



OPENING STATEMENT BY THE KINGDOM OF CAMBODIA
Delivered by H.E Mr. OUK Prachea, Secretary of State, Ministry of Commerce,
Cambodia at the 65th Assemblies of the Member States of WIPO
9-17 July 2024, Geneva, Switzerland

Chairperson of the WIPO General Assemblies,
His Excellency Daren Tang, Director General of WIPO,
Distinguished delegates,
Ladies and gentlemen,

1. It is my honor and a privilege to deliver this statement on behalf of Her Excellency CHAM Nimul, Minister of Commerce and Chairman of the National Committee for Intellectual Property of the Kingdom of Cambodia.
2. I would like to start by congratulating you, H.E. Ambassador Alfredo Suescum of Panama, and the bureau on your election to preside over this 65th Assemblies of the Member States of WIPO. We are confident that under your leadership we will have a productive session.
3. We would like to express our sincere thanks and gratitude to Director-General Daren Tang and the WIPO Secretariat for the excellent preparations and arrangement of the 65th Assemblies. We welcome the report of the Director-General and look forward to working with all WIPO Member States in order to enhance our cooperation at all levels.
4. The delegation of Cambodia associates itself with the APG and ASEAN statement delivered by the delegation of Iran and Lao PDR, respectively.
5. WIPO's assistance has also been invaluable for Cambodia to build up the necessary legal and regulatory framework for the effective management and development of IP. The result of this technical assistance has enabled Cambodia's intellectual property benefits through developing legal framework, potential GI development, IPAS, capacity building to the small and medium enterprises particularly women entrepreneurs to be able to develop trademark, branding, design school, and the grassroot communities, etc. This is in line with WIPO vision for inclusive development.
6. Taking this good opportunity, it is my great pleasure to use this forum to speak of the signing Memorandum of Understanding between Cambodia (NCIP) and WIPO on Country Plan. The

MoU will mark a great the pivotal role of an effective IP system in fostering innovation, creativity and technological advancement as well as its utilization in accelerating development of science and technology and promoting economic growth as well as recognizing the benefits that may derive from a more comprehensive longer-term, project-based approach to planning and implementation of technical cooperation.

7. I also look forward to a year ahead of planning and the launch of new agreements that will shape ASEAN IP in the years to come. As the current ASEAN IPR Action Plan is to expire by the end of 2025, the AWGIPC is beginning its planning of our post-2025 Action Plan. With discussions being held daily on the advent of new technologies, the digital revolution and machine learning, we certainly look forward to a post-2025 Action Plan that is cognizant of this and one that will future proof the ASEAN IP landscape.

8. In Closing, I wish to stress that Cambodia always attaches great importance to the development of a sound IP policy to be used as one of the critical tools for inclusive economic development and poverty reduction. We would request the continued assistance from WIPO and other development partners to support branding of potential of local products, strengthen and improve the IP administration, foster innovation, and invention and enforcement in responding to the change of the global IP environment.

Thank you, Mr. Chair!