

Advisory Committee on Enforcement

Fourteenth Session

Geneva, September 2 to 4, 2019

RECENT ACTIVITIES OF WIPO IN THE FIELD OF BUILDING RESPECT FOR INTELLECTUAL PROPERTY

Document prepared by the Secretariat

1. This document summarizes the activities in the field of building respect for intellectual property (IP) undertaken by Program 17 of the World Intellectual Property Organization (WIPO) in the period from May 2018 to April 2019. The activities were guided by the Program's objectives defined in the 2018/2019 Program and Budget and the Development Agenda Recommendation 45. They focused on responding to Member State requests for legal and technical assistance, taking due account of Development Agenda Recommendations 1, 3, 6, 10 to 14, and 17, and on fostering cooperation with partner organizations and the private sector, in accordance with Development Agenda Recommendation 40 and in order to ensure international policy cohesion and further integration of development-oriented concerns into joint activities.

2. It is recalled that WIPO Strategic Goal VI "International Cooperation on Building Respect for IP" is a broad, cross-cutting goal which aims to create an enabling environment that promotes respect for IP in a sustainable manner and to strengthen the capacity in Member States for the effective enforcement of IP rights (IPRs), taking into account socio-economic interests and development-oriented concerns. Strategic Goal VI is supported by various WIPO Programs and many of the activities set out below benefited from close in-house cooperation, in particular with: Program 1 (Patent Law); Program 2 (Trademarks, Industrial Designs and Geographical Indications); Program 3 (Copyright and Related Rights); Program 9 (Africa, Arab, Asia and the Pacific, Latin America and the Caribbean Countries, Least Developed Countries); Program 10 (Transition and Developed Countries); Program 11 (The WIPO Academy);

Program 13 (Global Databases); Program 16 (Economics and Statistics); Program 19 (Communications), Program 20 (External Relations, Partnerships and External Offices) and Program 21 (Executive Management).

3. The following sections list those activities in the field of building respect for IP that were undertaken by Program 17. They do not aim to provide an exhaustive report on all WIPO activities in this area as many other WIPO Programs equally deliver contributions to Strategic Goal VI. Section I focuses on assistance to Member States, while Section II describes the cooperation and coordination between the work of WIPO and other international governmental and non-governmental organizations (IGOs and NGOs) and the private sector. Section III covers publications and training materials in the field of building respect for IP.

4. A regular update on activities of Program 17 in the field of building respect for IP, with links to relevant programs, is made available on the WIPO website at: <http://www.wipo.int/enforcement/en/activities/current.html>.

I. ASSISTANCE TO MEMBER STATES: LEGISLATIVE ADVICE, TRAINING AND AWARENESS RAISING

5. In the period under review, Program 17 continued to receive numerous requests from Member States for assistance in the field of building respect for IP and the enforcement of IPRs. Requested services included legislative advice, as well as training and awareness-raising activities.

6. Regarding legislative advice, Program 17 focused on analyzing the compatibility of current or draft legislation with enforcement-related obligations under Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), taking due account of the balances and the flexibilities incorporated in the TRIPS Agreement. WIPO provides legislative advice to Member States on demand and on a confidential basis¹.

7. In addition, WIPO organized specialized national and regional Workshops, Seminars and Colloquia to comprehensively address building respect for IP²:

- Sub-Regional Workshop on Building Respect for IP, Baku, Azerbaijan, May 3 and 4, 2018: organized in cooperation with the Patent and Trademarks Office of Azerbaijan (COPAT), the objectives of the Workshop were to discuss and exchange experiences on practical issues relating to the enforcement of IPRs, and to improve the skills and knowledge level of the IPR enforcement authorities in the Central Asian countries necessary to provide fair, efficient and consistent handling and adjudication of IP cases, while taking due note of the development-oriented concerns that inform WIPO Strategic Goal VI. The Workshop was attended by around 50 participants, among them members of the judiciary, representatives of the police, the State Customs Service and representatives of right holders.
- Regional Seminar on the Development and Implementation of National IP Strategies, Riga, Latvia, May 9 and 10, 2018: organized in collaboration with the Patent Office of

¹ For more detailed information, see WIPO Secretariat (2017), *The Legislative Assistance Provided by WIPO in the Area of the Enforcement of Intellectual Property Rights* (document WIPO/ACE/12/14), available at http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=372936.

