

Advisory Committee on Enforcement

Thirteenth Session

Geneva, September 3 to 5, 2018

SUGGESTED TIME SCHEDULE

prepared by the Secretariat

Monday, September 3, 2018

10.00 – 13:00 Agenda item 1: Opening of the session

Agenda item 2: Election of a Chair and two Vice-Chairs

Agenda item 3: Adoption of the agenda

Agenda item 4: Admission of *ad-hoc* observers

Agenda item 5: Discussion of the work program agreed at the twelfth session of the ACE

Work program item A: Exchange of information on national experiences on awareness building activities and strategic campaigns as a means for building respect for IP among general public, especially the youth, in accordance with Member States' educational or any other priorities

Specific Awareness-raising Products or Activities of WIPO Member States

WIPO/ACE/13/4: Awareness-building Activities and Strategic Campaigns as a Means for Building Respect for IP

- Awareness-raising Activities Targeting Schoolchildren Undertaken in Croatia
Ms. Ana Rački Marinković, Deputy Director General, State Intellectual Property Office of the Republic of Croatia (SIPO), Zagreb
- Public Outreach Work in the Area of Intellectual Property Rights: Kazakhstan's Experience – The National Anti-Piracy Campaign
Ms. Gulnara Kaken, Deputy Director, Department for Intellectual Property Rights, Ministry of Justice, Astana
- Raising IP Awareness via Social Media in Thailand
Mr. Sasiwat Rattanaphan, Public Relations Officer, Office of Central Administration, Department of Intellectual Property (DIP), Ministry of Commerce, Nonthaburi, Thailand
- IP Public Awareness Campaigns in the United States of America
Mr. Peter N. Fowler, Senior Counsel, Enforcement, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Alexandria, United States of America
- The Authenticity Project
Mr. José Antonio Moreno Campos, Director General, Asociación Española para la Defensa de la Marca (ANDEMA), Madrid
- *Respect ©copyright!* – Building Copyright Awareness Among Pupils
Ms. Claudia Kempf, Head, Members Department, Cooperative Society of Music Authors and Publishers in Switzerland (SUISA), Berne

13.00 – 15.00 Lunch

15.00 – 18.00 Panel Discussion

Moderator Ms. Elizabeth Jones, IP Enforcement Policy Advisor, Copyright and IP Enforcement Directorate, Intellectual Property Office, Newport, United Kingdom

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner

The Interface of IP Enforcement and Competition Law

WIPO/ACE/13/5: The Interface of IP Enforcement and Competition Law

- The Intersection Between Intellectual Property Rights and Antitrust Law in Brazil
Ms. Paula Azevedo, Commissioner, Administrative Council for Economic Defense (CADE), Brasilia
- Intellectual Property and Unfair Competition Law in Peru
Mr. Ray Meloni, Director, Directorate of Distinctive Signs, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOP), Lima

Panel Discussion

Moderator Mr. Giovanni Napolitano, Deputy Director, Department for Transition and Developed Countries, WIPO, Geneva

18.00 Inauguration of the Exhibition

Tuesday, September 4, 2018

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)**

IP Enforcement Coordination

WIPO/ACE/13/6: Coordinating IP Enforcement at the National and Regional Level

- Intellectual Property Dispute Resolution in Belarus: Government Bodies Involved and Their Competences
Mr. Aliaksandr Zayats, Deputy Head, Department of Law and International Treaties, National Center of Intellectual Property (NCIP), Minsk
- Strengthening the Protection of Industrial Designs to Promote the Development of the Lighting Industry – Intellectual Property Rights Protection in Guzhen, Zhongshan
Mr. Yin Ming, Director, Zhongshan Municipal Bureau of Intellectual Property, Zhongshan City, China
- China's Experience in Promoting the Use of Legitimate Software
Mr. Liangbin Zheng, Director, Enforcement Division, Copyright Department, National Copyright Administration of China, Beijing
- Best Practices for the Use of Cease-and-desist Letters Addressed to Individuals in Finland
Ms. Anna Vuopala, Government Counsellor, Division for Copyright Policy and Audiovisual Culture, Department of Culture and Art Policy, Ministry of Education and Culture, Helsinki
- Combating Software Piracy in Mexico
Ms. Irelly Aquique Pineda, Director, Intellectual Property Protection Division, Mexican Institute of Industrial Property (IMPI), Mexico City
- Enforcement Systems in IBEPi Countries
Mr. Ray Meloni, Director, Directorate of Distinctive Signs, INDECOPI, Lima
- Administrative Measures Taken by the Korean Intellectual Property Office Under the Unfair Competition Prevention and Trade Secret Protection Act
Ms. Hee Kyung Chung, Deputy Director, Intellectual Property Investigation Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea

