

Respect for IP – Growing from the Tip of Africa

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Speaker Profiles



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Property Commission

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Speaker Profiles

Adv. Rory Voller, Commissioner, Companies and Intellectual Property Commission (CIPC), Department of Trade and Industry (DTI), South Africa



Adv. Rory Voller is the Cabinet-appointed Commissioner of the Companies and Intellectual Property Commission (CIPC) of South Africa and also sits on the BRICS Heads of IP Offices Committee made up of Brazil, Russia, India, China and South Africa. He was a member of the legislative drafting team for the new South African Companies Act and the Regulations, the Companies Amendment Act as well as the Intellectual Property Amendment Act on Traditional Knowledge. Adv. Voller holds a BA (Law) degree, an LLB and an LLM (Commercial Law Masters - Specialization) degree and is an admitted Attorney and Advocate of the High Court, Transvaal Provincial Division. He is a panel member on the Take-Over Regulation Panel on Mergers and Acquisitions, a board member on the Anti-Money Laundering Council, a member of the Financial Reporting Standards Council and the Ministerial Specialist Committee member of the Company Law and Intellectual Property Law Committees.

Councillor Mpho Parks Tau, Chairperson, South African Local Government Association, and President, United Cities and Local Governments, South Africa



Councillor Mpho Parks Tau is a leading advocate of local government – serving as the President of the South African Local Government Association as well as the

President of the world body United Cities and Local Governments. As an innovative and effective servant of the people, Councillor Tau has been advancing the interests of a developmental local government in a bid to locate the sector at the center of a changing world and promote collaborations with strategic partners in South Africa, Africa and across the globe. From 2011 to 2016, he was the Executive Mayor of the City of Johannesburg, driving a spatial and socio-economic transformation agenda to create sustainable opportunities for communities in the metropolitan municipality by confronting past injustices, as well as present and future challenges. Councillor Tau – who is currently the outgoing Chairperson of the African National Congress (ANC) Greater Johannesburg Region – is a seasoned local government practitioner, who has, for over 20 years, selflessly served in various portfolios that include Development Planning, Transport, Environment, Economic Development and Finance. Councillor Tau served as the Co-Chairperson of the High-Level Independent Panel to Assess and Enhance the Effectiveness of UN-Habitat. Furthermore, he is the former Chairperson of the South African Cities Network, a member of the C40 Climate Change Network Steering Committee, and a board member of the World Resources Institute. Councillor Tau's highest academic credentials include a Master's degree in Public Policy and Management from the University of London.

Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, WIPO



Mr. Minelik Alemu Getahun has served as WIPO Assistant Director General since December 2014, overseeing the Global Issues Sector, which brings together a number of programs that address cross-cutting issues. Before joining WIPO, Mr. Getahun served as the Permanent Representative of Ethiopia to the UN Offices in Geneva and Vienna and other international organizations in Switzerland and in Vienna. He was Ambassador Extraordinary and Plenipotentiary of Ethiopia to Switzerland and (non-resident) to Austria, Bulgaria, Hungary and Romania. Mr. Getahun was the legal advisor of the Ministry of

Foreign Affairs of Ethiopia, held different diplomatic positions and also served as a member of the African Union Commission on International Law. He holds a Master's degree in Public International Law from University College London and a Bachelor's degree in Law from Addis Ababa University.

**Dr. Kunio Mikuriya, Secretary General,
World Customs Organization (WCO)**



Dr. Kunio Mikuriya has been Secretary General of the World Customs Organization (WCO) since January 1, 2009. He provides leadership and executive management for the global customs community's priorities, including developing global customs instruments, standards and tools; securing and facilitating global trade; protecting revenue collections; building customs-business partnerships; and delivering capacity building in support of customs reform and modernization. Prior to joining the WCO, he worked for Japan's Ministry of Finance for 25 years where he occupied a variety of senior positions which have given him broad experience and knowledge in customs, trade, development, budget and financial policies. In addition, he spent time as a Counsellor at the Japanese Mission to the WTO in Geneva and participated in the GATT Uruguay Round trade negotiations. Dr. Mikuriya has a degree in law from the University of Tokyo and a PhD in international relations from the University of Kent in the UK.

**Mr. Xiaozhun Yi, Deputy Director General,
World Trade Organization (WTO)**



Mr. Yi Xiaozhun has been Deputy Director General of the World Trade Organization (WTO) since October 2013 and has extensive experience in world trade

and economics, both as a senior government official and subsequently as China's ambassador to the WTO. He represented China during its WTO accession and made an important contribution to the negotiations. Prior to becoming China's ambassador to the WTO in 2011, Mr. Yi was Assistant Minister and subsequently China's Vice Minister of Commerce. In addition to his contribution to China's WTO accession, he played a leading role in negotiating numerous free trade agreements (FTAs), including the China-ASEAN agreement, China's first FTA. He also worked as a diplomat at the Chinese Embassy in the United States for more than four years from the late 1980s to the early 1990s. Mr. Yi obtained a Master's degree in Economics from Nankai University in China in 1999.

**Mr. Anbuen Naidoo, Executive Committee
Delegate for Africa, International Criminal
Police Organization (INTERPOL)**



Mr. Anbuen Naidoo is a South African National who began his law enforcement career in the South African Police Service in the early 1990s. He is passionate about enhancing international police co-operation and utilizing reputable platforms to encourage crime information sharing to address transnational criminal threats. He has 28 years of experience within the South African Security Cluster and has worked in various Ministries including in the role of an Advisor on International Policing. In 2010, he was appointed as the Head of the INTERPOL Office in South Africa. He championed the South African International Police Attaché Programme and is extremely passionate about enhancing public private partnerships that promote real time data sharing, particularly within the financial industry. In 2015, Mr. Naidoo was elected as the Delegate for Africa on the INTERPOL Executive Committee. In addition, he serves on the INTERPOL Finance Sub Committee and was part of the working group to establish the INTERPOL Global Complex for Innovation (a cutting-edge research and development facility). Within Africa he has served on various regional platforms to boost regional police co-operation. Mr Naidoo holds a Master's degree in Management from the University of Witwatersrand in South Africa as well as various undergraduate qualifications in the fields of policing, security and international co-operation. Intrigued by foreign languages, he has working knowledge of French, Flemish and Portuguese and has recently begun to study Mandarin.

