

WIPO



MM/A/XXIV/ 2

ORIGINAL: English

DATE: August 21, 1992

WORLD INTELLECTUAL PROPERTY ORGANIZATION GENEVA

SPECIAL UNION FOR THE INTERNATIONAL REGISTRATION OF MARKS (MADRID UNION)

ASSEMBLY

Twenty-Fourth Session (15th Extraordinary) Geneva, September 21 to 29, 1992

PROGRESS REPORT ON THE ROMARIN PROJECT

Memorandum by the International Bureau

INTRODUCTION

1. At its twenty-second session, held in Geneva from September 24 to October 2, 1990, the Assembly of the Madrid Union unanimously approved the implementation of the ROMARIN project with the initial investment of 900,000 Swiss francs to be financed from the reserve fund of the Madrid Union (see document MM/A/XXII/2, paragraph 25).
2. It is recalled that under the ROMARIN project the International Bureau would distribute, on a monthly basis starting in 1992, two CD-ROM discs, one containing up-to-date information on, initially, 280,000 valid (i.e., in force) international registrations of marks effected in the International Trademark Register under the Madrid Agreement and the second containing the images of those marks that have figurative elements.
3. It is further recalled that under the ROMARIN project the International Bureau would provide to each country member of the Madrid Union and the Benelux Trademark Office a CD-ROM work station, free of charge, to use the ROMARIN discs.
4. At its twenty-third session, held in Geneva from September 23 to October 2, 1991, the Assembly of the Madrid Union noted with satisfaction the progress report prepared by the International Bureau on the ROMARIN project (document MM/A/XXIII/2) and that the completion of the ROMARIN project would

be accelerated (completion in 1993 rather than in 1995) through the further allocation of 200,000 Swiss francs of the budgeted expenditures of the Madrid Union (see paragraph 33 of document MM/A/XXIII/4).

5. The present progress report is intended to inform the members of the Madrid Union about the actions taken by the International Bureau up to August 14, 1992, in order to further the implementation of the ROMARIN project.

SIGNATURE OF AGREEMENT WITH JOUVE SYSTEMES D'INFORMATION

6. On October 22, 1991, the International Bureau signed the contract for the preparation and delivery of the ROMARIN software as well as for the production of the CD-ROMs themselves with Jouve Systèmes d'Information, Paris, France (hereinafter referred to as "Jouve").

7. The contract provides for both the preparation and delivery of the ROMARIN software and--in a second phase to be executed at the discretion of WIPO--the transfer to WIPO of the know-how regarding the authoring and pre-mastering software for ROMARIN.

ROMARIN TEST CD-ROMs

8. In March 1992, two ROMARIN test CD-ROMs were prepared and tested with the first (provisional) version of the ROMARIN software in MS-DOS Windows environment. The test proved to be conclusive.

9. The said discs were unveiled on March 12, 1992, one by the International Bureau at a Seminar on Trademarks held in Canberra, Australia, and one by Jouve at a CD-ROM Conference in San Francisco, United States of America.

ROMARIN PROTOTYPE CD-ROM

10. In early April 1992, 500 copies of the ROMARIN prototype CD-ROM were pressed for distribution with its provisional software (version 1.0.0), a User's Guide and a special leaflet prepared by WIPO.

11. This prototype was forwarded to the trademark offices of all Madrid Union member countries, and to over two hundred persons and enterprises which had sent requests for a copy of the prototype in reply to the advertisement campaign launched by the International Bureau in April-May 1992.

ROMARIN WORK STATIONS

13. In close cooperation with Jouve, the International Bureau prepared the technical specifications for the ROMARIN CD-ROM work station to be delivered, free of charge, to each country member of the Madrid Union and the Benelux Trademark Office.

14. On January 7, 1992, an invitation to tender for the ROMARIN work stations was issued to 10 companies.

15. The closing date of the tender was February 5, 1992, and by that date the International Bureau had received seven tenders.

