

## Advisory Committee on Enforcement

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#### RECENT ACTIVITIES OF WIPO IN THE FIELD OF BUILDING RESPECT FOR INTELLECTUAL PROPERTY

*Document prepared by the Secretariat*

1. This document summarizes the activities in the field of building respect for intellectual property (IP) undertaken by Program 17 of the World Intellectual Property Organization (WIPO) in the period from May 2017 to April 2018. The activities were guided by the Program's objectives defined in the 2016/2017 Program and Budget and the 2018/2019 Program and Budget, as well as Development Agenda Recommendation 45. They focused on responding to Member State requests for legal and technical assistance, also taking duly into account Development Agenda Recommendations 1, 3, 6, 10 to 14, and 17, and on fostering cooperation with partner organizations and the private sector, in accordance with Development Agenda Recommendation 40 and in order to ensure international policy cohesion and further integration of development-oriented concerns into joint activities.

2. It is recalled that WIPO Strategic Goal VI "International Cooperation on Building Respect for IP" is a broad, cross-cutting goal which aims to create an enabling environment that promotes respect for IP in a sustainable manner and to strengthen the capacity in Member States for the effective enforcement of IP rights (IPRs), taking into account socio-economic interests and development-oriented concerns. Strategic Goal VI is supported by various WIPO Programs and many of the activities set out below benefited from close in-house cooperation, in particular with: Program 1 (Patent Law); Program 2 (Trademarks, Industrial Designs and Geographical Indications); Program 3 (Copyright and Related Rights); Program 9 (Africa, Arab, Asia and the Pacific, Latin America and the Caribbean Countries, Least Developed Countries); Program 10 (Transition and Developed Countries); Program 11 (The WIPO Academy);

Program 13 (Global Databases); Program 16 (Economics and Statistics); Program 19 (Communications), Program 20 (External Relations, Partnerships and External Offices) and Program 21 (Executive Management).

3. The following sections list those activities in the field of building respect for IP that were undertaken by Program 17. They do not aim to provide an exhaustive report on all WIPO activities in this area as many other WIPO Programs equally deliver contributions to Strategic Goal VI. Section I focuses on assistance to Member States, while Section II describes the cooperation and coordination between the work of WIPO and other international governmental and non-governmental organizations (IGOs and NGOs) and the private sector. Section III covers publications and training materials in the field of building respect for IP.

4. A regular update on activities of Program 17 in the field of building respect for IP, with links to relevant programs, is made available on the WIPO website at: <http://www.wipo.int/enforcement/en/activities/current.html>.

## **I. ASSISTANCE TO MEMBER STATES: LEGISLATIVE ADVICE, TRAINING AND AWARENESS RAISING**

5. In the period under review, Program 17 continued to receive numerous requests from Member States for assistance in the field of building respect for IP and the enforcement of IPRs. Requested services included legislative advice, as well as training and awareness-raising activities.

6. Regarding legislative advice, Program 17 focused on scrutinizing the compatibility of current or draft legislation with enforcement-related obligations under Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), taking due account of the balances and the flexibilities incorporated in the TRIPS Agreement. WIPO provides legislative advice to Member States on demand and on a confidential basis<sup>1</sup>.

7. In addition, WIPO organized specialized national and regional Workshops, Seminars and Colloquia to comprehensively address building respect for IP<sup>2</sup>:

- *National Workshop on Building Respect for IP for Members of the Judiciary*, Algiers, Algeria, May 23 and 24, 2017: organized in cooperation with the Algerian National Industrial Property Institute (INAPI), the objectives of the Workshop were to build the capacity of the judiciary in relation to Part III of the TRIPS Agreement, to foster strategic cooperation between stakeholders from both the public and the private sectors and to discuss topical issues of relevance for judges dealing with the enforcement of IPRs in Algeria, such as strategies for consumer awareness raising, case-law developments, the disposal of infringing goods and the calculation of damages. The Workshop was attended by around 50 participants, among them representatives of the judiciary and the prosecution in Algeria.

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<sup>1</sup> For more detailed information, see WIPO Secretariat (2017), *The Legislative Assistance Provided by WIPO in the Area of the Enforcement of Intellectual Property Rights* (document WIPO/ACE/12/14), available at [http://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=372936](http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=372936).

<sup>2</sup> For more detailed information, see WIPO Secretariat (2016), *The Capacity-building and Training Activities of WIPO in the Area of Building Respect for IP* (document WIPO/ACE/11/10), available at [http://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=340916](http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=340916).

