentation as part of the discussion on the following topic: “Intellectual Order: Rights Holders’ Protection Practice in the Eurasian Economic Union”.
- 22nd World Customs Organization (WCO) Counterfeiting and Piracy (CAP) Group Meeting, Brussels, Belgium, October 22 and 23, 2025: The program focused on the criminalization of substandard and counterfeit pharmaceutical products; strengthening cooperation between customs and postal services in the fight against counterfeit goods; and ways of curbing counterfeiting of food products. The BRIP Division delivered a presentation on the WIPO CRIS project as part of the session on the importance of customs recordation systems for IP protection and a keynote speech on the 2025 theme of the WCO, “Customs delivering on its commitment to efficiency, security and prosperity”, highlighting how counterfeiting and piracy have shifted from being a commercial issue to becoming a global issue that requires attention.
- The Italian Association for the Enforcement of Intellectual Property Rights (INDICAM), the International Olympic Committee (IOC) and the Milano Cortina 2026 Foundation’s International Conference on Intellectual Property Matters Related to the Organization of the Olympic Games, Milan, Italy, October 24, 2025: Co-hosted by INDICAM, the IOC and the Milano Cortina 2026 Foundation, the conference aimed to raise awareness and foster collaboration between the public and private sectors regarding the protection of Olympic IP assets. The BRIP Division took part in the panel discussion, “IP and Sports – Global Trends, Importance for Hosts and Event Organizers”, which discussed the role of IP rights in the commercial viability of sports and highlighted the engagement of WIPO with the sports sector through its IP and Sports Task Force.
- The WIPO-International Trademark Association Corporate Visit to Philip Morris International, Lausanne, Switzerland, October 30, 2025: Jointly organized by WIPO and the International Trademark Association, the visit was the first in the series under an innovative user engagement model designed to strengthen relationships with key Madrid System users. On the enforcement front, the discussion focused on current enforcement challenges; emerging trends in illicit trade including unauthorized product development; and the work of the BRIP Division in the field of IP enforcement and building respect for IP, including cooperation with the private sector and updates on WIPO CRIS.
- International Copyright Seminar, Tokyo, Japan, November 11 to 13, 2025: Organized by the Japan Copyright Office, the seminar focused on exploring ongoing anti-piracy efforts in participating countries and fostering understanding of the importance of international collaboration in the field of copyright. In addition to country reports on the scope of piracy and corresponding anti-piracy activities, a number of private sector entities also shared their experiences fighting online piracy throughout the region. The BRIP Division provided an overview of the holistic approach of WIPO to IP enforcement and the importance of fostering a culture of respect for IP through international cooperation, awareness raising, legislative assistance and capacity-building.
- INTERPOL Global Meeting on Digital Piracy, Seoul, Republic of Korea, November 17 and 18, 2025: Organized by INTERPOL, the program focused on strengthening partnerships to disrupt piracy, enforcement challenges in the region, the impact of artificial intelligence and generative content on copyright protection, and technical and investigative strategies for combating digital piracy. The BRIP Division outlined its dual-track approach to combating IP crime, addressing the demand as well as the supply side. The presentation

also highlighted Brazil's Operation 404 and the I-SOP project of INTERPOL as examples of successful national and international collaborations to combat IP infringement.

