

Advisory Committee on Enforcement

Thirteenth Session

Geneva, September 3 to 5, 2018

ADMISSION OF NON-GOVERNMENTAL ORGANIZATIONS AS AD HOC OBSERVERS

Document prepared by the Secretariat

1. The Annexes to this document list two non-governmental organizations which have requested to be granted *ad hoc* observer status to the Advisory Committee on Enforcement (ACE), according to the Rules of Procedure of the ACE (see document WO/GA/28/7, paragraphs 114 (iii) and 120).

2. The ACE is invited to approve participation in the thirteenth session of the Committee of the non-governmental organizations referred to in the Annexes to this document.

[Annexes follow]

THE BELGIAN ANTI-COUNTERFEITING ASSOCIATION (ABAC-BAAN)

The Belgian Anti-counterfeiting Association (ABAC-BAAN) was established on May 30, 1995, as a national non-profit organization by several reputed trademark holders who were victims of counterfeiting in Belgium and Luxembourg. The President of ABAC-BAAN is Edwin Kat and the Managing Director is Roland De Meersman.

ABAC-BAAN aims to defend the interests of intellectual property right holders. Its anti-counterfeit services include investigation and product verification; transmission of pictures and/or samples for examination; organization of transport, storage and destruction of goods; follow-up of seizures; filing of criminal complaints; and filing and renewal of applications for action. The association also advises its members on practical and legal issues.

ABAC-BAAN assists its members in anti-counterfeiting proceedings that the customs administration, the police or the Economic Inspection Directorate of the Ministry of Economic Affairs initiate when suspicious products are intercepted. It thus serves as the interface between its member and the national authorities. It handles the complete administrative follow-up of customs action, implements the simplified procedure to allow for the swift destruction of the counterfeit products and, if required, involves the judicial authorities.

ABAC-BAAN participates, and involves its members, in training and awareness initiatives for the police, the customs administration, the Economic Inspection Directorate and the prosecution. The association conveys specific training requests to its members and assists in the implementation of such trainings. It is also involved in consultations and sessions on the working processes of the authorities, legislative initiatives, statistics, etc. It further communicates the concerns of its members to the authorities.

ABAC-BAAN members represent various industry branches, from luxury goods to consumer goods, such as clothing, sports equipment, leather goods, perfumes, toys and entertainment. A list of the ABAN-BAAN members follows:

- Adidas (Germany);
- Benefit Cosmetics (United States of America);
- Céline (France);
- Chanel (France);
- Christian Dior Couture (France);
- Cinq Huitièmes (France);
- Clarins (France);
- Coty Benelux (Netherlands);
- Dolce & Gabbana Trademarks (Italy);
- Emilio Pucci International (Netherlands);
- Gillette (United States of America);
- Givenchy (France);
- Guerlain (France);
- Harley-Davidson (United States of America);
- Hasbro (United States of America);
- Helena Rubinstein (France);
- Hublot (Switzerland);
- Hugo Boss Trademark Management (Germany);
- Kenzo (France);
- Laboratoire Garnier (France);
- Lacoste (France);
- Levi Strauss & Co. (United States of America);
- L'Oréal (France);
- La Roche Posay Laboratoire Pharmaceutique (France);
- Lancôme Parfums et Beauté (France);
- Loris Azzaro (Netherlands);
- Louis Vuitton Services (France);
- LVMH Fragrance Brands (France);
- MAKE UP FOREVER (France);
- Marc Jacobs Trademarks (United States of America);
- Modelo MKT de México (Mexico);
- Palais Impérial (France);
- Parfums Christian Dior (France);
- Parfums Guy Laroche (France);

- Pierre Cardin (France);
- Proctor & Gamble (United States of America);
- Proctor & Gamble Business Services (Canada);
- PUMA (Germany);
- Reebok International (United Kingdom)
- Seiko Epson (Japan);
- TAG HEUER (Switzerland);
- TaylorMade Golf (United States of America);
- TBL Licensing (United States of America);
- Tommy Hilfiger Licensing (Netherlands);
- Zadafo (Germany); and
- Zenith (Zwitzerland).

For further information see: <https://www.abac-baan.be/>.

[Annex II follows]

THE SPANISH ASSOCIATION FOR THE DEFENCE OF TRADEMARKS (ANDEMA)

The Spanish Association for the Defence of Trademarks (ANDEMA) was established as a non-profit private association in Spain in March 1989. The President of ANDEMA is Rosa Tous and the Director General is José Antonio Moreno Campos. ANDEMA has its headquarters in Madrid.