- National Seminar on IP Protection and Enforcement Relating to the Automotive Spare Parts, Bucharest, Romania, May 25, 2017: organized in cooperation with the State Office for Inventions and Trademarks (OSIM), the objectives of the Seminar were to discuss and exchange experience on practical issues relating to IPR enforcement in the area of car spare parts and to build further knowledge of the participants in this regard. The Seminar was attended by 55 participants, representing car manufacturers, associations of importers, local producers of spare parts, attorneys-at-law, as well as IP enforcement authorities (police, customs and prosecution).
- Workshop on IPR Enforcement for Law Enforcement Officials and Workshop on IPR Enforcement for Magistrates, Kingstown, Saint Vincent and the Grenadines, June 29 and 30, 2017: organized in cooperation with the Registry of Companies and Intellectual Property of Saint Vincent and the Grenadines, the objectives of the Workshops were to increase IP awareness by conducting TRIPS-based trainings for law enforcement officials and magistrates and to enhance the IP knowledge of members of the judiciary to handle and adjudicate IP cases in a fair, efficient and consistent manner. The Workshop for law enforcement officials was attended by around 15 representatives of various government departments, legal practitioners, representatives of the Association of the Caribbean Copyright Societies (ECCO) as well as a local artist/performer. Two magistrates attended the Workshop for magistrates.
- Workshop on IPR Enforcement for Law Enforcement Officials and Workshop on IPR Enforcement for Magistrates, Basseterre, Saint Kitts and Nevis, July 3 and 4, 2017: organized in cooperation with the Intellectual Property Office of Saint Kitts and Nevis, the objectives of the Workshops were to increase IP awareness for law enforcement officials and magistrates and to enhance the IP knowledge of members of judiciary to handle and adjudicate IP cases in a fair, efficient and consistent manner. The Workshop for law enforcement officials was attended by the Director of Public Prosecution and around 15 representatives of various government departments. Two magistrates attended the Workshop for magistrates.
- National Workshop on Enforcement of Intellectual Property Rights, New Delhi, India, August 22 to 24, 2017: organized in cooperation with the Cell for IPR Promotion and Management (CIPAM) of the Ministry of Commerce and Industry, the objective of the Workshop was to sensitize senior investigators and prosecutors on the social and economic impact of counterfeiting and piracy, to share the content of the WIPO Training Manual *Investigating and Prosecuting IP Crime* and to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda. The Workshop was attended by around 600 participants representing, *inter alia*, senior police officers and public prosecutors from a substantial number of Indian states, the legal fraternity, law students and members of the private sector.
- Interregional Workshop on Copyright Enforcement, Seoul, Republic of Korea, September 18 to 21, 2017: organized by WIPO and the Ministry of Culture, Sports and Tourism (MCST), in cooperation with the Korea Copyright Protection Agency (KCOPA), the Korea Copyright Commission (KCC) and the World Trade Organization (WTO), the Workshop had the objectives, within the framework of WIPO Strategic Goal VI, to consider the value of copyright and related rights protection and enforcement to the social, economic and cultural development of the participating countries; to provide basic training on remedies and copyright enforcement measures, with a particular focus on the digital environment; to discuss topical issues in the area of building respect for copyright and to envisage national and transnational strategies for effective cooperation.

The Workshop was attended by 18 participants from the Copyright Offices and the judiciary from the following countries: China, Indonesia, Jordan, Mexico, Nepal, Panama, Philippines, Thailand, and Viet Nam.