Ms. Joanmariae Louise Fubbs, Member of Parliament and Chairperson, Portfolio Committee on Trade and Industry, South Africa



Ms. Joanmariae Louise Fubbs is the Chairperson for the Portfolio Committee on Trade and Industry representing the Majority Party of the African National Congress (ANC) in the National Assembly. Ms. Fubbs became a Member of Parliament (MP) in the National Assembly in 2004 and is the founder and chairperson of the Centre for Education in Economics and Finance Africa. She currently serves on the National Economic Transformation Extended Committee and is the MP co-ordinating constituencies for the ANC in the Greater Johannesburg Region and also the MP for the Inner City Constituency. She wrote The Budget Process and Good Governance in 1999 for the Association of European Parliamentarians for Africa / the African European Institute. Ms. Fubbs holds numerous qualifications: a BA in Political Science and Psychology; a BA Honors degree in Clinical Psychology; an MSc in Development and Planning; a Postgraduate Diploma in Economic Principles and an MSc in Public Policy and Management.

Ms. Amanda Lotheringen, Senior Manager, Copyright and IP Enforcement, CIPC, DTI



Ms. Amanda Lotheringen joined the Department of Trade and Industry (DTI) in 1993 and is currently Senior Manager, Copyright and IP Enforcement, at the Companies and Intellectual Property Commission (CIPC). In 1999 she took responsibility for the implementation of the Counterfeit Goods Act, No. 37 of 1997, and oversaw the declaration of the first counterfeit goods depot. She was also involved in the training of law enforcement officials across government departments to implement that Act. Ms. Lotheringen

was nominated as Vice-Chair at the first meeting of WIPO's Advisory Committee on Enforcement (ACE) held in Geneva in 2003 and also chaired the ACE in 2015 and 2016. She holds a degree from the Rand Afrikaans University in Development Economics and an Honors degree in Economics.

Mr. Tervern Jaftha, Senior Manager, Technology Business Incubation, Small Enterprise Development Agency (SEDA), South Africa



Mr. Tervern Jaftha is currently the Senior Manager of Technology Business Incubation at the Small Enterprise Development Agency (SEDA) of South Africa, an agency of the Department of Small Business Development (DSBD). Mr. Jaftha is responsible for the SEDA National Support Programme on Technology Business Incubation. He also serves as a permanent member of several technical panels and is a member of many public sector boards and advisory committees. Mr. Jaftha has a BA degree in Business Management and a postgraduate degree in Quality Management and Technical Regulation. Mr. Jaftha has 16 years of experience in the private sector with South African Breweries (SAB) and in the public sector with DTI and SEDA. He is also the author of various national strategic position papers and has extensive experience in the set-up and restructuring of institutional boards and committees.

Mr. Jorge Maia, Head, Research and Information, Industrial Development Corporation, South Africa



Mr. Jorge Maia holds a Master's degree in Economics from Simon Fraser University in Vancouver, Canada. This academic qualification was preceded by a Bachelor

of Economic Science with Honours from the University of the Witwatersrand in Johannesburg, South Africa. Mr. Maia joined the Industrial Development Corporation (IDC) in 1995 as a Manager in the Department of Economic Research and Development. He was mainly responsible for the Department's macroeconomic and international economics sections, as well as for policy-related research pertaining to the Southern African Development Community (SADC) region. In mid-1999, Mr. Maia was appointed as Senior Project Manager in IDC's newly created SADC Department and, approximately one year later, as Head of this Department. Early in 2003, the Department was renamed Africa Unit, and its business development mandate expanded continent-wide. In May 2005, Mr. Maia was appointed as Head of the Research and Information Department of IDC. This Department plays a key supportive role to the IDC Board, the Executive Management, the Asset and Liability Committee, all operational strategic business units, the Financial Management, Portfolio Management and Corporate Strategy Departments, as well as external parties. Mr. Maia is a director on the boards of the following companies: Hans Merensky Holdings (South Africa); Trade and Industrial Policy Strategies (South Africa); and ILB Helios South Africa (Pty) Limited.

Mr. John McKnight, Partner, Spoor and Fisher, Johannesburg, South Africa



Mr. John McKnight is a patent attorney who has practiced in both South Africa and the United Kingdom for over 25 years. As a former Deputy Head of Patents at a FTSE 100 company in the UK, he has particular experience in both registered and unregistered IP rights. He specializes in the filing of applications in the chemical, biochemical and pharmaceutical fields and related litigation. Mr. McKnight also has experience in commercial transactions involving IP, including confidentiality, joint development, supply, licensing and technology transfer agreements. Mr. McKnight is a Fellow of the South African Institute of Intellectual Property Law, a Fellow of the Chartered Institute of Patent Agents (CIPA), a member of the Law Society of England and Wales and of the Institute of Professional Representatives before the European Patent Office. He was the recipient of the CIPA Gill Prize in 2000 and has been listed in IAM's World's Leading Patent Practitioners since 2011.

Mr. Marumo Nkomo, Director - Legal, International Trade and Investment, International Trade and Economic Development Division, DTI, South Africa



Mr. Marumo Nkomo currently serves as Director - Legal, International Trade and Economic Development, DTI. He is also an adjunct Senior Lecturer at the University of Cape Town (UCT). Mr. Nkomo holds an LLB degree from the University of Wales (UK), an LLM in international trade and investment law from the Centre for Human Rights (a joint centre of the University of Pretoria and University of the Western Cape (South Africa)) and a Master of International Law and Economics from the World Trade Institute in Berne (Switzerland). Mr. Nkomo has worked in the UCT law faculty on a full-time basis, where he taught and conducted research in fields such as intellectual property, international trade and regional integration in Africa. While at UCT, Mr. Nkomo also served as the Southern African representative on the Executive Committee of the African Network of International Economic Law and as Editor-in-Chief of the SADC Law Journal. Mr. Nkomo has also worked in leading law firms in South Africa and Malaysia as well as in several inter-governmental organizations including the WTO, the United Nations High Commissioner for Refugees and the United Nations Development Programme.

