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Building Intellectual Property Knowledge and Skills

Advisory Committee on Enforcement - 18th Session

Development of the “Specialized eLearning Course on Intellectual Property Enforcement” (DL-410)

Presented by:

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Strategic Outlook

- **Scaling capacity-building initiatives** primarily for IP enforcement authorities and professionals

- **Strengthening understanding of IP enforcement mechanisms** aligned with international legal frameworks

- **Enhancing institutional capacity** through practical training, legal expertise, and applied learning tools

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Target Audience

Who is it for?

- Law enforcement, police & customs officials
- Prosecutors & members of the judiciary
- Legal advisors & investigators
- *(Policymakers & regulatory authorities)*
- *(Law students and the general public)*

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Learning Objectives

What participants will be able to do

Explain IP rights types and the international legal framework governing their enforcement

Apply legal procedures & sentencing principles to prosecute IP crime

Assess legal aspects of trademark counterfeiting, copyright piracy, and online IP infringement

Implement border measures to combat the importation of infringing goods

Apply investigative principles to IP crimes by gathering and preserving evidence in cross-border cases

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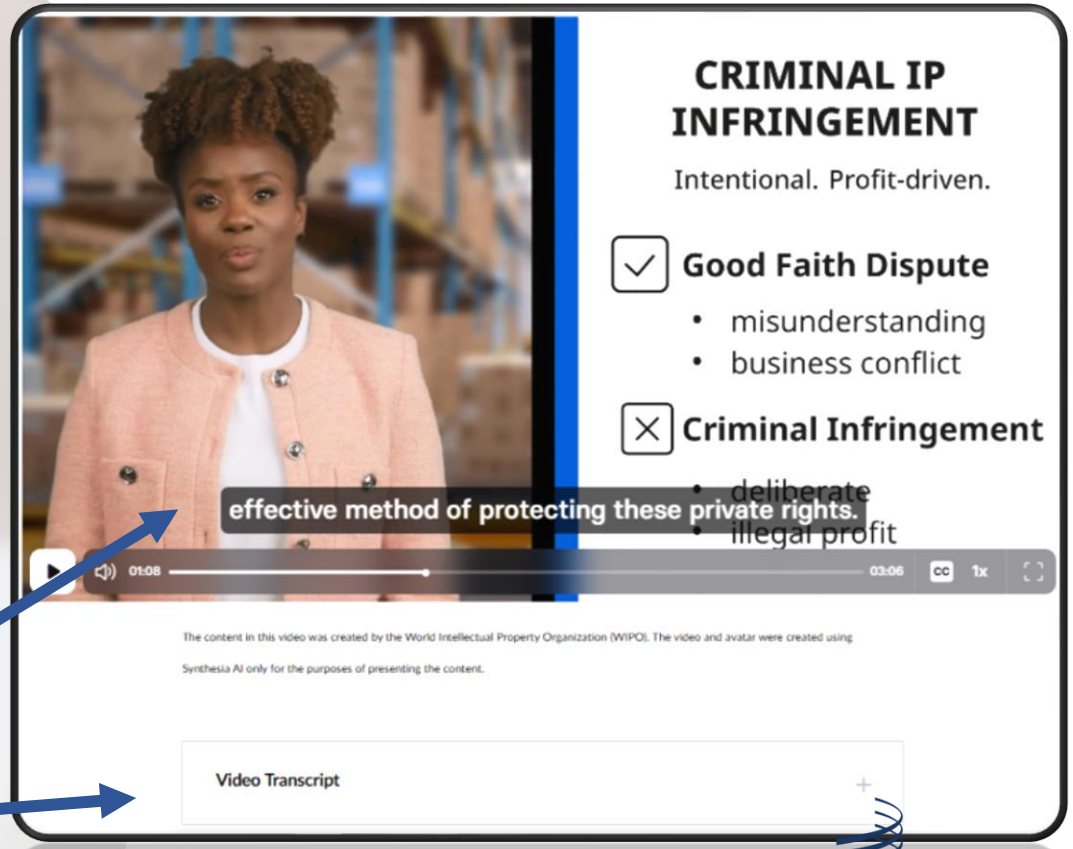
Methodology and Features

