

## **Advisory Committee on Enforcement**

### **Fifteenth Session**

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### **RECENT ACTIVITIES OF WIPO IN THE FIELD OF BUILDING RESPECT FOR INTELLECTUAL PROPERTY**

*Document prepared by the Secretariat*

1. This document summarizes the activities in the field of building respect for intellectual property (IP) undertaken by the Building Respect for IP (BRIP) Division of the World Intellectual Property Organization (WIPO) during the period from May 2019 to May 2022. The activities were guided by the objectives defined in the 2020/2021 Program and Budget, the 2022/2023 Program of Work and Budget and Development Agenda Recommendation 45. They responded to Member State requests for legal and technical assistance – taking due account of Development Agenda Recommendations 1, 3, 6, 10 to 14 and 17 – and fostered cooperation with partner organizations and the private sector, in accordance with Development Agenda Recommendation 40 and with a view to ensuring international policy cohesion and further integration of development-oriented concerns into joint activities.

2. WIPO Strategic Pillar 2 (Bring People Together and Partner with Stakeholders to Shape the Future of the Global IP Ecosystem<sup>1</sup>) aims for WIPO to serve as a global forum for the exchange of ideas and best practices. It also envisages partnerships and multi-stakeholder approaches to addressing complex global challenges in which IP has a part to play. Expected Result 2.3 (International Dialogue and Cooperation on Building Respect for IP<sup>2</sup>) stresses the importance of building respect for IP as an integral part of IP ecosystems and a continued area of focus for WIPO. The work of WIPO in this area is to follow a broad and holistic approach with

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<sup>1</sup> See WIPO Medium-Term Strategic Plan 2022-2026, available at: [https://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=541373](https://www.wipo.int/meetings/en/doc_details.jsp?doc_id=541373).

<sup>2</sup> During the 2020/2021 biennium, the BRIP Division's work was directed by Strategic Goal VI (*International Cooperation on Building Respect for IP*).

the aim of raising IP understanding and awareness among communities, businesses and individuals, including young people.

3. Expected Result 2.3 has a broad, cross-cutting objective, which aims to create an enabling environment that promotes respect for IP in a sustainable manner, and to strengthen Member State capacity for the effective enforcement of IP rights (IPRs), taking into account socio-economic interests and development-oriented concerns. Expected Result 2.3 is supported by various WIPO entities, and many of the activities set out below benefited from close in-house cooperation, in particular with the Audio and Video Support Unit; the Copyright Law Division; the Department for Economics and Data Analytics; the Department for Trademarks, Industrial Designs and Geographical Indications; the Diplomatic Engagement and Assemblies Affairs Division; the Divisions for Africa, Arab Countries, Asia and the Pacific, Latin America and the Caribbean, Least-Developed Countries, and Transition and Developed Countries; the External Relations Division; the Global Databases Division; the Information and Digital Outreach Division; the News and Media Division; the Patent and Technology Law Division; the WIPO Academy; and the WIPO Judicial Institute.

4. The following sections list building respect for IP activities undertaken by the BRIP Division. They do not aim to provide an exhaustive report on all WIPO activities in this area as many other WIPO entities equally delivered contributions under Expected Result 2.3. Section I focuses on assistance provided to WIPO Member States, while Section II describes cooperation and coordination between WIPO and other international governmental and non-governmental organizations (IGOs and NGOs) as well as the private sector. Section III covers publications and training materials in the field of building respect for IP. Finally, Section IV addresses WIPO ALERT, an initiative by the BRIP Division aimed at significantly reducing advertising on copyright-infringing websites, which has grown in importance since its introduction in 2018<sup>3</sup>.

5. Regular updates to the BRIP Division's activities, with links to relevant programs, is available on the WIPO website at: <http://www.wipo.int/enforcement/en/activities/current.html>.

## **I. ASSISTANCE TO MEMBER STATES: LEGISLATIVE ADVICE, TRAINING AND AWARENESS RAISING**

6. During the period under review, the BRIP Division continued to receive numerous requests from Member States for assistance in the field of building respect for IP and the enforcement of intellectual property rights (IPRs). Requested services included legislative advice, as well as training and awareness-raising activities.

7. Regarding legislative advice, the BRIP Division focused on analyzing the compatibility of current or draft legislation with enforcement-related obligations under Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), taking due account of the balances and the flexibilities incorporated in the TRIPS Agreement. WIPO provides legislative advice to Member States on demand and on a confidential basis<sup>4</sup>. The BRIP Division provided legislative assistance to a total of 30 WIPO Member States<sup>5</sup>.

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<sup>3</sup> See WIPO (2019), *The Building Respect for Intellectual Property Database Project* (document WIPO/ACE/14/9); available at: [https://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=439052](https://www.wipo.int/meetings/en/doc_details.jsp?doc_id=439052).

<sup>4</sup> For more detailed information, see WIPO (2017), *The Legislative Assistance Provided by WIPO in the Area of the Enforcement of Intellectual Property Rights* (document WIPO/ACE/12/14), available at: [http://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=372936](http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=372936).

<sup>5</sup> Three between June and December 2019, 11 in 2020, 11 in 2021 and 5 between January and May 2022.

8. In addition, the BRIP Division organized specialized national and regional workshops, seminars, meetings and colloquia to comprehensively address building respect for IP and IP enforcement<sup>6</sup>:

- Regional Seminar on Building Respect for Industrial Property Through Awareness Raising for Heads of IP Offices, Algiers, Algeria, April 2 and 3, 2019: The seminar was organized jointly with the Algerian National Industrial Property Institute (INAPI). The objective of the seminar was to encourage national industrial property offices in the Arab region to undertake activities to build respect for IP; to explain the support provided for such activities; and to allow an exchange of ideas, information and experience relevant to public outreach and related strategies for building respect for IP. The seminar was attended by participants from Algeria, the Comoros, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, the Syrian Arab Republic, Tunisia, the League of Arab States and the Gulf Cooperation Council Patent Office.
- National Workshop on Building Respect for IP for Law Enforcement Officials, May 1, 2019, and National Workshop on Building Respect for IP for Members of the Judiciary, May 2 and 3, 2019, Kingston, Jamaica: The workshops were organized in cooperation with the Jamaica Intellectual Property Office (JIPO). The objective of the workshops was to help participants improve their skills and knowledge to handle and adjudicate IP cases in a fair, efficient and consistent manner and to provide training on the use of the WIPO training materials *Investigating and Prosecuting IP Crime*, in accordance with Recommendation 45 of the WIPO Development Agenda. The first workshop was attended by participants from, *inter alia*, the Office of the Director of Public Prosecutions, the Office of the Attorney General, the police and customs, as well as the Jamaican Trademark Manager. The second workshop was attended by two different groups of participating judges (25 each day) ranging from Parrish Court judges to Appeal Court judges.
- National Workshop for Law Enforcement Officials, May 7 and 8, 2019, and National Workshop for Members of the Judiciary, May 8, 2019, St. John's, Antigua and Barbuda: The workshops were organized in cooperation with the Antigua and Barbuda Intellectual Property and Commerce Office (ABIPCO). The objective of the workshops was to help the law enforcement officials improve their skills and knowledge level necessary to provide fair, efficient and consistent handling and adjudication of IP cases in accordance with Recommendation 45 of the WIPO Development Agenda. Around 25 participants attended the workshops, including representatives of the Director of Public Prosecutions Office, the Ministry of Trade, the Ministry of Justice, customs, standards and the police, as well as two Crown Counsel prosecutors.
- Second Edition of the Regional Seminar on the Enforcement of Intellectual Property Rights, Chisinau, Republic of Moldova, June 6 and 7, 2019: The seminar was organized in cooperation with the State Agency on Intellectual Property (AGEPI) and the National Institute of Justice of the Republic of Moldova. Guided by WIPO Strategic Goal VI, it aimed at assisting the law enforcement authorities and members of the judiciary in the region in order to improve their knowledge and develop their skills in tackling infringements of IPRs, focusing in particular on the enforcement of trademark rights and on building respect for IP. The seminar was attended by approximately 100 participants, including judges, customs officials and other various government officials from Albania, Azerbaijan, Greece, Lithuania, Montenegro, Romania and Tajikistan, in addition to

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<sup>6</sup> For more detailed information, see WIPO Secretariat (2016), *The Capacity-building and Training Activities of WIPO in the Area of Building Respect for IP* (document WIPO/ACE/11/10), available at: [http://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=340916](http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=340916).

participants from the host country, notably judges from the Supreme Court of Justice and lower courts, representatives from several ministries and the private sector.

- *National Workshop on the Implementation of Article 78 of Law No. VIII-1185 of May 18, 1999, on Copyright and Related Rights (as amended)*, Vilnius, Lithuania, June 19, 2019: The workshop was organized in cooperation with the Ministry of Culture of the Republic of Lithuania and the Radio and Television Commission of Lithuania. The workshop focused on the implementation of Lithuania’s website-blocking regime under the recently enacted Article 78 of the Law on Copyright and Related Rights. WIPO provided practical information as to the implementation of an effective strategy against commercial-scale online infringement. The workshop was attended by officials of the Ministry of Culture, Ministry of Justice, Radio and Television Commission and representatives of collective societies.
- *Inter-regional Meeting on Voluntary Measures to Implement the “Follow-the-money” Approach Against Copyright Piracy*, Kuala Lumpur, Malaysia, June 26 and 27, 2019: The meeting was organized in cooperation with the Ministry of Culture, Sports and Tourism of the Republic of Korea (MCST) and the Intellectual Property Corporation of Malaysia (MyIPO). The meeting, guided by the WIPO Strategic Goal VI, aimed at facilitating discussions on topical issues in the area of building respect for copyright through voluntary measures. Its further objective was to envisage national and transnational strategies for effective cooperation addressing copyright infringement in accordance with the “follow-the-money” approach. The meeting was attended by participants from 16 WIPO Member States comprising government officials, law enforcement officers, representatives of right holders, payment providers and search engines.
- *Sub-regional Workshop on Building Respect for IP*, Tashkent, Uzbekistan, September 11 and 12, 2019: The workshop was organized in cooperation with the Intellectual Property Agency (AIPU) under the Ministry of Justice of the Republic of Uzbekistan. The objectives of the workshop were to discuss and exchange experiences on practical issues relating to the enforcement of IPRs and to improve the skills and knowledge level of IPR enforcement authorities in the Caucasus countries to provide fair, efficient and consistent handling and adjudication of IP cases, while taking due note of the WIPO Strategic Goal VI development-oriented concerns. The workshop was attended by approximately 50 participants from Kazakhstan, Tajikistan and Turkmenistan representing several national agencies and public organizations, in addition to the representatives of the Uzbek authorities (the Ministry of Justice, the State Committee, the State Inspectorate for Control in the Sphere of Information and Telecommunications, the Chamber of Commerce and Industry and the Antimonopoly Committee).
- *National Colloquium on Building Respect for IP for Judges*, Riyadh, Saudi Arabia, September 17 and 18, 2019: The colloquium was organized in cooperation with the Saudi Authority for Intellectual Property (SAIP). The objectives of the colloquium, in alignment with the framework of the WIPO Strategic Goal VI, were (i) to build capacity of judicial officials on Part III of the TRIPS Agreement; (ii) to foster strategic cooperation between stakeholders from both the public and private sectors; (iii) to discuss topical issues of relevance for judges dealing with enforcement of IPRs in Saudi Arabia, such as case law developments, issues relating to civil and criminal law, disposal of infringing goods and the calculation of damages. The colloquium was attended by approximately 20 participants.

