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## PROVISIONAL PROGRAM

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**WIPO/IP/ENFORCEMENT/1/23/INF/1 Prov. 2**  
**ORIGINAL: ENGLISH**  
**DATE: FEBRUARY 24, 2023**

### **WIPO ALERT – 6<sup>th</sup> Stakeholders’ Meeting**

organized by  
the World Intellectual Property Organization (WIPO)

**Hybrid meeting –  
Room Uchtenhagen, WIPO Headquarters, Geneva  
and *via* Zoom  
Wednesday, March 22, 2023 from 1:00 to 3:00 p.m. (Geneva time)**

PROVISIONAL PROGRAM\*

*prepared by the International Bureau of WIPO*

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\* *The meeting will be conducted in English and may be recorded solely for internal use by WIPO*

<b>Wednesday, March 22, 2023</b>	
13.00 – 13.10	<b>Welcome and introduction</b>  Mr. Todd J. Reves, Director, Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO
13.10 – 13.20	<b>Update on status and developments</b>  Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO  Mr. Jeremy Thille, Senior Web Developer, Global Database Division, Infrastructure and Platforms Sector, WIPO
13.20 – 13.30	<b>Statistical insights into sample WIPO ALERT data – An update</b>  Mr. Peter Szyszko, Founder and CEO White Bullet Solutions Ltd.
13.30 – 13.45	<b>Presentation of a WIPO ALERT authorized contributor and its mission to draw up a list of copyright-infringing services</b>  Dr. Maria-Daphne Papadopoulou, Acting Director, the Hellenic Copyright Organization (OPI)
13.45 – 14.00	Coffee Break
14.00 – 14.15	<b>Update on Activities of the European Commission on online advertising and IPR</b>  Ms. Mafalda Alves Inverneiro Fortuna Do Couto, Legal and Policy Officer, Directorate General Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission
14.15 – 14.30	<b>Perspectives of an authorized user of WIPO ALERT</b>  [TBC]
14.30 – 14.55	<b>Roundtable discussion and Q&amp;A</b>
14.55 – 15.00	<b>Closing</b>

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