Mr. Darren Olivier, Senior Partner, Adams Adams, Johannesburg, South Africa



Mr. Darren Olivier is a Senior Partner at Adams Adams and an expert IP advisor with over 20 years of experience. He is particularly interested in IP management (primarily of brands), prosecution, commercialization and enforcement in Africa but has also worked for a decade in London with a focus on

Europe. Mr. Olivier is the first African to be recognized in IAM's Guide to the World's Leading IP Strategists. He is also the Blogmeister and founder of the Afro-IP weblog, lead counsel for The Software Alliance (BSA) in South Africa and an editorial board member of the Journal of Intellectual Property Law & Practice, published by Oxford University Press. Mr. Olivier is recognized by the South African Institute of Intellectual Property Law, Who's Who Legal, Chambers Global, World Trademark 1000, Legal 500, Managing Intellectual Property and IAM 300. He is also a former Trustee of the CEO SleepOut Trust.

**Ms. Louise van Greunen, Director,
Building Respect for IP Division,
Global Issues Sector, WIPO**



Ms. Louise van Greunen, admitted as Advocate of the Supreme Court of South Africa, joined WIPO in 1996 as Senior Legal Counselor. Prior to her appointment, Ms. Van Greunen was a public prosecutor in the criminal courts, lectured in law and was the Registrar of Patents, Trademarks, Copyright and Designs of South Africa. Besides administering the IP Office, she was also the Hearing Officer at the Tribunal of the Register of Trademarks where she had the judicial competence of a single judge of the Supreme Court of South Africa. In 2002, she became Deputy Director of the WIPO Enforcement and Special Projects Division and in 2010 she was appointed Director of the same Division, now renamed Building Respect for IP Division. She is responsible for policy dialogue in the WIPO Advisory Committee on Enforcement, as well as various global conferences to support a balanced IP system through international cooperation. The Division serves Member States, *inter alia*, in the areas of legislative assistance on the implementation of Part III of the TRIPS Agreement, training and capacity building for law enforcement officials and colloquia for the judiciary, public awareness and strategic cooperation.

**Mr. Regan Asgarali, Controller, Intellectual
Property Office, Trinidad and Tobago**



Mr. Regan Asgarali is an Attorney-at-Law and serves as Controller for the Intellectual Property Office of Trinidad and Tobago. Mr. Asgarali holds a Bachelor of Laws, a postgraduate certificate, a diploma and a Master of Laws (LLM) in IP Law from the University of London. Mr. Asgarali practiced law from 2002 to 2008 with a particular focus on litigation, intellectual property, entertainment law, corporate commercial and conveyancing. He also served as Legal Secretary to the Arbitration Panel for the determination of telecommunication interconnection disputes. Mr. Asgarali practiced in the Commercial Department of Lex Caribbean from 2008 to 2009 with primary responsibility for IP matters and was also involved in mergers and acquisitions. In his current position as Controller at the Intellectual Property Office, he concentrates on flagship projects such as a proposed IP academy for Trinidad and Tobago and an IP library.

**Ms. Maha Bakhiet Zaki, Director, Intellectual
Property and Competitiveness Department,
Economic Sector, League of Arab States**



Ms. Maha Bakhiet Zaki, a Sudanese citizen with a PhD in IP law and a Master's degree in copyright legislation, joined the League of Arab States (LAS) in October 2000. She took part in establishing the Intellectual Property Unit at the LAS headquarters in Cairo, which aims to coordinate all IP issues within the Arab region in cooperation with the 22 LAS member states. Prior to joining LAS, Ms. Bakhiet worked as a Legal Advisor at the Ministry of Justice in Sudan as well as Director of the Legal Department of the Ministry of Culture and Information and the Literary and Artistic Works Council of Sudan. From 1995 to 2000, she took an active role

in working groups and committees dealing with the reform of the Sudanese IP legislation and in committees preparing Sudan's accession to the WTO. Since March 2000, she has been a member of the WIPO Academy Advisory Board. She has participated and represented LAS in many regional and international meetings and conferences. Ms. Bakhiet also presented numerous papers and lectures, in both Arabic and English, on various IP issues.

**Ms. Aline Flower, Associate General Counsel,
Global Development, Bill and Melinda Gates
Foundation, United States of America**



Ms. Aline Flower is Associate General Counsel for the Global Development and Global Growth and Opportunity Divisions of the Bill and Melinda Gates Foundation. She advises on structuring investments and developing IP strategies to achieve global access for the Foundation's programmatic and charitable objectives. Ms. Flower is also Editor-in-Chief and a contributing author of the legal treatise Intellectual Property Technology Transfer (BNA 2006), now in its second edition. Before joining the Foundation, she practiced intellectual property and employment law with Garvey, Schubert & Barer in Seattle and managed legal affairs for the University of Washington's Technology Transfer Office. Ms. Flower has drafted and negotiated a range of IP and technology R&D and commercialization agreements. She received her BA from Smith College (1987), her MA from Yale University (1991) and her JD from the University of Michigan Law School (1996). She is a Fulbright scholar and a member of the Phi Beta Kappa Society.

**Ms. Rohazar Wati Zuallcobley, Associate
Professor, Faculty of Law, MARA
University of Technology, Malaysia**



Professor Wati Zuallcobley is a staff member of the Law Faculty of MARA University of Technology in Shah Alam, Malaysia, where she lectures on copyright law, industrial design and breach of confidential information. She also lectures on comparative copyright as well as comparative trademarks law, management, licensing and valuation of IP at the National University of Malaysia. Professor Zuallcobley is currently a Member of the Board of Examiners for Patent Agents at the Intellectual Property Corporation of Malaysia. Professor Zuallcobley has previously served as Deputy Director General (Industrial Property) of the Malaysian Intellectual Property Organization and as Head of Intellectual Property Management at the Research, Innovation and Business Unit of the MARA University of Technology and is involved in various research projects. She holds an LLM and Postgraduate Specialization Diploma in IP as well as diplomas from the WIPO Academy.

