

# GUI, Icon and Typeface/Type Font Designs in Israel

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# Recent relevant developments in designs law – Israel

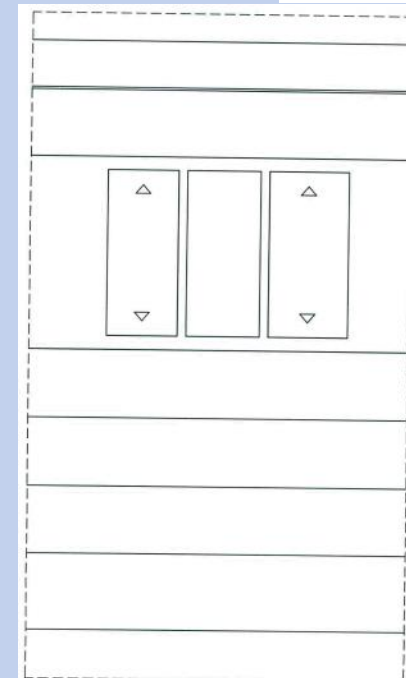
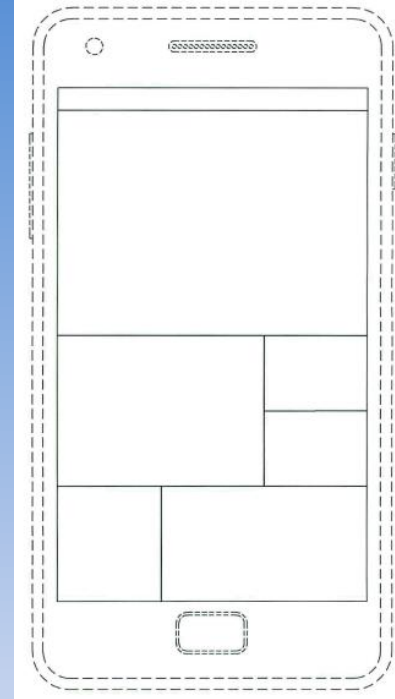
- Current designs legislation: Patents and Designs Ordinance, 1924; Designs Regulations, 1925
- 2013 – Amendment to the classification list in the Designs Regulations, 1925
- July 2017 – Enactment of the Designs Act, 2017 (entry into force Aug. 2018) to replace the Designs Ordinance of 1924
- Aug. 2017 – Israel Supreme Court judgment – Copyright and designs overlap

# IL Designs Ordinance v. Designs Act

	Patents and Designs Ordinance, 1924	Designs Act, 2017 (entry into force Aug. 2018)
<b>Type of examination</b>	Substantive examination	
<b>Overlap with copyright</b>	Mutual exclusivity regime; US separability test adopted (with modifications) by the Israeli Supreme Court	
<b>“Design” is applied to</b>	An Article	A Product
<b>Eligibility Criteria</b>	Novelty or originality (its implementation is "original")	Novelty and individual character
<b>Scope of protection</b>	Same class	Any class/ product
<b>Unregistered design Right</b>	X	V
<b>Term of protection</b>	<ul style="list-style-type: none"> <li>- Registered design – up to 15/ 18 years</li> <li>- copyright – life of the author + 70 years</li> </ul>	<ul style="list-style-type: none"> <li>- Registered design – up to 25 years</li> <li>- unregistered design – 3 years</li> <li>- copyright – life of the author + 70 years (typeface – 70 years from publication)</li> </ul>

# GUIs

- **Past** – the screen needed to be represented (by broken lines)
- **Present** – only the contours of the screen needs to be represented (by broken lines).
- **Future** – probably no change (the screen shows the right proportions of the GUI)
- Photos and drawings (excluding technical drawings) are accepted



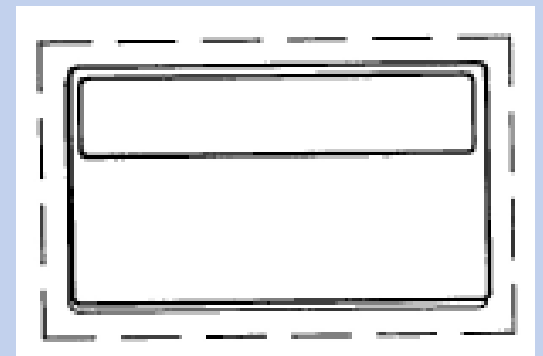
# Animated GUIs

- Eligible for registration
- Should be represented by a sequence of photos or drawings that duly represent the animation itself
- Should include:
  - Representation of the screen contours, in broken lines
  - Statement of novelty: "The novelty lies in the entire sequence as shown in the pictures"

# Icons

- Icons may be registered as an independent product/ design by drawing broken lines around the icon (Manual of Design Examining Procedure)
- Animated Icons – no application has yet been submitted

Design No.  
52907



# Typeface/ Fonts

- District court decisions (1949, 2012)
- Is a letter an “article”?
- Designs Bill (2013-2015); Manual of Design Examining Procedure
- Designs Act, 2017 – type fonts are protected under the copyright law

# Thank You!

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