- 3rd European Intellectual Property Forum, La Pedrera, Barcelona, Spain, November 26 to 28, 2025: Hosted by the Association for the Defense of Trademarks (ANDEMA), with the support of the Spanish Patent and Trademark Office, the Forum addressed topics such as police coordination against counterfeiting, the impact of essential patents on competition, the challenges of the digital world and sustainability, as well as the role of media in protecting trademark rights and promoting IP culture in society. The BRIP Division participated in the roundtable "Principal IP challenges faced by international institutions and organizations together with potential solutions to strengthen coordination among them", and shared insights about the work of the Division on international dialogue and cooperation centered around building respect for IP, as well as anti-piracy and anti-counterfeiting initiatives.
- Annual Coordination Meeting with Private Sector Associations, online, December 3, 2025: Organized by the BRIP Division, the purpose of the meeting was to gain insights about private sector initiatives in the area of IP enforcement and building respect for IP and to explore ways of further strengthening cooperation between WIPO and the private sector. Over 25 private sector associations shared information on emerging challenges, solutions and ongoing initiatives in the area of IP enforcement, new technological tools to combat IP infringement, and successful examples of public-private partnerships for effective IP enforcement.
- International Symposium on Combating Counterfeiting, online, December 9, 2025: The event was organized by the World Trade Center Algiers on the topic "Intellectual Property and Digital Sovereignty: Challenges in the Fight Against Counterfeiting". The BRIP Division contributed to the panel discussion titled "Towards a more effective ecosystem against counterfeiting" presenting an overview of the global fight against counterfeiting from the perspective of WIPO, highlighting the impact of IP infringements, international legal frameworks, enforcement strategies, technological challenges and collaborative initiatives to promote respect for IP rights.
- WIPO-INTA Corporate Visit to HUGO BOSS, Zug, Switzerland, February 19, 2026: The second visit conducted under WIPO's new user-centric engagement approach, focused on the operational challenges under the Madrid System and the opportunities for streamlined portfolio management. The BRIP Division provided updates on its ongoing and forthcoming initiatives on IP enforcement, including the Customs Recordation and Information System (CRIS), the eighteenth session of the ACE, the Global Forum for IP Prosecutors, and the Tech for Enforcement Exhibit.
- INTA IP Training and Awareness Program, Lomé, Togo, February 23 to 25, 2026: Organized by INTA in cooperation with the Institut national de la propriété industrielle et de la technologie (INPIT) of Togo, the program aimed to raise awareness and strengthen capacity on IP enforcement in Togo. The three-day agenda targeted distinct audiences, namely law enforcement officials on the first day, local private-sector stakeholders on the second day, and local researchers on the third day. The presentations delivered by the BRIP Division focused on the promotion of respect for IP from WIPO's perspective and applicable international and regional legal framework, including the Bangui Agreement.
- "Café virtual con", online, February 24, 2026: An initiative of Asociación para la defensa de la Marca (ANDEMA), *Café virtual con* provides an online platform for IP experts around the world to exchange views, insights and experiences on a broad range of IP-related issues. In this edition, the BRIP Division participated as the main guest speaker and

presented WIPO's enforcement tools to combat counterfeiting and piracy, namely, WIPO ALERT, WIPO ALERT-PAY and CRIS.

- Webinar on WIPO ALERT, WIPO ALERT-PAY and the WIPO Customs Recordation and Information System (CRIS), Online, February 25, 2026: Hosted by the American Apparel & Footwear Association (AAFA) and the Anti-Counterfeiting Group (ACG) in collaboration with WIPO, the webinar explained how WIPO facilitates online and cross-border enforcement with WIPO ALERT, WIPO ALERT-PAY and CRIS.
- National IP Awards and Conference, New Delhi, India, March 9, 2026: A flagship event of the Office of Controller General of Patents, Designs and Trademarks, India, the conference brought together participants representing the government, industry, academia, the judiciary, and the wider IP community. The BRIP Division delivered a keynote address titled *"From Innovation to Prosperity: Strengthening Economies through IP"* and participated in a panel discussion, highlighting the central role of effective and balanced IP protection and enforcement, as well as the importance of international cooperation and public-private partnerships in combating counterfeiting and piracy.
- Regional Seminar on Anti-Counterfeiting Policy and Practice, New Delhi, India, March 11, 2026: Co-organized by the IPO UK and INTA, with WIPO as knowledge partner, the seminar gathered representatives from policy and enforcement agencies and industry to explore coordinated approaches to tackling counterfeiting and piracy across the South Asia region. The BRIP Division participated in two panel discussions focusing on "Counterfeiting as a Public Interest Issue" and "Internet Policy and Digital Enforcement", and moderated one panel discussion focusing on "Strengthening Anti-Counterfeiting through IP Office-led Awareness and Coordination".
- 30th Forum Européen de la Propriété Intellectuelle (FEPI), Paris, France, March 26 and 27, 2026: Organized by the French association of private stakeholders UNIFAB, the Forum brought together approximately 500 participants, primarily from the private sector. The BRIP Division participated in a roundtable on "AI, an opportunity for counterfeiters, platforms and right owners?", highlighting both the opportunities and risks of artificial intelligence in the context of IP enforcement and presenting relevant WIPO initiatives, including the WIPO Conversation on IP and Frontier Technologies, the Artificial Intelligence Infrastructure Interchange (AIII), and the work of the Advisory Committee on Enforcement (ACE).

