



A/65 CALENDAR OF SIDE EVENTS - GENEVA, JULY 9 TO 17, 2024

| | MORNING SESSIONS (8 to 10 a.m.) | | LUNCHTIME SESSIONS (1 to 3 p.m.) | | EVENING SESSIONS (as of 6 p.m.) | |
|------------------------------|---|--------------|---|----------------------|---|----------|
| Tuesday JULY 9 | | | 1 p.m. ANTIGUA & BARBUDA - A Beekeepers' Branding Journey Room NB0.107 | Room NB0.107 | 6 p.m. GHANA's Cultural Heritage: Bridging the Past and the Future with IP AB Lobby | AB Lobby |
| Wednesday JULY 10 | 8.30 a.m. | Room NB0.107 | 1 p.m. | Room B | 6 p.m. | AB Lobby |
| | WIPO's COVID-19 Response Package | | WIPO Program for Country Code Top Level Domains (CCTLDs) | | Welcome to SAUDI ARABIA | |
| Thursday JULY 11 | 9 a.m. | Room B | 1 p.m. | Room 13.1 | 6 p.m. | AB Lobby |
| | How the World Could Benefit from IP Data Sharing? | | Youth and Future of Innovation & IP in Life Sciences | | KIRGYZSTAN – The Development of Written Literature and Professional Art as the Foundation of IP Advancement | |
| | | | 1 p.m. | Room NB0.107 | | |
| Friday JULY 12 | 8.15 a.m. | Room B | 11.30 a.m. | WIPO Conference Hall | 6 p.m. | AB Lobby |
| | Enabling Innovation at the Sub-national Level | | WIPO GLOBAL AWARDS | | EGYPT – Tally Shandaweil IP and Women Entrepreneurship: Empowering Women in Local Communities through IP | |
| | | | 1 p.m. | NB Lobby | | |
| | LUNCHTIME SESSIONS (1 to 3 p.m.) | | AFTERNOON SESSIONS (3 to 6 p.m.) | | EVENING SESSIONS (as of 6 p.m.) | |
| Monday JULY 15 | 1 p.m. | Room A | | | 6 p.m. | Room A |
| | WIPO Guide on Trade Secrets and Innovation | | | | POSTPONED - New date to be communicated The new WIPO Treaty on Intellectual Property, Genetic Resources and Associated Traditional Knowledge | |
| | 1 p.m. | Room B | | | | |
| Tuesday JULY 16 | 1 p.m. | Room NB0.107 | 3 p.m. | Room A | 6 p.m. | AB Lobby |
| | Collective Marks in Tourism and Creative Economies | | Tangible IPO Activities on-the-ground for Climate Change and Green Transition | | Creative INDIA Innovative INDIA | |
| | 1 p.m. | AB Lobby | 4.30 p.m. | Room A | | |
| Wednesday JULY 17 | 1 p.m. | Room B | | | | |
| | Geographical indications in the spirits sector in LATAM and the Caribbean | | | | | |

A/65: Detailed information on Side-Events

Tuesday, July 9, 2024

- 1 p.m. Roundtable “Antigua & Barbuda - A Beekeepers’ Branding Journey” organized by the WIPO secretariat. ([Event flyer](#) and [program](#)). New Building, Room NB0.107. In-person and remote – [Register and join remotely](#). Light lunch will be offered to participants.
- 6 p.m. Inauguration of the Exhibition “Ghana’s Cultural Heritage: Bridging the Past and the Future with IP”, organized by the Government of the Republic of Ghana and WIPO, followed by a musical performance and a reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 17, 2024.

Wednesday, July 10, 2024

- 8.30 a.m. Roundtable “WIPO’s COVID-19 Response Package: Delivering Impact and Driving a Sustainable Recovery Post-Pandemic” organized by the WIPO Secretariat. ([More information](#) and [event flyer](#)). New Building, Room NB0.107. In-person and remote – A/65 participants will receive the zoom link by e-mail. Coffee and croissants will be offered to participants.
- 1 p.m. Inauguration of the Exhibition “Geographical Indications and Appellations of Origin from Slovakia” organized by the Government of the Slovak Republic and WIPO, followed by a folklore performance and a reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 17, 2024.
- 1 p.m. Roundtable “WIPO Program for Country Code Top Level Domains (CCTLDS) – Expanded Services for Member States” organized by the WIPO Secretariat. ([Event program](#)). AB Building, Room B. In-person and remote – A/65 participants will receive the zoom link by e-mail. Light lunch will be offered to participants.
- 6 p.m. Inauguration of the Exhibition “Welcome to Saudi Arabia” organized by the Government of the Kingdom of Saudi Arabia and WIPO. ([Event Flyer](#)). AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 12, 2024

