

WIPO/GEO/SOF/09/INF/3

ORIGINAL: English

DATE: June 10, 2009



THE PATENT OFFICE OF THE REPUBLIC OF BULGARIA



WORLD INTELLECTUAL PROPERTY ORGANIZATION

## WORLDWIDE SYMPOSIUM ON GEOGRAPHICAL INDICATIONS

jointly organized by  
the World Intellectual Property Organization (WIPO)  
and  
the Patent Office of the Republic of Bulgaria

**Sofia, June 10 to 12, 2009**

INFORMATION ON SPEAKERS

*prepared by the International Bureau of WIPO*

GRATIELA DUDUȚĂ

Ms. Grațiela Duduță is a Legal Adviser in the Legal Affairs Division of the Romanian State Office for Inventions and Trademarks (OSIM), she started her activity in 2005, being previously involved in trademarks issues, carrying out the recording of modifications on the legal situation of trademarks.

She has been working as a Legal Adviser for three years, having various responsibilities, such as legal assistance and representing OSIM before the Courts in litigations for protection of industrial property rights.

She also participated, as a speaker, in several seminars having presentations on the protection of industrial property rights.

FRANCIS FAY

Francis Fay is Deputy Head of Unit for Agricultural Product Quality Policy, DG Agriculture and Rural Development of the European Commission.

He has been closely associated with the development of agricultural product quality policy, which includes the protection in the EU of geographical indications, in the lead up to the adoption last month (28 May 2009) of the Commission's Communication on the subject. Since 2004, he has worked on management of the EU register for protected geographical indications and designations of origin for agricultural products and foodstuffs and the development of EU geographical indications policy. He has also followed research on private and public food quality certification schemes that are used by farmers and retailers to identify and guarantee product characteristics and farming methods.

Prior to 2004, Francis Fay worked on the US and Canada desk in DG Agriculture and Rural Development, following bilateral agricultural trade issues. In particular, he worked on negotiations in the areas of trade in wines and spirit drinks. He has a background in rural development policy and read law at Trinity College, Dublin.

MIHÁLY FICSOR

Mihály Ficsor is Vice-President of the Hungarian Patent Office (HPO). His tasks include supervision of the Legal and International Department, and the Trade Mark and Design Department, drafting IP-related legislation, as well as giving guidance on the interpretation of industrial property laws to the departments concerned. He is also in charge of the HPO's international and European affairs.

He has been working in the Hungarian public administration for more than 20 years. Prior to returning to the HPO (where he started his career in 1988), he served as Head of the European Community Law Department in the Ministry of Justice between 1995-1999 and was a member of the Foreign Minister's negotiating group on Hungary's accession to the European Union.

Currently, he represents Hungary in various European and International bodies. He has been Chairman of the Committee on Patent Law in the European Patent Organisation since July 1<sup>st</sup> 2005. Within the Hungarian Government's Inter-Ministerial Committee for European Affairs, he leads the Sub-Group of IP Experts.

He was elected Chair of the WIPO Working Group on the Development of the Lisbon System at the Working Group's first, March 2009 session.

He is a frequent speaker on topics related to patents, trademarks and geographical indications, and is the author of several publications on those subjects.

#### SILVIA FIORENTINI

Silvia Fiorentini holds a degree in modern foreign languages and literature and is a professional sommelier. A free-lance journalist, since 1990 she has been working in the Marketing and Public Relations sector. Since 2005, she has been a Marketing and Communications Director for the Chianti Classico Wine and DOP Olive Oil Consortiums, and Editor in Chief of the online Chianti Classico Magazine. She is also a member of the board of the Chianti Classico Wine and Oil Road (Strada del Vino e dell'Olio Chianti Classico as recognized by Regione Toscana).

#### ROLAND HERRMANN

Roland Herrmann is Professor of Agricultural and Food Market Analysis at the University of Giessen, Germany.

