



A/66 CALENDAR OF SIDE EVENTS - GENEVA, JULY 8 TO 17, 2025

	MORNING SESSIONS (8 to 10 a.m.)	LUNCHTIME SESSIONS (1 to 3 p.m.)	EVENING SESSIONS (as of 6 p.m.)
Tuesday JULY 8		CULTURAL EVENT 1 p.m. CHINA AB Lobby/Terrace	CULTURAL EVENT 6 p.m. INDIA AB Lobby/Terrace
Wednesday JULY 9	GLOBAL LAUNCH 8.30 a.m. Room A WIPO - World Intangible Investment Highlights 2025	ROUNDTABLE 1 p.m. Room A WIPO - The Power of Innovation Capabilities	SPECIAL EVENT 6 p.m. AB Lobby/Terrace WIPO AN EVENING OF MUSIC WITH CLIP
	CULTURAL EVENT 9 a.m. AB Lobby/Terrace OMAN	CULTURAL EVENT 1 p.m. AB Lobby/Terrace ARMENIA	
Thursday JULY 10		ANNIVERSARY CELEBRATION 1 p.m. AB Lobby/Terrace WIPO - 10th Anniversary of the Geneva Act of the Lisbon Agreement	CULTURAL EVENT 6 p.m. AB Lobby/Terrace ALBANIA
Friday JULY 11	PANEL DISCUSSION 9 a.m. Room A WIPO - Breakfast with WIPO ALERT	CEREMONY 11.45 a.m. WIPO Conference Hall WIPO - Global Awards Event Ceremony	CULTURAL EVENT 6 p.m. AB Lobby/Terrace PERU
		ROUNDTABLE 1 p.m. Room NB0.107 WIPO - Five Years of WIPO's IP Management Clinics	
Monday JULY 14		CULTURAL EVENT 1 p.m. AB Lobby/Terrace INDONESIA	CULTURAL EVENT 6 p.m. AB Lobby/Terrace GRENADA
Tuesday JULY 15		PANEL DISCUSSION 1 p.m. Room A WIPO - Creativity meets capability – Institutional readiness and Tech Transfer	



A/66: Detailed information on Side-Events

Tuesday, July 8, 2025

- 1 p.m. Inauguration of the Exhibition organized by the Government of the People's Republic of China and WIPO, followed by a cultural performance and a reception. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025.
- 6 p.m. Inauguration of the Event organized by the Government of the Republic of India and WIPO, followed by a reception and a cultural performance. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The cultural performance will take place in the WIPO Conference Hall.

Wednesday, July 9, 2025

- 8.30 a.m. Global launch of the “World Intangible Investment Highlights 2025: Better Data for Better Policy” co-published by WIPO and Luiss Business School. The Launch includes a high-level opening segment and a keynote address and will be followed by a session on industry perspectives. [\(Event flyer\)](#).
AB Building, Room A. In-person attendance.
- 9 a.m. Inauguration of the Exhibition “Cultural Exchange: From Oman to the World” organized by the Government of the Sultanate of Oman and WIPO. AB Building, Lobby. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025. [\(Event flyer\)](#).
- 1 p.m. Roundtable “The Power of Innovation Capabilities: Using Big Data for Smart Policy Design” organized by WIPO. Includes a keynote address. [\(Event flyer\)](#).
AB Building, Room A. In-person attendance. [Follow on webcast](#).

- 1 p.m. Inauguration of the Exhibition organized by the Government of the Republic of Armenia and WIPO, followed by a cultural performance and a reception. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025.
- 6 p.m. Special event by WIPO's platform for creators, CLIP (Creators Learn Intellectual Property // goclip.org) in honor of World IP Day on the theme of IP and Music. Short screening of a CLIP "Behind-the-music" teaser video, followed by an informal discussion featuring WIPO Director General and music creators Solange Cesarovna (Cabo Verde) and Didier Awadi (Senegal), followed by a musical performance and reception. (Event flyer). In-person attendance. [Follow on webcast](#).
AB Building Lobby/Terrace.

Thursday, July 10, 2025

- 1 p.m. Celebration on the occasion of the Tenth Anniversary of the Geneva Act of the Lisbon Agreement, organized by WIPO. [\(Event flyer\)](#). Celebrating buffet will be offered to participants.
AB Building Lobby/Terrace. The roundtable will take place at 2 p.m. in Room A. In-person attendance. [Follow on webcast](#).
- 6 p.m. Inauguration of the Exhibition organized by the Government of the Republic of Albania and WIPO, followed by a cultural performance and a reception. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025.

Friday, July 11, 2025

- 9 a.m. Panel Discussion "Breakfast with WIPO ALERT – Collaborating to Tackle Online Piracy", organized by WIPO. AB Building, Room A. In-person attendance. Breakfast will be offered to participants. [\(Event flyer\)](#).
- 11.45 a.m. Global Awards Event Ceremony, organized by WIPO (WIPO Conference Hall) followed by a reception. AB Building Terrace. [\(Event flyer\)](#). In-person and remote – Join with your Assemblies' Zoom link or [follow the webcast](#).
- 1 p.m. Roundtable "Smarter IP, Stronger Business: Five Years of WIPO's IP Management Clinics", organized by WIPO. [\(Event flyer\)](#).
NB Building, Room NB0.107. In-person attendance. Light lunch will be offered to participants.

6 p.m. Inauguration of the Exhibition organized by the Government of the Republic of Peru and WIPO, followed by a cultural performance and a reception. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025.

Monday, July 14, 2025

1 p.m. Inauguration of the Exhibition organized by the Government of the Republic of Indonesia, followed by a cultural performance and a reception. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025.

6 p.m. Inauguration of the Exhibition organized by the Government of Grenada and WIPO, followed by a cultural performance and a reception. [\(Event flyer\)](#).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025.

Tuesday, July 15, 2025

1 p.m. Panel Discussion “Creativity Meets Capability – Institutional Readiness and Tech Transfer.” This side event will discuss Knowledge & Technology Transfer and how research institutions and universities can improve their institutional readiness to leverage IP, and ultimately, their innovation productivity.. [\(Event flyer\)](#).
AB Building, Room A. In-person attendance.

Exhibitions:

“WIPO Lex Archives Exhibition. A Living Legacy of Intellectual Property Legal Texts” organized by WIPO.
WIPO Conference Hall Foyer. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2025. [\(Event flyer\)](#).