THE EXPERIENCE OF THE REPUBLIC OF MOLDOVA IN BUILDING RESPECT FOR INTELLECTUAL PROPERTY, IN PARTICULAR THROUGH EDUCATION CAMPAIGNS DESIGNED FOR PUBLIC AUTHORITIES AND YOUNG PEOPLE

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State Agency on Industrial Property Protection

1991
State Agency on Copyright

2004
State Agency on Intellectual Property

Public authority subordinated to the Government
Self-financing
EVOLUTION OF THE INTELLECTUAL PROPERTY LEGISLATIVE FRAMEWORK

1991-1992
- establishment of the system
- appointment of specialized bodies

1993-1995
- adoption of a common Regulation in IP field

1995-2001
- adoption of special laws
- accession to the WTO

2002-2007
- Harmonisation of the national legislation with European legislation

2007 - up to present
- Entry into force of the harmonized laws
- continuous improvement of the IP system
National Strategy on Intellectual Property 2012-2020 (main goals)

- the creation of balanced IP legislation;
- the strengthening of the institutional framework for IP; and
- education and public awareness raising.
AGEPI advanced IP courses

- 168 hours
- annually
- 30 experts.

Aim: increasing IP professional skills.

The curriculum of training courses included nine disciplines in the field of IP protection (Introduction to Intellectual Property; Industrial Property Law; Trademarks; Geographical Indications; Appellations of Origin; Traditional Specialties Guaranteed; Industrial Designs; Inventions; Plant Varieties; Copyright and Related Rights, Economy and Evaluation of Intellectual Property) with a total of 168 hours.
AGEPI trainings

- 1-2 days
- 2-3 per year (possible more on demand)
- designed for Customs, Police, Prosecutor Officers
- rights holders involved
  \((REACT, BSA, INTA)\)
AGEPI seminars

For the private sector

Up to 40 seminars per year
Representatives of the private sector
About 800 participants per year

For the judiciary

- 2 times per year
- Tematic lessons
- Case studies
Campaign on Information and Training of Librarians (2014)

- 16 libraries
- 661 librarians trained
- 14 cooperation agreements signed
- about 8,600 materials (books, brochures, leaflets) disseminated
Contests and competitions

- “Best Innovative Pupil”
- “Best Rationalizer of the Year” and “Best Young Rationalizer of the Year”
- “Today a Student, Tomorrow an Entrepreneur”
- “Most Active Patent Attorney of the Year”
- “Trademark of the Year”
Raising IP awareness among children

• Early 2015 – Project of the Ministry of Education to change the content of textbooks.

• AGEPI working group analyzed 36 textbooks and elaborated almost 300 recommendations to improve the content, especially with useful IP information and data.

• Main goal: introduction with the IP concepts, acknowledgement of the IP value, learning to respect IP.
Main achievements:

- specialized IPR enforcement units within the relevant public authorities
  - Intellectual property division (Custom Service)
  - Protection of Intellectual Property Division (Police)
  - Computer Crime Investigation Division (General Prosecutor’s Office)
- good interinstitutional relationships
- cooperation with rights holders
- more and more involved young people
The role of the national IP Offices in creating an environment in which IP is respected

- Custom Service
- Police
- Judiciary
- Agency on Consumer Protection
- Competition Counsel
- Prosecutor’s General Office
- .....
For any information do not hesitate to contact us:

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