WIPO
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ORGANIZATION

IMPACT Capacity-Building Project: Progress Report

Advisory Committee on Enforcement
Eighteenth Session

Geneva
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Building Respect for IP Division

IMPACT Capacity Building Project: methodology and objectives

- Increasing the capacity and knowledge of police, customs officers, market inspectors and prosecutors responsible for IP enforcement.
- Tailoring training activities – in a more sustainable and impactful way – to the specific needs and broader development goals of WIPO Member States.
- Combining online learning with national workshops and strategic assessments.

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COUNTRIES ENGAGEMENT OVERVIEW

- Asia & Pacific (3)
- Africa (3)
- CACEEC (1)
- LAC (1)
- China

IMPACT completed by

Kazakhstan

Saudi Arabia

United Arab Emirates (UAE)

IMPACT is ongoing in

Dominican Republic

Egypt

Philippines

Tanzania

New

China & Zambia

Expressions of Interest

Ecuador

Namibia

UAE (UPCOMING NEW COHORT)

Vietnam

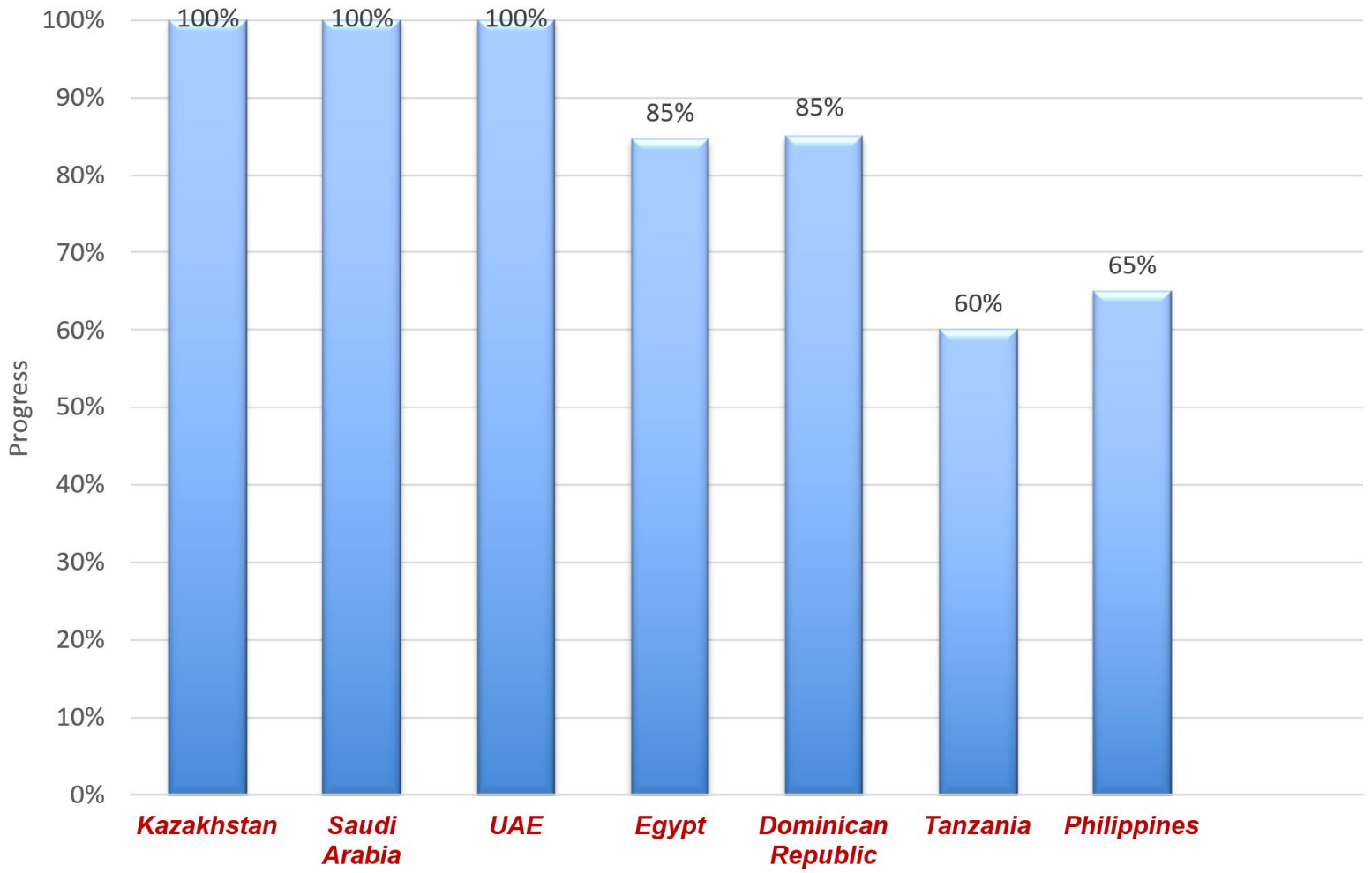
KEY FIGURES

277	76	100%	>96%
Selected Participants	Graduated	Pass rate	Satisfaction

Participant satisfaction surveys and knowledge assessments demonstrated strong training outcomes.

The IMPACT Capacity Building Project methodology proved to be a measurable and impactful tool.