² For more detailed information, see WIPO Secretariat (2016), *The Capacity-building and Training Activities of WIPO in the Area of Building Respect for IP* (document WIPO/ACE/11/10), available at http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=340916.

the Republic of Latvia (LRPV), the objective of the Seminar was to have an in-depth discussion with Central European and Baltic States about the main objectives of national IP strategies, focusing on: IP governance; boosting inventive and innovative activities of universities, research institutions and small and medium-sized enterprises (SMEs); IP enforcement; current challenges of the copyright framework; new initiatives in IP awareness raising; and IP teaching. The second part of the event was dedicated to the sharing of experiences on the implementation of national IP strategies, and to discussions on the most effective mechanisms for monitoring their implementation. The participants also considered lessons learned in order to develop recommendations for the future. The Seminar was attended by 14 representatives of the IP Offices of Albania, Estonia, Georgia, Hungary, Lithuania, the Republic of Moldova, Montenegro, Poland, Romania, Serbia, Slovakia and Turkey.

- Regional Seminar on the Enforcement of IPRs, Chisinau, Republic of Moldova, June 6 and 7, 2018: organized in cooperation with the State Agency on Intellectual Property of the Republic of Moldova (AGEPI) and with the support of the European Union (EU) funded project *Support to Enforcement of the Intellectual Property Rights in the Republic of Moldova*, the objective of the Seminar, guided by WIPO Strategic Goal VI, was to provide assistance to law enforcement authorities (customs, police, prosecutors and judges) in the region in order to improve their knowledge and develop their skills in investigating and prosecuting trademark counterfeiting and copyright piracy and to contribute towards building respect for IP. The Seminar was attended by 119 persons. These included EU representatives, judges, government officials and customs officials from Armenia, Bulgaria, the Czech Republic, Latvia, Hungary, Poland and Romania, in addition to participants from the host country (judges from the Supreme Court of Justice of the Republic of Moldova and lower courts, representatives from several ministries and private sector representatives).
- National Workshop on Building Respect for IP for Law Enforcement Officials, Algiers, Algeria, June 27 and 28, 2018: organized in cooperation with the Algerian National Industrial Property Institute (INAPI) and the Algerian Higher Judicial Institute, the objectives of the Workshop were to provide assistance to law enforcement agencies (police, customs, prosecutors), in developing their own training capacities in relation to enforcement; to sensitize senior investigators and prosecutors on the social and economic impact of counterfeiting and piracy; to foster strategic cooperation between stakeholders from both the public and the private sectors; and to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crime in a manner conducive to the implementation of recommendation 45 of the WIPO Development Agenda. Around 50 participants attended the Workshop, representing the judiciary, police, prosecutors and customs in Algeria.
- National Workshop on Building Respect for IP for Senior Police Officers and Public Prosecutors, Gaborone, Botswana, June 27 and 28, 2018: organized in cooperation with the Companies and Intellectual Property Authority (CIPA), the objectives of the Workshop, guided by WIPO Strategic Goal VI, were to enhance the skills and knowledge of senior investigators, prosecutors and magistrates in relation to the investigation, prosecution and adjudication of IP-related crimes and to launch the WIPO Training Materials *Investigating and Prosecuting IP Crime in Botswana*. The Workshop was attended by 30 police officers and 10 prosecutors, together with a number of CIPA staff and a representative of the Botswana Unified Revenue Service (BURS).
- National Workshop on Building Respect for IP for Magistrates, Gaborone, Botswana, June 29, 2018, organized in cooperation with CIPA, the objectives of the Workshop, guided by WIPO Strategic Goal VI, were to increase IP awareness and TRIPS

Agreement-based training and to introduce the WIPO Training Materials *Investigating and Prosecuting IP Crime in Botswana* to train magistrates in the lower courts on the adjudication of IP-related crimes. The Workshop was attended by 11 magistrates, CIPA staff and a representative of BURS.

