## JAPAN INTELLECTUAL PROPERTY ASSOCIATION

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## Statement of the Japan Intellectual Property Association (JIPA) at the Assemblies of the Member States of the WIPO 59th Series of Meetings Geneva, September 30 to October 9, 2019

Thank you, Chair. I am speaking on behalf of the Japan Intellectual Property Association, JIPA. This is our first time attending the General Assembly. As an introduction, JIPA members include 1,300 companies and organizations from 12 countries, representing the world's largest users of IP systems which, for example, file 20% of worldwide PCT patent applications.

At the JIPA Symposium earlier this year, the Director General emphasized the importance of public-private partnership. The public sector continues to play a critical role, and we recognize that IP system users like JIPA should also play a leading role, not only in creating, protecting and utilizing IP, but also in rulemaking, talent development, and information dissemination.

Based on such recognition, JIPA has collaborated with WIPO in various activities, such as by joining the discussions of Standing Committees and Working Groups. In particular, in WIPO GREEN, JIPA proposed the green technology transfer mechanism, partnered with WIPO to launch WIPO GREEN, and continues our efforts to promote it.

We hereby thank WIPO for leading the global policy discussions. Such discussions point out that today data is the source of the competitive advantage. Also, the focus of IP policymaking is shifting from promoting the development of one's own country to that encompassing the globe. These changes will fundamentally transform IP systems. JIPA would like to work on proposing policy recommendations to address such transformation.

Lastly, I would like to thank Director General Francis Gurry and the management team for interacting with JIPA on a variety of occasions.

Thank you for this opportunity to speak.