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## **IFRRO Statement - Assemblies of the Member States of WIPO, September 2020**

*Delivered by Mr. Yngve Slettholm, President of IFRRO*

-BEGINNING-

Mr. Chair,

The International Federation of Reproduction Rights Organisations (IFRRO) wishes to acknowledge the Director General, Mr. Francis Gurry, for his dedication to intellectual property and copyright, and his commitment to joint public private partnerships as a means of achieving WIPO's objectives. We warmly congratulate the incoming Director General, Mr. Daren Tang. We look forward to working together to achieve his vision and priorities, building on the achievements of his predecessor.

The global health crisis has dramatically affected the publishing industry, and the Collective Management Organisations that IFRRO represents. It has also demonstrated the resilience of the creative industries in finding new ways to give access to works, using the full potential of digital technologies.

In this new environment, we renew IFRRO's commitment to working with WIPO and Member States to foster an ecosystem in which creative works are accessed and in which creators and publishers are rewarded each time their works are used.

Thank you, Mr. Chair.

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