II. RAISING AWARENESS OF THE IMPORTANCE OF RESPECT FOR IP (ER 2.3)

9. The BRIP Division continued to develop and make available tools aimed at raising awareness of the importance of respect for IP. During the period under review, the Division continued the WIPO-African Regional Intellectual Property Organization (ARIPO) IP Clubs project, organized jointly by WIPO and ARIPO and funded by the Ministry of Culture, Sports and Tourism of the Republic of Korea. The project expanded to reach five countries in 2025 (Ghana, Liberia, Malawi, the United Republic of Tanzania and Zambia). In addition, the Gambia chose to join the program without WIPO financial support. Due to a decision to extend the program timeline, the 2025 edition is expected to be completed in May 2026, and to reach up to 500 students and 10 teachers in 25 schools across the five official participating countries. The goal of the project is to raise IP awareness among students between 13 and 18 years of age by teaching them about the importance of respecting IP rights in their communities, with the aim of turning them into IP ambassadors.

III. STRATEGIC SYSTEMS (ER 2.3)

10. Building on its experience in administering the WIPO ALERT platform, the BRIP Division has intensified its efforts to serve as a venue for global strategic systems, with a view to facilitating cross-sectoral cooperation in order to combat counterfeiting and piracy.

11. The WIPO ALERT platform continued to evolve steadily during the period under review, with Belgium joining as an Authorized Contributor in July 2025, bringing the total number of Authorized Contributors to 16. One additional advertiser joined the platform, bringing the number of Authorized Users to 37. Discussions with additional Member States to expand the membership are ongoing. The platform currently contains over 27,600 pirate websites, of which over 11,300 remain active.

12. On the margins of the Assemblies of the Member States of WIPO in July 2025, the BRIP Division hosted a panel discussion titled “Breakfast with WIPO ALERT – Collaborating to Tackle Online Piracy”, to exchange practical experiences and strategies in tackling digital piracy at both the national and global levels. The panel discussion brought together Authorized Contributors and Users of the WIPO ALERT platform, as well as law enforcement and rights holders. It served to highlight the value of WIPO ALERT as an effective tool for global public-private partnership to protect creative industries, brands and consumers by disrupting the financial operations of pirate websites.

13. In 2025, the BRIP Division concluded the pilot phase of WIPO ALERT-PAY, a voluntary cooperation platform designed to combat the online trade in counterfeit goods and subscription-based services offering pirated content. The new platform will enable rights holders to share information with payment providers about websites that are predominantly engaged in offering or selling counterfeit goods or subscription-based services providing pirated content. Payment providers will then determine whether termination of the merchant account is warranted under their existing policies governing the use of their payment systems. The pilot was conducted manually, with the participation of a small group of rights holders representing a range of industries and two major payment service providers. Based on the positive results of the pilot, the BRIP Division is working to develop WIPO ALERT-PAY as an online platform in 2026.