16. The analysis of the various bids was made by a special panel created by the Director General for this purpose. Olivetti Office (Suisse) S.A. was chosen as the successful bidder and a contract for the delivery of at least 15 ROMARIN CD-ROM work stations was signed with that company on April 30, 1992, the price of the selected work station being within the limits set forth in the original ROMARIN proposal, i.e., slightly less than 14,000 Swiss francs. The technical specifications of the said work station are given in Annex I, page 1, to this document. On page 2 of the said Annex, the minimum requirements of a ROMARIN work station are set forth.

17. Delivery of the CD-ROM work stations started on May 15, 1992, following the conclusion of agreements between WIPO and the interested offices. So far 16 work stations have been delivered and five are on order.

ROMARIN CD-ROM PRODUCTION

18. In June 1992, the first complete ROMARIN disc was produced with the first operational version of the ROMARIN software (version 1.01.0). The disc reflects the situation of the International Trademark Register as on March 31, 1992. The disc is identified as "Disc N° 1 May 1992 - Disque N° 1 Mai 1992."

19. On July 24, 1992, a further monthly disc representing the situation of the International Trademark Register as on May 31, 1992, was published. It is expected that a further disc, representing the situation as on June 30, 1992, will be published before the end of August 1992.

20. The ROMARIN CD-ROMs are forwarded to the recipients directly from the pressing company (Moulages Plastiques de l'Ouest (MPO)), Jouve's partner in the ROMARIN project. For the mailing, specially designed cardboard envelopes are used which permit the mailing of the CD-ROM together with an accompanying explanatory leaflet (in English and French), where necessary.

TENDER FOR THE CAPTURING OF THE BACKLOG IMAGES

21. The International Bureau prepared, in close cooperation with Jouve, the technical specifications for the scanning of the backlog images of the marks and for putting at the disposal of Jouve magnetic tapes containing these images.

22. On June 11, 1992, an invitation to tender for the capturing of the backlog images was issued to three companies (Jouve having already made their offer). The Invitation to Tender was issued so as to obtain offers comparable to that made by Jouve.

By the closing date of the Tender, i.e., June 30, 1992, the International Bureau had received offers from two of the three companies referred to above.

23. The analysis of the offers was made and Scanmedia Ltd., St Paul's Cray, United Kingdom, was selected as the successful bidder. A letter of intent for contracting with this company for the scanning of the whole backlog of the images of the marks in the International Trademark Register was forwarded to Scanmedia on July 21, 1992. The contract should be ready for signature by both parties by the end of August 1992.

24. Following the signature of the contract, the scanning of the figurative elements of the marks will start and should be finalized before the end 1992.

The first complete ROMARIN image CD-ROM is scheduled to be published together with the 12th disc of the first subscription year, i.e., in May 1993. As from that date, the ROMARIN project will be fully operational.

PRICING OF THE ROMARIN CD-ROM AND RELATED PRODUCTS

25. In view of the high demand for the ROMARIN CD-ROM and related products, i.e., the magnetic tapes which are regularly produced including the magnetic tape with the totality of the images of the marks, as well as requests for authorization to use the ROMARIN software platform, the International Bureau has elaborated a pricing policy for ROMARIN products and software. The price structure is given in Annex II to this document.

26. For the ROMARIN subscriptions from January 1, 1994, onwards, it is proposed that the prices be fixed by the Director General, it being understood that any major departure from the pricing policy which will have been approved by the Assembly of the Madrid Union at its September 1992 session would be submitted to that Assembly for approval.

27. The Madrid Union Assembly is invited:

(a) to note the progress report on the ROMARIN project and

(b) to approve the pricing policy for ROMARIN CD-ROMs and ROMARIN related products as appearing in Annex II to this document and the proposal contained in paragraph 26, above.