- Regional Colloquium on the Enforcement of IPRs for Judges in Higher Courts, Tokyo, Japan, October 17 and 18, 2017: organized in cooperation with the Japan Patent Office (JPO) and the Japan Institute for Promoting Invention and Innovation (JIPII), the Colloquium had the objectives to raise awareness of judges in higher courts on the relevant issues arising in IP litigation; to enhance their skills in handling IP cases through a mock trial and to broaden their knowledge of the roles of courts and judges specializing in IP. These objectives were addressed within the framework of WIPO Strategic Goal VI. The Colloquium was attended by 12 representatives from Myanmar, Pakistan, Papua New Guinea, the Philippines, Singapore and Sri Lanka.
- National Workshop on Building Respect for IP and Combating Counterfeiting and Piracy in the Digital Environment, Minsk, Belarus, October 18 and 19, 2017: organized in cooperation with the National Center of Intellectual Property of Belarus (NCIP) and the High Technologies Park, the Workshop had the objective to provide participants with knowledge of international developments in building respect for IP in the digital environment in the context of Recommendation 45 of the WIPO Development Agenda. The Workshop was attended by around 60 lawyers and patent attorneys.
- National Workshop on Building Respect for IP for Members of the Judiciary, Casablanca, Morocco, October 19 and 20, 2017: organized in cooperation with the Moroccan Industrial and Commercial Property Office (OMPIC), the Workshop had the objectives, within the framework of WIPO's Strategic Goal VI, to build the capacity of judicial officials on Part III of the TRIPS Agreement, bearing in mind the flexibilities provided therein; to foster strategic cooperation between stakeholders from both the public and the private sectors; to discuss topical issues of relevance for judges dealing with the enforcement of IPRs in Morocco, such as case-law developments, issues relating to civil and criminal liability, the disposal of infringing goods and the calculation of damages. The Workshop was attended by 25 participants, representing the judiciary and the prosecution.
- Sub-Regional Seminar on Building Respect for IP, Dushanbe, Tajikistan, October 24 and 25, 2017: in cooperation with the National Center for Patents and Information (NCPI), Ministry of Economic Development and Trade, the Seminar had the objectives to discuss and exchange experience on practical issues relating to the enforcement of IPRs and to equip IP enforcement authorities in Central Asian countries with the skills and knowledge necessary to handle IP cases in a fair, efficient and consistent manner, while taking due note of Strategic Goal VI development-oriented concerns. The Seminar was attended by around 50 participants (members of the judiciary, representatives of the Financial Police, the State Antimonopoly Agency, the State Customs Service and representatives of right holders, as well as judges from Kazakhstan, Kyrgyzstan and Uzbekistan).
- Workshop on the South African IP Training Manual on Investigation and Prosecution of IP Crime for Senior Law Enforcement Officials, Pretoria, South Africa, November 1, 2017: organized in cooperation with the Companies and Intellectual Property Commission (CIPC), the Workshop had the objectives to teach the content of the *WIPO-CIPC South African Training Manual on Investigating and Prosecuting IP Crime for Senior Law Enforcement Officials* and ensure that IP crime prosecutors were

equipped with the skills and knowledge necessary to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda. The Workshop was attended by 68 police officers and public prosecutors.

- *Ibero-American Workshop on the Enforcement of Rights in Distinctive Signs*, Lima, Peru, November 9 and 10, 2017: organized in cooperation with the Ibero-American Program on Industrial Property and Development Promotion (IBEPI) and the National Institute for the Defense of Competition and Protection of Intellectual Property of Peru (Indecopi), the Workshop was divided into a Public Seminar (November 9) and roundtable discussions of IBEPI Working Group on Enforcement (November 10). The Working Group consisted of representatives of the Industrial Property Offices of Argentina, Brazil, Colombia, Costa Rica, the Dominican Republic, Ecuador, Guatemala, Mexico, Paraguay, Peru, Portugal and Uruguay as well as the IBEPI Technical Secretary. The roundtable discussions allowed the Working Group members to exchange experiences with the enforcement of industrial property rights. The Public Seminar addressed IP enforcement topics of general relevance, such as the international legal framework, IP enforcement in the digital era, IP in the work of the Tribunal of the Andean Community and the role of the private sector. It was attended by 102 participants, with representatives of the public sector, academia and the private sector, as well as students, in addition to the Working Group members.
- *National Workshop on IP Enforcement*, Asunción, Paraguay, November 13 and 14, 2017: organized in cooperation with the National Directorate for Intellectual Property of Paraguay (DINAPI), the Workshop aimed to strengthen the participants' knowledge of balanced IP enforcement and to increase the understanding among all IP enforcement actors of their respective functions, competencies and challenges. The Workshop was attended by 98 participants, mostly representing various administrative entities, the judiciary, the prosecution, the police, law firms and private companies.
- *Sub-Regional Workshop on the Enforcement for IPRs for Customs Officials*, Ashgabat, Turkmenistan, November 13 and 14, 2017: organized in cooperation with the State Service of Intellectual Property of the Ministry of Economy and Development, the Workshop had the objectives to discuss and exchange experience with practical issues relating to border measures and the enforcement of IPRs from a customs perspective and to equip customs officials with the skills and knowledge necessary to act efficiently and consistently in the implementation of border measures. The Workshop was attended by around 50 participants, including representatives of the Financial Police, right holders and representatives of customs authorities from Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan.
- *National Workshop on Building Respect for IP for Members of the Judiciary*, Sharjah, United Arab Emirates, November 21 to 23, 2017: organized in cooperation with the United Arab Emirates Ministry of Economy, the Emirates Intellectual Property Association (EIPA) and the Institute of Training and Judicial Studies, the Workshop aimed to build the capacity of judicial officials in relation to Part III of the TRIPS Agreement, bearing in mind the flexibilities provided therein; to foster strategic cooperation between stakeholders from both the public and the private sectors and to discuss topical issues of relevance for judges dealing with the enforcement of IPRs, such as case-law developments, issues relating to civil and criminal liability, the disposal of infringing goods and the calculation of damages. The Workshop was attended by 35 participants, representing the judiciary and the prosecution.