- National Annual Training for Judges on IPR Protection, Jūrmala, Latvia, September 23 and 24, 2019: The training was organized in cooperation with the Patent Office of the Republic of Latvia (LPO). The objective of the training, guided by WIPO Strategic Goal VI, was to bring together members of the Latvian judiciary in order to explore the latest developments in adjudicating IP cases, including discussions around (i) the nature of online infringement with a special focus on copyright; (ii) calculation of damages; (iii) aspects of criminal liability for IP infringement; and (iv) principles for judicial site-blocking not only in relation to copyright-infringing websites, but also websites offering counterfeit goods. The training was attended by 40 judges from various Latvian courts, three members of the LPO Board of Appeal and LPO officials.
- Sub-regional Workshop on the Enforcement of IPRs, Seoul, Republic of Korea, September 27, 2019: The workshop was organized in cooperation with the Ministry of Justice of the Republic of Korea (MOJ). Guided by WIPO Development Agenda Recommendation 45, the objectives of the workshop were to strengthen IP enforcement capabilities, to facilitate the exchange of experiences and to discuss topical issues in the area of enforcement. The workshop was attended by 20 prosecutors and law enforcement officials from Cambodia, Hong Kong SAR, Japan, Myanmar and the Republic of Korea.
- National Workshop on Building Respect for IP for Attorneys, October 15 and 16, 2019, and National Workshop on Building Respect for IP for Members of the Judiciary, October 17, 2019, Casablanca, Morocco: The workshops were organized in cooperation with the Moroccan Office of Industrial and Commercial Property (OMPIC). The objectives of both workshops, in alignment with the framework of WIPO Strategic Goal VI, were (i) to build capacity of judicial officials on Part III of the TRIPS Agreement; (ii) to enhance attorneys' and judges' knowledge and expertise in the area of IPR enforcement; and (iii) to discuss topical issues of relevance for attorneys and judges dealing with enforcement of IPRs in Morocco, such as case law developments, issues relating to civil and criminal law, the disposal of infringing goods and the calculation of damages. The workshops were attended by 50 participants, including representatives of the Moroccan Bar Association and the judiciary, as well as officials from OMPIC and the Copyright Office in Rabat.
- Regional Seminar on Copyright Protection on the Internet: Problems and Prospects, Nur-Sultan, Kazakhstan, October 16 and 17, 2019: The seminar was organized in cooperation with the Ministry of Justice of the Republic of Kazakhstan. The objectives of the seminar, in line with WIPO Strategic Goal VI, were (i) to examine the minimum standards and flexibilities contained in Part III of the TRIPS Agreement; (ii) to reflect on recent case law developments; (iii) to discuss practical issues related to IPR enforcement, especially on the Internet; and (iv) to exchange good practices in these fields. More than 50 participants attended the seminar, including local governmental officials, representatives from universities and rightsholders from Azerbaijan, Belarus, the Russian Federation, Tajikistan and Uzbekistan.
- National Workshop on Building Respect for IP for Police Officials, Dubai, United Arab Emirates, November 6 and 7, 2019: The workshop was organized in cooperation with Dubai Police. The objectives of the workshop, consistent with the framework of the WIPO Strategic Goal VI, were (i) to provide assistance to police officials in developing their own training capacities in relation to IP enforcement; (ii) to foster strategic cooperation between stakeholders from both the public and the private sectors; and (iii) to ensure that IP crime investigators were equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of

the WIPO Development Agenda. Around 40 participants attended the workshop from all emirates.

- *National Seminar on Awareness Raising for Journalists in the Area of Building Respect for IP*, Kyiv, Ukraine, November 26, 2019: The seminar was organized in cooperation with the Ministry of Economic Development and Trade of Ukraine (MEDT). The objective of the seminar was to raise awareness among journalists about key issues of IP and its strategic importance, in particular in the field of building respect for IP. Some 30 participants attended the seminar comprising journalists, students of journalism, government officials and some representatives of the IP community.
- *Tokyo Advanced Workshop on the Enforcement of IPRs*, Tokyo, Japan, December 3 to 5, 2019: The workshop was organized in cooperation with the Japan Patent Office (JPO). The objectives of the workshop, in line with WIPO Strategic Goal VI, were (i) to enhance the knowledge of directors of public prosecution and senior prosecutors of the minimum standards and flexibilities of IP enforcement contained in Part III of the TRIPS Agreement; (ii) to enhance their skills and knowledge in relation to the public interest vested in the investigation and prosecution of IP crimes; (iii) to foster the participants' understanding of the value of IP for economic and social development; and (iv) to discuss topical issues in the area of building respect for IP. The workshop was attended by 19 participants representing Attorneys General's Offices, Prosecution Services and Ministries of Commerce from Brunei Darussalam, Cambodia, Indonesia, the Lao People's Democratic Republic, Malaysia, Myanmar, Philippines, Singapore, Thailand and Viet Nam.
- *National Workshop on Building Respect for Intellectual Property (IP)*, Addis Ababa, Ethiopia, December 3 and 4, 2019: The workshop was organized in cooperation with the Ethiopian Intellectual Property Office (EIPO) and with the support of the United States Department of Justice (USDOJ), the US National Intellectual Property Rights Coordination Center and the International Trademark Association (INTA). The objectives of the workshop were (i) to discuss and exchange experiences on practical issues relating to the enforcement of IPRs; (ii) to improve the participants' skills and knowledge level; and (iii) to improve their capacities in combating trademark counterfeiting and copyright piracy, taking due consideration of WIPO Strategic Goal VI. The workshop was attended by 76 participants, including judges, prosecutors, law enforcement officials (customs, police, and market inspectors), EIPO staff members and attorneys-at-law.
- *Webinar on Copyright Enforcement*, online, June 30, 2020: The webinar was jointly organized with the MCST. The objectives of the webinar, driven by Strategic Goal VI, were: (i) to discuss topical issues in the area of building respect for copyright and related rights; (ii) to provide an update of the work of WIPO and the MCST and to foster communication during the COVID-19 pandemic; and (iii) to learn about any current developments in the area of building respect for copyright in the participants' home jurisdictions. The webinar was attended by 15 participants from the Republic of Korea, ARIPO, the Ministry of Culture and Fine Arts of Cambodia, Zhongnan University of Economics and Law of China, the Supreme Court of Republic of Indonesia, the Ministry of Law and Human Rights of Indonesia, the Kenya Copyright Board, the CIPC and the Patents and Companies Registration Agency of Zambia.
- *National Webinar on Building Respect for Intellectual Property for Public Prosecutors and Enforcement Officials in Saudi Arabia*, online, November 3 and 4, 2020: The webinar was organized in cooperation with SAIP. The objectives of the webinar, driven by Strategic Goal VI, were: (i) to train law enforcement officials and prosecutors in

relation to IP enforcement; (ii) to sensitize investigators and prosecutors on the social and economic impact of counterfeiting and piracy; (iii) to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crimes in a manner conducive to the implementation of WIPO Development Agenda Recommendation 45; and (iv) to promote the WIPO ALERT Database. The webinar was attended by approximately 40 participants representing SAIP enforcement officials and prosecutors.

- *National Workshop on the Enforcement of Intellectual Property Rights for Judges and Prosecutors in Paraguay*, online, December 3, 2020: The workshop was organized jointly with the Directorate for Intellectual Property Rights of the Supreme Court of Justice of Paraguay. The objectives of the workshop, within the framework of Strategic Goals III and VI were, (i) to consider the value of IP protection and enforcement for the social, economic and cultural development of the participating countries; (ii) to provide training on criminal enforcement measures and remedies, with a particular focus on IP violations in the digital environment; and (iii) to present WIPO's work towards building respect for IP and its offerings for the judiciary. The online workshop was attended by 33 members of the judiciary of Paraguay.
- *Webinar on Building Respect for IP for Law Enforcement Officials in Oman*, online, March 16 and 17, 2021: The webinar was organized in cooperation with the Ministry of Commerce and Industry of the Sultanate of Oman. The objectives of the webinar, driven by Strategic Goal VI were: (i) to train law enforcement officials (police, customs officers and prosecutors) in relation to IP enforcement; (ii) to sensitize investigators and prosecutors on the social and economic impact of counterfeiting and piracy; (iii) to ensure that the IP crime investigators and prosecutors are equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda; and (iv) to promote the WIPO ALERT Database. The webinar was attended by approximately 30 participants representing law enforcement authorities in Oman.
- *Bi-national Webinar on Building Respect for IP for Members of the Judiciary of Madagascar and Mali*, online, May 19 and 20, 2021: The webinar was organized in cooperation with the Malian Centre for the Promotion of Industrial Property (CEMAPI) and the Malagasy Industrial Property Office (OMAPI). The objectives of the webinar, driven by Recommendation 45 of the Development Agenda, were: (i) to improve the knowledge and skills of members of the judiciary in Madagascar and Mali with regard to specific issues relating to legal proceedings and the management of IP disputes and (ii) to share experiences and discuss practical difficulties encountered in enforcing IP laws in their respective countries. The webinar was attended by 35 participants representing the judiciary of the two countries, CEMAPI and OMAPI.
- *Workshop on Building Respect for Intellectual Property for Members of the Judiciary and Law Enforcement Officials in Algeria*, online, June 29 to July 1, 2021: The workshop was organized in cooperation with INAPI and the Algerian Ministry of Justice. The objectives of the workshop, driven by Strategic Goal VI were (i) to train law enforcement officials (police, customs officers and prosecutors) in relation to IP enforcement; (ii) to sensitize investigators and prosecutors on the social and economic impact of counterfeiting and piracy; (iii) to ensure that IP crime investigators and prosecutors were equipped to deal with IP-related crime in a manner conducive to the implementation of WIPO Development Agenda Recommendation 45; and (iv) to enhance judges' knowledge of and expertise in IPR enforcement. The workshop was attended by approximately 70 participants representing the judiciary and several law enforcement authorities (customs, gendarmerie and police).