14. In parallel, the BRIP Division continued its collaboration with the IP Office Business Solutions Division to develop the WIPO CRIS. CRIS will be a customizable system for national implementation by Member States, to facilitate the recordation and verification of IP rights by customs authorities, thereby allowing for more efficient and effective IP enforcement at the border. The system uses the existing software capabilities of the WIPO IP Office Suite, the group of software applications that support the management of IP rights, and which is currently used in over 90 Member States. Following the establishment of a pilot user group consisting of WIPO Member States, the European Union and the World Customs Organization in 2024, a minimum viable product was developed in 2025, including the core functionalities and capabilities of the software. Work is now ongoing to test the configuration of the software for a specific national use case.

IV. LEGISLATIVE ASSISTANCE AND CAPACITY-BUILDING (ER 4.2 AND ER 4.3)

15. Regarding legislative advice, the BRIP Division focused on analyzing the compatibility of current and draft legislation with obligations related to enforcement under Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), taking into account the balance and the flexibilities incorporated therein. WIPO provides legislative advice to Member States on demand and on a confidential basis.

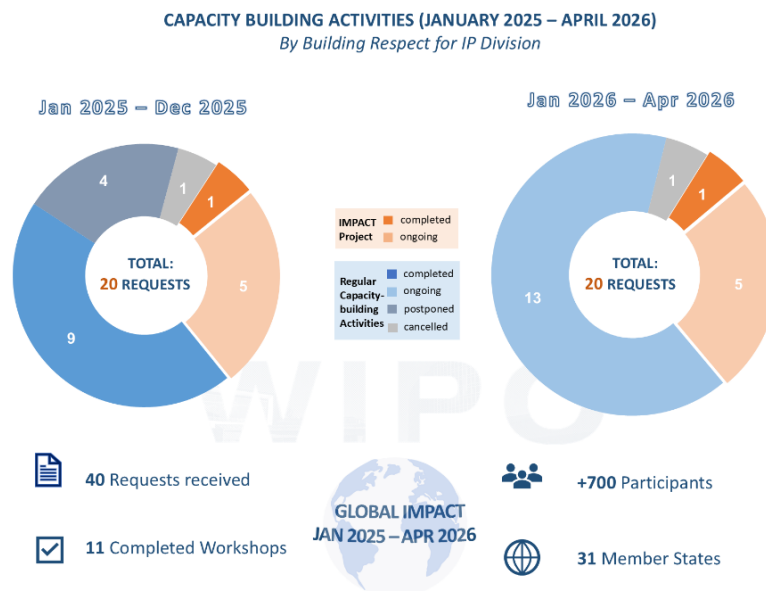
16. For the period from January to December 2025, the Division received a total of 10 requests from Member States in the process of amending and/or adopting relevant legal frameworks towards effective IP enforcement in line with Part III of the TRIPS Agreement. For

the period from January to April 2026, the Division received a total of 13 requests from Member States for legislative advice.

17. For the period from January to December 2025, the Division provided legislative assistance to eight WIPO Member States, responding to nine requests. During the period from January to April 2026, the Division provided legislative assistance to five WIPO Member States and is working on the other requests.

18. For the period from January to December 2025, the Division received a total of 20 requests from Member States for capacity-building activities. Of these, six requests were submitted in relation to the WIPO IMPACT Project, out of which one activity has been completed, and five are currently ongoing. Out of the 14 requests concerning regular capacity-building activities, nine have been completed, four have been postponed, and one has been cancelled.

19. For 2026, the Division received a total of 14 requests from Member States for regular capacity-building activities. Out of these, 13 are currently ongoing. Under the IMPACT Capacity-Building Project, one new request was received. One IMPACT Capacity Building project has been completed, while five projects are still ongoing.



20. WIPO delivered the following international, national and regional workshops, seminars and colloquiums to comprehensively address IP enforcement and building respect for IP:

- WIPO-Korean Ministry of Justice Sub-Regional Seminar on IP Enforcement for Prosecutors and Members of the Judiciary, Seoul, Republic of Korea, March 19 and 20, 2025: Jointly organized by WIPO and the Korean Ministry of Justice, the seminar included participants from nine Association of Southeast Asian Nations countries and the Republic of Korea, including prosecutors, judges, and law enforcement officers. The seminar featured sessions, *inter alia*, on the investigation and prosecution of IP crimes in the digital environment and regional cooperation among the Association of Southeast Asian Nations countries, including real-world case studies. Participating countries shared their national experiences on combatting IP crime, as well as the need to raise IP awareness with a view to changing consumer perceptions.