The mission of ANDEMA is to raise awareness among citizens of the importance of protecting intellectual property (IP) rights as one of the main sources to create wealth and employment. To achieve its mission, ANDEMA cooperates with various stakeholders from both the public and the private sector in awareness campaigns, trainings and the publication of studies. ANDEMA also actively launches IP-related messages to the media.

Another important function of ANDEMA is to protect its members from infringers such as distributors and sellers of counterfeit goods. To this end, it works closely with enforcement bodies, such as the Spanish customs and police authorities, and participates in meetings with judges.

ANDEMA firmly believes that collaboration among public and private institutions is necessary at the national and international level. Consequently, ANDEMA collaborates with entities such as the European Union Intellectual Property Office (EUIPO), the European Commission, the *Association des Industries de Marques* (AIM), the Global Anti-counterfeiting Network Group (GACG Group), the International Trademarks Association (INTA) or the International Association for the Protection of Intellectual Property (AIPPI).

ANDEMA also cooperates with other national associations such as the French *Union des fabricants pour la protection de la propriété intellectuelle* (UNIFAB) and the Italian *Istituto di Centromarca per la lotta alla contraffazione* (INDECAM). In 2016, the three associations, with financial help of the European Observatory on the Infringement of Intellectual Property Rights of the EUIPO, jointly launched the Authenti-City Project, with the aim of recognizing municipalities in France, Italy and Spain that combat the street sale of counterfeit products, thereby protecting local commerce from this form of unfair competition.

ANDEMA's membership is comprised of 70 members, belonging to diverse sectors of industrial activity and services: from foodstuff to textile companies, from jewellery to football clubs.

A list of ANDEMA members follows:

- Adam Foods, S.L.;
- Adidas España, S.A.;
- Aguas de Barcelona AGBAR;
- American Language Academy;
- American Nike, S.A.;
- Basi, S.A.;
- Bic Iberia, S.A.;
- Bimba & Lola;
- Bodegas Emilio Moro;
- British American Tobacco;
- Brugal & Co, C por A;
- Burberry Spain, S.A.;
- Carrera & Carrera, S.A.;
- Cepsa;
- Chanel Francia, S.A.;
- CLS Remy Cointreau;
- Coflusa, S.A.;
- Desigual;
- Diageo Iberia;
- Félix Solis Avantis;
- Flamagas, S.A.;
- Freixenet, Grupo;
- Gandía Blasco, S.A.;
- Grupo Álvarez;
- Grupo L'Oreal;
- Grupo Mahou-San Miguel;
- Grupo Nabeiro;
- Grupo Pepe Jeans, S.A.;
- Hacienda y Viñedos Marques del Atrio;
- Hasbro Iberia, S.L.;
- Havaianas, S.A.U.;

- Hewlett-Packard España;
- IberCaja Banco S.A.;
- Idilia Foods S.L.;
- IMC Toys, S.A.;
- Imperial Tobacco Group - Altadis S.A.;
- Inditex, Grupo;
- Isdin, S.A.;
- Japan Tobacco International;
- Kaiku Corporación Alimentaria, S.A.;
- La española, S.A.;
- La Zagaleta, SLU;
- Levi Strauss de España, S.A.;
- Lladró, S.A.;
- Loewe S.A.;
- Louis Vuitton Fashion Group;
- Miguel Torres, S.A.;
- Miquel y Costas & Miquel, S. A.;
- Mondelez International;
- Mustang Inter, S.L.;
- Natura Bissé;
- Osborne Distribuidora, S.A.;
- Perfetti Van Melle;
- Pernod Ricard España, S.A.;
- Pexamamia (Probike);
- Philip Morris Spain, S.L.;
- Polo Ralph Lauren Europe;
- Puig S.L.;
- Real Madrid C.F.;
- Robert Bosch España, S.A.;
- Scalpers Fashion, S.L.;
- Scheweppes - Orangina;
- Securcode, S.A.;
- Suarez Joyería;
- Suavinex, Grupo;
- Telefónica de España, S.A.U.;
- TOUS, S.A.;
- Unilever España, S.A.;
- Válvulas Arco, S.A.

For further information see: <https://www.andema.org>.

[End of Annexes and of document]