- *Sub-regional Workshop on IP Enforcement for Law Enforcement Officials of Member States of the Association of Southeast Asian Nations (ASEAN)*, online, August 23 and 24, 2021: The workshop was organized jointly with the MOJ, in cooperation with the Presidential Council on Intellectual Property of the Republic of Korea. The objectives of the workshop, driven by Strategic Goal VI, were (i) to discuss and exchange experiences on practical issues relating to IPR enforcement ; (ii) to assist law enforcement officials (police, customs officers and prosecutors) in improving their skills and raising their level of knowledge relating to IPR enforcement; (iii) to sensitize investigators and prosecutors on the social and economic impact of counterfeiting and piracy; and (iv) to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crimes in a manner conducive to the implementation of WIPO Development Agenda Recommendation 45. The workshop was attended by approximately 75 law enforcement professionals from Brunei Darussalam, Cambodia, Indonesia, the Lao People’s Democratic Republic, Malaysia, Myanmar, the Philippines, the Republic of Korea, Singapore, Thailand and Viet Nam.
- *National Webinar on Building Respect for Intellectual Property for Law Enforcement Officials in Kuwait*, online, October 25 and 26, 2021: The webinar was organized in cooperation with the Ministry of Commerce and Industry (MOCI) of the State of Kuwait. The objectives of the webinar, driven by Strategic Goal VI, were (i) to train law enforcement officials (police, customs officers and prosecutors) in relation to IP enforcement; (ii) to sensitize investigators and prosecutors on the social and economic impact of counterfeiting and piracy; and (iii) to ensure that the IP crime investigators and prosecutors were equipped to deal with IP-related crimes in a manner conducive to the implementation of WIPO Development Agenda Recommendation 45. The webinar was attended by approximately 25 participants representing several law enforcement authorities of Kuwait.
- *National Webinar on Building Respect for Intellectual Property for Law Enforcement Officials and Members of the Judiciary in Angola*, online, November 15 and 16, 2021: The webinar was organized in cooperation with the Angolan Institute of Industrial Property. The objectives of the webinar, in line with Recommendation 45 of the Development Agenda, were (i) to sensitize the participants to the social and economic impact of counterfeiting and piracy; (ii) to strengthen the participants’ capacity to deal with IP infringements in both civil and criminal frameworks, in accordance with Part III of the TRIPS Agreement, bearing in mind the flexibilities provided therein; and (iii) to encourage strategic cooperation between stakeholders from both the public and private sectors. The webinar was attended by 73 participants representing enforcement officials and members of the judiciary of Angola.
- *National Workshop on Building Respect for Intellectual Property in the Digital Environment for Prosecutors and Law Enforcement Officials in Indonesia*, online, December 1 and 2, 2021: The workshop was organized in cooperation with the Directorate General of Intellectual Property, Ministry of Law and Human Rights of Indonesia, and the JPO. The objectives of the workshop, in line with the framework of WIPO Strategic Goal IV, were (i) to discuss topical issues, including IPR infringement in the digital environment and their impact on the economy; (ii) to ensure effective inter-agency cooperation at the national level; and (iii) to ensure that the investigators and prosecutors were equipped to deal with IP-related crime in a manner conducive to the implementation of WIPO Development Agenda Recommendation 45. The workshop was attended by approximately 60 public prosecutors and law enforcement officials from Indonesia.



- *National Workshop on Building Respect for Intellectual Property for Judges, Prosecutors and Law Enforcement Officials*, Tirana, Albania and online, December 7, 2021: The workshop was organized in cooperation with the General Directorate of Industrial Property of Albania. The objective of the workshop was to bring together judges, prosecutors and law enforcement officials and inform them about the newest developments in the field of IP enforcement, with a particular focus on infringements in the digital environment and the disposal of infringing goods. The workshop also promoted the use of the customized Albanian version of the WIPO training materials *Investigating and Prosecuting IP Crime*.
- *National Workshop on Building Respect for IP for Senior Law Enforcement Officials and Public Prosecutors and Pan-African Conference Still Growing Respect for IP in Africa*, Cape Town, South Africa and online, February 22 to 24, 2022: The workshop was organized by the CIPC in collaboration with WIPO, the conference was jointly organized by the CIPC and the Africa Anti-counterfeiting Agenda. WIPO delivered an online presentation on *Building Respect for IP – Balanced Approach to the Enforcement of IPRs* in the workshop and moderated a discussion on *Digital IP: Digital Economy – Emergence of the Digital Dilemma* at the conference on February 24, 2022.
- *National Webinar on Building Respect for IP for Judges in Saudi Arabia*, online, March 2 and 3, 2022: The webinar was organized in cooperation with SAIP. The objectives of the webinar, in line with Expected Result 2.3, and driven by WIPO Development Recommendation 45, were to build the capacity, knowledge and expertise of judges on IPR enforcement, in line with Part III of the TRIPS Agreement, and to discuss topical issues, including case-law development, civil and criminal procedures, and the environmentally friendly disposal of IP infringing goods. The webinar was attended by approximately 60 participants representing members of the judiciary from Saudi Arabia's newly established Commercial Courts.
- *National Webinar on Building Respect for IP and IPR Enforcement in Palestine*, online, May 16 to 17, 2022: The webinar was organized in cooperation with the Industrial Property Directorate, Ministry of National Economy of Palestine. The objectives of the webinar, in line with Expected Result 2.3 and driven by Recommendation 45 of the Development Agenda, were (i) to sensitize the participants to the social and economic impact of counterfeiting and piracy; (ii) to build the participants' capacity, knowledge and expertise to deal with infringements in civil and criminal frameworks; and (iii) to emphasize the need for public awareness and encourage strategic cooperation between stakeholders from both the public and the private sectors. The webinar was attended by approximately 50 participants representing members of the judiciary and law enforcement officials.
- *National Webinar on Building Respect for IP and Combating Counterfeiting and Piracy in the Digital Environment in Kazakhstan*, online, May 19 and 20, 2022: The webinar was organized in cooperation with the Ministry of Justice of the Republic of Kazakhstan. The objectives of the webinar, in line with Expected Result 2.3 and driven by Recommendation 45 of the Development Agenda, were (i) to discuss topical issues relating to IP enforcement and building respect for IP, including IPR infringement in the digital environment, their impact on the economy and the way to tackle these infringements; (ii) to emphasize the need for public awareness and the role that law enforcement authorities play in that regard; and (iii) to ensure that the investigators and prosecutors were equipped to deal with IP crimes, particularly in the digital environment, in a manner conducive to the implementation of WIPO Development Agenda Recommendation 45. The webinar was attended by approximately 50 participants representing government and law enforcement officials.

9. Furthermore, the BRIP Division participated in training programs for government officials and teachers of IP and delivered multiple presentations to university students. Presentations on building respect for IP were delivered at the *WIPO-WTO Advanced Course on IP for Government Officials* (Geneva, March 22, 2019), the *WIPO-WTO Colloquium for Teachers of IP* (Geneva, June 17 to 29, 2019, and online, November 1 to 12, 2021), the *WIPO-UNIGE Summer School on IP* (online, June 28 to July 9, 2021), the *Discussion with Texas A&M University Law School Students* (online, May 14, 2020), the *Annual Conference of the WIPO-University of Turin Master in IP Program* (online, May 29, 2020), the *Virtual Study Tour of Students in the International Economic Law Master's Program (MINTEC) of the European School of Law (ESLT) of Capitole University in Toulouse* (online, February 9, 2021), the *WIPO-IDRI (Diplomatic and International Relations Institute of the Ministry of Foreign Affairs of Algeria) Seminar on Introduction to Intellectual Property for Diplomats* (online, May 24 to 26, 2021), the *WIPO Discussion Sessions for Students of the WIPO-University of Turin LL.M. Program in IP* (online, May 31, 2021), the *Third International Congress on Civil Comparative Law*, organized by Kutafin Moscow State Law University (online, December 9 to 11, 2021) and the *WIPO-WTO Advanced Course on Topical IP Policy Issues* (April 5, 2022).

The BRIP Division also provided two videos for the *2021 Anti-counterfeiting Innovation Day*, jointly organized online by the International Criminal Police Organization (INTERPOL) and Underwriters Laboratories (UL) on September 28, 2021.

## II. INTERNATIONAL COORDINATION AND COOPERATION

10. In line with the objectives set out in the 2020/2021 Program and Budget, the 2022/2023 Program of Work and Budget and Development Agenda Recommendation 45, the BRIP Division continued its systematic and effective international cooperation with a view to ensuring a balanced and transparent approach to building respect for IP in accordance with WIPO Expected Result 2.3 and Development Agenda Recommendations 40 and 45, with a view to increasing international policy cohesion and avoiding the duplication of work.