Progress by Country



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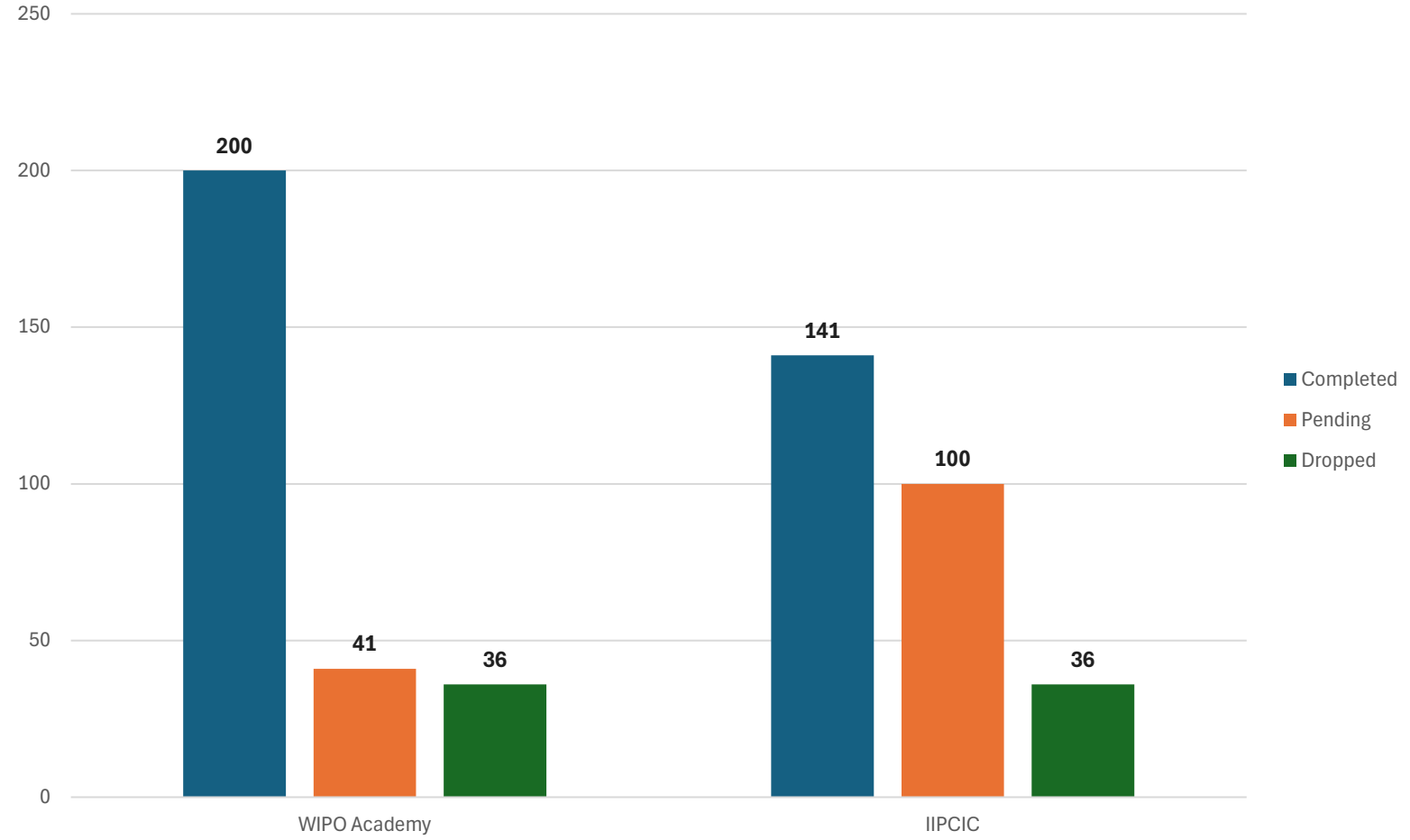
