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## **Seminar on Intellectual Property and Private International Law**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the International Law Association (ILA)

**WIPO Headquarters, Geneva, Switzerland, January 16, 2015**

### **PROGRAM**

*prepared by the International Bureau of WIPO  
and the ILA Intellectual Property and Private International Law Committee*

13.00 – 13.30 Registration

13.30 – 13.45 **Opening Remarks**

Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector,  
World Intellectual Property Organization (WIPO)

Professor Toshiyuki Kono, Kyushu University, Fukuoka, Japan; Chair of the  
International Law Association (ILA) Intellectual Property and Private  
International Law Committee

13.45 – 14.20 **WIPO and Private International Law**

Speakers: Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for  
IP Division, WIPO

Professor Andrew Christie, University of Melbourne, Melbourne,  
Australia

14.20 – 14.35 **HCCH and Intellectual Property**

Speaker: Ms. Marta Pertegás, First Secretary, Hague Conference on  
Private International Law

14.35 – 15.30 **Outline of Preceding Projects**

Moderator: Professor Stefania Bariatti, University of Milan, School of  
Law, Milan, Italy

1) American Law Institute (ALI)

Speakers: Professor Jane Ginsburg, Columbia University, New York,  
United States of America

Professor Rochelle Dreyfuss, New York University, New York,  
United States of America

2) The European Max-Planck Group on Conflict of Laws in Intellectual  
Property (CLIP)

Speaker: Professor Josef Drexler, Max-Planck Institute for Innovation  
and Competition, Munich, Germany

3) Transparency Project

Speaker: Professor Kono

4) Japan-Korea Principles Project

Speaker: Professor Gyooho Lee, Chung Ang University, Seoul,  
Republic of Korea

15.30 – 16.00 Coffee Break

16.00 – 16.15 **The Mission of the ILA Committee on Intellectual Property and Private International Law**

Speaker: Professor Kono

16.15 – 17.20 **Selected Issues from the ILA Committee Guidelines**

Moderator: Professor Joost Blom, University of British Columbia,  
Vancouver, Canada

1) Jurisdiction

Speakers: Professor Axel Metzger, Humboldt University, Berlin,  
Germany

Professor Benedetta Ubertazzi, Macerata University,  
Macerata, Italy

2) Applicable Law

Speakers: Professor Pedro de Miguel Asensio, Complutense University  
of Madrid, Madrid, Spain

Professor Marie-Elodie Ancel, Université Paris Est Créteil  
Val-de-Marne, Paris, France

Dr. Rita Matulionyte, University of Newcastle,  
Callaghan, Australia

Professor Mireille van Eechoud, University of Amsterdam,  
Netherlands

3) Recognition of Foreign Judgments

Speaker: Professor Marketa Trimble, University of Nevada, Las Vegas,  
United States of America

4) Arbitration

Speaker: Professor Dário Manuel Lentz de Moura Vicente, University of  
Lisbon, Lisbon, Portugal

17.20 – 17.45 **Open Floor Discussions**

Moderator: Professor Joost Blom, University of British Columbia,  
Vancouver, Canada

17.45 – 18.00 **Closing**

Professor Kono, ILA  
Ms. Louise van Greunen, Director, Building Respect for IP Division, WIPO

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