11. Relevant activities are outlined below:

- International Forum on IP Enforcement, Paris, France, June 12 to 13, 2019: The forum was jointly organized by the Organisation for Economic Co-operation and Development (OECD), the European Commission and the European Union Intellectual Property Office (EUIPO), with the objective of bringing together key European and international decision makers, enforcement agencies, multinational companies, private actors and other relevant stakeholders to discuss trends and alternative IP enforcement techniques both at the EU and the international level. WIPO delivered a presentation on *How to Enhance International Cooperation in IPR Enforcement*.
- National Seminar on Building Respect for IP, Kuala Lumpur, Malaysia, June 25, 2019: The seminar was organized by the Intellectual Property Corporation of Malaysia (MyIPO) and the MyIPO Academy. The objective of the seminar was to raise awareness and improve the participants' understanding of IP and its economic value. The seminar also highlighted the various challenges faced by the different actors from right holders, policy makers and the general public. The seminar was attended by approximately 100 participants comprising a diverse set of officials, law enforcement officers, students and industry representatives.
- Coordination Meeting of IGOs Working in the Area of Building Respect for IP, Geneva, Switzerland, July 2, 2019: Organized by WIPO, the meeting aimed to better understand

the work undertaken by IGOs in the areas of building respect for IP and IP enforcement and to strengthen the collaboration between them with a view to contributing to international policy cohesion and maximum impact through shared resources. It was attended by 11 participants representing nine IGOs.

- *International Bar Association (IBA) Annual Conference*, Seoul, Republic of Korea, September 24, 2019: The conference attracted 5,000 delegates representing law firms, corporations and governments from 120 countries. WIPO delivered a presentation on *Building Respect for Intellectual Property with Particular Regard to the Digital Market*, explaining WIPO's balanced approach to IP enforcement and building respect for IP in line with WIPO Strategic Goal VI, introducing WIPO ALERT and reporting on the work of the Advisory Committee on Enforcement.
- *EUIPO Observatory Plenary Meeting*, Alicante, Spain, September 25 and 26, 2019: The objective of the meeting was to present an overview of the 2019 activities of the EUIPO Observatory on Infringements of Intellectual Property Rights of the EUIPO (EUIPO Observatory) and its work program for 2020. The meeting was attended by approximately 112 participants from the entire EUIPO Observatory stakeholders' network, comprising representatives of IP enforcement authorities of member states of the European Union (EU) and European Free Trade Association (EFTA), other relevant EU authorities, private sector, civil society and various IGOs. WIPO participated as an observer.
- *Sixteenth WCO CAP Group Meeting*, Brussels, Belgium, September 30, 2019: The objective of the meeting was to review the mandate and the terms of reference of the World Customs Organization (WCO) Counterfeiting and Piracy (CAP) Group, with the purpose of enhancing the capabilities of WCO member states' customs administrations through the development of tools, training materials and non-binding guidance, as well as encouraging greater right holder engagement with customs in relation to infringing goods. WIPO delivered a short presentation on its awareness raising activities. The meeting was attended by approximately 119 representatives of customs authorities of WCO member states, IGOs, the private sector and NGOs.
- *Thirteenth International Law Enforcement IP Crime Conference*, Cape Town, South Africa, October 22 and 23, 2019: The conference was organized by INTERPOL. WIPO participated in the operational workshop on *Strategies to Address 'Bad Actors' in the Online Environment*, delivering a presentation on WIPO ALERT and the work of the ACE. The workshop attracted approximately 90 participants, while the total number of conference attendees reached 600, including high-level police and other law enforcement officers, government officials, representatives from IGOs and private sector stakeholders.
- *Policy Dialogue Meeting on Online to Offline Effective Anti-counterfeiting Measures in South Africa*, Cape Town, South Africa, October 24, 2019: The meeting was organized by INTA on the margins of the INTERPOL conference (see above). WIPO delivered a presentation on the work of the BRIP Division and some topical issues discussed within the framework of the ACE. Particular interest was expressed in the WIPO initiatives dealing with the online environment, including the intersection between IP and private international law.
- *AVIA Asia Video Summit*, Singapore, November 4 to 6, 2019: As part of its Asia Video Summit, the Asia Video Industry Association (AVIA) organized an Anti-piracy Symposium on November 4, 2019. WIPO participated in a panel discussion on *The Flow of Advertisement Dollars Within the Online Piracy Ecosystem*, and presented

WIPO ALERT as a tool to disrupt illicit revenue streams that fuel the piracy ecosystem. The summit was attended by more than 100 participants from government agencies, telecom regulatory authorities, advertising agencies and other private stakeholders interested in IPR protection and enforcement.

- *Second China International Import Expo (CIIE)*; November 5 to 10, 2019, and *Second International Cooperation Forum on the Fight Against IPR Infringement and Counterfeiting*, November 6 and 7, 2019, Shanghai, China: WIPO participated in the opening ceremony of the second CIIE, which was organized by the Ministry of Commerce of China and the Shanghai Municipal People’s Government. Within the framework of this high-level event, the State Administration for Market Regulation (SAMR) and the National Leading Group on the Fight Against IPR Infringement and Counterfeiting organized the *Second International Cooperation Forum on the Fight against IPR Infringement and Counterfeiting*, at which WIPO delivered a key note speech, highlighting the importance of IPR enforcement and its role in protecting and promoting innovation, and a presentation on *Innovating Regulation and Strengthening Protection*. Many state leaders, as well as representatives of various IGOs were present at CIIE, which attracted participants from 155 countries with more than 3,800 enterprises participating in the exhibition.
- *Seventh International Anti-counterfeiting Forum*, Yerevan, Armenia, November 12 and 13, 2019: The forum was organized by the Eurasian Economic Commission (EEC) in cooperation with the Intellectual Property Agency of Armenia. The objectives of the forum were to discuss and exchange experiences on the policies, practices and measures to fight counterfeiting and piracy, including practical issues in IPR enforcement, and ways to improve the skills and knowledge level of IPR enforcement authorities in the member states of the Eurasian Economic Union (EAEU). WIPO delivered a presentation on *IP in the EAEU – The Future Without Counterfeiting*, highlighting topics addressed in the ACE, notably issues relating to online IPR infringements and introducing WIPO ALERT. The forum was attended by approximately 400 participants, including government officials, representatives of enforcement agencies, the business community, academia, right holders and their associations from EAEU member states.
- *Third WIPO ALERT Stakeholders’ Meeting*, Geneva, Switzerland, and online, December 11, 2019: The objective of the meeting was to update members of WIPO ALERT on developments in the initiative and to exchange views and information. Presentations were given by four speakers. The event was attended by approximately 85 participants, including WIPO ALERT stakeholders, interested Permanent Missions and private sector representatives.
- *Eighth Meeting of the EUIPO Observatory Coordination Group on Infringements of IPRs*, Brussels, Belgium, January 29, 2020: The objective of the meeting was to discuss, develop and coordinate ongoing activities with a view to avoiding the duplication of efforts. WIPO presented its recent and upcoming activities in the area of building respect for IP. The meeting was attended by 18 participants, comprising representatives from various EU entities (the Community Plant Variety Office (CPVO), the European Union Agency for Law Enforcement Cooperation (EUROPOL), the European Anti-Fraud Office (OLAF), the EU Agency for Law Enforcement and Training (CEPOL), the European Patent Office (EPO), the European Commission, the EUIPO, the EU Judicial Cooperation Unit (EUROJUST)) and IGOs (OECD, the United Nations Interregional Crime and Justice Research Institute (UNICRI), WCO, WTO), as well as the United States Department of Homeland Security and the United States Mission to the EU.

- UNCTAD-TRACIT Illicit Trade Forum, Geneva, Switzerland, February 3 and 4, 2020: Organized by the United Nations Conference on Trade and Development (UNCTAD) and the Transnational Alliance to Combat Illicit Trade (TRACIT), the forum served to discuss issues related to illicit trade, including its impacts on achieving the UN sustainable development goals (SDGs), the role of the private sector in combating illicit trade, reducing financial flows derived from illicit trade and global recommendations for illicit trade. Interventions were made by 28 speakers and panelists. WIPO participated as an observer.
- Coordination Meeting of IGOs Working in the Area of Building Respect for IP, Geneva, Switzerland, March 3, 2020: Organized by WIPO, the meeting brought together various IGOs working in the area of building respect for IP and IP enforcement in order to better understand their respective work and to strengthen the collaboration between them, with a view to contributing to international policy cohesion and maximum impact through shared resources. The meeting was attended by eight participants representing the International Narcotics Control Board (INCB), the International Telecommunication Union (ITU), the OECD, UNCTAD, UNICRI, INTERPOL, the WCO and the WTO.
- OECD Task Force on Countering Illicit Trade (TF-CIT) Meeting on Illicit Trade in Fake Pharmaceuticals, online, March 23, 2020: The meeting served to launch the joint EUIPO-OECD study *Trade in Counterfeit Pharmaceutical Products*. WIPO participated as an observer.
- Joint Webinar Session, Geneva, Switzerland, April 16, 2020: Jointly organized by WIPO and the International Association for the Protection of Intellectual Property (AIPPI), the objective of the webinar was to discuss issues of common interest between the two organizations, focusing on the services and projects of WIPO. In total, presentations were delivered by five speakers on behalf of various WIPO Divisions. The BRIP Division delivered a presentation on the work of the ACE and WIPO ALERT. The event was attended by legal professionals and AIPPI members.
- REACT General Assembly, online, April 21, 2020: The objective of the event was to provide members of REACT with an overview of the organization's work. A particular focus was placed on the way in which REACT adjusted its services during the COVID-19 pandemic. WIPO participated as an observer.
- OECD TF-CIT Webinar on Illicit Trade at the Time of Crisis: Current Challenges and Long-term Impacts, online, April 23, 2020: The objective of the webinar was to discuss the impact of the COVID-19 pandemic on illicit trade, particularly in the digital environment. Presentations were delivered by 16 speakers. WIPO participated as an observer.
- European Intellectual Property Prosecutors Network (EIPPN) Workshop, online, May 19, 2020: The workshop was jointly organized by the EUIPO and EUROJUST, with the objective of gathering IP prosecutors from EU member states to discuss the latest developments in IP crime, including counterfeit pharmaceutical medicines, IPTV crime and international judicial cooperation.
- Regional Train-the-trainers Intellectual Property Workshop for Police Instructors and Prosecutors, Gaborone, Botswana, May 20 to 22, 2019: The workshop was organized by the USDOJ, the African Regional Intellectual Property Organization (ARIPO) and the International Law Enforcement Academy (ILEA), with financial support from the United States Department of State's Bureau of International Narcotics and Law Enforcement Affairs (INL). The objective of the workshop was to enhance the skills and knowledge of

training officers, police officers and prosecutors in ARIPO member states to investigate, prosecute and adjudicate IP crime cases. It also served to launch the ARIPO edition of the WIPO training materials *Investigating and Prosecuting IP Crime*. The workshop was attended by 36 participants including police training officers and prosecutors from 10 ARIPO member states (Angola, Botswana, the Gambia, Lesotho, Liberia, Malawi, Mozambique, Nigeria, Sierra Leone and Zambia).