- Respect for IP Webinar Series: Innovate, Protect and Enforce: How Entrepreneurs Can Safeguard Their Ideas, online, April 10, 2025: The webinar was the nineteenth in the WIPO Respect for IP webinar series and explored the critical challenges startup founders face in safeguarding their ideas and enforcing their IP rights, and the strategies they use to overcome those challenges.
- WIPO National Workshop on Building Respect for IP for Members of the Judiciary and Law Enforcement Officials, Casablanca, Morocco, May 14 and 15, 2025: Co-organized by WIPO and the Moroccan Industrial and Commercial Property Office, the workshop brought together judges, prosecutors, customs and police officials for targeted training on effective IP enforcement. Sessions covered balanced enforcement approaches, counterfeiting, copyright piracy, online IP crime, damages, and recent trademark and copyright jurisprudence.
- WIPO-League of Arab States Sub-Regional Webinar on IP Enforcement for Law Enforcement Officials and Members of the Judiciary, online, June 23 and 24, 2025: The sub-regional webinar was co-organized with the League of Arab States. Participants included members of the judiciary, prosecutors, customs officials, market inspectors, and police officers from across the Arab region. The webinar focused on balanced enforcement approaches, trademark counterfeiting, copyright piracy, the investigation and prosecution of IP crime, border measures and the disposal of infringing goods.
- International Symposium on Copyright Enforcement, Manila, Philippines, June 23 to 27, 2025: Organized in collaboration with the Intellectual Property Office of the Philippines and the Ministry of Culture, Sports and Tourism of the Republic of Korea, and with the cooperation of the Korea Copyright Protection Agency, the symposium was supported by the Funds-in-Trust for Building Respect for Copyright and Related Rights established by the Ministry of Culture, Sports and Tourism. The week-long program provided an overview of international and national legal frameworks and facilitated exchange of experiences and good practices from across the IP enforcement ecosystem, encompassing administrative and judicial processes designed to combat copyright piracy.
- WIPO-United Arab Emirates IMPACT Capacity-Building Project: National Workshop on the Enforcement of Intellectual Property for Police Officers, Dubai, United Arab Emirates, October 7 and 8, 2025: The workshop was conducted in collaboration with Dubai Police and the Emirates Intellectual Property Association, as part of the IMPACT Capacity-Building Project. This workshop followed online training that was successfully completed by a cohort of 25 police officers across the seven Emirates. It marked the completion of the second national training program under the IMPACT Project, the first having taken place in Saudi Arabia in December 2024.
- Sub-regional Seminar on Enforcement for IP Prosecutors, Customs Officers and Police Investigators, Nairobi, Kenya, November 4 to 6, 2025: Held in collaboration with the Anti-Counterfeit Authority of Kenya and with the support of the Japan Patent Office, the workshop brought together prosecutors, police, customs officials and national IP office representatives from six African countries, including Kenya. Sessions explored IP enforcement in the digital environment and key considerations related to border enforcement. Rights holders and brand representatives from 12 brands demonstrated how to spot counterfeit goods and shared practical brand protection strategies.
- National Seminar on IP Enforcement for Law Enforcement Officials, Harare, Zimbabwe, November 6 and 7, 2025: The seminar, organized in collaboration with the Zimbabwe Intellectual Property Office and with the support of the Japan Patent Office, was attended by participants from various law enforcement agencies in Zimbabwe. The program featured discussions on combating counterfeiting and piracy in Zimbabwe, criminal

enforcement and public interest considerations in prosecution and border measures. Experts also discussed challenges and techniques related to investigation and prosecution and presented real-life case studies.