- *Training-the-Trainers Workshop on IP Enforcement for Police from ARIPO Member States*, Harare, Zimbabwe, July 2 and 3, 2018, organized in cooperation with the Japan Patent Office (JPO) and the African Regional Intellectual Property Organization (ARIPO), the objectives of the Workshop, guided by WIPO Strategic Goal VI, were to enhance the skills and knowledge of training officers of police colleges in the ARIPO member states and to introduce the ARIPO edition of the WIPO Training Materials *Investigating and Prosecuting IP Crime*. The Workshop was attended by 15 police training officers from 11 ARIPO member states (Botswana, Eswatini, Ghana, Kenya, Lesotho, Namibia, Rwanda, Sao Tome and Principe, Tanzania, Uganda and Zimbabwe).
- *Sub-regional Colloquium on the Enforcement of IPRs for the Judiciary*, Castries, Saint Lucia, July 26 and 27, 2018: organized in cooperation with the Judicial Education Institute (JEI) of the Eastern Caribbean Supreme Court, the objective of this Colloquium was to improve the skills and enhance the IP knowledge of members of the judiciary to provide balanced, fair, efficient and consistent handling and adjudication of IP cases. The Colloquium was attended by 15 senior judges from the Eastern Caribbean region.
- *National Training Workshop on the Enforcement of IPRs for Law Enforcement Officials*, Port of Spain, Trinidad and Tobago, July 30 and 31, 2018: organized in cooperation with the Intellectual Property Office of Trinidad and Tobago (TTIPO), the objectives of this Workshop were to sensitize senior law enforcement officials on the social and economic impact of counterfeiting and piracy; to discuss the content of the WIPO Training Manual *Investigating and Prosecuting IP Crime*; and to ensure that enforcement officers were equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda.
- *National Training Workshop on the Enforcement of IPRs for Magistrates*, Port of Spain, Trinidad and Tobago, July 31, 2018: organized in cooperation with the TTIPO, the objective of this Workshop was to enhance the knowledge of members of the judiciary to provide balanced, fair, efficient and consistent handling and adjudication of IP cases. The Workshop was attended by five magistrates.
- *Regional Seminar on the Enforcement of IP for Judges and Officials with Judicial Powers*, Bogota, Colombia, July 31 and August 1, 2018: organized in cooperation with the Superintendency of Industry and Commerce (SIC) and the National Directorate for Copyright (DNDA) of Colombia, the objectives of the Seminar, guided by WIPO Strategic Goal VI, were to sensitize judges and officials with judicial powers to the social and economic impact of counterfeiting and piracy; to enhance the participants' knowledge of IP enforcement and its challenges; to increase the effectiveness of civil and criminal IP proceedings in the interest of development and consumer protection; and to create an international network of IP experts from the judiciary with a view to facilitating ongoing exchange and cooperation. The Seminar was attended by 115 participants, including judges from Colombia and other Latin-American countries and officers with judicial functions.
- *National Annual Training for Judges in the Field of IP*, Jūrmala, Latvia, September 11 and 12, 2018: organized in cooperation with the Patent Office of the Republic of Latvia (LPO), the objective of the Seminar, guided by WIPO Strategic Goal VI, was to bring together members of the Latvian judiciary in order to explore the

latest developments in IP, including discussions around the compensation for damages, with a special focus on copyright. The Seminar was attended by 35 judges from various Latvian courts, eight LPO officials, two prosecutors and a representative of the Ministry of Justice.

- National Workshop on Building Respect for IP in the Digital Environment for Police Officials, Dubai, United Arab Emirates, October 8 and 9, 2018: organized in cooperation with the Dubai Police General Headquarters, the objectives of the Workshop were to provide assistance to law enforcement agencies in developing their own training capacities in relation to IP enforcement; to foster strategic cooperation between stakeholders from both the public and the private sectors; and to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda. The Workshop was attended by some 40 local law enforcement participants.
- National Workshop on Building Respect for IP in the Fields of Trademarks and Copyright for Law Enforcement Officials, Dubai, United Arab Emirates, October 10 and 11, 2018: organized in cooperation with the Emirates Intellectual Property Association (EIPA), the objectives of the Workshop were to provide assistance to law enforcement agencies in developing their own training capacities in relation to IP enforcement; to foster strategic cooperation between stakeholders from both the public and the private sectors; and to ensure that law enforcement officials were equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda. The Workshop was attended by around 50 participants, including prosecutors, investigators, customs officials and judicial officers.
- Workshop on Building Respect for Copyright for Judges, Prosecutors and Lawyers, Tirana, Albania, October 22, 2018: organized in cooperation with the Copyright Directorate of the Republic of Albania (DDA), the objective of the Workshop was to bring together judges, prosecutors, representatives from the Ministry of Culture, Ministry of Integration and Ministry of Justice, law firms, state police, customs, the taxation office and representatives of collective management societies from Albania and inform them about the newest developments in the field of building respect for IP, with a special focus on copyright, in accordance with WIPO Strategic Goal VI. The Workshop was attended by around 30 participants.
- Sub-Regional Seminar on IP Enforcement for Judges, Astana, Kazakhstan, October 31 and November 1, 2018: organized in cooperation with the Ministry of Justice of the Republic of Kazakhstan, the objectives of the Seminar were to discuss and exchange experience with practical issues relating to the enforcement of IPRs and to improve the necessary skills and knowledge level of IP enforcement authorities in the Central Asian countries to provide fair, efficient and consistent handling and adjudication of IP cases, while taking due note of WIPO Strategic Goal VI development-oriented concerns. The Seminar was attended by around 60 participants, including judges, law enforcement officials and members of the legal fraternity representing right holders.
- Roundtable Meetings: An IP Awareness Strategy for Zambia, Lusaka, Zambia, November 13 to 15, 2018: organized in collaboration with the Patents and Companies Registration Agency (PACRA), the objective of these meetings was to assist PACRA in assessing the needs in the field of respect for IP in Zambia and to draft a national awareness strategy identifying targets, activities, tools, timeline and budget. Some 40 participants attended the meetings, including law enforcement officials, policymakers, representatives of the private sector and journalists.