**Mr. Meisheng Zhao, Deputy Director
General, Patent Affairs Administration
Department, China National Intellectual
Property Administration (CNIPA)**



Mr. Zhao Meisheng serves as Deputy Director General, Patent Affairs Administration Department, National Intellectual Property Administration (CNIPA) of the People's Republic of China. He holds a PhD in Law and a Bachelor's Degree in Information from Wuhan University, as well as an LLM Degree from the John Marshall Law School, Chicago. Mr. Zhao actively organizes national IP enforcement activities and guides the enforcement activities of local IP administrations.

He also coordinates with the relevant branches of the Chinese Government and drafts reports and policy documents in the field of IP protection and enforcement.

Ms. Françoise Dorcier, Coordinator, Illicit Goods and Global Health Programme, Illicit Markets, Organized Crime and Emerging Crime Directorate, INTERPOL



After 15 years of experience with the French Customs in the legal, criminal intelligence, international cooperation and investigation departments, Ms. Françoise Dorcier joined INTERPOL as a seconded Criminal Intelligence Officer in 2010, taking charge of developing capacity-building programs and coordinating operations on trafficking in illicit goods and counterfeiting in Africa, Europe, South America and Asia. She is currently the Coordinator of the INTERPOL Illicit Goods and Global Health Programme. Ms. Dorcier holds a Master's degree in International Administration of Politics (International Public Law, Economics, Languages) and speaks French, English, German and Spanish.

Mr. Terry Brady, President, Underwriters Laboratories Inc., United States of America



Mr. Terrence R. Brady is President of Underwriters Laboratories Inc., the non-profit operations of Underwriters Laboratories (UL), with responsibilities for standards development, research, education and outreach. Mr. Brady previously served as UL's Chief Commercial and Legal Officer, managing several key functions, including legal services, ethics and compliance, government affairs, global security and brand protection, conformity assessment programs, corporate marketing, global key accounts, corporate

enterprise strategy, customer advocacy as well as acting as corporate secretary. Prior to joining UL, Mr. Brady was an associate and partner for 27 years in the Chicago office of Winston & Strawn LLP, concentrating his practice in mergers and acquisitions, securities offerings and corporate governance. Mr. Brady graduated with honors from Dartmouth College and Notre Dame Law School where he was Editor-in-Chief of the Journal of Law, Ethics & Public Policy.

Mr. Edward Mnisi, Southern African Piracy Manager, IRDETO, and Audiovisual Anti-Piracy Alliance, South Africa



Mr. Edward Mnisi currently works as the Southern Africa Piracy Manager for IRDETO and is a registered Private Investigator with the Private Security Industry Regulatory Authority (PSiRA). He was previously employed by the Directorate for Priority Crime Investigation, better known as the HAWKS (Serious Organized Crime), and the South African Police Service (Specific Crime Investigation) as an investigator for crimes across South Africa and the Southern African Region. Mr. Mnisi holds a National Diploma in Policing from the University of South Africa (UNISA) and a Certificate in Fraud Examination from the University of Pretoria. He is in his final year of studies for a Baccalaureus Technologiae in Forensic Investigation at UNISA. Mr. Mnisi is also an Affiliate Member of the Association of Certified Fraud Examiners of South Africa.

Ms. Néné Amy Ouédraogo, Director, Judicial Police, National Police, Burkina Faso



Ms. Néné Amy Ouédraogo currently holds the position of Director of the Judicial Police for a second time.

She previously left this position to teach in police academies and did so for three years before returning to her current post. Ms. Ouédraogo continues to teach at the National School of Administration and Magistracy. Previously, she held the position of Senior Police Commissioner and served as Head of the Studies and Writing Department at the Office of the Director General of the National Police. Ms. Ouédraogo has hands-on experience of working in the field as a public security officer. She also worked as a consultant for UNDP/GNU-Habitat in the Joint Programme for Security Strengthening in Ouagadougou and represented Burkina Faso as a security expert at several high-level bodies, such as the United Nations, the Economic Community of West African States (ECOWAS), the African Union and the African Commission on Human Rights and Peoples.

Ms. Feifei Zhang, Deputy Director, Intellectual Property Division, Ministry of Public Security, People's Republic of China



Ms. Feifei Zhang currently serves as Deputy Director of the Intellectual Property Division of the Ministry of Public Security of the People's Republic of China. Ms. Zhang is a graduate of the Jilin University Law School and has 13 years of experience in dealing with IP crimes and vast experience in coordinating cross-region and cross-border operations against the trafficking of illicit goods. Ms. Zhang attaches great importance to international law enforcement cooperation and plays an active role in cracking down on criminal chains by facilitating Chinese police to participate in international operations organized by INTERPOL (such as Operations PANGAEA and OPSON).

Mr. Randall Zuñiga, Head, Plans and Operations, Judicial Investigation Agency, Supreme Court of Justice, Costa Rica



Mr. Randall Zuñiga presently serves as Head of Plans and Operations at the Judicial Investigation Agency and is in charge of 14 police units, including police intelligence, criminal analysis and the police information platform. Previously, Mr. Zuñiga has worked as a Criminal Fraud Analyst in the area of registry fraud (IP), as Head of the Criminal Analysis Unit and, for four years, as an Advisor to the Minister of Justice in the National Property Registry, specifically in the area of IP. Mr. Zuñiga graduated in Law and Information Systems Engineering and holds three Master's degrees in Business Administration with an emphasis on the areas of operations, human resources and quality management, as well as a diploma in Police Supervision and Accountability. In addition, Mr. Zuñiga speaks six languages fluently.

