



Ministry of Culture, Sports
and Tourism



PROVISIONAL PROGRAM

WIPO/MCST/HL/CR/SEL/23/INF/1 PROV. 2

**ORIGINAL: ENGLISH
DATE: MARCH 27, 2023**

REGIONAL HIGH-LEVEL MEETING ON COPYRIGHT ENFORCEMENT IN THE DIGITAL ENVIRONMENT

organized by

the World Intellectual Property Organization (WIPO)

and

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

Seoul, Republic of Korea, April 26 and 27, 2023

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, April 26, 2023

09.30 – 10.00 Registration

10.00 – 10.15 **Opening Ceremony**

Welcome addresses by:

Mr. LIM Seonghwan, Director General of Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong City, Republic of Korea

Mr. J. Todd REVES, Director, Building Respect for Intellectual Property (IP) Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mr. PARK Jung Youl, President, Korea Copyright Protection Agency (KCOPA), Seoul, Republic of Korea

10.15 – 10.35 **Topic 1 A Balanced Approach to IP Enforcement**

Speaker: Mr. J. Todd REVES, Director, Building Respect for IP Division, WIPO

10.35 – 10.55 **Topic 2 Korean Copyright Policy in the Digital Environment**

Speaker: Ms. LEE Kajin, Deputy Director, Copyright Protection Division, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong City, Republic of Korea

10.55 – 11.15 **Topic 3 Activities of the Korean Copyright Protection Agency (KCOPA)**

Speaker: Mr. KIM Seok Hoon, Director, Online Protection Agency, Korea Copyright Protection Agency (KCOPA), Seoul, Republic of Korea

11.15 – 11.30 Coffee Break

11.30 – 12.00 **Topic 4 Regulating the Online Environment in Italy**

Speaker: Mr. Giacomo LASORELLA, President, Communications Guarantee Authority (AGCOM), Rome, Italy

12.00 – 12.30 **Topic 5 The Problem of Online Infringement**

Speaker: Mr. Kendrick YEUNG, Deputy Attaché of Immigration and Customs Enforcement (ICE), Homeland Security Investigations (HSI), United States Department of Homeland Security, Seoul, Republic of Korea

12.30 – 14.00 Lunch

14.00 – 14.30 **Topic 6 The Digital Piracy-Malware Nexus**

Speaker: Prof. Paul WATTERS, La Trobe University, Melbourne, Australia

14.30 – 15.00	Topic 7	The New Structure of Online Anti-Piracy Regulation in France Speaker: Mr. Pierre DAGARD, European and International Affairs Policy Officer, Authority for Regulation of Audiovisual and Digital Communication (ARCOM), Paris, France
15.00 – 16.00	Topic 8	National Developments in Online Enforcement and Regulation Moderator: Mr. J. Todd REVES, WIPO Discussion: All Participants
16.00 – 16.15	Tea	
16.15 – 16.45	Topic 9	Online Advertising and Copyright Piracy Speaker: Mr. Peter SZYSZKO, Chief Executive Officer, White Bullet Solutions Ltd., London, United Kingdom
16.45 – 17.15	Topic 10	WIPO ALERT Database Project Speaker: Mr. Thomas DILLON, Legal Counsellor, Building Respect for IP Division, WIPO
<u>Thursday, April 27, 2023</u>		
10.00 – 10.45	Topic 11	Technology and Copyright Enforcement: Voluntary and Involuntary Measures Speaker: Prof. Paul WATTERS
10.45– 11.15	Topic 12	Piracy and the Domain Name System Speaker: Mr. Dean S. MARKS, Attorney-at-Law, Emeritus Executive Director and Legal Counsel, Coalition for Online Accountability, Los Angeles, United States of America
11.15 – 11.30	Coffee Break	
11.30 – 12.00	Topic 13	The Perspective of the Motion Picture Industry on Online Enforcement Speaker: Mr. Michael SCHLESINGER, Vice President & Regional Legal Counsel, Asia Pacific, Motion Picture Association Asia Pacific, Singapore
12.00 – 12.30	Topic 14	National Policy Developments in Japan Speaker: Ms. Yuko KAMOSHITA, Deputy Director, Office for International Copyrights, Japan Copyright Office (JCO), Tokyo, Japan

12.30 – 14.00 Lunch

14.00 – 14.30 **Topic 15 Website-Blocking as a Tool to Prevent Piracy**

Speaker: Mr. Matthew CHEETHAM, General Manager,
Coalition Against Piracy, Asia Video Industry
Association, Singapore

14.30 – 15.30 **Topic 16 Panel Discussion: Regulation and the World Wide Web**

Moderator: Mr. Dean MARKR

Speakers: Mr. Matthew CHEETHAM
Mr. Pierre DAGARD
Mr. Michael SCHLESINGER
Mr. Peter SZYSZKO
Prof. Paul WATTERS

15.30 – 15.45 Tea

15.45 – 16.45 **Topic 17 Perspectives of the Korean Copyright Industries on Piracy**

Speaker(s): Mr. SEO Choonghyun, Lead, AI Protection,
Naver Webtoon Limited, Seongnam,
Republic of Korea

Mr. YU Byong Han, President, Korea Software
Property-Right Council (SPC), Seoul,
Republic of Korea

Mr. CHOI Itae, Executive Director, Copyright
Overseas Promotion Association (COA),
Seoul, Republic of Korea

16.45 – 17.00 **Topic 18 Final Discussion and Closing**

Moderator: WIPO

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