



Patent Office
Republic of Latvia



REGIONAL SEMINAR

WIPO/IPR/RIG/18/INF/1
ORIGINAL: ENGLISH
DATE: JUNE 5, 2018

Development and Implementation of the National IP Strategy

organized by
the World Intellectual Property Organization (WIPO)

in collaboration with
the Patent Office of the Republic of Latvia

Riga, May 9 and 10, 2018

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, May 9, 2018

9.00 – 9.30 Registration

9.30 – 10.00 **Opening Ceremony**

Welcome Addresses by:

Mr. Sandris Laganovskis, Director, Patent Office of the Republic of Latvia,
Riga

Ms. Tamara Nanayakkara Counsellor, SMEs and Entrepreneurship Support
Division, TDC, WIPO

THEME I: Development of National IP strategies in the CEBS region

10.00 – 10.40 **Topic 1: Panel discussion: Overview of the main objectives of the IP Strategies in the Region**

Moderator: Ms. Tamara Nanayakkara

Speakers: Mr. Ron Marchant, International IP Expert,
Lanzarote, Spain

Mr. Alfred Radauer, Senior Consultant,
Technopolis Group, Vienna

Mr. Andrea Basso, Chief Technology
Officer, Mito Technology, Milan, Italy

10.40 – 11.00 Discussion and reflections from the audience

11.00 – 11.15 Coffee break

11.15 – 12.30 **Topic 2: Panel discussion: Efficient IP Governance models, including IPR enforcement coordination mechanisms**

Speakers: Mr. Margus Viher, Director General,
Estonian Patent Office, Tallinn

Mr. Nikoloz Gogilidze, Chairman, National
Intellectual Property Center of Georgia
“Sakpatenti”, Mtskheta, Georgia

Mr. Arūnas Želvys, Director, State Patent
Bureau of the Republic of Lithuania (SPB),
Vilnius

Ms. Tsvetislava Lakova, Director,
Directorate Examination and Opposition of
Trademarks and Geographical Indications
Patent Office of the Republic of Bulgaria,
Sofia

Ms. Erika Sajtiné Sándor, Head of Section,
Hungarian Intellectual Property Office,
Budapest

Ms. Maria Rojnevschi, Head of Promotion
and External relations Department, State
Agency on Intellectual Property (AGEPI),
Chisinau

Ms. Lidija Martić, Head of the Division for
the Acquisition of Trademark, Industrial
Design and Geographical Indication,
Department for Industrial Property,
Intellectual Property Office of Montenegro,
Podgorica

Ms. Zorica Gulas, Head of Copyright and
Related Rights Department, Intellectual
Property Office of Republic of Serbia,
Belgrade

Mr. Tamer Ayar, Head of Department for
EU and Foreign Affairs, Turkish Patent and
Trademark Office, Ankara

Mr. Malvin Dafa, Specialist in Directorate of
Coordination, IP Promotion and Training,
General Directorate of Industrial Property,
Tirana

Ms. Elisabeta Berceanu, Expert, Marketing,
Support for Technology Transfer and
Register of IP Counselors Division, State
Office for Inventions and Trademarks of
Romania (OSIM), Bucharest

Ms. Petra Presperinová, Lawyer, Industrial
Property Office of Slovak Republic, Banská
Bystrica, Slovakia

Moderators: Ms. Tamara Nanayakkara

Mr. Thomas Dillon, Legal Counsellor,
Strategic Assistance and Awareness.
Building Respect for IP Division, WIPO

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| 12.30 – 13.10 | Topic 3 | Role of a modern IP Office |
| | | Speaker: Mr. Ron Marchant |
| 13.10 – 13.30 | Discussion | |
| 13.30 – 14.30 | Working Lunch | |
| 14.30 – 15.10 | Topic 4: | Promoting inventive an innovative activity of Universities, Research Institutions and SME's |
| | | (a) Policy instruments for Supporting the effective use of the IP system by SME's |
| | | Speaker: Mr. Alfred Radauer |
| | | (b) IP Management of Research outputs by Universities and Research Institutions; |
| | | Speaker: Mr. Andrea Basso |
| 15.10 – 15.30 | Discussion | |
| 15.30 – 15.45 | Coffee break | |
| 15.45 – 16.25 | Topic 5: | Panel discussion: Current Challenges in managing copyright and related rights |
| | | Moderator: Mr. Thomas Dillon |
| | | Speakers: Mr. Ron Marchant |
| | | Ms. Ilona Pētersone, Head of Copyright Division, Ministry of Culture, Riga |
| | | Ms. Lidija Martić |
| | | Mr. Cristian-Nicolae Florescu, Head of International Department, Romanian Copyright Office (ORDA), Bucharest |
| | | Ms. Zorica Gulas |
| | | Ms. Kinga Szelenbaum, Legal Adviser, Department of Intellectual Property and Media, Ministry of Culture and National Heritage, Warsaw |
| 16.25 – 16.45 | Discussion | |

- 16.45 – 17.45 **Topic 6:** **Panel discussion: New initiatives on IP Awareness Raising and IP Teaching**
Experiences:
- Moderator: Mr. Thomas Dillon
- Panelists: Mr. Alfred Radauer
- Mr. Andrea Basso
- Mr. Arūnas Želvys
- Mr. Nikoloz Gogilidze
- Ms. Erika Sajtiné Sándor
- Ms. Petra Presperinová
- Mrs. Santa Siliņa, Project manager, Latvian Patent Office, Riga
- Ms. Paulina Jaworska-Kot, Chief Specialist, Promotion and Innovation Support Department, Patent Office of the Republic of Poland, Warsaw

17.45 – 18.00 Discussion

18.00 – 19.00 Reception

Thursday, May 10, 2018

THEME II: Implementation of National IP Strategies in the CEBS Region and the Way forward

- 9.30 – 11.30 **Topic 7:** **Effective mechanisms for IP Strategy Implementation and Monitoring**
- Moderator: Ms. Tamara Nanayakkara
- Speakers: All invited speakers and participants
- 11.30 – 13.00 **Topic 8:** **Lessons learned and recommendations for the future/ The Way Forward**
- Moderator: Ms. Tamara Nanayakkara
- Speakers: All invited participants and speakers

13.00 - 14.00 Working Lunch

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