- 8 **self-paced, online** modules | **15 hours** of learning
- **24/7** access | **Flexible** progression
- **WIPO certificate** upon completion
- Recommended learning pathway for **optimal learning**
- Interactive activities, case studies, and self- assessments
- **Glossary** of key IP enforcement terms
- **Accessible** and **user-friendly** platform design



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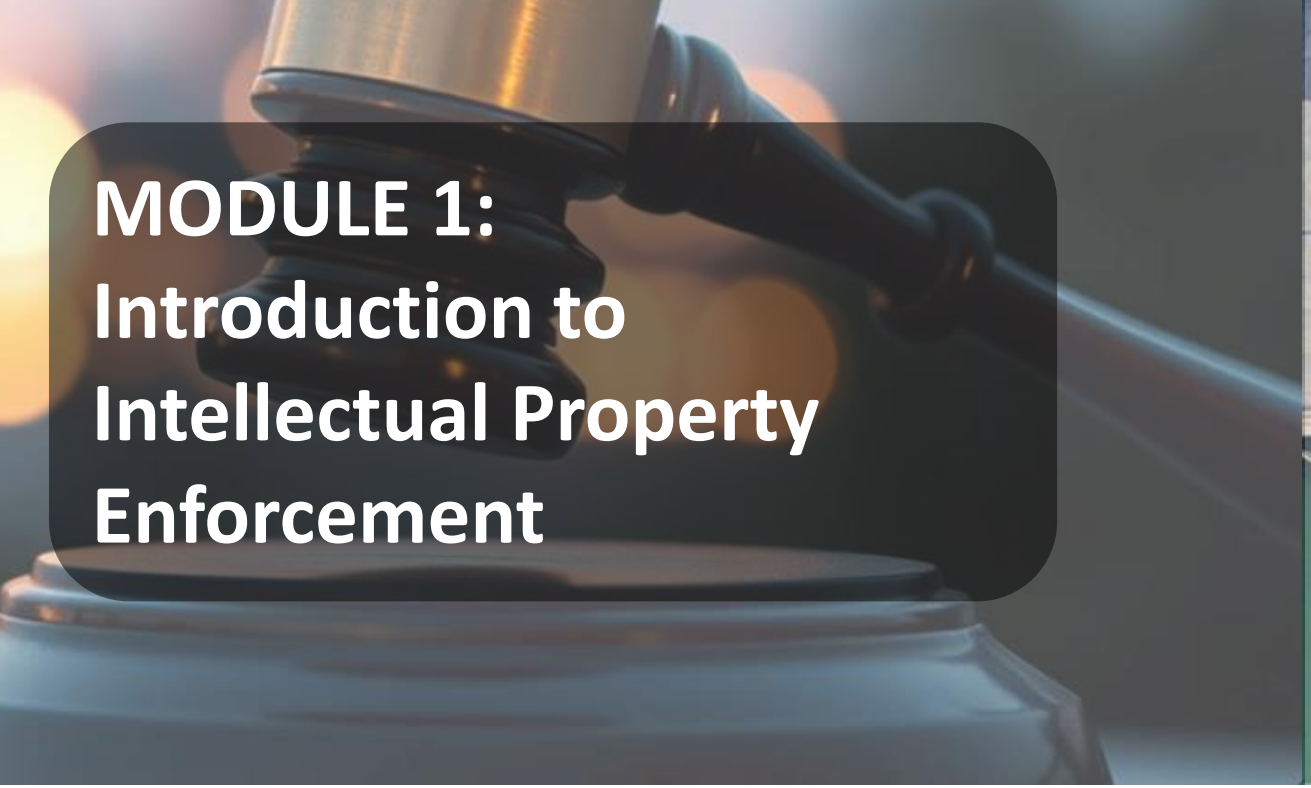

