

The background of the slide is an aerial photograph of a landscape, likely a rural or agricultural area, showing fields and some structures. A large, semi-transparent orange circle is overlaid on the left side of the image, containing the main title text.

Geographical Indications in global dairy trade

Peter Gallagher
inquit pty ltd



Summary

- Global dairy alliance
- Why we don't use GIs
- Multilateral register
- Extension of GIs
- Concerns about future competition

Global Dairy Alliance

Reform of dairy markets
Recognize established role of
GIs

Oppose **extension** and
registration with legal effect



value of gis



No advantage
in most trade



Less valuable
than trademarks



Less compatible
with competition



Less suitable to
globalized market

○ ● ● multilateral register

1

IP standards must reflect national choices

2

Register with legal effect would harm competition



○ ● ● multilateral register

3

Art 24 safeguards
are not effective

4

We must not allow
new barriers based
on PPMs



○ ● ● extension of gis

- No convincing need for Article 23 protection
- Consequences of EU policies
 - More restrictive than necessary
 - discriminatory

globalcommons

- WTO allows a wide range of policy choices
 - one exception, TRIPS
- No role in enforcing one approach to competition over another
 - certainly not competition restrictions

○ ● ● **harmonized** don't dictate

Thank you

for your attention

copies of this presentation
available at
www.petergallgher.com.au