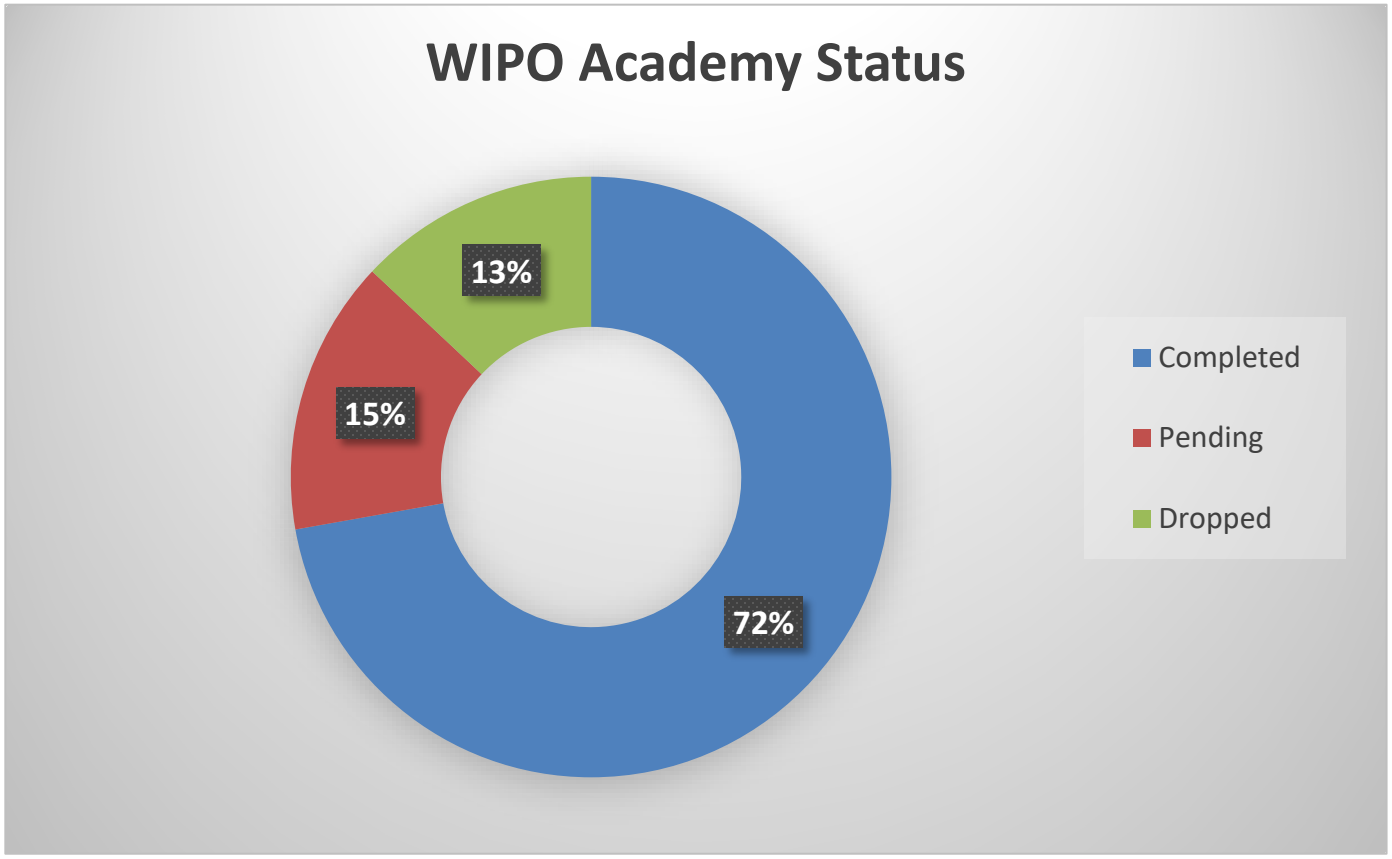
Completion Status by Online Component