- *OECD TF-CIT Webinar on the COVID-19 Pandemic and Illicit Trade in Fake Medicines*, online, June 10, 2020: The objective of the webinar was to discuss trends in the illicit trade in counterfeit and sub-standard medicines and medical products observed thus far during the COVID-19 pandemic. WIPO participated as an observer.
- *Discussion on IP Enforcement and Building Respect for IP with Program Directors and Coordinators of LL.M. in IP and MIP Programs*, online, June 29, 2020: Organized by WIPO, the discussion, driven by Strategic Goal VI, aimed to (i) introduce program directors and coordinators of LL.M. in IP and MIP programs to WIPO's development-oriented approach to IP enforcement and the concept of building respect for IP; (ii) determine the role of IP enforcement and building respect for IP in the curricula of the represented LL.M. in IP and MIP programs; and (iii) learn about students' interest in particular aspects of the subject. WIPO presented its work on IP enforcement and building respect for IP, which was followed by a roundtable discussion. The event was attended by 12 professors and lecturers, representing seven universities from China, Indonesia, Italy, Poland, the Republic of Korea, Turkey and Zimbabwe.
- *WIPO-MCST Webinar on Copyright Enforcement*, online, June 30, 2020: The webinar was jointly organized by WIPO and the MCST, with the objective of (i) discussing topical issues in the area of building respect for copyright and related rights; (ii) providing an update of the work of WIPO and the MCST; (iii) fostering communication during the time of the COVID-19 pandemic; and (iv) learning about any current developments in the area of building respect for copyright in the participants' home jurisdictions. WIPO delivered two presentations on *Preventing Ads on Copyright-infringing Websites – The WIPO ALERT Database* and *The Evolving Nature of Website-blocking Injunctions – Dynamic, Live, Fast* to 15 participants from national copyright offices and judiciaries.
- *Presentation of the WIPO ALERT Project*, online, July 1, 2020: Organized by Communications Regulatory Authority of Italy (AGCOM) and the Italian Institute for Advertisement Self-regulation (IAP), the meeting served to showcase WIPO ALERT and discuss the legal steps for joining it. WIPO presented the features of WIPO ALERT and explained the accession procedures to 39 participants representing Italian brands, as well as the advertising, entertainment and media industries.
- *OECD TF-CIT Webinar on High-risk Sectors in the COVID Recovery*, online, September 16, 2020: The objective of the webinar was to discuss the impact of the COVID-19 pandemic on illicit trade, including the trade in counterfeit goods in specific high-risk sectors (such as tobacco, alcohol and food) and the way to move forward. The event was attended by representatives from IGOs, national law enforcement authorities, NGOs and private sector stakeholders. WIPO participated as an observer.
- *General Meeting on the Follow-the-money Approach to IPR Enforcement and the MoU on Online Advertising and IPRs*, online, September 25, 2020: Organized by the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) of the European Commission, the meeting served to present the latest developments in the implementation of the memorandum of understanding (MoU) on

Online Advertising and IPRs. WIPO reported on the latest developments of WIPO ALERT. Participants included private sector representatives, notably from the advertising, gaming, media and entertainment industries.

- *EUIPO Observatory Plenary Meeting*, online, September 30 and October 1, 2020: The primary objective of the meeting was to present an overview of the 2020 activities of the EUIPO Observatory and its work program for 2021. WIPO reported on the postponement of the fifteenth ACE session, the creation of WIPO PROOF and WIPO ALERT. The meeting was attended by 150 representatives from the entire EUIPO Observatory network, i.e., representatives of IP enforcement authorities of the EU and EFTA member states, relevant EU authorities, the private sector, civil society and intergovernmental organization (IGOs).
- *WCO Operation STOP – Report-launching Webinar*, online, October 6, 2020: The objective of the webinar was to report on the results of Operation STOP, an emergency response to counter trade in illicit (either trademark counterfeit, sub-standard or expired) medicines and medical devices coordinated by the WCO over a period of 63 days, ending on July 12, 2020. WIPO participated as an observer.
- *EUIPO Observatory Public Awareness Working Group Meeting*, online, October 21, 2020: Presentations were delivered by eight speakers. The meeting was attended by 80 participants, including representatives from the public and the private sectors, including Deloitte, Ipsos, DG GROW and the United States Mission to the EU.
- *EUIPO Observatory IP in the Digital World Working Group Meeting*, online, October 22, 2020: WIPO delivered a presentation of the WIPO ALERT initiative to the Working Group, which was mainly composed of trade associations.
- *Ninth INTERPOL Regional IP Crime Conference for Middle East and North Africa*, online, November 16 and 17, 2020: WIPO delivered a presentation as part of a panel on *Looking to the Future of IP: How Can Technology Help?*. The presentation illustrated how WIPO reacted to new technologies, how such technologies could help in the enforcement of IP and what type of technical assistance could be offered by WIPO.
- *Meeting of the ICC Marketing Commission*, online, December 1, 2020: With the objective of promoting WIPO ALERT, WIPO delivered a presentation on the initiative to the members of the International Chamber of Commerce (ICC) Marketing Commission.
- *WCO National Workshop on Combating Counterfeiting and Piracy for the Namibia Customs and Excise Administration*, online, December 7 to 11, 2020: The objective of the workshop was to train approximately 30 customs officials on the fight against counterfeiting and piracy. WIPO delivered a presentation on IP enforcement, in particular, on border measures.
- *Workshop on Fighting Piracy in the Digital Environment*, online, December 8 and 9, 2020: The workshop was organized by the Mexican Institute of Industrial Property (IMPI), in part as a closed event for government officials and in part as a public webcast. WIPO participated in a roundtable discussion on the new Mexican legal framework for fighting piracy and counterfeiting in the digital environment.
- *Webinar on IP Enforcement*, online, December 14, 2020: Organized by ARIPO and the United States Patent and Trademark Office (USPTO), the webinar provided an overview of IP enforcement, namely the available measures to tackle the proliferation of counterfeit and pirated goods. WIPO presented an overview of joint WIPO-ARIPO

activities in the field of building respect for IP, including the customization of the WIPO materials *Investigating and Prosecuting IP Crime* for use in ARIPO member states. The event was attended by legal professionals and enforcement officials.

- *WCO National Workshop on Combating Counterfeiting and Piracy for the Indirect Taxation Authority of Bosnia and Herzegovina*, online, December 16 to 18, 2020. The objective of the workshop was to train approximately 30 customs officials on the fight against counterfeiting and piracy. WIPO delivered a presentation on IP enforcement and, in particular, on border measures.
- *Eighth International Anti-counterfeiting Forum*, online, December 21, 2020: Organized by the EEC, the forum served to exchange information on developments in the area of anti-counterfeiting. WIPO delivered presentations on WIPO ALERT and the enforcement of trademarks against counterfeiters.
- *OECD TF-CIT Webinar on Crisis Policy, Illicit Alcohol and Lessons Learned from Lockdown*, online, January 12, 2021: The objective of the webinar was to discuss the impact of the pandemic on illicit trade in several high-risk industries, in order to identify relevant governance gaps and market risks. It focused on the dynamic movement of illicit trade during the COVID-19 pandemic and the effects of alcohol restrictions on criminal activity and illicit trade. Approximately 50 participants from international, regional and national public sector institutions, industry and trade associations as well as the private sector heard presentations delivered by five speakers from TRACIT, EUROPOL, the WCO, the CIPC and the Mexican Employers' Confederation (Coparmex). WIPO participated as an observer.
- *French Anti-counterfeiting Committee Online Exchange*, online, January 18, 2021: The event centered on three major themes on the IP agenda of the European Commission: The proposed *Digital Services Act*, the *EU IP Action Plan* and the *EU Toolbox Against Counterfeiting*. WIPO attended as an observer.
- *Ninth Meeting of the EUIPO Observatory Coordination Group on Infringements of IPRs*, online, January 26, 2021: The objective of the meeting was to discuss, develop and coordinate ongoing activities, with a view to avoiding duplication of efforts. The meeting was attended by representatives from various EU entities (CPVO, the European Border and Coast Guard Agency (Frontex), EUROPOL, CEPOL, the European Commission, EUIPO, the EU Judicial Cooperation Unit (EUROJUST)), and IGOs (EPO, OECD, INTERPOL, UNICRI, WCO and WTO). WIPO presented its recent activities in the area of building respect for IP.
- *OECD TF-CIT Report Launch*, online, February 22, 2021: The event served to launch the joint EUIPO-OECD study *Misuse of Containerized Maritime Shipping in the Global Trade of Counterfeits*. WIPO participated as an observer.
- *EUIPO Observatory Public Sector Representatives Meeting*, online, February 23, 2021: The meeting brought together various public sector representatives, IGOs and relevant EU institutions with the objective of discussing the ongoing work of the EUIPO Observatory and its collaboration with public sector partners. The meeting was attended by approximately 65 participants, including representatives from EU and EFTA member states, the European Commission, the EU Agency for Law Enforcement Cooperation (EUROPOL), the CPVO, INTERPOL, the OECD and UNICRI.



