

IIPCC urges WIPO to address 3 immediate issues in the age of AI .

The first is to recognize that importance of protecting trade secrets. In Chinese tradition, maintaining confidence or 言而有信 is a cornerstone of strong relations. Recognizing ownership of trade secret will become especially important when digital information can be disclosed without a trace.

Second, many countries in the Global South have nothing but data. And there is currently no registration to protect such IP. WIPO can play a greater role in establishing an internationally recognizable registry to help businesses worldwide protect commercially valuable data.

第三，以便让商业秘密被认可为金融资产，它首先必须要被认定为注册资产。WIPO是可推动知识产权融资机制的最佳国际实践，让创新者能够释放其智力资产的经济价值。

第三，许多技术包含商业秘密，而要使此类知识产权资产成为可融资的资产，其有效性必须通过公认的登记制度来确定。WIPO（世界知识产权组织）处于独特的位置，能够支持建立这样的登记制度，从而使创新者能够释放其智力资产的经济价值。

IIPCC希望与WIPO合作，通过加强商业秘密保护、以及拓宽知识产权融资渠道，知识产权体系才能继续成为推动可持续发展、惠及所有人的强大引擎。

[Text in Mandarin :

Third, for trade secret to be recognised as a financeable asset, it must first be recognized as a registered asset. WIPO is uniquely positioned to advance IP-backed financing with guidelines that allow innovators to unlock the economic value of their intellectual assets.

Third, many technologies include trade secrets and for such an IP asset to be recognised as a financeable asset, its validity must be determined through a recognized registry. WIPO is uniquely positioned to support such a registry that would allow innovators to unlock the economic value of their intellectual assets.

IIPCC hopes to work with WIPO, by strengthening trade secret protection and expanding access to IP finance, we can ensure that the intellectual property system remains a powerful engine of sustainable development for all.]