WIPO Academy – Completion Status

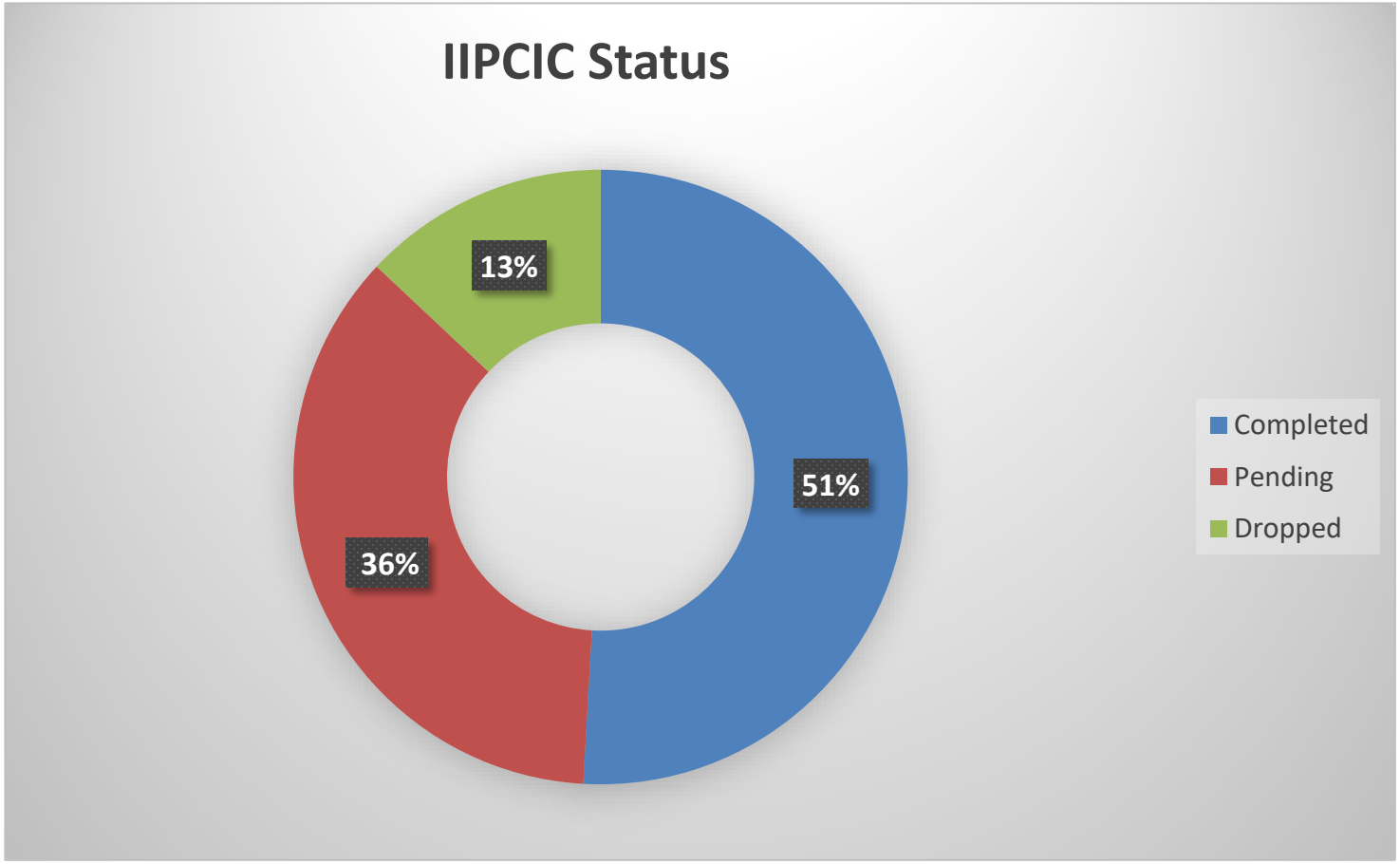
200 participants successfully completed the WIPO Academy DL001 course (**72%**).

41 participants (**15%**) are undergoing the course and **36** (**13%**) have dropped it.