MODULE 1: Introduction to Intellectual Property Enforcement

- **Key principles and types** of IP rights
- **Purpose and importance** of IP Enforcement
- **International legal frameworks and WIPO's role** in building respect for IP

MODULE 2: Trademark Counterfeiting

- **Key principles in protecting** trademarks
- **Concept and impact** of trademark **counterfeiting**
- **TRIPS obligations and challenges** in prosecution of counterfeiting cases

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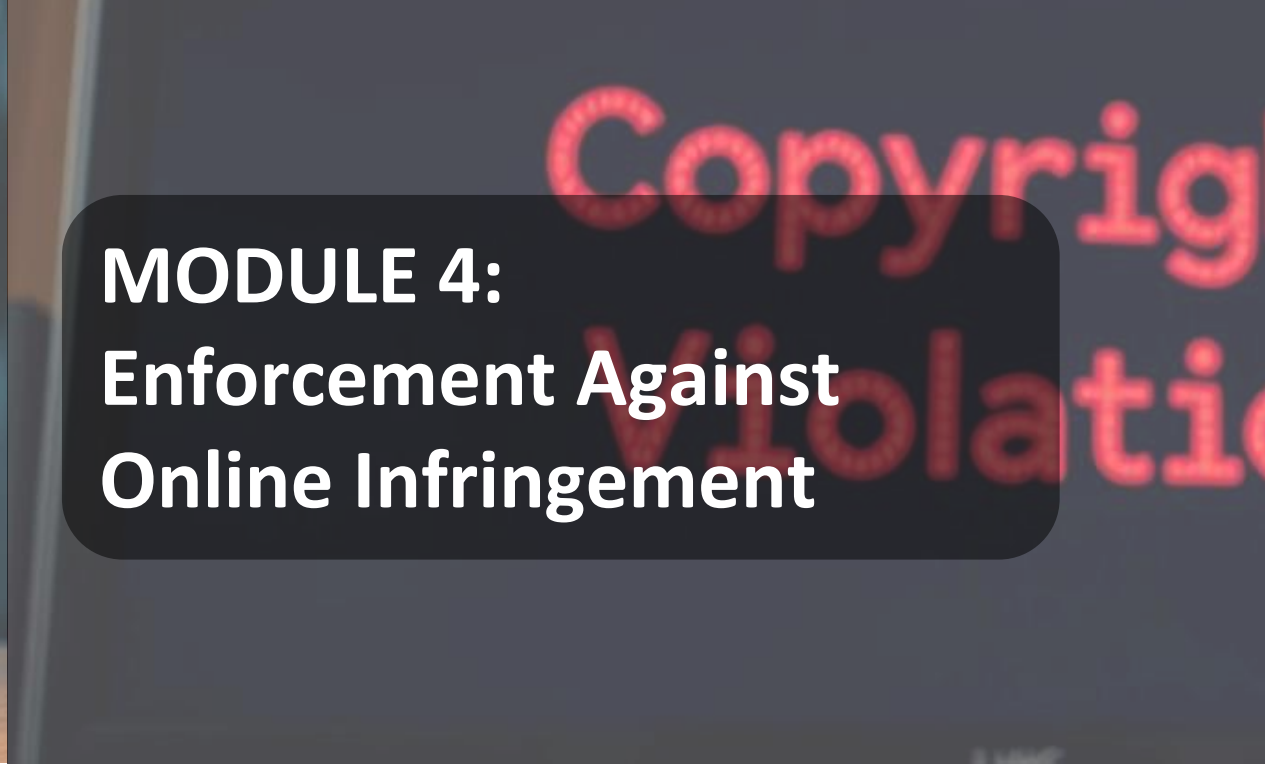
MODULE 3:
Copyright Piracy

- **Key concepts** of copyright infringement and piracy
- **Elements** required to establish criminal liability in piracy cases
- **International legal framework** for copyright enforcement