[Annexes follow]

TECHNICAL SPECIFICATIONS OF THE RECOMMENDED ROMARIN WORK STATION

1. Standard configuration PC PRO 486 DX MT

- Central Processing Unit PC PRO 486 DX MT (Olivetti)
 - . Microprocessor 80486 33 MHz
 - . Central memory 4 Mb
 - . 1 Diskette reader 1.44 Mb
 - . 1 Integrated screen controller VGA +
 - . 2 Serial interfaces RS 232C
 - . 1 Parallel interface
 - . 1 Mouse connector PS/2
 - . 5 Magnetic peripherals available in total
 - . 6 Slots
 - . 1 Hard disc of 120 Mb; access time 19 msec
 - . 1 Mouse type PS/2
- Colour screen 14" SONY Trinitron
dot pitch 0.25 VGA+ (1024 x 768 pixels)
- Keyboard 102 keys AZERTY or QUERTY
- MS-DOS 5.0 and WINDOWS 3.0 including drivers for
screens, printer and CD-ROM

2. CD-ROM Drives

2 internal CD-ROM drives, compatible ISO 9660 (High Sierra) of more than 650 Mb in cartridge with median access time of 0.15 seconds (latent time excluded); transfer speed 150 Kb per second; interface controller 8 bits ISA, disc format 5.25"; pilot of the disc: MS-DOS and Microsoft MSCDEX.EXE.

3. Compression card

1 compression/decompression card
Ref. C-100 JPEG

4. Printer

- . Description : Laser printer PG 306, including toner and drumset
- . Memory : 512 KB RAM extendible of 4.5 MB
- . Print speed : 6 pages/minute; parallel interface
- . Emulation : HP Laserjet II
- . Slots for cartridges : 2 slots

MINIMUM REQUIREMENTS FOR A ROMARIN WORK STATION

Equipment:

Central unit: Processor : INTEL 80386 ou 80486 (BUS ISA)
Frequency : 25 MHz or more
Central memory : minimum 4 Megabytes
Diskette : 3.5 inch - 1.44 Megabytes
Hard disc : 80 Megabytes minimum
2 serial ports - 1 parallel port
Super colour VGA screen controller
Keyboard : 102 keys (QUERTY or AZERTY)
Mouse : Microsoft compatible
Video controller : Speedstar (for 80386 25Mh only)

Screen: Super colour VGA 14 inches (1024 x 768 pixels) with
PC interface
256 grey-scales

CD-ROM drives: Two internal CD-ROM drives compatible ISO 9660 (High Sierra)
of more than 650 Megabytes in cartridge with minimum access
time of less than 0.4 seconds; pilot of the disc:
Microsoft MSCDEX.EXE

Printer: Laser LBP-4 PLUS, CANON, serial, parallel and video interface or
Laser PG 306, Olivetti, serial, parallel and video interface

Compression/
decompression card:
C-100 JPEG (Joint Photographic Experts Group)
According to Draft International Standard (DIS) 10918
(The company which distributes this card is:
Société COMPRESS
30, rue Morvan
94150 Rungis Telephone: 46 87 80 20
France Facsimile: 46 86 67 63)

Software: MS-DOS 5.0
MS/Windows Version 3.0
Drivers for screens, printer and CD-ROM drives

Application software:

The application software is furnished by Jouve S.I., Paris,
and is on the CD-ROM. This company can be contacted at the
following address for questions on the integration of the work
station:

Jouve Systèmes d'Information
1, rue du Docteur Sauvé
53100 Mayenne Telephone: 43 08 25 54
France Facsimile: 43 00 26 32

[Annex II follows]

ANNEX II

PRICING OF ROMARIN PRODUCTS AND SOFTWARE

1. ROMARIN CD-ROMs

(a) "List price" (for recipients other than those referred to under (b) to (d), below):

- (i) Subscription for the period June 1992 to May 1993, i.e., 12 biblio discs plus one image disc (any subscriber receiving the whole set of discs in this first subscription year): 2,000 Sfr.
- (ii) Subscription for the period June 1993 to December 1993, i.e., seven biblio discs plus one image disc: 1,000 Sfr.