- Fourth WIPO ALERT Stakeholders' Meeting, online, March 3 and 4, 2021: The meeting was organized by WIPO, with the objective of updating authorized contributors and users on WIPO ALERT developments and to discuss pending issues.
- Twenty-fifth European IP Forum, online, March 11 and 12, 2021: Organized by the *Union des Fabricants* (UNIFAB), the forum brought together stakeholders from the private and public sectors to address the theme *Intellectual Property – An Essential Answer to the Crisis*. Topics discussed included the importance of public awareness raising, enhancing cooperation between the public and private sector and legislative updates for effective IP protection. Approximately 150 participants from the private and the public sectors heard presentations delivered by 28 speakers and panelists.
- Health, IP and Trade Workshop for Member States of the Economic Community of West African States (ECOWAS), online, March 22 and 23, and March 29, 2021: Organized by the WTO, the workshop served to enhance the participants' understanding of the key issues and intersections within health, trade and IP policymaking. WIPO participated as a commentator on the topic *Substandard or Falsified Medical Products*.
- EUIPO Observatory IP in the Digital World Working Group Meeting, online, March 24, 2021: The objective of the meeting was to address topics such as the misuse of domain names for IP infringement, dynamic blocking injunctions and artificial intelligence.
- OECD TF-CIT Ninth Plenary Meeting, Paris, France, and online, March 25 and 26, 2021: Under the theme *Countering Illicit Trade for a Strong Recovery*, the meeting served to discuss the way forward in ensuring a “clean” economic recovery from the COVID-19 pandemic. Topics discussed included the new challenges posed by the pandemic in the context of illicit trade, enhancing transparency in free-trade zones and addressing the misuse of containerized maritime transport. WIPO participated as an observer.
- REACT General Assembly, online, April 15, 2021: The objective of the event was for REACT to provide information on its ongoing work and upcoming initiatives. A particular focus was placed on online enforcement and customs enforcement. REACT members heard presentations from two speakers. WIPO participated as an observer.
- Second International Legal Forum – Tashkent Law Spring, online, April 22 and 23, 2021: The forum was organized by the Ministry of Justice of Uzbekistan. WIPO delivered two presentations on the topics of *Protecting IP in the Digital Environment* and *Countering Counterfeit Goods – Current Practices and New Challenges*.
- Coordination Meeting with IGOs Working in the Area of Building Respect for IP, online, May 5, 2021: The meeting was organized by WIPO, with the objective of improving the understanding of the work undertaken by IGOs in the areas of building respect for IP and IP enforcement and strengthening collaboration between them with a view to contributing to international policy cohesion and maximum impact through shared resources. The meeting was attended by 10 participants representing nine IGOs.
- Proceeds of Crime Workshop – Investigating and Prosecuting IP Crime, online, May 12, 2021: Organized by the CIPC, the workshop served to discuss collateral means of fighting IP crime, specifically the proceeds of crime legislation. WIPO delivered a presentation on the topic of landlord liability.
- EIPPN Workshop, online, May 20, 2021: The workshop was jointly organized by the EUIPO and EUROJUST, with the objective of gathering IP prosecutors from EU member states and providing an update on IP crime, addressing topics such as artificial

intelligence and copyright infringement, illegal streaming and video-on-demand and the abuse of the domain name system to infringe IPRs.

- *First Regional Seminar on Cultural Industries and Copyright as a Factor for Economic Growth*, online, May 31 to June 11, 2021: Organized by the Spanish Ministry of Culture and Sports and the Spanish Agency for International Cooperation (AECID), the seminar served to build capacity in the area of copyright as a key factor for the cultural industries and socio-economic development in Latin-America. WIPO intervened as a speaker on the topic of *Promoting Respect for Intellectual Property Rights*.
- *World Trade Center Algiers Conference on Counterfeiting: How to Protect Yourself Internally and Internationally*, Algiers, Algeria, and online, June 2, 2021: WIPO made an intervention on the topic of *The Enforcement of IPRs and Building Respect for IP – The International Approach*. The event was attended by 65 participants, including public and private stakeholders, as well as media representatives.
- *Webinar on IPRs: Improving Knowledge and Sharing Experiences*, online, June 17, 2021: The webinar was organized by the WCO Regional Office for Capacity Building for the Europe Region, with the objective of strengthening customs authorities' understanding of IPR infringements and discussing good practices for effectively fighting them. WIPO presented its work on building respect for IP and highlighted its relevance for customs authorities.
- *International Enforcement Summit*, online, June 22 and 23, 2021: The summit was jointly organized by the EUIPO, the European Commission and the Swedish Intellectual Property Office. The objective of the summit was to bring together key European and international decision-makers, law enforcement authorities, multinational companies and other relevant players to discuss ways to improve the protection and enforcement of IPRs in the EU and around the globe.
- *European Commission Annual Meeting on the MoU on Online Advertising and IPRs*, online, July 7, 2021. Organized by DG GROW, the meeting served to inform the signatories of the MoU on the latest developments and the progress made in relation to its implementation. WIPO provided an update on WIPO ALERT.
- *Ninth International Anti-counterfeiting Forum*, online, August 26 to 28, 2021: The forum was organized by the EEC and the governmental authorities of Kazakhstan under the theme *Global Challenges and IP Enforcement in the New Reality*. The focus of interventions was mostly on the fight against trademark counterfeiting and copyright piracy, the importance of better cooperation between public authorities and private stakeholders and the joint mechanisms being developed, such as certification tools. WIPO participated in the discussion on the topic *IPR Holders and Marketplaces – Search for the Perfect Interaction Model*. WIPO ALERT was presented as a tool facilitating interaction between public and private authorities (the advertising industry) that can aid in the fight against copyright piracy. The forum was attended by public and private stakeholders from EAEU member states, who heard presentations delivered by 30 speakers.
- *Webinar on Free Trade Zones – How to Combat Illicit Trade and Counterfeiting*, online, September 7 and 8, 2021: Organized by the World Free Zones Organization (WFZO) and INTA, the webinar addressed current trends in free trade zones, best practices in combatting illicit trade and counterfeiting. It also provided an opportunity for information sharing and policy dialogue between the private sector and public institutions operating in free-trade zones. Approximately 30 participants from trade associations, free trade

zone operators, the private sector and IGOs heard presentations delivered by seven speakers.

- *Stakeholder Dialogue on the EU Toolbox Against Counterfeiting – Workshop on Social Media*, online, September 14, 2021: Jointly organized by the EUIPO Observatory and DG GROW, the workshop served to consult and collect the views of a wide range of public and private stakeholders on relevant IP enforcement issues in the area of social media. The event was attended by 67 participants, including representatives of the public and the private sectors, trade associations and IGOs.
- *WIPO-GIPC Annual Meeting*, Geneva, Switzerland, September 29, 2021: The meeting was jointly organized by WIPO and the Global Innovation Center (GIPC) of the United States Chamber of Commerce, with the objective of facilitating the exchange of views and information between the two organizations. The BRIP Division delivered a presentation on its work in the area of building respect for IP. The event was attended by 14 participants.
- *EUIPO Observatory Plenary Meeting*, online, September 29 and 30, 2021: The objective of the meeting was to present an overview of the 2021 activities of the EUIPO Observatory and its work program for 2022. The meeting brought together 160 participants from the EUIPO Observatory network, including representatives of IP enforcement authorities of EU and EFTA member states, relevant EU authorities, the private sector, civil society and other IGOs. WIPO participated in a panel on *Awareness and Capacity Building* and presented on IP enforcement in the online environment.
- *Sixth Meeting of the Latin American Anti-Contraband Alliance*, online, September 29 and 30, 2021: The meeting was organized by the National Business Association of Colombia (ANDI) in cooperation with the Chamber of Industries and Production of Ecuador (CIP) and the Association of Textile Industries of Ecuador (AITE). WIPO delivered a presentation on *A Balanced Approach to the Enforcement of Intellectual Property Rights*.
- *Second Stakeholder Dialogue on the EU Toolbox against Counterfeiting – Workshop on Domain Names*, online, October 12, 2021: Jointly organized by the EUIPO Observatory and DG GROW, the workshop served to consult and collect the views of a wide range of public and private stakeholders on relevant IP enforcement issues in the area of domain names. WIPO delivered a presentation on the progress of the WIPO ALERT initiative.
- *Eighteenth WCO CAP Group Meeting*, online, November 17 and 18, 2021: The meeting addressed, inter alia, the work of the WCO IPR, Health and Safety Programme and emerging technologies in the fight against counterfeit goods. It was attended by representatives of customs authorities of WCO member states, IGOs, the private sector and NGOs. WIPO participated as an observer.
- *First Regional Forum on Authors' Rights and Digital Development*, online, November 22 to December 3, 2021: The forum was organized by the Spanish Ministry of Culture and Sports and the AECID. It was directed at government officials and representatives of the cultural industries in Latin America. WIPO intervened as a speaker on the topic of *Promoting Respect for Intellectual Property Rights*.
- *Stakeholder Dialogue on the EU Toolbox Against Counterfeiting – Workshop on Payments*, online, December 2, 2021: Jointly organized by the EUIPO Observatory and DG GROW, the workshop focused on the roles and responsibilities of key players in addressing the use of payment services for IP-infringing activities, such as the sale of

counterfeit goods, with the objective of discussing how existing cooperation and good practices could be strengthened and supported in concrete ways. The workshop was attended by 63 participants, representing governmental bodies and enforcement authorities, the private sector, IGOs and EU institutions, who heard three presentations and engaged in a lively discussion.

