

Thank you, Chair.

My name is Toshihiko Kobayashi, President of the Japan Intellectual Property Association, or JIPA.

For 88 years, JIPA has served as a private-sector, cross-industry IP organization in Japan, promoting value creation through intellectual property from the perspective of industry.

Today, amid a complex international environment and the rapid advancement of technologies such as AI, it is increasingly important to protect markets where trusted products can circulate, and to strengthen cooperation among countries.

From the private-sector standpoint, we fully share Director General Tang's vision of "IP for everyone, everywhere" as he begins his second term.

WIPO's support and framework for international cooperation are essential to realizing that vision.

JIPA will continue to collaborate with WIPO and contribute to sustainable development and social inclusion through intellectual property.

Thank you.