- Sub-Regional Workshop on Building Respect for Copyright and Combating Counterfeiting and Piracy in the Digital Environment, Tashkent, Uzbekistan, November 21 and 22, 2018: organized in cooperation with the Agency on Intellectual Property of the Republic of Uzbekistan (AIPU), the objectives of the Workshop were, in line with WIPO Strategic Goal VI, to examine the minimum standards and flexibilities contained in Part III of the TRIPS Agreement; to reflect on recent case law developments; to discuss practical issues related to IP rights enforcement, especially on the Internet; and to exchange good practice and lessons learned in these fields. The Seminar was attended by over 50 participants, including government officials, representatives from universities and right holder organizations.
- Advanced Training Course on the Enforcement of IP Rights for Judges, Tokyo, Japan, November 27 to 29, 2018: organized in cooperation with the JPO, the objectives of the Training Course were to promote respect for IP through a review and discussion of the IP enforcement minimum standards and flexibilities contained in Part III of the TRIPS Agreement, in line with WIPO Strategic Goal VI; to provide the participants with an opportunity to demonstrate their skills in examining evidence and deciding IP cases; to assess recent case-law developments and issues discussed at the WIPO Advisory Committee on Enforcement (ACE); to enable the participants to acquire a broader knowledge on matters relating to IP and litigation systems; and to deepen the participants' understanding of procedures in relation to IP litigation and trial methods, enhancing their professional capacity in infringement litigation processes. The Training Course was attended by 18 participants from Cambodia, Lao PDR, Myanmar, the Philippines, Singapore, Sri Lanka, Thailand and Viet Nam.
- National Workshop on Building Respect for IP for Law Enforcement Officials, Kampala, Uganda, February 27, 2019: organized in cooperation with the Uganda Registration Services Bureau (URSB), the objectives of the Workshop, guided by WIPO Strategic Goal VI, were to increase IP awareness and understanding of the minimum standards for enforcement mechanisms established by the TRIPS Agreement; to discuss recent developments in case law and legislation on IP enforcement; and to introduce the WIPO-ARIPO training materials for law enforcement authorities and prosecutors and the fourth edition of the WIPO *Casebook on the Enforcement of Intellectual Property Rights*. The Workshop was attended by around 80 participants from law enforcement agencies, including prosecutors, police and customs officers as well as URSB officials.
- Sub-Regional Workshop on Building Respect for IP for Members of the Judiciary, Kampala, Uganda, February 28 and March 1, 2019: organized in cooperation with the URSB, the objectives of the Workshop, guided by WIPO Strategic Goal VI, were to increase IP awareness and understanding of the minimum standards for IP enforcement established by the TRIPS Agreement; to discuss recent developments in case law and legislation on IP enforcement; and to introduce the WIPO-ARIPO training materials for law enforcement authorities and prosecutors and the fourth edition of the WIPO *Casebook on the Enforcement of Intellectual Property Rights*. The Workshop was attended by around 40 participants, primarily judges, as well as four representatives of the Kenyan Industrial Property Tribunal.
- Inter-regional Workshop on Copyright Enforcement, Seoul, Republic of Korea, March 25 to 29, 2019: organized in cooperation with the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea in collaboration with the Korea Copyright Protection Agency (KCOPA), the Korea Copyright Commission (KCC) and the World Trade Organization (WTO), the objectives of the Workshop, guided by WIPO Strategic Goal VI, were to consider the value of protecting and enforcing copyright and related

rights to the social, economic and cultural development of the participating countries; to provide training on remedies and enforcement measures related to copyright and related rights, with a particular focus on the digital environment; to discuss topical issues in the area of building respect for copyright and related rights; and to envisage national and transnational strategies for effective cooperation to build respect for copyright and related rights. The Workshop was attended by 16 participants from national Copyright Offices and the judiciary from the following countries: Brazil, China, Colombia, India, Indonesia, Singapore, Sudan, Uganda and Ukraine. In addition, a representative of ARIPO participated.