He was Dean of the Faculty of Agricultural Sciences, Nutritional Sciences and Environmental Management of the University of Giessen from 2005 to 2008. He has been a Member of the Center for International Development and Environmental Research (ZEU) at the same university since 1998 and was its Acting Director from 2000 to 2003. Before taking up his current position in 1993, he was Research Scholar at the University of Kiel (1979-85) and the Kiel Institute of World Economics (1986-89), a Visiting Scholar at the University of Pennsylvania and the Food Research Institute, Stanford University (1985-86) and Professor of Agricultural and Environmental Policy at Giessen University (1989-93).

His research interests and publications are related to agricultural market and price analysis, policy and trade issues and the industrial organization of the food marketing chain. His working areas include the economics of commodity promotion and demand for regional foods. In 2009, he co-edited a Special Issue on "The Law and Economics of Geographical Indications" in "The Estey Center Journal of International Law and Trade Policy". He has been in the Editorial Board of the "German Journal of Agricultural Economics (Agrarwirtschaft)" since 1994 and was Regional Editor of the "European Review of Agricultural Economics" (1993-2000).

MARCUS HÖPPERGER

Marcus Höpperger is Acting Director of the Law and International Classification Division, Sector for Trademarks, Industrial Designs and Geographical Indications of the World Intellectual Property Organization (WIPO).

Since taking up his duties with the World Intellectual Property Organization in 1992, he worked in various positions in international industrial property law (including patents, trademarks, geographical indications and industrial designs, as well as the Madrid System for the International Registration of Marks, the Hague System for the International Registration of Industrial Designs and the Lisbon Agreement Concerning the Protection of Appellations of Origin and their International Registration).

Currently, he is Secretary to the WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT). In this function, he was in charge of preparing and holding the WIPO 2006 Diplomatic Conference, which adopted the Singapore Treaty on the Law of Trademarks. As part of his assignment, he assumes responsibility for the work various committees of experts and working groups relating to the Nice, Locarno and Vienna Classifications.

He is a frequent speaker on topics relating to international trademark, industrial design and geographical indication law, and is the author of several publications on those subjects.

SURIP MAWARDI

Surip Mawardi is acting as a senior scientist at the Indonesian Coffee and Cocoa Research Institute (ICCRI), particularly on coffee. He is also a member of the Advisor Board of the Association of the Indonesian Coffee Exporters (AEKI). Dr. Mawardi is often a participant at the Indonesian delegates for International Coffee Organization (ICO) meetings.

Dr. Mawardi initiated a research and development program on the establishment of Geographical Indication (GI) Protection system in Indonesia in 2001, working together with Arabica coffee farmers in the Kintamani highland of Bali, which was supported by the Indonesian Government and French Embassy in Jakarta. Now he is chairing the National Geographical Indication Experts Team of Directorate General of Intellectual Property Rights, Ministry of Law and Human Rights. He also did several GI Expert Missions for Thailand, Vietnam and Cambodia organized by the European Commission and ASEAN Project on Intellectual Property Rights (ECAP II) Project.

He was also involved in study and consultancy activities dealing with the establishment of GI protection in Indonesia for the Government of Indonesia, as well as for the FAO Regional Representative in Bangkok. He is actively taking part in the dissemination of the establishment of GI protection in Indonesia.

GETACHEW MENGISTIE ALEMU

Getachew Mengistie is an Intellectual Property Law consultant and attorney, who has been engaged in consultancy service since August 2008. Prior to that, he served as the first Director General of the Ethiopian Intellectual Property Office. He had been the driving force in developing the Ethiopian intellectual property system and promoting the use of intellectual property as a policy tool for development. The number of positive results and initiatives made under Mr. Mengistie's leadership are recognized as valuable experiences that may be learned in low and middle income countries.

Mr. Mengistie had successfully negotiated license Agreements with a number of European, North American and Asian coffee importing and distributing companies including the largest global specialty coffee company-the Star bucks corporation. He had represented his country at an international forum where intellectual property issues are discussed and treaties are negotiated.