Ms. Ana B. Hinojosa, Director, Compliance and Facilitation, WCO



Ms. Ana Hinojosa assumed her elected post in the Compliance and Facilitation Directorate of the World Customs Organization (WCO) in 2016. She leads the directorate that is responsible for assisting Members in implementing effective and efficient controls, ensuring fair and accurate revenue collection, and protecting society by intercepting and suppressing illicit and criminal activities. The Directorate has the twin goal of securing and facilitating legitimate global supply chains through the simplification and harmonization of customs procedures. In order to accomplish this, the Directorate, working with WCO Members, develops international standards covering all aspects of trade processes. Prior to her election

and transition to her current post, Ms. Hinojosa served with the United States Customs Service and Customs and Border Protection (CBP) for nearly 29 years. She is fluent in English and Spanish and is currently studying French.

awarded the prize for Personal Achievement of the Year in Anti-Counterfeiting by the Global Anti-Counterfeiting Group and the Annual Brand Protection Hero Award by the Anti-Counterfeiting and Product Protection Center of the Michigan State University.

Mr. Maurice Emiola Adefalou, Director, Policy and International Relations Director, Directorate General of Customs and Indirect Taxes, Benin



Mr. Maurice Emiola Adefalou is a customs officer from the Republic of Benin and a former World Customs Organization (WCO) Professional Associate in the IP rights team. Mr. Adefalou currently serves as Director of Legislation and International Relations and is a recognized WCO IP expert. He has participated in several WCO operations against illicit medicines, such as ACIM and Mirage.

Mr. Ellis Lai, Assistant Commissioner (Intelligence and Investigation), Customs and Excise Department, Hong Kong SAR, China



Mr. Ellis Lai joined the Hong Kong Customs and Excise Department in 1992 and has worked extensively in the planning, development and undertaking of customs investigations, including drug, financial and syndicate crime investigation. He has actively participated in large scale anti-narcotics operations and financial investigations jointly with overseas counterparts. Mr. Lai has rich experience in project planning and development and was responsible for the relocation of the Hong Kong International Airport in 1998, the planning and commissioning of two cross boundary control points in 2007 as well as the Customs Headquarters Building in 2011. Mr. Lai also successfully introduced advanced non-intrusive inspection equipment to the Department, which significantly enhanced the detection capability of prohibited and controlled items at entry and exit points. As Assistant Commissioner (Intelligence and Investigation), Mr. Lai oversees all intelligence and investigation work of the Department including narcotics interdiction, IP rights protection, smuggling investigations, syndicate crimes and money laundering.

Mr. Jack Chang, Chairman, Quality Brands Protection Committee of China (QBPC)



Mr. Jack Chang is a founding member and the Chairman of the Quality Brands Protection Committee of China and is currently the Special Counsel to the Chairman of L Brands International. From 2006 to 2014, he was the Corporate Senior IP Counsel for Asia for General Electric and, prior to that, he worked for Johnson & Johnson for 17 years. From 2000 to 2018, Mr. Chang provided constructive recommendations to the China State Council leaders on improving the IP legal framework and enforcement. His recommendations were adopted into the Chinese Product Quality Law, Trademark Law, Patent Law and Anti-Unfair Competition Law. From 2007 to 2014, Mr. Chang also served as a pro bono IP Advisor to the Shanghai IP Administration and was selected as one of the world's top 50 IP figures on numerous occasions. Mr. Chang has also been

**Mr. Willbroad Poniso, Deputy Director,
Customs and Excise Directorate,
Ministry of Finance, Namibia**



Mr. Willbroad Poniso is Deputy Director of the Namibia Customs and Excise Directorate, where he has served for 27 years. He oversees the operations of the border posts in the North Eastern part of Namibia along the border between Namibia and Zambia, Angola and Botswana respectively. He also manages the customs activities of two regional offices in three political regions (Zambezi, Kavango East and West). Mr. Poniso holds a Master's degree in International Customs Law and Administration from Charles Sturt University, Australia, and a Master's degree in Business Administration from Management College of Southern Africa, South Africa.

**Mr. Daoming Zhang, Assistant Director
Illicit Markets, Organized and Emerging
Crime Directorate, INTERPOL**



Mr. Daoming Zhang holds the position of Assistant Director for Illicit Markets in the INTERPOL Organized and Emerging Crime Directorate, leading both INTERPOL's Illicit Goods and Global Health Program and Environmental Security Program. Mr. Zhang is a high-ranking Chinese police officer with more than 25 years of law enforcement experience. He has been working with INTERPOL for nearly 10 years in different positions, including as Drugs Coordinator, Assistant Director for Asia and South Pacific and Regional Specialized Officer. Mr. Zhang holds a Master of Laws degree and is a visiting professor in the Chinese People's Public Security University.

**Ms. Meena Sayal, Director, Global
Brand Protection, Unilever**



As Global Brand Protection Director at Unilever, Ms. Sayal is responsible for the strategic and operational development, delivery, communication and overall management of Unilever's global brand protection program focusing on counterfeit and other infringing goods. She assesses the need and opportunity to deliver global tools to the operational brand protection teams in the Unilever geographies around the world and to innovate where necessary to develop what is required. Ms. Sayal is also the Chair of the group of rights holders who are working collaboratively with the maritime sector to develop operational standards to underpin the Declaration of Intent to Prevent the Maritime Transportation of Counterfeit Goods, which was signed on November 30, 2016. The first wave of signatories included the three biggest vessel operators in the world and key freight forwarders as well as 10 multi-national right holders and a number of trade associations.

**Mr. Eddie Hurter, Associate Professor,
University of South Africa**



Mr. Eddie Hurter is an Associate Professor at the University of South Africa. Professor Hurter teaches both Intellectual Property Law and Information Technology Law at under-graduate and post-graduate levels. He has been a guest lecturer and speaker at numerous South African and international events and universities. He has also been a lecturer for the WIPO Academy certificate modules in Intellectual Property Law for the past 15 years.