(b) For members of the Madrid Union:

- (i) first subscription: free of charge
- (ii) second to fifth subscription: 50% of list price
- (iii) sixth to tenth subscription: 50% of (ii), above

[The list price for the period June 1992 to May 1993 is Sfr. 2,000; therefore, the prices referred to in (ii) and (iii), above, are Sfr. 1,000 and Sfr. 500, respectively, for the same period.]

(iv) each subscription in excess of the tenth: to be negotiated.

(c) For other Paris Union or WIPO member States:

- (i) first subscription: 20% discount on list price
- (ii) second to fifth subscription: 25% discount on (c)(i), above
- (iii) sixth to tenth subscription: 50% of (c)(ii), above

[The list price for the period June 1992 to May 1993 is Sfr. 2,000; therefore, the prices referred to in (c)(i), (ii) and (iii), above, are Sfr. 1,600, Sfr. 1,200 and Sfr. 600, respectively, for the same period.]

(iv) each subscription in excess of the tenth: to be negotiated.

(d) Brokers

The following choices are offered to information service brokers for selling ROMARIN subscriptions:

- (i) brokers merely wanting to sell ROMARIN subscriptions will be offered 20% of the list price as a "finders" fee (a once-and-for-all payment for finding a subscription.) This premium can also be obtained by any industrial property office "finding" a new ROMARIN subscriber.
- (ii) brokers willing to install and service the ROMARIN application will be offered either:
 - a "finders" fee to be negotiated depending on the support offered in installing (support in the choice of the hardware, in the configuration of the various hardware elements, in the installation of the printers and decompression cards, in the installation of the ROMARIN software) and servicing. (This "finders" fee can be up to 50% of the list price, provided complete support is offered.)
 - or
 - a discount on the list price, which depends on the number of actually purchased and installed ROMARIN applications by the broker in any given year. (This discount schedule is incremental with the number of ROMARIN applications purchased by the broker.)

2. Tapes equivalent to ROMARIN CD-ROMs:

(a) Members of the Madrid Union:

- (i) for internal use: tapes will be sold at marginal cost (i.e., the price of the tape plus the copying cost plus handling charges, estimated at 50 Sfr. per tape (it is expected that there would be two tapes/month);
- (ii) for commercial use, e.g., selling information or putting them on a host computer for online use:
 - basic subscription :
 - bibliographic data tapes (280,000 records): 28,000 Sfr.
 - "Image tape" (100,000 records): 20,000 Sfr.
 - Further data: 0.10 Sfr. per extra new record (text or image), e.g., if 20,000 trademarks are registered or renewed in any given year, 35% of which have images, the total cost payable would be:

 $(20,000+7,000) \times 0.10 \text{ Sf.} = 2,700 \text{ Sfr.}$
 - Royalty payment to WIPO per cited item from host: 0.20 Sfr.

(b) Other Paris Union or WIPO member States:

(i) For internal use: a 20% discount on the:

- basic subscription for bibliographic data: 22,400 Sfr.
and for "image tape": 16,000 Sfr.
- further data: 0.08 Sfr. per extra new record (text or image)

(See also (a)(ii), above.)

(ii) for commercial use:

- same as (a)(ii).

(c) Information service brokers: same conditions as (b)(ii), above.

3. ROMARIN software platform/interface

Annual license fee:

- | | |
|---|----------------|
| (a) For the trademark offices of those countries members of the Madrid Union wishing to use the ROMARIN platform for producing national ROMARIN-like CD-ROMs using WIPO as an intermediary: | free of charge |
| (b) Idem but not using WIPO as intermediary: | 4,000 Sfr. |
| (c) Idem but the country is not a member of the Madrid Union: | 10,000 Sfr. |
| (d) Brokers: | 10% of sales. |

[End of Annex II and of document]