Mr. Mengistie has authored about seventeen articles and studies, on issues related to intellectual property, access to genetic resources and other areas, which are published in international journals, workshop proceedings and available on the Internet. Mr. Mengistie is a frequent speaker on topics relating to Intellectual property policy and strategy and the role of intellectual property in socio-economic development.

TERESA MERA

Teresa Mera is acting as the Vice President of the Intellectual Property Court of Indecopi (an administrative appeal court), as part of the Court. She is responsible for evaluating and deciding Distinctive Signs, Patents and Copyrights applications, invalidation and enforcement of those rights.

She is also an Advisor on Intellectual Property matters for the Vice Minister of Foreign Trade and Tourism in Peru. In this position, her duties are related to policy design on Intellectual Property Issues related to foreign trade in international agreements in which Peru negotiates, acting as Head of the negotiating team on IPRs. Peru has negotiated or is currently negotiating with EFTA countries, China, European Union, Canada, Mexico, and Japan.

Previously, she worked as Head of the Trademark Office in Peru. In this position, she was responsible for directing, controlling and managing the Peruvian Trademark System. She was also a member of the technical support group on IPRs in the negotiation of the Free Trade Agreement with USA. She was also in charge of the direction of the working team in preparing the Peruvian Law for the Regulatory Council for Appellations of Origin and member of the Flagship Products Commission, which selected the first seven Peruvian Flagship products.

She has a master degree in International Law and Economics from the University of Bern, Switzerland. She is a frequent speaker on topics relating to trademarks, collective and certification marks, geographical indications law, and other topics on IPRs, and is an author of some publications on geographical indications.

SVETLANA MUNTEANU

Svetlana Munteanu is Adviser of the Director General of the State Agency on Intellectual Property of the Republic of Moldova (AGEPI). She is Doctor of Science, chemist, university lecturer.

Specializations: physical chemistry, computer programming, intellectual property. She held various positions in the framework of the Institute of Chemistry of the Academy of Sciences of Moldova and the State University of Moldova.

From 1999 she held the position of Head, Trademark and Design Examination Department of AGEPI and at the same time has been loaded with lectures and tutorials on the course "Protection of Trademarks and Appellations of Origin" at the Institute of Intellectual Property which operated near the AGEPI.

From 2005, she holds the current position, being trained among other various activities in the process of drafting laws harmonized with the European Union (EU) legislation, namely the Law on the Protection of Trademarks and the Law on the Protection of Geographical Indications, Appellations of Origin and Traditional Specialties Guaranteed and in the elaboration of draft normative acts on the application of the mentioned laws, the Regulations on the registration of scientific research results etc.

From 2006 she is a member of the Working Group for Coordination of the activity of the national experts from the Republic of Moldova within the United Nations Economic Commission for Europe (UNECE), where she is part of the Team of Specialists in Intellectual Property and the Team of Specialists in Innovation and Competitiveness Policies of the UNECE Committee on Economic Cooperation and Integration.

She participates with reports in various seminars devoted to IP and is author of several scientific articles and publications on various aspects of examination and protection of trademarks, geographical indications and appellations of origin.

NANCY OMELKO

Nancy Omelko is the Intellectual Property Attaché for the United States (U.S.) Permanent Mission to the World Trade Organization. She is on temporary assignment with the Office of the United States Trade Representative. Her permanent assignment is with the United States Patent and Trademark Office in the Office of External Affairs.

Her prior positions at the United States Patent and Trademark Office include Examining Attorney for service mark and certification mark applications, Director of the Office of Petitions; Motions Attorney at the Trademark Trial and Appeal Board; and Attorney-Advisor at the Office of Intellectual Property Policy and Enforcement where she has contributed to the development of international and domestic policy related to trademarks and geographical indications. She has traveled extensively to provide technical assistance to countries in the process of implementing treaty obligations.