- National Workshop on Building Respect for IP for Members of the Judiciary, November 28 to 30, 2017, Kuwait City, Kuwait: organized in cooperation with the Ministry of Commerce and Industry and the Kuwait Institute for Judicial and Legal Studies, the Workshop had the objectives, within the framework of WIPO Strategic Goal VI, to build the capacity of judicial officials in relation to Part III of the TRIPS Agreement, bearing in mind the flexibilities provided therein; to foster strategic cooperation between stakeholders from both the public and the private sectors; and to discuss topical issues of relevance for judges dealing with the enforcement of IPRs, such as case-law developments, issues relating to civil and criminal liability, the disposal of infringing goods and the calculation of damages. The Workshop was attended by 25 participants representing the judiciary and the prosecution.
- National Workshop on IP Enforcement for Customs and Investigation Service Officials, Tbilisi, Georgia, December 12 and 13, 2017: organized in cooperation with the National Intellectual Property Center of Georgia (Sakpatenti), the Workshop aimed to provide assistance to Georgian law enforcement authorities in improving their knowledge and develop their skills in investigating and prosecuting trademark counterfeiting and copyright piracy. The Workshop was attended by 32 representatives of customs and the police, including the Investigation Service of the Ministry of Finance, prosecutors and judges.
- Sub-Regional Seminar on Building Respect for Copyright and Combating Counterfeiting and Piracy in the Digital Environment, Baku, Azerbaijan, December 13 and 14, 2017: organized in cooperation with the Copyright Agency of the Republic of Azerbaijan, the Seminar had the objectives to examine the minimum standards and flexibilities contained in Part III of the TRIPS Agreement; to reflect on recent case-law developments; to discuss practical issues related to IPR enforcement, especially on the Internet and to exchange lessons learned in these fields. The Seminar was attended by 60 participants, representatives from the Parliament, governmental officials, rectors of universities, representatives of right holders, including representatives from Kazakhstan, Kyrgyzstan and Uzbekistan.
- Sub-Regional Workshop on Respect for IP for Judges from Member States of the African Intellectual Property Organization (OAPI) and Morocco, Yaoundé, Cameroon, January 22 to 26, 2018: organized in cooperation with the National Institute of Industrial Property (INPI) of France, the African Intellectual Property Organization (OAPI) and the Moroccan Industrial and Commercial Property Office (OMPIC), the Workshop had the objectives, within the framework of WIPO Strategic Goal VI, to build the capacity of the attending judges in relation to, and to allow for an exchange about, both Part III of the TRIPS Agreement (bearing in mind the flexibilities provided therein) and the applicable national and regional implementing legislation. The Workshop was attended by 20 judges from Cameroon, the Central African Republic, Chad, the Comoros, Guinea-Bissau, Mali, Mauritania and Togo.
- Sub-Regional Workshop on Respect for IP for Judges from Member States of the African Intellectual Property Organization (OAPI) and Morocco, Casablanca, Morocco, January 22 to 26, 2018: organized in cooperation with INPI, OAPI and OMPIC in parallel to the previously mentioned meeting, the Workshop had the objectives, within the framework of WIPO Strategic Goal VI, to build the capacity of the attending judges in relation to, and to allow for an exchange about, both Part III of the TRIPS Agreement (bearing in mind the flexibilities provided therein) and the applicable national and regional implementing legislation. The Workshop was attended by 16 judges from Benin, Burkina Faso, Cameroon, Congo, Côte d'Ivoire, Gabon, the Niger and Senegal as well as several local judges from Morocco.