- Criminal Investigation and Prosecution of IP Infringement in the Republic of Korea
Mr. Sanghyun Kim, Prosecutor and Vice Director, International Legal Affairs Division, Ministry of Justice, Seoul
- The Development of Mechanisms to Ensure Compliance with Copyright and Related Rights in the Russian Federation
Ms. Natalia Romashova, Director, Legal Department, Ministry of Culture, Moscow

13.00 – 15.00 Lunch

- 15.00 – 18.00
- Intellectual Property Enforcement Coordination in Uganda
Mr. Bemanya Twebaze, Registrar General, Uganda Registration Services Bureau (URSB), Kampala

Panel Discussion

Arrangements to Address Online IP Infringements

WIPO/ACE/13/7: Arrangements to Address Online IP Infringements

- Proposed Online Copyright Enforcement Measures in Israel
Ms. Ayelet Feldman, Adv., Intellectual Property Law Division, Ministry of Justice, Jerusalem
- Experiences of the United Kingdom in Working with Intermediaries to Tackle Intellectual Property Rights Infringement
Ms. Elizabeth Jones, IP Enforcement Policy Advisor, Copyright and IP Enforcement Directorate, Intellectual Property Office, Newport, United Kingdom
- Stepping up Industry-led Efforts to Reduce Intellectual Property Infringements – An Update from the European Commission
Ms. Natalia Zebrowska, Policy Officer, Intellectual Property and Fight Against Counterfeiting, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission, Brussels

Panel Discussion

Moderator Ms. Barbara Suhr-Jessen, Head, Enforcement and Anti-counterfeiting, Danish Patent and Trademark Office (DKPTO), Taastrup, Denmark

Wednesday, September 5, 2018

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)**

Balanced, Holistic and Effective IP Dispute Resolution

WIPO/ACE/13/8: Intellectual Property and the Judiciary

Mr. Xavier Seuba, Associate Professor, Judicial Trainings Manager and Director of Diploma on Patent Litigation in Europe, Center for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

WIPO/ACE/13/9: The Quantification of Damages in Cases of IP Infringements

- Assessment of Damages to Intellectual Property – A View from the Colombian Legal System
Mr. Jorge Mario Olarte Collazos, Deputy Superintendent for Judicial Affairs, Superintendency of Industry and Commerce, Bogota
- Calculation of Damages in the Case of Infringement of Intellectual Property
The Honorable Justice Dr. Nehad Al-Husban, Judge, Amman Appeal Court
- Compensation for Damages in Counterfeiting Cases
The Honorable Justice Mr. Abderrazzak El Amrani, First President, Commercial Court of Appeal, Casablanca, Morocco
- Experiences on Quantification of Damages for Intellectual Property Rights Infringement in the United Kingdom
The Honorable Justice Mr. Alan Johns QC, District Judge, Intellectual Property Enterprise Court, High Court of Justice, London
- The Study on the Quantification of Monetary Relief of the International Association for the Protection of Intellectual Property (AIPPI)
Dr. Ari Laakkonen, Assistant Reporter General, AIPPI, Zurich, Switzerland

Panel Discussion

Moderator Mr. Xavier Seuba, Associate Professor, Judicial Trainings Manager and Director of Diploma on Patent Litigation in Europe, CEIPI, University of Strasbourg, France

Work program item C: Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities

13.00 – 15.00 Lunch

Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for Agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate

WIPO/ACE/13/10: National and Regional Experiences with the Adaptation of WIPO's Training Materials *Investigating and Prosecuting IP Crime*

- The Value of a Holistic Approach to Training Law Enforcement Agencies Using Customized Training Materials
Ms. Amanda Lotheringen, Senior Manager Copyright and Intellectual Property Enforcement, Companies and Intellectual Property Commission (CIPC), Pretoria
- The Customization of the WIPO Training Materials *Investigating and Prosecuting Intellectual Property Crime* for the Use by Judges, Public Prosecutors and IP Law Enforcement Officials in Jordan
The Honorable Justice Dr. Nehad Al-Husban, Judge, Amman Appeal Court
- The Use of the Adapted WIPO's Training Materials *Investigating and Prosecuting IP Crime* in ARIPO Member States
Mr. Fernando dos Santos, Director General, African Regional Intellectual Property Organization (ARIPO), Harare

Discussion

Agenda item 6: Recent activities of WIPO in the field of building respect for IP

WIPO/ACE/13/2: Recent Activities of WIPO in the Field of Building Respect for Intellectual Property
WIPO Secretariat

Agenda item 7: Work of the ACE

Agenda item 8: Adoption of the Summary by the Chair

Agenda item 9: Closing of the session

[End of document]