Since taking up her duties at the U.S. Mission in Geneva in May of last year, she has worked primarily on issues related to TRIPS Council. These include negotiations on the Multilateral GI Register for Wines and Spirits and informal consultations on extension of the higher level of protection to products other than wines and spirits, and on the relationship between the Convention on Biological Diversity and TRIPS. She also participates in meetings at WIPO that concern the Madrid Protocol, the Nice Agreement, the Lisbon Agreement and the IGC on Genetic Resources, Traditional Knowledge and Folklore. She serves as a delegate to the Standing Committee on Trademarks, Industrial Designs and Geographical Indications.

She is a frequent speaker on legal topics relating to trademarks, geographical indications and patent-related issues of genetic resources and associated traditional knowledge.

#### MARIE PAULE RIZO

Marie Paule Rizo is Senior Legal Officer in the Law and International Classification Division, Sector for Trademarks, Industrial Designs and Geographical Indications of the World Intellectual Property Organization (WIPO).

Since she took up her duties with the World Intellectual Property Organization in 1997, she has worked in various positions, including in the International Registrations Systems Legal Section (concerning the Madrid System for the International Registration of Marks, the Hague System for the International Registration of Industrial Designs and the Lisbon Agreement Concerning the Protection of Appellations of Origin and their International Registration.

She is a frequent speaker on topics relating to international trademark, industrial design and geographical indication law, and lectures on the International Registrations Systems at the Magister Lvcentinvs in Alicante and at the Centre for International Intellectual Property Studies (CEIPI) in Strasbourg.

#### DIRK TROSKIE

Dr Dirk Troskie is the Specialist: Agricultural Economics in the Western Cape Department of Agriculture in South Africa.

He started his career as a farmer in 1987, but then joined the Kromme Rhee Agricultural College as a lecturer in farm management during August 1988. He subsequently moved to the Western Cape Department of Agriculture in 1992 and became responsible for agricultural economics service delivery in the Western Cape Province of South Africa. This includes the whole spectrum of services ranging from research to advice in fields as diverse as micro-economics, farm management, marketing and macro economics.

In his current position Dr Troskie is responsible for Advice and Information on the agricultural sector to the Provincial Minister of Agriculture, the Head of Department and other members of the Department. He also provides strategic support to the Agricultural Sector while still conducting and coordinating Agricultural Economics research (macro, meso and micro level). Finally, he also provides Agricultural Economics advice (ranging from policy to farm management advice).

During his career Dr Troskie has published 30 scientific research papers, 23 substantial reports and published more than 320 popular articles and papers on subjects ranging from macro-economic policy to farm level issues. Dr Troskie has served on various scientific committees. These include the Executive Committee of the Agricultural Economics Association of South Africa (AEASA) as well as the Farm Management Association of South Africa (FAMASA). His specific scientific interests include political economy, the interaction between values, culture, quality and farming as well as approaches to develop agrarian economies in a globalising world.

#### HANNU WAGER

Mr. Wager is presently Counsellor in the Intellectual Property Division of the World Trade Organization (WTO) and serves as secretary to the Council for TRIPS.

Prior to that, he was a Government Secretary for the Finnish Ministry of Education and Culture, where his main responsibilities related to copyright matters. In this capacity, he represented Finland at many international and regional meetings, including the GATT Uruguay Round negotiations on the TRIPS Agreement. He has written extensively in the area of intellectual property.

Mr. Wager has a law degree from the Helsinki University Law School, Finland. He joined the WTO in January 1995.

#### WEN XUE

Wen Xue is Deputy Director of the Legal Affairs Division, Trademark Office (CTMO), State Administration for Industry and Commerce, People's Republic of China.

Upon graduation from the China Renmin University with a master degree in 1998, he worked in the Opposition Division of CTMO for about nine years. From 2004 to 2007, he studied at the Graduate School, China Academy of Social Sciences and obtained a doctorate in Civil Law.

Currently, he is Visiting Researcher to the Center for Intellectual Property Rights Law Studies, China Academy of Social Sciences, and is the author of several publications on trademark.

[End of Document]