- WIPO-IMPI Seminar on IP Protection, online, December 7, 2021: Jointly organized by WIPO and the Mexican Institute of Industrial Property (IMPI), the seminar was directed at IMPI officials and facilitated discussion and exchange of experiences on the protection of IPRs. WIPO provided an overview of the international legal framework for IP enforcement.
- INTA Webinar on Overlapping Perspectives on the Fight Against Counterfeiting in OAPI Member States, online, December 13, 2021: The webinar was organized by INTA, with the objective of sharing the experience of member states of the African Organization for Intellectual Property (OAPI) in the fight against counterfeit goods and enhancing lawyers' knowledge of practical and legal measures, in order to prevent counterfeiting and enforce IPRs in the legal framework of OAPI. Twenty-six participants heard presentations delivered by five speakers.
- Tenth INTERPOL Regional IP Crime Conference for the Middle East and North Africa, Dubai, United Arab Emirates, and online, December 13 and 14, 2021: Jointly organized by INTERPOL, Dubai Police and the Emirates Intellectual Property Association (EIPA), the conference served to connect the EXPO 2020 themes (opportunities, mobility and sustainability) with IP protection and enforcement. WIPO delivered a short presentation and participated in a panel discussion event on *Environmental Concerns and Solutions Created by IP*. More than 500 participants heard presentations delivered by 32 speakers.
- Tenth Meeting of the EUIPO Observatory Coordination Group on Infringements of IPRs, online, January 24, 2022: The objective of the meeting was to bring together 33 representatives from various EU entities (OLAF, EUROPOL and the European Commission) and IGOs (OECD, UNICRI and WCO). WIPO participated in a *tour de table* and discussed its current and upcoming work in the area of building respect for IP.
- Twenty-sixth European IP Forum, Paris, February 10 and 11, 2022: Organized by UNIFAB, the forum aimed to discuss new developments in IP law. It was attended by 273 participants, representing mostly IPR holders and IP lawyers, but also intermediaries and public entities from France, other countries in Europe and beyond. The participants heard 47 presentations on topics including the EU Digital Services Act, environmental concerns in IP enforcement and IP considerations in the Metaverse. WIPO Assistant Director General Kwakwa provided closing remarks on the first day of the forum.
- Still Growing Respect for IP in Africa Conference, online, February 22 to 24, 2022: The conference was jointly organized by the CIPC and Africa Anti-Counterfeiting Agenda, with the objective of organizing a public conference on respect for IP. WIPO chaired a panel focusing on digital challenges in IP enforcement. Around 1,000 attendees, including students and the general public, heard presentations delivered by five speakers.
- OECD TF-CIT Tenth Plenary Meeting, online, March 16 and 17, 2022: The objective of the meeting was to summarize the activities carried out by the TF-CIT over the previous year, including the publication of several factual reports on illicit trade in counterfeits,

abuse of e-commerce and risks related to containerized maritime transport. It also served to launch the joint EUIPO-OECD Study on *Dangerous Fakes – Trade in Counterfeit Goods that Pose Health, Safety and Environmental Risks*.

- *IAF Annual General Meeting*, online, March 22, 2022: Organized by the International Authors Forum, the meeting aimed to discuss copyright piracy. The BRIP Division participated in a panel discussion on online piracy. Attending members of the IAF heard presentations from three speakers.
- *Webinar on IP and Innovation: Boosting Business Competitiveness in the African Continental Free Trade Area (AfCFTA)*, online, March 22 and 23, 2022: Jointly organized by WIPO, ECOWAS and the African Union Commission, the webinar aimed to raise awareness of IP protection and enforcement for small and medium-sized enterprises in Africa. WIPO delivered a presentation on IP enforcement and participated in the ensuing discussion. Approximately 150 participants heard presentations from 31 speakers.
- *UNODC-WCO Container Control Programme Regional Training on IPRs for East and Southern Africa*, online, April 4 to 8, 2022: The objective of the training was to build the capacities of East and Southern African customs officials. WIPO delivered a presentation on the international aspects of the enforcement of IPRs and on the building respect for IP approach. The event was attended by approximately 60 customs officials.
- *Fifth WIPO ALERT Stakeholders' Meeting*, online, April 4, 2022: Organized by WIPO, the meeting aimed (i) to inform WIPO ALERT stakeholders on the latest technical developments and progress of the initiative and provide an opportunity to share feedback; (ii) to promote and encourage potential participants to join; and (iii) to give WIPO Member States an opportunity to scrutinize the development of the initiative. WIPO presented the current status of the initiative and described new enhancements to the functionality of the platform, such as the possibility for users to visualize the traffic redirection from listed sites to other web addresses and the status (online / offline) of listed sites. The participants were informed that (i) WIPO ALERT had doubled the number of authorized users, including three leading worldwide advertising companies; (ii) the platform had been made available in Chinese, making the user interface accessible in six languages; and (iii) a new search function to enable web operators to enquire if their domains have been flagged in the platform had been added. Presentations were delivered by seven speakers. The event was attended by approximately 54 participants, including Member States representatives, national institutions/agencies, IP Offices and private sector advertising industry representatives.
- *Stakeholder Dialogue on the EU Toolbox Against Counterfeiting – Workshop on Transport and Logistics*, online, April 27, 2022: Jointly organized by the EUIPO Observatory and DG GROW, the workshop aimed at taking stock of current initiatives to prevent IP infringements in the transport and logistics sector. Approximately 80 representatives of the private and public sectors heard five presentations and engaged in a lively discussion.
- *INTA Annual Meeting*, online, May 2, 2022: The BRIP Division participated in a panel discussion on *How to Approach Anti-counterfeiting in 2022: Best Practices for Online Anti-counterfeiting Globally – Legislation, Technology and Strategies*. Presentations were heard from four speakers. The event was attended by INTA members.
- *The EUIPO Observatory Public Sector Representatives' Meeting*, Paris, France, May 4 and 5, 2022: The objective of the meeting was to bring together various public

sector representatives, IGOs and relevant EU institutions to discuss the ongoing work of the EUIPO Observatory and its collaboration with public sector partners. The meeting was attended by 39 representatives of EU and EFTA member states, as well as EU entities (European Commission, CPVO and EUIPO) and international organizations (OECD and UNICRI).

- *UNODC-WCO Container Control Programme Training for Jamaica*, online, May 16 to 20, 2022: The objective of the training was to build capacities of Jamaican law enforcement officials. WIPO delivered a presentation on the international aspects of the enforcement of IPRs and on the building respect for IP approach. Presentations were heard by approximately 60 law enforcement officials.
- *EUIPO Observatory Blockathon Forum*, online, May 18, 2022: The objective of the forum was to present the Anti-Counterfeiting Blockathon Infrastructure and the winning solution from the 2021 design contest. The forum also provided insights and updates on the EU Toolbox Against Counterfeiting and the progress made before the launch. Presentations were delivered by 12 speakers. The event was attended by approximately 40 participants including representatives of EU institutions and agencies, national customs administrations, IGOs, trade and brands associations and private sector stakeholders (logistics industry and brands).
- *Stakeholder Dialogue on the EU Toolbox Against Counterfeiting – Workshop on Information Sharing*, online, May 31, 2022: Jointly organized by the EUIPO Observatory and DG GROW, the workshop aimed to explore new ways of facilitating effective and efficient information sharing between all key stakeholder, in order to undermine IP-infringing activities, such as the sale of counterfeit goods. The workshop also presented an opportunity to discuss how existing cooperation and tools in that field could be strengthened. Participants from both the public and private sectors heard seven speakers and engaged in a lively discussion.

### III. PUBLICATIONS AND TRAINING MATERIALS

12. The BRIP Division continued to develop several tools aimed at raising public awareness of the importance of respect for IPRs and put them at the disposal of WIPO Member States for use in national awareness-raising campaigns.

13. Its collection of children's cartoons using the popular cartoon character *Pororo the Little Penguin*, released on the WIPO YouTube channel in nine languages, has accumulated more than 19.5 million views<sup>7</sup>. Two animations, on designs and counterfeiting, were dubbed in Arabic<sup>8</sup>, French<sup>9</sup> and Spanish<sup>10</sup> in 2020 and in Korean<sup>11</sup> in 2021. All five videos were dubbed in Chinese<sup>12</sup>, Russian<sup>13</sup> and Brazilian Portuguese<sup>14</sup> in 2021; and into Thai<sup>15</sup> in 2022.

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<sup>7</sup> With the support of funds-in-trust provided by the MCST and the Korean Intellectual Property Office (KIPO).

<sup>8</sup> Available at: <https://youtu.be/lssE5tKOFr0> and <https://youtu.be/uYWcDBb3sPg>.

<sup>9</sup> Available at: <https://youtu.be/5MmNbpOPk6g> and <https://youtu.be/xdKSJVxd4L8>.

<sup>10</sup> Available at: <https://youtu.be/UP29Yn1Ob4s> and <https://youtu.be/muK2FwduDIk>.

<sup>11</sup> Available at: <https://youtu.be/P-o-nXDQIWI> and <https://youtu.be/n77m5QHjO2s>.

<sup>12</sup> Available at: <https://youtu.be/JVBZ5LQRI5g> and <https://youtu.be/t6lRlbt3cPc>.

<sup>13</sup> Available at: <https://youtu.be/Aqy2kho3d5Q> and <https://youtu.be/cXN9zImMKYI>.

<sup>14</sup> Available at: <https://youtu.be/kVpKUWykv48> and [https://youtu.be/8M2abl5dP\\_Q](https://youtu.be/8M2abl5dP_Q).

<sup>15</sup> Available at: <https://youtu.be/W4clsfLqV8c> and <https://youtu.be/0jxhITKaqMY>.

14. In addition, a new animation was created on respect for copyright and made available in English<sup>16</sup>, French<sup>17</sup> and Spanish<sup>18</sup> in 2019, in Arabic<sup>19</sup>, Brazilian Portuguese<sup>20</sup>, Chinese<sup>21</sup> and Russian<sup>22</sup> in 2020, in Korean<sup>23</sup> in 2021 and in Thai<sup>24</sup> in 2022.

15. The BRIP Division assisted the Intellectual Property Office of Trinidad and Tobago in the production of a live-action awareness-raising video for young people. The video, shot in a documentary style, focused on the importance of copyright for the livelihoods of creative artists, and featured local musicians<sup>25</sup>.

16. In addition, a video was produced in cooperation with the Companies and Intellectual Property Authority of Botswana (CIPA) and the Mogoditshane Senior Secondary School, Gaborone, Botswana<sup>26</sup>. This provided an opportunity for students to learn about the need to respect IP from WIPO teaching materials, while participating in a collaborative project to create, with professional help, an awareness video aimed at their peers. Further, WIPO assisted ARIPO in the production of an awareness-raising video in cooperation with local IP ambassador Mr. Dereck Mpofo and the Hatfield 2 Primary School, Harare, Zimbabwe. The video covered both counterfeiting and piracy and included the song *Trademark*, specially composed by Mr. Mpofo and performed by him and the schoolchildren<sup>27</sup>.