INTERPOL IIPCIC – Completion Status

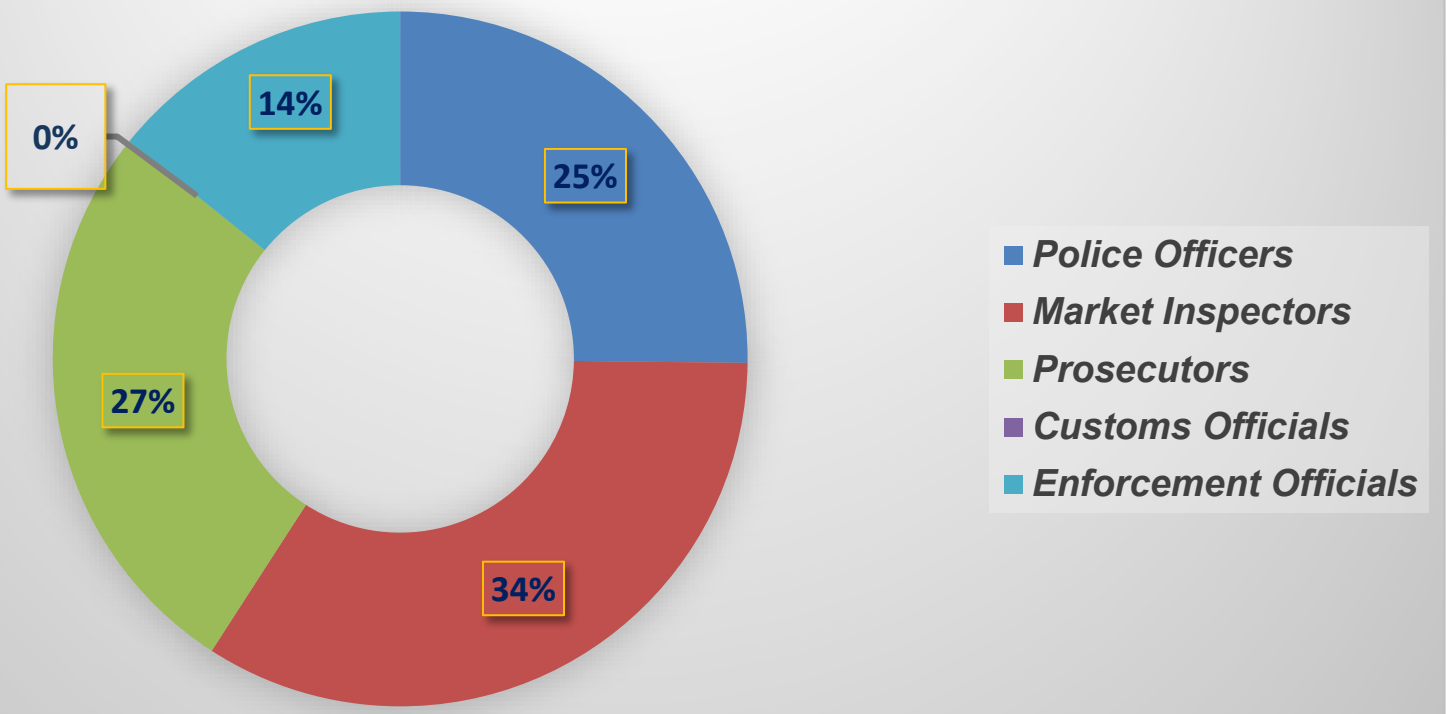
141 participants (**51%**) successfully completed the Interpol IIPCIC course
100 participants (**36.%**) are undergoing the course
36 participants (**13.%**) have dropped it



INTERPOL

IP CRIME INVESTIGATORS COLLEGE

Cohorts by Participants



KEY CHALLENGES

Cohorts' coordination

High logistical and admin complexity

Readiness

National authorities' frameworks and priorities

What the participants say about it

- *"The speakers' presentations were very useful, especially the Interpol officer. Would like more information about anti-counterfeiting experience in different countries, to borrow experience and knowledge."*
- *"A good mix of industry and law enforcement representation and the practical scenarios helped to increase audience participation."*
- *"I appreciate the effort to interact/engage with the audience"*
- *"To hold such events more often."*
- *"The information I've learned is very useful"*
- *"I really like that more than one organization in the same program"*
- *"I particularly enjoyed the presentations by our international experts: they were very, very informative"*
- *"This workshop is really informative. Thank you to all distinguished speakers for sharing your expertise."*

MOVING FORWARD

Expanding Participation & Outreach

Strengthen engagement with Member States, support new cohorts and reinforce collaboration with national focal points.

Monitoring & Operational Improvements

Enhance monitoring through participant feedback surveys, post-assessment tools and country progress tracking; strengthen coordination, reporting and delivery efficiency.

Completing the Pilot Journey

Support participating Member States in completing all project phases to enable comprehensive assessment, lessons learned and future scalability.

Thank you

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