

JAPAN INTELLECTUAL PROPERTY ASSOCIATION

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General Statement for the Sixty-Fourth Series of Meetings of the Assemblies of the Member States of WIPO

Thank you, Chair. I am IKUKO SHIMOGAWARA, the President of the Japan Intellectual Property Association, JIPA.

JIPA is an organization of IP users. JIPA celebrates its 85th anniversary this year, and now has a membership of over 1,300 companies and organizations. We continue to grow as an organization to serve as an IP platform.

JIPA shares WIPO's VISION of "A world where innovation and creativity from anywhere is supported by intellectual property for the good of everyone".

We sincerely honor WIPO's role as a platform leading various international discussions.

WIPO and JIPA have a very good cooperative relationship, and just recently, WIPO and JIPA jointly hosted or supported events related to GII, diversity and WIPO GREEN successfully.

We look forward to further development of our relationship in the future.

The recent technological developments surrounding AI and data have made remarkable progress, and the innovations resulting from these developments are bringing about major changes in society.

Intellectual property is expected to become a common language for understanding innovation, and we believe that a broad discussion on the positioning of intellectual property, not only by IP specialists but also by citizens and corporate management, is the basis for promoting and sustaining sound innovation.

We hope that the knowledge and experience of WIPO and JIPA, as platforms for discussing Intellectual Property, will contribute to innovation for the future growth and development of the world.

Thank you.

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