- *Regional Seminar for the Heads of IP Offices on Building Respect for Industrial Property through Awareness Raising*, Algiers, Algeria, April 2 and 3, 2019: organized in cooperation with INAPI, the objectives of the Seminar were to encourage national Industrial Property Offices in the region to undertake activities to build respect for IP; to explain the support provided by WIPO for such activities; and to allow an exchange of ideas, information and experiences relevant to public outreach and related strategies for building respect for IP. The Seminar was attended by around 15 participants from Algeria, the Comoros, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, the Syrian Arab Republic, Tunisia, the League of Arab States (LAS) and the Gulf Cooperation Council Patent Office (GCC-PO).
- *Sub-regional Workshop on the Enforcement of IPRs for Law Enforcement Agencies*, Panama City, Panama, April 25 and 26, 2019: organized in cooperation with the World Customs Organization (WCO) and the Directorate General of the Industrial Property Registry of the Ministry of Commerce and Industries of Panama (DIGERPI), in collaboration with the United States Patent and Trademark Office (USPTO) and the Spanish Patent and Trademark Office (OEPM), with the support of the Inter-American Association of Intellectual Property (ASIPI), the objectives of the Workshop were to consider the value of protecting and enforcing IPRs to the social, economic and cultural development of the participating countries; to provide training on IP remedies and enforcement measures, with a particular focus on the work of customs authorities and prosecutors; to discuss topical issues in the area of building respect for IP; and to envisage national and transnational strategies for effective cooperation to build respect for IP. The Workshop was attended by 65 participants, consisting of prosecutors and customs officials from Costa Rica, Cuba, the Dominican Republic, El Salvador, Guatemala and Honduras, representatives of various Panamanian authorities (the judiciary, the prosecution, customs, the free trade zone of Colón, the Ministry of Commerce and Industries) as well as local lawyers.
- *Roundtable Discussions on the Enforcement of IPRs*, Havana, Cuba, April 29 and 30, 2019: organized in cooperation with the Cuban Industrial Property Office (OCPI), in collaboration with the Spanish Patent and Trademark Office (OEPM), the objectives of the Roundtable Discussions were to consider the value of protecting and enforcing IPRs to social, economic and cultural development; to discuss the scope of the provisions of Part III of the TRIPS Agreement and their implementation at the national level; and to assess the needs of Cuba in establishing effective and balanced IP enforcement mechanisms. The Roundtable Discussions were attended by 30 participants representing various Cuban authorities, namely the judiciary, the prosecution, customs, the National Copyright Center (CENDA) and OCPI.

8. Furthermore, Program 17 participated in training programs for government officials and teachers of IP. Specific presentations on building respect for IP were delivered during the *WIPO-WTO Colloquium for Teachers of IP*, which took place in Geneva from June 18 to 29, 2018, and the *WIPO-WTO Advanced Course on IP for Government Officials*, which took place

in Geneva from March 11 to 22, 2019. In addition, a presentation was delivered during a bilateral meeting between WIPO and the International Council of Biotechnology Associations (ICBA) on November 8, 2018.

II. INTERNATIONAL COORDINATION AND COOPERATION

9. In line with the objectives set out in the 2018/2019 Program and Budget, Program 17 continued its systematic and effective international cooperation with a view to ensuring a balanced and transparent approach to building respect for IP in accordance with WIPO Strategic Goal VI and Development Agenda Recommendations 40 and 45, increasing international policy cohesion and avoiding the duplication of work.

