



Intellectual
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Copyright material online: consumer behaviours and attitudes

Tuesday 5 September 2017
Room B, WIPO Headquarters

Join the UK IPO and Kantar Media at a WIPO Advisory Committee on Enforcement side-event on Tuesday 5 September to hear about our research into UK consumer attitudes and behaviours towards copyright material online. This seminar will explore the results of the 2017 Online Copyright Infringement (OCI) Tracker in the UK, and the insights the research can provide to policy makers into what drives UK consumer behaviour online.

Buffet lunch: 13:00

Seminar: 13:30

Speakers: Ryder Thomas, Counsellor, UK Mission in Geneva
Alexander Cuntz, Senior Economist, Creative Economy Section, WIPO
Pippa Hall, Chief Economist, UK IPO
James Burke, Senior Associate Director, Kantar Media