Mr. Kwee Tiang Ang, Regional Director, Asian Regional Office, International Federation of the Phonographic Industry (IFPI)



Mr. Ang Kwee Tiang (also known as KT Ang) is IFPI's Regional Director for Asia. He coordinates the activities of IFPI's affiliated industry associations across Asia, working to expand performance rights and help develop the digital marketplace in the region. Mr. Ang joined IFPI in 2013 from the global authors and composers' body CISAC where he served as the Regional Director for the Asia-Pacific region.

Ms. Agata Gerba, Deputy Head, Intellectual Property and Public Procurement, Directorate General for Trade, European Commission



Ms. Agata Gerba is Deputy Head of the Intellectual Property and Public Procurement Unit at the Directorate-General for Trade (DG TRADE) of the European Commission. The Unit is responsible for the European Union's trade policy in the WTO context, through the negotiations of IP and public procurement chapters in free trade agreements, through dialogues and working groups, as well as through technical cooperation programs. Before joining DG TRADE, Ms. Gerba worked for the Copyright Unit of the European Commission where she was involved in the work on the currently negotiated copyright package. Ms. Gerba also held other positions at the European Commission and, prior to joining the Commission, was a senior associate at the international law firm Lovells.

Dr. Keith Nurse, Senior Fellow, Sir Arthur Lewis Institute of Social and Economic Studies, and WTO Chair, University of the West Indies, Barbados



Dr. Keith Nurse is a Senior Fellow at the Sir Arthur Lewis Institute and the WTO Chair at the University of the West Indies. He currently serves on the Executive Bureau of the Committee for Development Policy, a subsidiary body of the United Nations Economic and Social Council (ECOSOC). Dr. Nurse has published articles on a range of topics including trade policy, creative industries, tourism, diasporic entrepreneurship, climate change, innovation governance and global value chains. He has also served as a consultant and adviser to several international organizations (United Nations Educational, Scientific and Cultural Organization (UNESCO), United Nations Industrial Development Organization (UNIDO), United Nations Economic Commission for Latin America and the Caribbean (UNECLAC), Organisation for Economic Co-operation and Development (OECD), Inter-American Development Bank (IADB), Organization of American States (OAS), Commonwealth Secretariat, African, Caribbean, and Pacific Group of States (ACP) Secretariat, Medical Research Council UK). Dr. Nurse is the Chair of CaribbeanTales Worldwide Distribution Inc. and the Executive Producer of the docudrama *Forward Home: The Power of the Caribbean Diaspora*.

Mr. Daniel Roberto Pinto, Minister, Intellectual Property Division, Ministry of Foreign Affairs, Brazil



Mr. Daniel Pinto has been with the Brazilian Foreign Service since 1999. After two years at the Diplomatic Academy, he worked from 2001 to 2006 at the Dispute Settlement Division, following WTO trade

disputes. From 2006 to 2009, he was in charge of IP and innovation at the Brazilian Embassy in Washington, D.C.. In 2010, he moved to Haiti to head the Brazilian Technical Cooperation Office following the earthquake. From 2012 to 2016, Mr. Pinto was in charge of political and cultural affairs at the Brazilian embassy in Bern, Switzerland. Since moving back to Brasilia in 2016, he has been the head of the Foreign Ministry's Intellectual Property Division.

Dr. Dominik Thor, CEO and Founder of Vaultitude, Gibraltar



Dr. Dominik Thor is the CEO and founder of Vaultitude, a Blockchain-based software for IP protection. With an academic background in economics and pharmaceutical chemistry, Dr. Thor's thesis was the blueprint for the SME segment of the Vienna Stock Exchange. He has held positions in a number of international banks and is co-founder of a biotech company with a strong focus on research. Dr. Thor has also been a guest lecturer at the SME Institute of the Vienna University of Economics and Business.

Ms. Nomonde Maimela, Executive Manager, Innovation and Creativity, CIPC, DTI, South Africa



Ms. Nomonde Maimela is the Executive Manager of Innovation and Creativity at CIPC, where she provides leadership in the area of patents, designs, copyright and indigenous knowledge systems. Ms. Maimela has previously worked for DTI as Chief Director of Economic Development and Chief Executive Officer of the then Board on Tariffs and Trade (BTT), now the International Trade Administration Commission (ITAC), of which she was appointed Chief Commissioner. In

that capacity, she led a team in charge of import and export control, trade remedies (anti-dumping) and tariff investigations. Ms. Maimela has also worked for Philips Business Electronics as their marketing manager and BP Southern Africa (Pty) Ltd. She holds a Master of Business Administration (MBA) degree, a Bachelor of Commerce degree and has completed a Senior Executive Programme at Harvard University. She also served as a board member of the Export Credit Insurance Corporation (ECIC).

Mr. Rongai Chizema, Chief Technical Advisor and Head of the Implementation and Coordination Unit, Department of Trade and Industry, African Union Commission



Mr. Rongai Chizema is an accomplished financial, industrial and trade economist with traceable repute. In 1992, Mr. Chizema joined the Government of Zimbabwe Treasury as an Economist and later rose to the position of Principal Economist, before joining the quasi public and financial sector in 1997. Driven by strong financial, investment, economic research and policy advisory capability, he has been able to provide consultancy capacities with a positive bearing on business, financial, corporate strategy and enterprise development in Zimbabwe. Mr. Chizema is a diligent personality that enjoys working independently, with special abilities to rise beyond crisis in executing tight mandates. He is currently Chief Technical Advisor and Head of the Implementation and Coordination Unit at the Department of Trade and Industry of the African Union Commission.