10. Relevant activities are outlined below:

- One hundred and fortieth INTA Annual Meeting, Seattle, Washington, D.C., United States of America, May 19 to 23, 2018: Program 17 participated in the one hundred and fortieth Annual Meeting of the International Trademark Association (INTA), and presented WIPO's activities and updates in the area of Building Respect for IP to the Anti-counterfeiting Committee, consisting of over 275 IP professionals.
- Fourth International Conference Georgia Against Counterfeiting and Piracy, Batumi, Georgia, July 12 and 13, 2018: WIPO participated in this annual Conference, presenting its approach to building respect for IP that it follows in line with WIPO Strategic Goal VI and participated in a panel discussion on securing evidence and calculating damages in IP infringement cases. The Conference was attended by more than 100 participants, including officials, industry representatives and lawyers.
- INTA Colloquium on the Andean Industrial Property Regime and Recent Developments in the Case Law of the Court of Justice of the Andean Community, Bogota, Colombia, July 30, 2018: organized by INTA, the Colloquium addressed IP enforcement and its current developments in the context of the jurisprudence of the Court of Justice of the Andean Community and national courts. WIPO presented its development-oriented approach to IP enforcement. The Colloquium was attended by around 30 judges.
- Twelfth International Law Enforcement IP Crime Conference, Dubai, United Arab Emirates, September 25 and 26, 2018: the Conference was organized by the International Criminal Police Organization (INTERPOL) and Dubai Police, in partnership Ministry of Interior of the United Arab Emirates, Underwriters Laboratories, the International Anti-Counterfeiting Coalition and the Emirates IP Association, with the objective of developing best practices to combat counterfeiting and piracy crimes. WIPO participated in the session on *Anti-counterfeiting at Policy Level – Advocating Enforcement and Penalization*, highlighting legal and policy issues in terms of fighting counterfeiting and piracy at the international level, as well as the role played by WIPO in building respect for IP. The registered 750 participants included representatives from the police, customs, regulatory agencies and the private sector.
- International Conference Respect for IP – Growing from the Tip of Africa, Sandton, South Africa, October 23 to 25, 2018: jointly organized by WIPO, the Companies and Intellectual Property Commission of South Africa (CIPC), WCO, INTERPOL and WTO, this International Conference fostered policy dialogue and served as an incubator of ideas to support an effective and balanced IP enforcement system. The Conference was attended by more than 400 participants from some 70 countries, including government ministers and policymakers, judges and senior enforcement officials,

international governmental and non-governmental organizations, businesses, the legal fraternity and consumer groups. Participants explored avenues for overcoming an incomplete public understanding of IP and addressed how cooperation at various levels can ensure that the benefits of IP as a tool for development are fully realized in an effective and balanced manner. More information can be found at https://www.wipo.int/meetings/en/2018/respectip_africa_conference.html.

- *FICCI MASGRADE 2018 – Movement Against Smuggling and Counterfeit Trade*, New Delhi, India, November 1 and 2, 2018: WIPO participated in this International Conference organized by the Federation of Indian Chambers of Commerce and Industry (FICCI). The Conference addressed the economic consequences of mass counterfeiting, smuggling and piracy and the policies necessary to combat these illegal activities. WIPO participated as a speaker in the inaugural session of the program on the topic of *Unleashing the Power of a Global Multilateral Response to Curb Illicit Trade*. The Conference was attended by more than 150 participants across various sectors, including industry and international institutions, media, consumer rights activists, technology providers, enforcement agencies and police and customs officials.
- *Fifteenth WCO CAP Group Meeting*, Brussels, Belgium, December 6 and 7, 2018: WIPO participated as an observer in the fifteenth Meeting of the WCO Counterfeiting and Piracy Group (CAP), which addressed the link between organized crime and counterfeiting; e-commerce; the potential of blockchain for customs; and the environmentally sustainable destruction of seized counterfeit goods. WIPO delivered presentations under agenda items *Latest Developments by International Partners and Members* and *Environmentally Sustainable Destruction of Seized Counterfeit Goods*. The Meeting was attended by around 119 representatives of customs authorities of WCO member states, IGOs, the private sector and NGOs.
- *Building Respect for Intellectual Property Database (BRIP Database) Project – Second Stakeholders’ Meeting*, Geneva, Switzerland, December 7, 2018: WIPO organized a second stakeholders’ meeting to present updates on the development of the project, exchange views on further progress of the project and to secure participation of relevant government agencies and other parties in trialing the database. The participants in the meeting included agencies from Denmark, France, India, Italy, Japan, the Russian Federation and the Republic of Korea. Representatives of the Permanent Missions of Indonesia, Japan, the Republic of Korea, the Russian Federation and Viet Nam also attended, together with a representative of the European Commission.
- *EUIPO Observatory Public Sector Representatives’ Meeting*, Bucharest, Romania, February 12 and 13, 2019: organized by the European Observatory on Infringements of Intellectual Property Rights of the European Intellectual Property Office (EUIPO Observatory) in collaboration with the Romanian Presidency of the Council of the EU and the Romanian Prosecutor’s Office, the Meeting brought together various public sector representatives, IGOs and relevant EU institutions with the aim of discussing the ongoing work of the EUIPO Observatory. The Meeting was attended by around 50 participants, including representatives of EU member states, the European Commission, the European Free Trade Association (EFTA), the EU Agency for Law Enforcement Cooperation (EUROPOL), the Community Plant Variety Office (CPVO), the Organisation for Economic Co-operation and Development (OECD) and the United National Interregional Crime and Justice Research Institute (UNICRI).
- *EUIPO Observatory Conference on IP in Education*, Bucharest, Romania, February 14, 2019: jointly organized by the EUIPO Observatory and the Romanian Presidency of the Council of the EU, the Conference served to present recent developments and share