- Training of Trainers of the Georgian IP Academy, Tbilisi, Georgia, March 5 to 9, 2018: In cooperation with Sakpatenti, the WIPO Academy organized module 4 (*Training on Trademarks and Trademark Enforcement*) of the Training of Trainers of the Georgian IP Academy. The objectives of the event were to provide trainers of the Georgian IP Academy with the knowledge about trademark enforcement necessary to be able to deliver training program in that field. The Training was attended by 20 participants.
- Workshop on Building Respect for IP for Senior Law Enforcement Officials and Public Prosecutors, Cape Town, South Africa, March 27 to 29, 2018, and Workshop on Building Respect for IP for Senior Law Enforcement Officials and Public Prosecutors, Nelspruit, South Africa, April 3 to 5, 2018: organized in cooperation with CIPC, the objectives of the courses were to sensitize senior investigators and prosecutors on the social and economic impact of counterfeiting and piracy; teach the content of the *WIPO-CICP South African Training Manual on Investigating and Prosecuting IP Crime for Senior Law Enforcement Officials* and to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crimes in a manner conducive to the implementation of Recommendation 45 of the WIPO Development Agenda. The Workshop in Cape Town was attended by 93 and the Workshop in Nelspruit by 21 law enforcement officials and prosecutors.
- National Workshop on IP Value Promotion for Media Practitioners, April 23, 2018, National Workshop on Building Respect for IP for Senior Customs Officials and IP Day Celebration at the University of Namibia, April 24, 2018, National Workshop on Enforcement of IP Rights for the Senior Law Enforcement Officials at the Namibian Police College, April 25, 2018, National Workshop on World IP Day, April 26, 2018, National Workshop on the Enforcement of IP Rights for Magistrates and Prosecutors, April 27, 2018, Windhoek, Namibia: organized in cooperation with the Business and Intellectual Property Authority (BIPA) of Namibia, the objectives of the Workshops were to commence with the implementation of the Strategic Plan for Building Respect for IP; to celebrate IP Day and to empower change for woman in innovation and creativity; to enhance cooperation with the two local universities to promote the teaching and studying of IP Law and principles; and to introduce training material developed to train senior investigators and prosecutors, police recruits and magistrates in the lower courts on the social and economic impact of counterfeiting and piracy. The events were attended by around 20 mass media representatives, 37 customs officers, 100 students, lecturers and other interested professionals, 35 senior police investigators and 25 magistrates and prosecutors.
- Interregional Workshop on Copyright Enforcement, Seoul, Republic of Korea, April 30 to May 4, 2018: organized jointly by WIPO and MCST, in cooperation with KCOPA, KCC and WTO, the Workshop had the objectives, within the framework of WIPO Strategic Goal VI, to consider the value of copyright protection and enforcement to the social, economic and cultural development of the participating countries; to provide training on copyright enforcement measures and remedies, with a particular focus on the digital environment; to discuss topical issues in the area of building respect for copyright and to envisage national and transnational strategies for effective cooperation to build respect for copyright. The Workshop was attended by 18 representatives of Copyright Offices and the judiciary from Cambodia, China, Ethiopia, Guatemala, Malaysia, Pakistan, the Philippines, Uruguay and Zambia as well as a representative of the Common Market for Eastern and Southern Africa (COMESA).

8. Furthermore, Program 17 participated in training programs for government officials and teachers of IP. Specific presentations on building respect for IP were delivered during the *WIPO-WTO Colloquium for Teachers of Intellectual Property*, taking place in Geneva from

June 19 to 30, 2017, and the *WIPO-WTO Advanced Course on IP for Government Officials*, taking place in Geneva from March 12 to 23, 2018. In addition, Program 17 provided an overview of its activities at the *Panel of Judges for the Development of a Generic Distance Learning Course on IP for the Judiciary*, organized by the WIPO Academy in Geneva from July 17 to 19, 2017.

## II. INTERNATIONAL COORDINATION AND COOPERATION

9. In line with the objectives set out in the in the 2016/2017 Program and Budget and the 2018/2019 Program and Budget, Program 17 continued to further enhance its systematic and effective international cooperation with a view to ensuring a balanced and transparent approach to building respect for IP in accordance with Strategic Goal VI and Development Agenda Recommendations 40 and 45, increasing international policy cohesion and avoiding the duplication of work. Relevant activities are outlined below:

- *EUIPO Observatory Seminar for Judges*, Alicante, Spain, May 11 and 12, 2017: organized by the European Observatory on Infringements of Intellectual Property Rights of the European Union Intellectual Property Office (EUIPO Observatory), the objective of the Seminar was to compare civil and criminal remedies in the field of IPR infringements. The Seminar was attended by 64 members of the judiciary (civil and criminal judges as well as prosecutors) from 20 member states of the European Union (EU) as well as six judges from four non-EU countries.
- *International IP Enforcement Summit*, Berlin, Germany, June 22 and 23, 2017: organized by the Federal Ministry of Justice and Consumer Protection, the European Commission and the European Union Intellectual Property Office (EUIPO), the Summit addressed the growing impact of IP infringements and the associated challenges facing enforcement authorities. WIPO participated in Panel III entitled *International Cooperation*. The Summit brought together key European and international decision makers, enforcement agencies, multinational companies, consumer representatives and businesses.
- *International Conference Georgia Against Counterfeiting and Piracy*, Batumi, Georgia, July 20 and 21, 2017: organized by the Intellectual Property Office of Georgia (Sakpatenti) and the Commercial Law Development Program of the Department of Commerce of the United States of America, the Conference was attended by a large number of public and private sector representatives and provided the opportunity to exchange information on the problems of IP infringement faced by different industries. WIPO presented on the subject of international cooperation to build respect for IP and facilitated the attendance of an expert speaker who described the nature of illicit trade and counterfeiting from a practical, law-enforcement perspective.
- *Eleventh International Law Enforcement IP Crime Conference*, New York, United States of America, August 28 and 29, 2017: co-hosted by the International Criminal Police Organization (INTERPOL), the Immigration and Customs Enforcement (ICE) and the National Intellectual Property Rights Coordination Center (IPR Center) of the United States of America, in partnership with Underwriters Laboratories (UL) and the International Anti-Counterfeiting Coalition (IACC), the Conference had the main objective to discuss IP law enforcement issues around the world and ways to effectively combat IP crime. It was attended by about 500 participants from mostly the police, customs, the prosecution, the legal fraternity and right holders as well as some representatives of national IP Offices. WIPO facilitated the panel on *IP Enforcement Delivery and Policy Making*.



*IP Crime Conference on Innovative Strategies for Effective Enforcement*, Antwerp, Belgium, September 19 and 20, 2017: co-hosted by the European Union Agency for Law Enforcement Cooperation (EUROPOL) and the General Administration of Customs and Excise of Belgium, in partnership with UL and IACC, the objective of the Conference was to provide a comprehensive overview of IP enforcement issues, namely, reviewing emerging IP crime trends, enforcement strategies and good practices via operational case studies. The Conference was attended by 350 law enforcement officials and security and industry experts. WIPO delivered a presentation on *Combating IP Crime and Building Respect for IP – An International Perspective*.

- *Plenary Meeting of the EUIPO Observatory*, Alicante, Spain, September 27 and 28, 2017: organized by the EUIPO Observatory, the primary objective of the Meeting was to present an overview of the 2017 activities of the EUIPO and its work program for 2018. The Meeting was attended by 90 representatives from the 28 EU Member States, the EU Presidency, the EU Parliament, the European Commission, the private sector and civil society, as well as international organizations. WIPO participated in the panel *Awareness Activities for Youngsters* and presented its awareness-raising tools and activities in the area of building respect for IP.
- *Seventh Regional IP Crime Conference*, Dubai, United Arab Emirates, November 6 and 7, 2017: hosted by the Emirates Intellectual Property Association (EIPA) and INTERPOL, in cooperation with the Ministry of Justice, Dubai Police, Dubai Customs, the Brand Owner's Protection Group and UL, the Conference was attended by law enforcement officials from the region, as well as public prosecutors and representatives from customs, the police and the private sector. The objective of the Conference was to promote innovation and implementation of strategic policies in order to fight counterfeiting in the Middle East and North Africa. Discussions focused on the importance of regional and international cooperation; the use of new technologies; successful enforcement activities in the UAE and challenges such as free trade zones, non-detering penalties, limited award of damages and re-exportation of infringing goods.
- *Third Meeting of the HCCH Special Commission on the Recognition and Enforcement of Foreign Judgements*, The Hague, Netherlands, November 13 and 14, 2017: WIPO participated as an observer in the Hague Conference on Private International Law (HCCH) Meeting of the Special Commission, which is preparing the draft Convention on the Recognition and Enforcement of Foreign Judgments. The Meeting was attended by 180 participants from 57 HCCH member states, the EU, five HCCH observer states and 14 international governmental and non-governmental organizations.
- *Fourteenth WCO CAP Group Meeting*, Brussels, Belgium, November 15 and 16, 2017: WIPO participated as an observer in the fourteenth Meeting of the Counterfeiting and Piracy Group (CAP) of the World Customs Organization (WCO), which addressed global challenges posed by the digital marketplace and common strategies and actions that enforcement agencies could adopt to tackle them. The Meeting was attended by around 150 representatives of customs authorities of WCO member states, IGOs, the private sector and NGOs.
- *Fourteenth Shanghai International IP Forum*, Shanghai, China, December 12 and 13, 2017: jointly organized by WIPO and the Shanghai Municipal People's Government and supported by the State Intellectual Property Office of the People's Republic of China, the event provided a high-level forum for international dialogue on cooperation on IP matters, focusing on global trends in IP development, judicial protection of IPRs, IP trading and licensing. The Forum was attended by