Mr. Lungile Dukwana, Chief Strategy Executive, CIPC, DTI (representing the BRICS Association)



Mr. Lungile Dukwana has experience at the local, provincial and national spheres of government. He worked as Chief Executive Officer of Carletonville Hospital in the West Rand, where he championed the re-opening of its operating theatres and the introduction of the specialist services. He also worked for the City of Johannesburg as the Director - Strategic in the Emergency Management Services (EMS), where he was responsible for the development of the EMS Strategic and Operational Plan for the 2010 FIFA Soccer World Cup. He first joined the Companies and Intellectual Property Registration Office (CIPRO) as Executive Manager - Strategy and, from March 2010 to April 2011, as Chief Executive Officer. In this position, he led the management of the organization's transition to the new Companies and Intellectual Property Commission (CIPC). From June 2011 to December 2012, Mr. Dukwana acted as CIPC Chief Operations Officer. In this role, he championed, inter alia, the establishment of the Committee of BRICS Heads of IP Offices and its roadmap. He is currently the Chief Strategy Executive of CIPC. Mr. Dukwana holds a Bachelor of Administration degree, a post-graduate Diploma in Transport Management and a MBA from Bond University, Australia.

Mr. François-Régis Hannart, Principal Director, European and International Co-operation, European Patent Office (EPO)



As Principal Director of European and International Co-operation, Mr. François-Régis Hannart contributes substantially to the development and support of the policy of the European Patent Office (EPO) by promoting, strengthening and co-ordinating co-

operation affairs with the EPO Member States and international partners. Mr. Hannart is also responsible for the policy, strategy and administration regarding the European Qualifying Examination for Professional Representatives (EQE). Before joining the EPO, he worked for five years at the National Institute of Industrial Property (INPI) of France. In his role as Director of Information Systems, he achieved the setting up of the EPTOS/SOPRANO Project, implemented a new policy of dissemination and communication of industrial property data with free and open access including the redesign of the INPI website. Mr. Hannart holds a Master's Degree in Economic Science and a Master's Degree in Information Technology from the University Paris 1.

Ms. Josephine Santiago, Director General, Intellectual Property Office of the Philippines (IPOP HL) and Chair, Association of Southeast Asian Nations (ASEAN) Network of Intellectual Property Rights Enforcement Experts (ANIEE)



Ms. Josephine Santiago is the fourth Director General of the Intellectual Property Office of the Philippines (IPOP HL) and has extensive experience in both the public (as former IPOP HL Deputy Director General and Director of the Technology Application and Promotion Institute, Science and Technology Department) and the private sector (as an IP consultant, legal practitioner, researcher and law professor). In her current role, Ms. Santiago aims to promote awareness, appreciation and use of the IP system to a wider population of Filipinos. She advocates a culture of respect for IP rights and enables an environment that promotes the understanding of the benefits under the IP system. Her flagship projects include the establishment of an effective Philippine Academy on IP and leading the crafting of the ASEAN IPR Enforcement Action Plan. Ms. Santiago currently chairs the ASEAN Network of IP Enforcement Experts (ANIEE).

Ms. Gidget Alexandra Valdivia, Intellectual Property Officer, General Secretariat of the Andean Community



Ms. Gidget Alexandra Valdivia is both a lawyer and an economist and holds a Master's degree in Intellectual Property and Policy from the University of Washington. She is a Professor of Law at various universities in Lima and other cities of Peru. Ms. Valdivia previously worked at the Copyright Commission of the National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI) of Peru and now works as an international professional in charge of IP issues at the General Secretariat of the Andean Community.

Ms. Eun-Joo Min, Acting Head, Division for the Judicial Administration of IP, Office of the Legal Counsel, WIPO



Ms. Eun-Joo Min heads the Division for the Judicial Administration of Intellectual Property at WIPO. From 2012 to 2017, Ms. Min headed the policy and international cooperation work of the WIPO Building Respect for IP Division, and, from 2007 to 2011, the Legal Development Section of the WIPO Arbitration and Mediation Center. Ms. Min holds a PhD in Law from Yonsei University in Seoul and was a Fulbright Scholar at the University of Michigan Law School. She taught law at Yonsei University prior to joining WIPO in February 2000 and was an Adjunct Professor at Sogang Law School in 2013 and 2014. Ms. Min was a member of the Expert Advisory Group of the Medicines Patent Pool from 2011 to 2018 and is the author of a number of publications on IP enforcement and dispute resolution, including a chapter on cross-border IP enforcement in *The Oxford Handbook of Intellectual Property Law*.

The Hon. Mr. Justice YA Dato' Lim Chong Fong, Judge, High Court of Kuala Lumpur, Malaysia



Mr. Justice YA Dato' Lim Chong Fong was appointed Judicial Commissioner of the High Court of Malaysia in January 2014 and confirmed as Judge of the High Court of Malaysia in January 2017. He is presently serving at the Kuala Lumpur High Court (Intellectual Property Court) after having served at the Shah Alam and Penang High Courts. As a trained mediator, he has also served as the Advisor of the Mediation Centre of the Penang Courts. In addition, Mr. Justice Lim Chong Fong is a chartered arbitrator, chartered builder, chartered quantity surveyor and barrister at law. From 1985 to 2013, he worked as a quantity surveyor in the construction industry and practiced as a construction lawyer and arbitrator. Mr. Justice Lim Chong Fong holds a Bachelor's degree in Building, a Bachelor's degree in Law, a Master's degree in Law and is a Fulbright scholar.

The Hon. Mr. Justice Louis Harms, Former Deputy President of the Supreme Court of Appeal, South Africa



Mr. Justice Louis Harms was a judge in the Supreme Court of Appeal of South Africa and retired as Deputy President at the end of 2011. He is an Honorary Bencher of the Middle Temple, London, the Deputy Chairman of the Appeal Board of the Financial Services Board and member of the panel of arbitrators of the China Africa Joint Arbitration Center (Shanghai/Johannesburg). He was actively involved in the drafting of the South African Patents Act, the Trade Marks Act, the Designs Act and aspects of the Copyright Act. Mr. Justice Harms served as Vice-Chairman of the Assembly of the Paris Convention (1995 to 1997) and, during the adoption

of the Trademark Law Treaty, acted as Chairman of the Conference in the Working Committee. He is the author of, *inter alia*, *The Enforcement of Intellectual Property Rights: A Case Book* (WIPO, 3rd edition, 2012) and the *Training Manual on IP Prosecution* (WIPO, 2015).