national experiences and perspectives with regards to IP in education. The Conference was attended by around 70 participants, representing national Ministries of Education, national IP Offices and professional bodies.

- Seventh Meeting of the EUIPO Observatory Coordination Group on Infringements of IP Rights, Lyon, France, March 14, 2019: WIPO participated in this Meeting, which was attended by representatives from various EU entities (CPVO, EUROPOL, the EU Agency for Law Enforcement and Training (CEPOL), the EUIPO, the EU Judicial Cooperation Unit (EUROJUST)) and INTERPOL, and presented *WIPO's Latest Activities and Events in the Area of Building Respect for IP*. The Meeting served to discuss, develop and coordinate ongoing activities with a view to avoiding the duplication of efforts.
- Seventh Meeting of the OECD Task Force on Countering Illicit Trade, Paris, France, March 18 and 19, 2019: WIPO participated in this Meeting, which provided a forum for officials from customs and law enforcement, the private sector, IGOs, NGOs and academics to discuss practices and policies that build resilience against the global threat of illicit trade. The OECD and EUIPO presented the findings of their joint work, including the launch of a global update on the 2016 OECD-EUIPO report *Trade in Counterfeit and Pirated Goods*. Other topics included new technologies and innovation in the fight against illicit trade and the use of small parcels as a conveyance method.
- The Follow-the-money Approach to IPRs Enforcement. MoU on Online Advertising and IPRs – General Meeting, Brussels, Belgium, March 25, 2019: WIPO participated in this Meeting on the developments under the European Commission's *Memorandum of Understanding (MoU) on Online Advertising and IPRs*, which seeks to limit advertising on websites and applications that infringe copyright or disseminate counterfeit goods. WIPO presented its BRIP Database project. The Meeting was attended by some 20 representatives of the advertising industry, advertising technical service providers, right holder organizations and the gambling industry.
- Tenth Meeting of the Expert Group on IPRs Enforcement, Brussels, Belgium, March 28, 2019: Organized by the European Commission, the Meeting gathered around 30 representatives of authorities of EU member states, third countries and candidate countries, the EUIPO, the European Patent Office (EPO) and the European Commission. The Meeting provided updates on various initiatives undertaken to implement the European Commission's 2017 IP Package and the 2007 Directive on Enforcement of Intellectual Property Rights (IPRED). WIPO presented its BRIP Database project.
- REACT General Assembly, Amsterdam, Netherlands, March 28 and 29, 2019: WIPO participated as an observer in the REACT General Assembly, in which REACT provided information on its ongoing work and upcoming initiatives. The General Assembly included various panel discussions and presentations, including on customs enforcement, Internet service providers' standards and landlord liability.
- Second International Conference Digital Transformation: Focus on IP, Moscow, Russian Federation, April 23 and 24, 2019: WIPO participated in this Conference and delivered a presentation on the BRIP Database project during a session on Building Respect for IP. Other speakers included the Federal Service for the Supervision of Communications, Information Technology and Mass Media (Roskomnadzor) and the Italian Communications Regulatory Authority of Italy (AGCOM).

11. In addition, Program 17 undertook a pilot project to develop a Building Respect for Intellectual Property Database (BRIP Database), with the aim of assisting Member States in the coordination of voluntary measures taken in accordance with the “follow-the-money” approach to copyright infringements. The BRIP Database comprises a secure, access-controlled online platform that aggregates lists of web sites which deliberately facilitate the infringement of copyright³.