around 300 participants, namely policy makers and strategy developers in government and business, including high-level representatives from IP offices and relevant IGOs, judges, senior industry representatives, IP lawyers, as well as respected academics.

- Sixth Meeting of the EUIPO Observatory Coordination Group on Infringements of IPRs, Brussels, Belgium, January 16, 2018: hosted by the EUIPO Observatory, the Meeting was attended by various EU entities (the European Commission, EUROPOL, the Community Plant Variety Office (CPVO), the European Anti-Fraud Office (OLAF), the EU Agency for Law Enforcement Training (CEPOL), EUIPO, the EU Judicial Cooperation Unit (EUROJUST)) and IGOs (INTERPOL, the Organization for Economic Co-operation and Development (OECD), the United Nations Interregional Crime and Justice Research Institute (UNICRI), WCO). The Meeting served to discuss, develop and coordinate ongoing activities with a view to avoiding the duplication of efforts.
- EUIPO Observatory Conference on IP in Education, Sofia, Bulgaria, February 20, 2018: jointly organized by the EUIPO Observatory and the Patent Office of Bulgaria, under the auspices of the Bulgarian Presidency of the Council of the EU, the Conference was attended by representatives of the Ministry of Education and Science of Bulgaria, Ministries and IP Offices from EU member states as well as the private sector and civil society. The Conference served to present recent developments and share national experiences and perspectives with regard to IP in education.
- EUIPO Observatory Public Sector Representatives' Meeting, Sofia, Bulgaria, February 21 and 22, 2018: organized by the EUIPO Observatory in cooperation with the Bulgarian Patent Office, the Meeting brought together representatives of national IP Offices, relevant EU institutions and IGOs with the aim of discussing the ongoing work of the EUIPO Observatory, providing guidance on the design of new initiatives and exchanging information and experiences. It was attended by representatives of the EU member states, the European Commission, the European Free Trade Association (EFTA), EUROPOL, OECD and UNICRI.
- Coordination Meeting of IGOs Working in the Area of Building Respect for IP, Geneva, Switzerland, March 13, 2018: organized by WIPO, the objective of the Meeting was to increase coordination amongst IGOs working in the area of building respect for IP. The Meeting was attended by representatives of INTERPOL, the International Telecommunication Union (ITU), OECD, South Centre, the United Nations Conference on Trade and Development (UNCTAD), the United Nations Environment Programme (UNEP), UNICRI, the United Nations Office on Drugs and Crime (UNODC), WCO and WTO.
- Sixth Meeting of the OECD Taskforce on Countering Illicit Trade, Paris, France March 15 and 16, 2018: WIPO attended the sixth Meeting of the OECD Taskforce, whose goal is to foster international cooperation aimed at the reduction and deterrence of illicit trade. The Meeting discussed the mandate of the Taskforce in the development of guidance on key institutional capacities to counter illicit trade. At the Meeting, the OECD-EUIPO report *Trade in Counterfeit Goods and Free Trade Zones* was launched. Presentations were made on related research on the impact of counterfeits on national economies as well as the impact on the private sector. A number of OECD member states, public sector organizations (including the EUIPO Observatory, the Financial Action Task Force, WCO and WTO) and NGOs attended the Meeting.
- Thirty-seventh Session of the WCO Enforcement Committee, Brussels, Belgium, March 22, 2018: The Enforcement Committee is the highest WCO decision-making body with regard to customs enforcement matters and is responsible for a wide range of

domains, including IPR and consumer protection. The Session was attended by around 200 representatives of customs authorities of the 180 WCO member states. WIPO chaired the panel discussion *Environmentally Safe Storage and Destruction of Seized Counterfeit Goods*.