Thursday, July 11, 2024

- 9 a.m. Roundtable “How the World Could Benefit from IP Data Sharing? Discussion on the importance of IP data sharing among IP offices and possible ways to maximize its benefits at the global level”. ([Event flyer](#)).
AB Building, Room B. In-person and remote – A/65 participants will receive the zoom link by e-mail or follow the [webcast](#). Breakfast will be offered to participants.
- 1 pm Panel discussion “Innovating with Geographical Indications to boost local development. Experience sharing from various Member States” organized by the Government of Switzerland in co-sponsorship with Cambodia, Colombia, Czech Republic, France, Grenada, Hungary, Italy, Portugal, Slovakia and Tunisia . ([Event flyer](#))
NB Building, Room NB0.107. In-person and remote – A/65 participants will receive the zoom link by e-mail.
Light lunch will be offered to participants.
- 1 pm Interactive live mentorship session “Youth and Future of Innovation & IP in Life Sciences” organized by the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) and WIPO. ([Event flyer](#)).
AB Building. Room AB13.1. In-person and remote – [Register and join remotely](#).
Light lunch will be offered to participants.
- 1 p.m. Inauguration of the Exhibition “20th Anniversary of WIPO - KIPO Cooperation through the Funds-in-Trust, Republic of Korea”, organized by the Government of the Republic of Korea and WIPO, followed by a musical performance and a reception. ([Event program](#)).
AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 12, 2024.
- 6 p.m. Inauguration of the Exhibition “The Development of Written Literature and Professional Art as the Foundation of Intellectual Property Advancement”, organized by the Government of Kyrgyzstan and WIPO, followed by a musical performance and a reception. ([Event flyer](#))
AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 17, 2024.

Friday, July 12, 2024

- 8.15 a.m. Panel Discussion “Enabling Innovation at the Sub-National Level” organized by the WIPO Secretariat. ([Event flyer](#)).
AB Building, Room B. In-person and remote – [Join remotely](#) or follow the [webcast](#).
Breakfast will be offered to participants from 7.45 to 8.15 a.m..

- 11.30 a.m. Global Awards Event Ceremony, organized by the WIPO Secretariat (WIPO Conference Hall) followed by a reception AB Building, Terrace. ([Event flyer](#))
In-person and remote – Join with your Assemblies’ Zoom link or follow the [webcast](#).
- 1 p.m. Inauguration of the Exhibition “Italia Geniale”, organized by the Government of Italy and WIPO, followed by a reception. ([Event flyer](#)). NB Building Lobby. The exhibition is open from July 1 to July 19, 2024.
- 6 p.m. Inauguration of the Exhibition “Tally Shandaweil – Intellectual Property and Women Entrepreneurship: Empowering Women in Local Communities through IP” organized by the Government of the Arab Republic of Egypt and WIPO, followed by a Fashion Show and a reception. ([Event flyer](#)).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

Monday, July 15, 2024

- 1 p.m. Launch of the “WIPO Guide on Trade Secrets and Innovation” organized by the WIPO Secretariat. ([Event flyer](#))
AB Building, Room A. In-person and remote – A/65 participants will receive the zoom link by e-mail.
Light lunch will be offered to participants.
- 1 p.m. Panel Discussion “The Future of Intellectual Property - WIPO Catalyst: Enabling the IP office of the future.” organized by the WIPO Secretariat. ([Event flyer](#)). AB Building, Room B (In-person).
Light lunch will be offered to participants.
- 1 p.m. Inauguration of the Exhibition “Creative, Sustainable ASEAN”, organized by ASEAN Countries and WIPO, followed by cultural performances and a reception. ([Event flyer](#)).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

POSTPONED (the new date will be communicated)

~~6 pm Informal Briefing for Member States on the new WIPO Treaty on Intellectual Property, Genetic Resources and Associated Traditional Knowledge, organized by the WIPO Secretariat.
AB Building, Room A. In-person and remote. A/65 Member States delegates will receive the zoom link by e-mail.~~

Tuesday, July 16, 2024

- 1 p.m. Panel Discussion “Collective Marks in Tourism and Creative Economies” organized by the Government of the Republic of Indonesia and the WIPO Secretariat ([Event flyer](#)).
NB Building, Room 0.107. In-person and remote – [Register and join remotely](#).
Light lunch will be offered to participants.
- 1 p.m. Inauguration of the Exhibition “The 30th Anniversary of the EURASIAN Patent Convention: Advancing the Future”, organized by the Eurasian Patent Office and WIPO, followed by a musical performance and a lunch reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.
- 3 p.m. Panel discussion “Tangible IPO activities on-the-ground for climate change and green transition. IPO Green and the WIPO GREEN acceleration project model in Latin America” organized by the WIPO Secretariat (Event flyer)
AB Building, Room A. In-person and remote – [Register and join remotely](#) or follow the [webcast](#).
- 4.30 p.m. Presentation of the “Study on IP Governance and Administration Models” organized by the WIPO Secretariat ([Event flyer](#)). AB Building, Room A. In-person and remote – [Join remotely](#) or follow the [webcast](#).
- 6 p.m. Inauguration of the Exhibition “Creative India: Innovative India” organized by the Government of the Republic of India and WIPO, followed by a cultural performance and a reception. ([Event flyer](#))
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

Wednesday, July 17, 2024

- 1 p.m. Panel Discussion “Geographical indications in the spirits sector in LATAM and the Caribbean” organized by The Spirits Alliance of Latin America and the Caribbean (ABELAC) and the global alliance of Geographical Indications (oriGIn) ([Event flyer](#)). AB Building, Room B (In-person). Light lunch will be offered to participants.