Sub-Regional Workshop on the Enforcement of Intellectual Property for Law Enforcement Officials from the Gulf Cooperation Council (GCC)

organized by:

The World Intellectual Property Organization (WIPO)

in cooperation with:

The Saudi Authority for Intellectual Property (SAIP)

and

The Japan Patent Office (JPO)

Riyadh, Saudi Arabia, October 2 and 3, 2023

PROGRAM

Prepared by the International Bureau of WIPO
Monday, October 2, 2023

9.00 – 9.30  
Registration

9.30 – 10.00  
Welcome remarks

Dr. Abdulaziz Alswailem, CEO, Saudi Authority for Intellectual Property, Riyadh

Daren Tang, Director General, World Intellectual Property Organization, Geneva

Mr. HAMANO Koichi, Commissioner, Japan Patent Office, Tokyo

10.00 – 10.30  
Group Photo & Coffee Break

10.30 – 10.50  
Topic 1  
The Importance of IP Enforcement

Speaker: Mr. Nawaf Alhammad, Associate Officer, Building Respect for Intellectual Property Division, Global Challenges and Partnerships Sector, WIPO, Geneva

10.50 – 11.10  
Topic 2  
A Global Approach to IP Enforcement – Building Respect for IP

Speaker: Mr. Samer Al Tarawneh, Legal Counsellor, Building Respect for Intellectual Property Division, Global Challenges and Partnerships Sector, WIPO, Geneva

11.10 – 11.20  
Q&A

11.20 – 11.50  
Topic 3  
Trademark Counterfeiting and Copyright Piracy

Speaker: Mr. Samer Al Tarawneh

11.50 – 12.00  
Q&A

12.00 – 12.30  
Break

12.30 – 13.00  
Topic 4  
The Nature of Online IP Infringement

Speaker: Mr. Samer Al Tarawneh

13.00 – 13.10  
Q&A

13.10 – 14.10  
Topic 5  
Country Reports – IP Enforcement Challenges and Experiences in the GCC

Moderator: Mr. Fahad H. Alharbi, Head of National Partnerships Department, Saudi Authority for Intellectual Property, Riyadh

Speakers: One representative per participating country

14.10 – 14.20  
Q&A
14.20 – 14.50  **Topic 6**  Investigating and Prosecuting IP Crimes  
Speaker:  Mr. Erling Vestergaard, IP Investigation and Prosecution Expert, Copenhagen

14.50 – 15.00  **Q&A**

**Tuesday, October 3, 2023**

9.00 – 9.40  **Topic 7**  Strategies and Tools of Online Platforms in Combating Counterfeiting and Piracy  
Speakers:  Hadi Alkanani, Manager, Brand Protection, Strategic Partnerships, Amazon

Speaker:  Mr. Erling Vestergaard

10.20 – 10.30  **Q&A**

10.30 – 11.10  **Topic 9**  Border Enforcement:  
- Approach in Saudi Arabia  
- Experience at the International Level  
Speakers:  Ms. Rumi Hashimoto, Technical Attaché IPR, Health and Safety Programme, Compliance and Facilitation Directorate, World Customs Organization, Brussels  
Maryam Al samiri, Director of Commercial Fraud Department, Zakat, Tax and Customs Authority, Riyadh

11.10 – 11.20  **Q&A**

11.20 – 11.35  Coffee Break

11.35 – 11.55  **Topic 10**  Disposal of IP Infringing Goods  
Speakers:  Mr. Samer Al Tarawneh  
Mr. Faisal Almadhi, Head of Preliminary Investigations, Saudi Authority for Intellectual Property, Riyadh

11.55 – 12.05  **Q&A**

12.05 – 12.30  **Break**
12.30 – 13.10  **Topic 11**  The Role of the Right Holders in the Fight Against Counterfeiting and Piracy  
Speakers: Speaker from “Procter & Gamble”  
Ms. Ola Khdeir, React

13.10 – 13.20  Q&A

13.20 – 14.20  **Topic 12**  Strategic Initiatives and Cooperation – Public/Public and Public/Private  
Saudi Arabia Experience: The National Committee for the Enforcement of Intellectual Property Rights  
Japan Experience: Measures Against Counterfeit Goods  
JPO and Japan External Trade Organization (JETRO)  
Panel Discussion  
Moderator: Mr. Samer Al Tarawneh  
Speakers: Mr. Yasser Al-Debassi Executive Director, Intellectual Property Respect Department, Saudi Authority for Intellectual Property, Riyadh  
Mr. Kodai Maki, Specialist for International Information, Overseas Business Support Office, International Cooperation Division, Japan Patent Office, Tokyo  
Mr. Keisuke Seki, Director of IP, Japan External Trade Organization (JETRO) Dubai, and IP Attaché, Japan Patent Office in Middle East and Africa

14.20 – 14.30  Q&A

14.30 – 15.00  **Topic 13**  WIPO ALERT and Other Initiatives  
Speaker: Mr. Nawaf Alhammad

15.00 – 15.10  Q&A

15.10  Closing

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