- *Twenty-third European Intellectual Property Forum*, Paris, April 5 and 6, 2018: organized by the *Union des fabricants* (UNIFAB) with the support of EUIPO, INPI and the National Anti-counterfeiting Committee (CNAC) of France, the Forum provided a platform for debate on education as a tool to raise awareness and responsibility among young people; policy making in the face of the challenges of the global digital economy and the impact of geopolitical and economic developments on the protection of IPR. The Forum was attended by around 100 participants from the public and private sectors.
- *REACT General Assembly*, Amsterdam, Netherlands, April 12, 2018: WIPO participated as an observer in the REACT General Assembly to provide information on its ongoing work and upcoming initiatives, to maintain the close working relationship with REACT and to stay abreast of issues of principal concern to private stakeholders in the areas of IP enforcement and building respect for IP. The General Assembly was attended by more than 150 REACT member companies from around 80 countries.
- *EIPPN Workshop on Safety Aspects of IP Violations and IPTV Crime*, April 17 and 18, 2018, Alicante, Spain: WIPO participated as an observer in this Workshop of the European Intellectual Property Prosecutors Network (EIPPN). Jointly organized by EUIPO and EUROJUST, the Workshop addressed questions in relation to safety aspects of IP violations and Internet protocol television (IPTV) crimes. The Workshop was attended by 36 prosecutors of 20 EU member states dealing with IP enforcement cases.
- *Meeting of the EU-China IP Prosecutors Best Practice Group*, April 19, 2018, Alicante, Spain: WIPO participated as an observer in this Meeting of the EU-China IP Prosecutors Best Practice Group, which aimed at discussing ways to cooperate between Chinese and EU prosecutors on IP enforcement cases. The Meeting was attended by seven prosecutors from EU member states and four Chinese prosecutors as well as representatives of several EU and national agencies and IGOs.

### III. PUBLICATIONS AND TRAINING MATERIALS

10. Through the support of a Funds-in-Trust agreement with the MCST of the Republic of Korea, Program 17 developed and published a generic survey toolkit to permit the measurement of consumer behavior and attitudes and the evaluation of publication campaigns designed to build respect for IP. The *Consumer Survey Toolkit on Respect for IP* was presented at the twelfth session of the Advisory Committee on Enforcement<sup>3</sup>. A trial of the toolkit is in preparation, with the support of the Funds-in-Trust made available by MCST, and translated versions in the five other working languages of the United Nations are in preparation.

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<sup>3</sup> Mike Clubbe (2017), *WIPO Consumer Survey Toolkit on Respect for IP – Measuring Attitudes and Assessing the Effectiveness of Communications Campaigns* (document WIPO/ACE/12/12), available at [http://www.wipo.int/meetings/en/doc\\_details.jsp?doc\\_id=373336](http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=373336).

11. Program 17 created a Spanish language version of its existing educational web site on building respect for copyright, accessible at [www.respetoporelderechodeautor.org](http://www.respetoporelderechodeautor.org)<sup>4</sup>.

12. With the aid of funds provided by the Japan Patent Office, Program 17 developed an educational web site on respect for trademarks. The site at [www.respectfortrademarks.org](http://www.respectfortrademarks.org) comprises three units targeted at young people of 14 years and older. It incorporates video interviews and interactive tasks designed to promote discussion about the importance of balanced trademark protection in the interests of the economy and society at large.

13. WIPO has continued to develop customized versions of its training materials for law enforcement officials and prosecutors *Investigating and Prosecuting IP Crime*, first published in 2015. The materials, which exist in Arabic, English, French and Spanish, provide guidance on the legal elements of piracy and counterfeiting and relevant investigative and evidential issues. In the period under review, Program 17 has worked with a number of national authorities to customize the materials for local requirements. In this regard, customized editions were created for Egypt, Jordan and Morocco and published early in 2018. An edition is in development for Namibia and a regional version for use in ARIPO member states. Discussions are ongoing to customize the materials for WIPO Member States in Asia and Latin America.

14. In 2017, WIPO commissioned a fourth edition of its English-language publication *The Enforcement of Intellectual Property Rights: A Casebook* by Justice L.T.C. Harms. A new Arabic-language casebook on enforcement is also in preparation. Both projects are expected to be finalized by the end of 2018.

15. New developments and topical issues in building respect for IP at the national and international level are reflected in a periodic newsletter that is electronically available. Any relevant information that Member States and Observers of the Committee wish to have reflected in the newsletter may be submitted to the Secretariat.

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<sup>4</sup> The original, English-language web site, [www.respectforcopyright.org](http://www.respectforcopyright.org), was developed with support from Funds-in-Trust provided by the MCST of the Republic of Korea and consists of five sets of teaching materials for pupils in the age range of 10 to 15 years.