The Hon. Mr. Justice Lambert Max Ndéma Elongué, President, Court of First Instance, Yaoundé, Cameroon



Mr. Justice Lambert Max Ndéma Elongué is President of the Court of First Instance, Yaoundé-Ekounou, Cameroon. He is also a lecturer at the Intellectual Property Academy Denis Ekani (APIDE) of the African Intellectual Property Organization (OAPI), with several years of experience in capacity building for judges, prosecutors and law enforcement officials in the field of IP enforcement throughout Central and West Africa. Mr. Justice Ndéma Elongué is co-author of the *Guide du Magistrat*, an IP resource for the judiciary published by OAPI. He has attended several training courses organized by WIPO, the United States Patent and Trademark Office (USPTO) as well as the European Union Intellectual Property Office (EUIPO). Mr. Justice Ndéma Elongué is currently involved in preparing a case book on IP enforcement for civil law jurisdictions on behalf of WIPO's Regional Bureau for Africa.

The Hon. Dr. Justice Jan Tolkmitt, Presiding Judge, Hamburg Regional Court, Germany



Dr. Justice Jan Tolkmitt has been elected as Judge to the Federal Court of Justice (*Bundesgerichtshof*) in July 2018 and will take up his position in 2019. Between 2014 and 2018, he was the Presiding Judge

at the Regional Court in Hamburg (*Landgericht*) and Chairman of the Copyright and Design Board (First Instance and Appeal Board). Between 2011 and 2013, Dr. Justice Tolkmitt served as Law Clerk in the First Civil Law Panel (Copyright, Design, Trademark and Unfair Competition Law) of the Federal Court of Justice and, from April to September 2011, he was a Judge at the Higher Regional Court in Hamburg – Appeal Court (*Oberlandesgericht*). Between 2005 and 2011, he was a Judge at the Regional Court in Hamburg; a Member of the Court's Management Team (*Präsidentialrichter*); a Member of the Appeal Board; and a Member and Deputy Chairman of the Copyright Board. Between 2003 and 2005, he was an associate at Allen & Overy LLP in Hamburg, specializing in antitrust law, and, between 1998 and 2001, he was with the Max-Planck-Institute for Foreign Private and Private International Law, Hamburg. Dr. Justice Tolkmitt has also lectured on Copyright Law at the University of Hamburg since 2017 and has headed the Copyright Law Class at the German Judges' Academy (*Deutsche Richterakademie*) since 2011.

Mr. Fernando Dos Santos, Director General, African Regional Intellectual Property Organization (ARIPO)



Mr. Fernando Dos Santos is a national of Mozambique and has served as the Director General of the African Regional Intellectual Property Organization (ARIPO) since 2013. He is a PhD candidate at the University of Witwatersrand, Johannesburg, South Africa, and was the first Director General of the Industrial Property Institute of Mozambique. He has taught IP in various universities in Mozambique and currently lectures on the Master's Degree in Intellectual Property at the Africa University in Zimbabwe. He is also a valued tutor of the Distance Learning Courses of the WIPO Academy. Mr. Dos Santos is a regular speaker on IP matters worldwide.

Ms. Kirstine Pedersen, Head, International IP Crime Investigators College, Illicit Goods and Global Health Program, INTERPOL



Ms. Kirstine Pedersen is currently the Head of the International IP Crime Investigators College (IIPCIC) at the INTERPOL Illicit Goods and Global Health Programme. Her core responsibilities are to manage and coordinate the global strategy and outreach for this specialized online training tool as well as other capacity-building tools to fight against this type of criminal activity. Ms. Pedersen has extensive experience from INTERPOL and more than ten years of previous experience in the private sector, working in anti-counterfeiting and illicit trade enforcement. Ms. Pedersen holds a Master's degree in International Development Studies and Communication.

Mr. Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO




Mr. Roger Kampf joined the World Trade Organization (WTO) in May 2004 and works as Counsellor in the Intellectual Property, Government Procurement and Competition Division. He is responsible for the WTO Secretariat's work in the area of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) and public health and enforcement, as well as for technical assistance in relation to IP. He also acts as the TRIPS Council Secretary. Mr. Kampf previously worked for the European Commission at its headquarters in Brussels and at the Permanent Mission in Geneva, where he was responsible for IP issues in WTO and WIPO as well as for government procurement, from 1998 to 2004. Prior to this, he was involved in negotiations on financial services under the General Agreement on Trade in Services (GATS) and worked as an assistant in public law and European Communities law at the University of Hamburg.

Mr. Andre van der Merwe, Consultant and former Director, KISCH IP, Johannesburg, South Africa



Mr. Andre van der Merwe obtained a BSc in Chemistry and Mathematics from the University of Pretoria. After 8 years of experience in industry, he joined the patent profession and obtained BProc and LLB degrees from the University of South Africa. He was admitted as an attorney of the High Court of South Africa in 1975 and was registered as a patent agent in 1977. Mr. Van der Merwe's areas of expertise have included patents, trademarks and copyright law. He has dealt with both filing and prosecution matters, and also litigation in these fields before the Registrar's Office and before the High Court of South Africa, including before the Supreme Court of Appeal. He is presently an accredited senior adjudicator in domain name disputes in the .co.za, .net.za, .org.net and .web.za domains. Mr. Van der Merwe is a past President of the South African Institute of Intellectual Property Law (SAIPL), and still serves on certain of its committees. He is presently a board member of the Licensing Executives Society of South Africa, and is also a past President of that Society. Mr. Van der Merwe has published and presented papers on various IP matters locally and abroad, and over the years he has been active in making submissions on emerging IP legislation in South Africa, including in respect of Traditional Knowledge and Traditional Cultural Expressions. For over 20 years he has been a lecturer and an examiner (and in recent years a moderator) in respect of various IP examinations in South Africa, more particularly in respect of South African and foreign trademark law for the Trade Mark Practitioners examinations of SAIPL and, more recently, in respect of trademark and copyright law for the prescribed examinations of the Patent Examination Board.



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