MODULE 4:
Enforcement Against Online Infringement

- **Challenges** posed by online IP infringement
- Types of **online counterfeiting and piracy**
- **Safe harbors, ISP liability** and enforcement strategies

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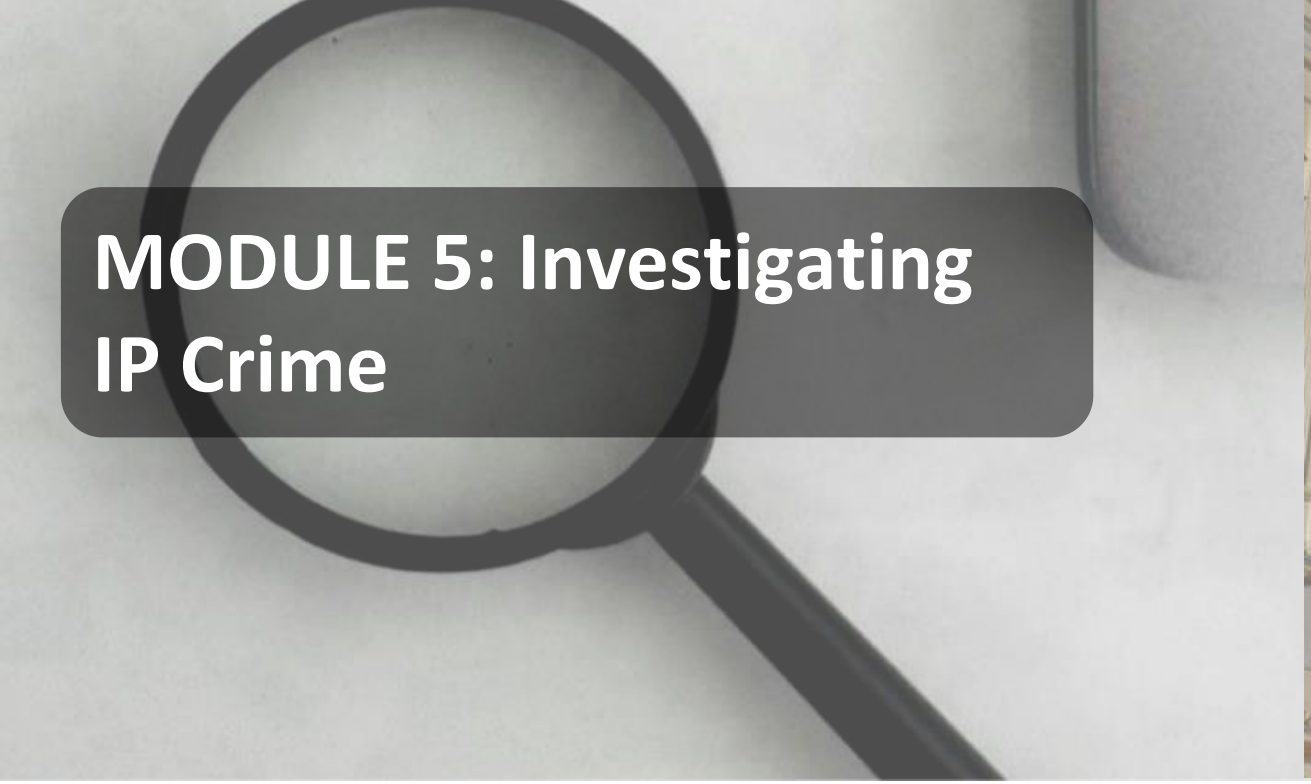

MODULE 5: Investigating IP Crime

- **Investigation** process for online and offline IP crimes
- **Indicators** of IP crime and **evidence** in IP investigations
- Features of **investigations in digital environments**

MODULE 6: Prosecuting IP Crime

- **Elements and prosecution** of IP offenses
- Due process requirements under the **TRIPS Agreement**
- **Jurisdiction and mechanisms** for cross-border cooperation