- WIPO National Workshop on IP Enforcement for Law Enforcement Officials and Members of the Judiciary, Podgorica, Montenegro, November 18 and 19, 2025: The workshop, co-organized by WIPO and the Directorate for Internal Market and Competition, Ministry of Economic Development of Montenegro, included participants representing the judiciary, prosecutors, customs officers and police officials from Montenegro. It provided a valuable opportunity to share experiences and explore recent developments in IP enforcement. The remarks of the BRIP Division highlighted the importance of IP enforcement for creativity and innovation, and the need for international cooperation against counterfeiting and piracy. Montenegrin officials presented efforts to align national legislation with European Union standards, challenges in interpreting European Union provisions and trends in criminal IP cases.
- Workshop on IP Enforcement for Law Enforcement Officials and Members of the Judiciary, Vientiane, Lao People's Democratic Republic, November 18 and 19, 2025: The Workshop was organized as a part of graduation support provided by WIPO to the Lao People's Democratic Republic in cooperation with the IP Department of its Ministry of Industry and Commerce. It was attended by judges, prosecutors, customs and police officers and other law enforcement officials. It addressed topical issues related to building respect for IP, focusing on investigation and prosecution of IP crimes, civil and criminal remedies, border enforcement and strategic inter-agency cooperation.
- International Conference on IP Enforcement for Market Inspectors, Suzhou, People's Republic of China, November 20 and 21, 2025: The two-day international conference, hosted in cooperation with the State Administration for Market Regulation (SAMR) of the People's Republic of China, included the participation of senior officials from SAMR, local and provincial market supervision authorities, judges, prosecutors, customs officials, police, representatives of international organizations, foreign embassies and private sector stakeholders. Discussions focused on advanced technologies to address IP violations and strengthening public understanding of IP. The Chinese authorities shared detailed case studies demonstrating enforcement methodologies and the integration of digital tools into market supervision, while international experts offered comparative insights. The event reinforced WIPO-SAMR cooperation and included the signing of a three-year work plan for implementing the agreement following on from the memorandum of understanding between SAMR and WIPO.
- National Workshop on the Enforcement of Intellectual Property for Law Enforcement Officials, Astana, Kazakhstan, March 16 and 17, 2026: Conducted in cooperation with the Ministry of Justice of Kazakhstan, the workshop was organized under the WIPO – Kazakhstan IMPACT Capacity Building Project. Designed for 28 Kazakh law enforcement officials who had successfully completed prerequisite online training under the IMPACT framework, the workshop focused on topics such as the importance of IP enforcement and the relevant international and national legal framework, investigative and prosecutorial techniques for IP crimes, and practical case-based training sessions. A total of 23 out of 28 officials attended the Workshop and successfully passed the knowledge assessment at the end of the second day.

21. The BRIP Division also participated in training programs for government officials and IP teachers and delivered multiple presentations to university students on IP enforcement and building respect for IP. Some highlights were the WIPO-World Trade Organization Colloquium for Teachers and Researchers of IP on February 11, 2025, the WIPO-UNIGE Summer School on IP with the University of Geneva on June 24, 2025, the WIPO-Iran Summer School on IP on

October 7, 2025, the WIPO Joint Master's Programme – LL.M. in Intellectual Property at Universidad Europea de Madrid on February 11, 2026, WIPO Joint Master of Laws in Intellectual Property IE University on February 11, 2026, the WIPO Joint Master of Laws in Intellectual Property at University of Turin on March 25, 2026.

V. YOUTH ENGAGEMENT (ER 4.3)

22. Recognizing that the youth of today are key drivers of economic growth and sustainable development, WIPO Director General Daren Tang established a Youth Engagement Facilitator function in 2021 to drive the work of the Organization to make IP more accessible and relatable to young people. In January 2025, the Youth Engagement function moved to the BRIP Division to implement a more structured and strategic approach to youth-focused work and its coordination across the Organization. This work is guided by the WIPO Intellectual Property Youth Empowerment Strategy (IP-YES!), which aims to respond to the unique aspirations and needs of youth in three key areas: sparking passion, building skills and empowering action for youth engagement and leadership in the IP system.