III. PUBLICATIONS AND TRAINING MATERIALS

12. Program 17 published two new English-language episodes in the children’s animation series *Pororo the Little Penguin*, entitled *Fake Sled Chaos*⁴ and *A New Sled Design*⁵, and undertook the dubbing of three existing Pororo cartoons into Arabic⁶. The videos are all available on the WIPO YouTube channel⁷.

13. Program 17 dubbed three older animations, *Copyright*, *Patents* and *Trademarks*, in Chinese⁸ and Arabic⁹ and made these videos available on the WIPO YouTube channel¹⁰.

14. Program 17 published a Malawi video case study, which followed the journey of Malawian schoolchildren’s familiarization with copyright at school, where teachers made use of WIPO Materials on *Building Respect for Copyright*¹¹. The video engaged a local pop-musical celebrity, Mr. Tay Grin, who highlighted the importance of copyright in his work. Given the children’s positive reaction to the materials and to their interaction with a local musician, the video demonstrated the value of presenting the importance of respecting copyright in a practical and engaging manner. The video was published on WIPO’s YouTube Channel on September 4, 2018¹².

15. Program 17 created a print version of its existing awareness website on building respect for trademarks (accessible at www.respectfortrademarks.org)¹³. This resource is aimed at young people studying a range of subjects, from business studies to art and design, and offers teachers innovative ways to educate students about the importance of IPRs for both consumers and creators of a wide range of products and services.

16. WIPO has continued to develop customized versions of its training materials for law enforcement authorities and prosecutors *Investigating and Prosecuting IP Crime*, which was first published in 2015. The materials, which exist in Arabic, English, French and Spanish, provide

³ For more detailed information, see WIPO Secretariat (2019), *The Building Respect for Intellectual Property Database Project* (document WIPO/ACE/14/10), available at: https://www.wipo.int/meetings/en/details.jsp?meeting_id=50412.

⁴ Available at: https://youtu.be/JSAvF_bX23M.

⁵ Available at: <https://youtu.be/7kJgSCUv2jk>.

⁶ Available at: <https://youtu.be/0AGWTEJEoXM>; <https://youtu.be/j3azpDvP-cc>; and <https://youtu.be/zCD8cviWVZl>.

⁷ These projects were undertaken with the support of the Funds-in-Trust provided by the Korean Intellectual Property Office (KIPO).

⁸ Available at: <https://youtu.be/yxIVpRtB9no>; <https://youtu.be/E83-pFkdS7U>; and <https://youtu.be/ZtLkGXtEOYQ>.

⁹ Available at: <https://youtu.be/fSZOvYIFiU4>; https://youtu.be/HV1jZv51_zk; and <https://youtu.be/vYcyrnwi0co>.

¹⁰ These animations were originally produced in cooperation with INDECOPI, the National Institute for the Defense of Competition and Protection of Intellectual Property of Peru, with the support of the KIPO Funds-in-Trust.

¹¹ This project was undertaken with the support of the Funds-in-Trust provided by the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea.

¹² Available at: <https://youtu.be/nQlzcKWWB98> (English); https://youtu.be/_CUP1hu8R54 (Arabic); <https://youtu.be/BaiuzM6QpBY> (Chinese); https://youtu.be/_0i3uwqAZ8c (French); https://youtu.be/M7sQH_yvhLc (Russian); <https://youtu.be/IPt1Xxv8bTQ> (Spanish).

¹³ The creation of the web site was supported by the Funds-in-Trust provided by the Japan Patent Office (JPO).

guidance on the legal elements of piracy and counterfeiting and relevant investigative and evidential issues. In the period under review, Program 17 completed the adaptation of the training materials for Botswana, Namibia, the United Arab Emirates and ARIPO.

17. In November 2018, WIPO published a fourth edition of its English-language publication *A Casebook on the Enforcement of Intellectual Property Rights* by Justice L.T.C. Harms¹⁴. A new Arabic-language casebook on enforcement is also in preparation, which is expected to be finalized by the end of 2019.

18. New developments and topical issues in building respect for IP at the national and international level are reflected in a periodic newsletter that is electronically available. Any relevant information that Member States and Observers of the Committee wish to have reflected in the newsletter may be submitted to the Secretariat.

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¹⁴ Available at: <https://www.wipo.int/publications/en/details.jsp?id=4363&plang=EN>.