17. From August 14 to 17, 2019, WIPO participated in a project on citizen journalism and IP for schools in Johannesburg, South Africa. The project involved workshops for schoolchildren and was co-organised with the CIPC and Vuselela Media, a South African non-profit youth development agency. The half-day workshops took place in three different secondary schools of Soweto Township. This pilot project sought to increase student awareness of basic IP concepts (including trademark counterfeiting and piracy, the importance of respecting IPRs and the value of IP) while introducing them to the skills of video journalism using a smartphone. A total of 100 students participated in the project and the related activities organized with the support of local celebrities and artists, who shared their own experiences and challenges in protecting their work. The BRIP Division cooperated with the CIPC in the creation of an awareness video<sup>28</sup> documenting the activities undertaken in the context of the project.

18. In 2019, a Spanish-language website ([www.respetoporlasmarcas.org](http://www.respetoporlasmarcas.org)) was developed for use in schools, based on WIPO's English-language awareness website for young people on respect for trademarks, with new videos being shot in Spanish. A print version is also available. The assistance of the National Directorate of Industrial Property of Uruguay (DNPI) and the Spanish Association for the Defence of Trademarks (ANDEMA) is gratefully acknowledged.

19. A Brazilian Portuguese version of WIPO's English-language awareness website for young people on respect for copyright was created in cooperation with the WIPO Brazil Office ([www.respeitoaosdireitosautorais.org](http://www.respeitoaosdireitosautorais.org)) and was launched in 2022 in a public event involving schools and media organized by the WIPO Brazil Office.

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<sup>16</sup> Available at: <https://youtu.be/e7NEZBN9Caw>.

<sup>17</sup> Available at: <https://youtu.be/MS9n4oRi-a4>.

<sup>18</sup> Available at: <https://youtu.be/xzbquxaNBOE>.

<sup>19</sup> Available at: <https://youtu.be/2HllcO9ZqgQ>.

<sup>20</sup> Available at: <https://youtu.be/KvR3eTksVv8>.

<sup>21</sup> Available at: <https://youtu.be/c3YvYyZaRwM>.

<sup>22</sup> Available at: <https://youtu.be/4fllkn-WyPk>.

<sup>23</sup> Available at: <https://youtu.be/k4Mlh2McepE>.

<sup>24</sup> Available at: <https://youtu.be/wRBu1Qo8cV8>.

<sup>25</sup> With the support of the funds-in-trust provided by the MCST. The video is available at: <https://youtu.be/iNgFB5V4udo>.

<sup>26</sup> Available at: [https://youtu.be/L\\_w6DeOICKc](https://youtu.be/L_w6DeOICKc).

<sup>27</sup> With the support of funds-in-trust provided by the JPO. Available at: <https://youtu.be/oAdRqqqBdV4>.

<sup>28</sup> Available at: <https://youtu.be/Ox9LlloSmmY>.

20. The BRIP Division continued to support Member States with their national awareness activities for young people, providing educational materials, promotional items with the motto *I Respect IP Rights* and awards, especially in the framework of schoolchildren's competitions (e.g., in Antigua and Barbuda, Croatia, Panama and Oman).
21. In relation to national awareness strategies, assistance and advice were given to the national IP Office of a developing country in 2018, which led to the adoption by the governmental authorities in 2020 of a National IP Strategy and Implementation Plan that includes awareness-raising activities.
22. In 2020, an IP quiz based on the two videos produced by the BRIP Division in Trinidad and Tobago and Botswana, as mentioned above, was created and made available on the WIPO website<sup>29</sup>.
23. A comic book and webtoon in the Korean Manhwa style was created for children, using an entertaining storyline to introduce children to the idea of copyright and the need to respect it. It was made available on the WIPO website in online and print versions in December 2020 in English, French and Korean and in 2021 in Arabic, Brazilian Portuguese, Chinese, French and Russian<sup>30</sup>.
24. In cooperation with ARIPO, trainings of teachers took place in Malawi, Botswana and Zimbabwe (from April to May 2022) with a view to launching IP Clubs in secondary schools in these countries<sup>31</sup>. A handbook for facilitators of IP Clubs was developed for use in the training of teachers participating in the IP Clubs project.
25. A survey questionnaire on awareness-raising activities and IP education was completed in 2021 in OAPI member countries. Ten French-speaking countries provided valuable content, some of which will be presented at the fifteenth ACE session.
26. In 2021, a trial deployment of the *WIPO Consumer Survey Toolkit*<sup>32</sup> was undertaken in cooperation with the Intellectual Property Office of the Philippines (IPOP HL), to assess consumer attitudes and behavior towards counterfeiting and piracy in the Philippines and the effectiveness of media campaigns<sup>33</sup>. An account of the process of implementing the survey toolkit and a summary of results will be presented at the fifteenth ACE session. A simplified version of the toolkit was also developed in 2021-2022 to allow for quicker, cheaper surveys of consumer attitudes.
27. The BRIP Division's online resources were enhanced in 2021, through the creation of WIPO public web pages in Korean and of awareness-raising video playlists sorted by language on the WIPO YouTube channel. All BRIP live-action videos available on YouTube were subtitled in eight languages (the six UN languages plus Brazilian Portuguese and Korean).
28. In December 2021, the BRIP Division published a working paper *Copyright Infringement and the Availability of Licensed Audiovisual Content in the English-speaking Caribbean*<sup>34</sup>, a study on the drivers of audiovisual piracy in the English-speaking Caribbean. The assistance of national IP offices and other government agencies in the region is gratefully acknowledged.

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<sup>29</sup> Available at: <https://surveys.wipo.int/s3/School-text-books-are-protected-by-Copyright-Take-our-quiz> and <https://surveys.wipo.int/s3/BRIP-Quiz-Trinidad>.

<sup>30</sup> With the support of funds-in-trust provided by the MCST. Available at: <https://www.wipo.int/enforcement/en/awareness-raising/>.

<sup>31</sup> With the support of funds-in-trust provided by the MCST.

<sup>32</sup> Available at: <https://www.wipo.int/publications/en/details.jsp?id=4240>.

<sup>33</sup> With the support of funds-in-trust provided by the MCST.

<sup>34</sup> Available at: <https://www.wipo.int/export/sites/www/enforcement/en/pdf/copyright-infringement-caribbean.pdf>.



29. WIPO has continued to develop customized versions of its training materials, *Investigating and Prosecuting IP Crime*, for law enforcement authorities and prosecutors, which was first published in 2015 and updated in 2020. The materials, which exist in Arabic, English, French and Spanish, provide guidance on the legal elements of piracy and counterfeiting, as well as relevant investigative and evidential issues. In the period under review, the BRIP Division completed two new customized versions of the training materials, adapted to the applicable legal frameworks to meet local requirements (one regional version for ASEAN member states and one national version for Albania).

30. In February 2021, WIPO published the first edition of the *Casebook on the Enforcement of Intellectual Property Rights in the Arab Region*, by the Honorable Ms. Nehad Al Hussban, Chief Judge, Al Salt Court, and Member, Jordianian Judicial Council, Amman, Jordan<sup>35</sup>.

31. New developments and topical issues in building respect for IP at the national and international level are reflected in a periodic newsletter that is electronically available. Any relevant information that Member States and Observers of the Committee wish to have reflected in the newsletter may be submitted to the Secretariat.

#### IV. WIPO ALERT

32. The WIPO ALERT database<sup>36</sup>, launched at the fourteenth ACE session, has secured the participation of several WIPO Member States in addition to its original members, Italy and the Republic of Korea, namely Brazil, Ecuador, Greece, Japan, Lithuania, Mexico, Peru, the Russian Federation, Spain and Ukraine. The initiative also attracted the interest of leading global advertising industry players as authorized users, the total number of which is now 18.

33. WIPO organized WIPO ALERT stakeholders' meetings on December 11, 2019<sup>37</sup>; March 3 and 4, 2021<sup>38</sup>; and April 4, 2022<sup>39</sup>, to present updates on the developments of the online platform, enable an exchange of views on the initiative's future and secure the participation of new relevant government agencies and advertising industry users. Each meeting recorded an increasing number of participants in person and online, including representatives of national agencies and the private sector from Belgium, Brazil, Cambodia, Canada, Chile, Denmark, Ecuador, France, Greece, Italy, Japan, Lithuania, Mexico, Oman, Portugal, Peru, the Philippines, the Republic of Korea, the Russian Federation, Saudi Arabia, Slovakia, Spain, Switzerland, Thailand, Ukraine, the United Kingdom, Viet Nam and the United States of America. The European Commission actively participated in each meeting, presenting its complementary activities on advertising and copyright-infringing websites.

34. Following the discussions held at the annual Stakeholders Meetings, new tools and technical enhancements were created to ensure the functionality and transparency of the platform: an operational procedures database and a search function offered to the public on a dedicated webpage, a membership seal for users and additional functions facilitating monitoring and data analysis. The platform is available in six languages. To date, authorized contributors have uploaded to the platform a total of 10,269 domains.

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<sup>35</sup> Available at: [https://www.wipo.int/edocs/pubdocs/ar/wipo\\_pub\\_1068.pdf](https://www.wipo.int/edocs/pubdocs/ar/wipo_pub_1068.pdf).

<sup>36</sup> Available at: <https://www.wipo.int/wipo-alert/en/database-search.jsp>.

<sup>37</sup> For further information: [https://www.wipo.int/meetings/en/details.jsp?meeting\\_id=51186](https://www.wipo.int/meetings/en/details.jsp?meeting_id=51186).

<sup>38</sup> For further information: [https://www.wipo.int/meetings/en/details.jsp?meeting\\_id=61529](https://www.wipo.int/meetings/en/details.jsp?meeting_id=61529).

<sup>39</sup> For further information: [https://www.wipo.int/meetings/en/details.jsp?meeting\\_id=69168](https://www.wipo.int/meetings/en/details.jsp?meeting_id=69168).

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