23. The BRIP Division undertook the following youth engagement activities during the period under consideration:

- The 2025 WIPO IP Moot Court Competition, Geneva, Switzerland, October 2024 to April 2025: The inaugural edition of the competition simulated real courtroom proceedings and presented participants with a complex hypothetical case involving issues at the intersection of copyright law, artificial intelligence, non-fungible tokens and the protection of traditional cultural expressions. The competition attracted 33 applications from 24 countries. Seventeen university teams from 16 countries competed through written submissions and virtual oral rounds, and 12 teams participated in person for the final rounds that took place in Geneva from April 23 to 25, 2025.
- IP Business Bootcamp for Young Migrant Entrepreneurs, hybrid, February to May 2025: The bootcamp was implemented in partnership with the International Organization for Migration in Costa Rica, Ecuador and Peru, advancing inclusive youth engagement in IP through practical training for young migrant entrepreneurs aged 15 to 35 on IP fundamentals, trademarks and branding, IP strategy, and integration of IP into business models. The participants also received mentorship from IP and business experts to support the development of IP strategies for their individual businesses.
- The Next Great IP Game Jam for Young Game Developers, October 9 to 27, 2025: Delivered in collaboration with the Global Game Jam Association, this virtual game jam combined creative game development with introductory IP learning, empowering young game developers to view their games as protectable assets and potential future business franchises. The activity involved engagement with 317 young game developers aged between 15 and 35 from 31 countries, and resulted in 63 game submissions. The five regional winners received access to one of the WIPO IP Management Clinics.
- IP in a Box – Game Lab for Young Migrant Entrepreneurs, Kampala, Uganda, December 10 to 12, 2025: The Game Lab was carried out in cooperation with the Uganda Registration Services Bureau over the course of three days, serving as the in-person phase of a pilot project aimed at bringing young people into the IP ecosystem through innovative, youth-friendly and practical learning pathways. The program combined a Train-the-Trainer component for 15 Bureau staff, with the direct engagement of 45 young entrepreneurs. The project strengthened the capacities of the Bureau in game facilitation at the national level and demonstrated the potential of gamification as an effective methodology for making IP practical and accessible to young entrepreneurs.

- Youth Ecopreneur Program, online, November 2025: WIPO continued its annual collaboration with the International Trade Centre to integrate IP capacity-building into the Youth Ecopreneur Program. Over 200 participants benefited from a Masterclass on IP delivered by the BRIP Division on November 5, 2025. Twenty-five entrepreneurs then progressed to the accelerator phase, in which they received training and mentoring on IP protection, branding and commercialization as part of broader business development support, reinforcing the role of IP in scaling green businesses.
- WIPO-United Nations Conference on Trade and Development (UNCTAD) Youth Session: Empowering Youth Entrepreneurship through IP, Geneva, Switzerland, October 21, 2025: WIPO co-organized a half-day interactive session on IP in collaboration with UNCTAD for over 150 youth between 18 and 35 participating in the UNCTAD Youth Forum during the UNCTAD Ministerial Week in Geneva. The session used gamification, storytelling and open dialogue to introduce IP as a practical tool for youth entrepreneurship, creativity and innovation.
- WIPO Youth Video Competition, Online, January 8 to April 24, 2026: The competition was held under the theme, Game Changers: IP Powering Sports Innovation, in line with the theme of the World Intellectual Property Day, IP and Sports: Ready, Set, Innovate. The competition attracted 182 video entries from 43 countries and aimed to raise awareness among young people aged 15 to 35 of the role of IP in supporting innovation and creativity in the sports sector, while fostering a culture of respect for IP. Following a jury selection and public voting process, the first prize was awarded to a participant from China, with the second, third and People's Choice prizes going to participants from France, Jordan and India, respectively.

[End of document]