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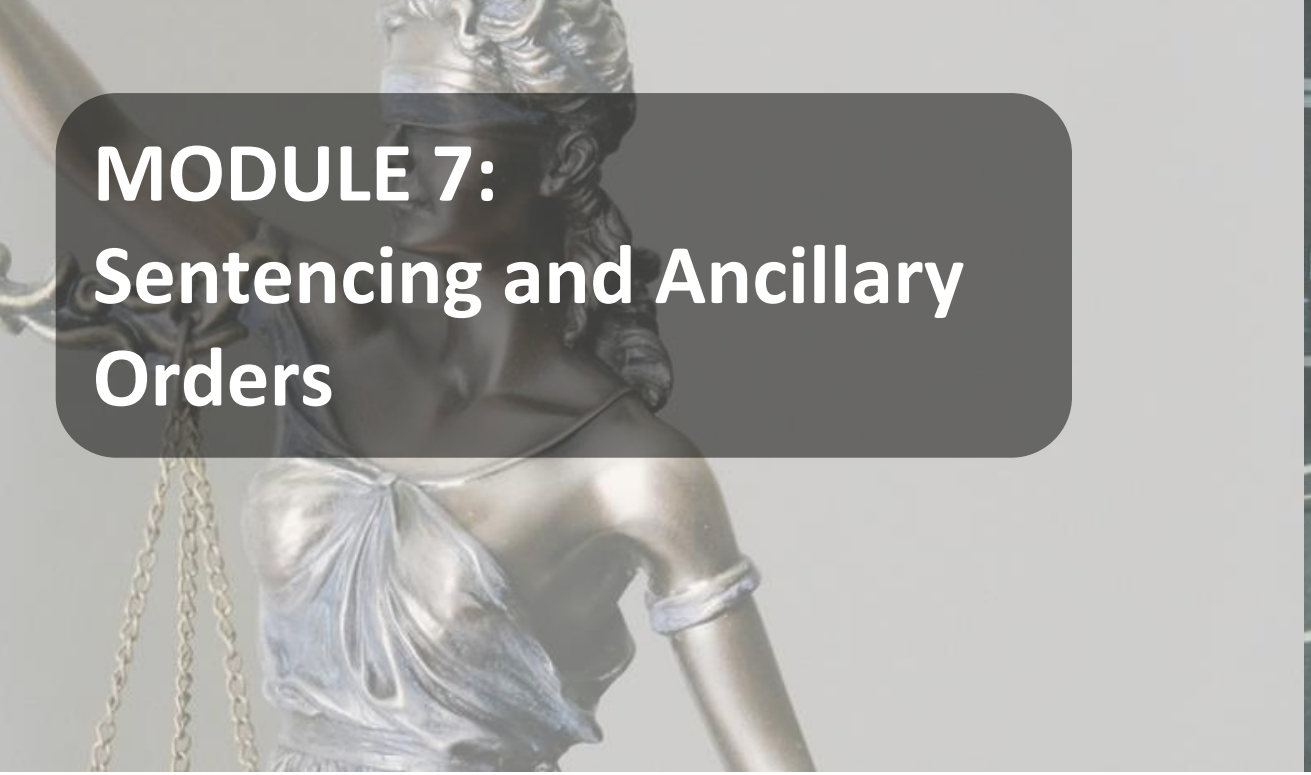

MODULE 7: Sentencing and Ancillary Orders

- **Sanctions** for counterfeiting and piracy under the TRIPS Agreement
- **Principles** of sentencing in IP crime cases
- **Disposal, forfeiture, and ancillary orders** in IP enforcement

MODULE 8: Border Measures

- **Key aspects of border measures** in IP enforcement
- **Procedural aspects** of Customs intervention
- **TRIPS provisions** governing border measures

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Thank you!

Learn more about the "IP Enforcement" course:

Explore more IP eLearning courses: