

Name standardization: current issues and challenges for IP information users

CWS Name Standardization Workshop 12 May 2025

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Confederacy of European Patent Information User Groups - CEPIUG

CEPIUG was founded in 2008 with the aim of promoting the professional status and skills of the patent information community and to provide a platform for discussion and cooperation for its members, which currently are 11 national* user groups.



AIDB



BEPIUP



BPIP



CFIB



CHPIUG



PIF



PING



SIPIG



SPIP



TURPIUG



WON

To serve the community of users, being big or small companies, universities, public institutions, lawyers, IP attorneys or anyone interested, information on patents (and more in general IPRs, including utility models, designs and trademarks) is required to be **complete, precise and updated**.

IPRs are a source of invaluable information since they report, inter alia, the name of Applicants, Assignees and Inventors (or Authors).

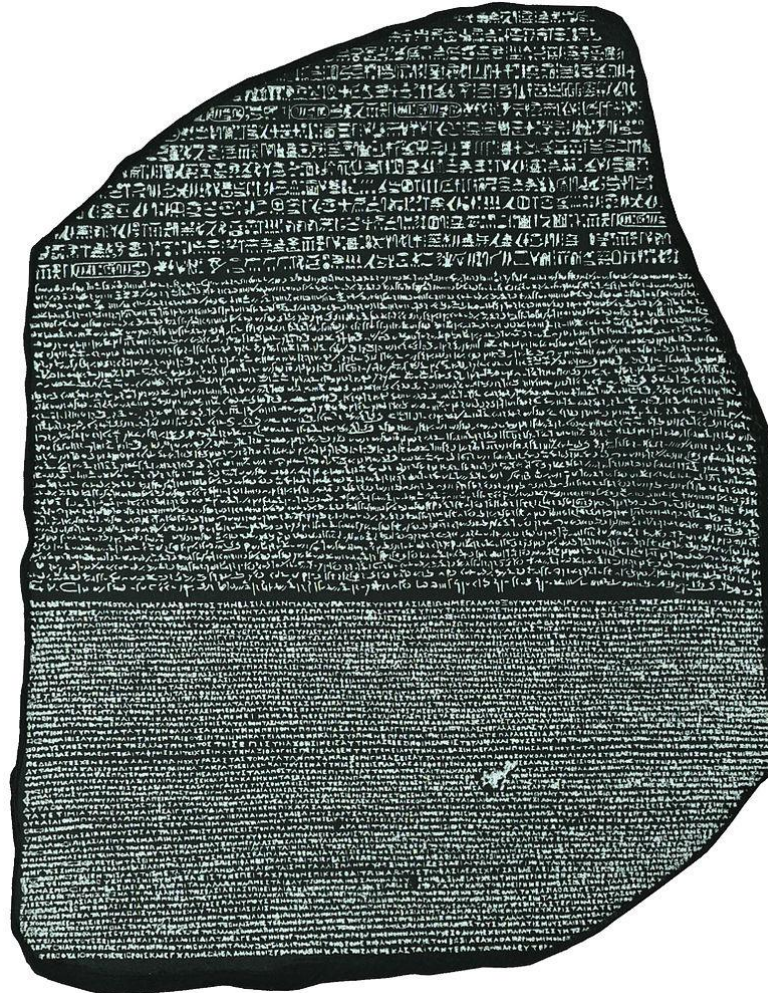
However, sometimes names are reported in databases in different ways, causing problems in correct retrieval, for example to reconstruct a company's portfolio or for statistical purposes.

Common problems can be caused by

- **Transliteration/Transcription/Translation**
- **Punctuation**
- **Abbreviation**
- **Inversion of terms**
- **Diacritics**
- **Transformation**
- **Homonyms**
- **Errors**

The problem can arise at the original filing act, from the first recordal in in IPOs' register, from the recordal in secondary sources (international/commercial database)

Transliteration/Transcription/Translation



The Rosetta (Rashid/رشيد) Stone

Punctuation

Query language: en de fr ▼

AND ▼ + Field

Inventors or applicants ▼ = ▼

→ Group

TOPP SRL

Search Reset

13 results found

List view List content Sort by

Text only ▼ All ▼ Relevance ▼

Query language: en de fr ▼

AND ▼ + Field

Inventors or applicants ▼ = ▼

→ Group

TOPP S.R.L.

Search Reset

16 results found

List view List content Sort by

Text only ▼ All ▼ Relevance ▼

☐ (0 patents selected) **Select the first 16 results**

☐ 1. **APPARATO DI SCHERMATURA CON ALE...**
IT201700079738A1 • 2019-01-14 • **TOPP S R L**
Earliest priority: 2017-07-14 • Earliest publicatio...
No abstract available

☐ 2. **Articulated-chain actuator**
EP0864720A2 (A3,B1) • 1998-09-16 • **TOPP S ...**
Earliest priority: 1997-03-14 • Earliest publicatio...
An articulated-chain actuator (11) comprising, within a box-like casing (12), a chain (13) which is guided so as to slide by guides (14) along a preset path (15) leading

Punctuation



Field Applicant Name	▼	Value TOPP SRL	16 Results
Field Applicant Name	▼	Value TOPP S.R.L.	1 Result

Abbreviation/Inversion of terms



EP4520173A1

**PROCESS FOR PRODUCING BISCUITS AND SIMILAR BAKERY FOOD PRODUCTS
HAVING SUBSTANTIALLY A PLAIT SHAPE**

Inventors: Ferrari, Corrado; Volpato, Roberto; Beranti, Angelo

Applicant: (original) Barilla G. e R. Fratelli S.p.A.

-> Standardized (EPO): BARILLA FLLI G & R [IT]

Diacritics - Company Groups

De' Longhi S.p.A.

Products excellence

DeLonghi



KENWOOD



BRAUN



Categories:
>Product, Kitchen
appliances
>User experience
>User Interface



DeLonghi Group

Diacritics - Company ID

and ▼ Owner name contain: ▼ de' longhi ✕

Clear criteria


16364 - DE' LONGHI S.P.A.

357834 DE' LONGHI APPLIANCES S.R.L. CON UNICO SOCIO

415060 De' Longhi Appliances S.r.l. Divisione Commerciale ARIETE

455071 DE' LONGHI APPLIANCES S.R.L CON UNICO SOCIO

690378 DE' LONGHI APPLIANCES S.R.L.

 Search for Designs with *Owner name* containing *number*, Ascending.

Same company, different ID (EUIPO)


Diacritics - Company ID

De' Longhi, De'Longhi or De Longhi?

and ▼ Owner name contain: ▼ de longhi ✕

Clear criteria Reset to default Search


308857 De Longhi Benelux S.A.

 Search for Owners with *Owner name* contains "de longhi ", sorted by *Owner ID number*, Ascending.

and ▼ Owner name contains ▼ de'longhi ✕

Clear criteria


116687 - **DE'LONGHI NEDERLAND B.V.**
234497 De'Longhi Benelux SA

 Search for Owners with *Owner name* contains "de'longhi", sorted by *Owner ID number*, Ascending.

Apostrophes and spaces deserve to be considered properly!


Search for De Longhi, De' Longhi or De'Longhi

Trade marks **Designs** Owners Representatives Daily publication International Designs

 Search for Designs with *Owner name* contains "de longhi", sorted by *Design number*, Ascending. [Modify search](#)


16 search result(s) in 1 page(s) in 0.139 seconds < 1 >

Trade marks **Designs** Owners Representatives Daily publication International Designs

 Search for Designs with *Owner name* contains "de' longhi", sorted by *Design number*, Ascending. [Modify search](#)

685 search result(s) in 7 page(s) in 0.356 seconds < 1 2 3 4 5 6 7 >

Trade marks **Designs** Owners Representatives Daily publication International Designs

 Search for Designs with *Owner name* contains "de'longhi", sorted by *Design number*, Ascending. [Modify search](#)

128 search result(s) in 2 page(s) in 0.544 seconds < 1 2 >

Transformation: renaming

“Today at Connect 2021, CEO Mark Zuckerberg introduced Meta, which brings together our apps and technologies under one new company brand. Meta’s focus will be to bring the metaverse to life and help people connect, find communities and grow businesses.”

<https://about.fb.com/news/2021/10/facebook-company-is-now-meta/>



facebook

 **Meta**

The company was originally established in 2004 as TheFacebook, Inc., and was renamed Facebook, Inc. in 2005 and Meta Platforms, Inc. in 2021.

https://en.wikipedia.org/wiki/Meta_Platforms

Transformation due to administrative facts



STATION FOR CUTTING AA-TYPE, D-TYPE AND/OR C-TYPE BATTERIES... **EP3450122A1**

Applicant: E.V.H. S.R.L.

EP3450122B1

Applicant: E.V.H. S R L **IN LIQUIDAZIONE**

-> During the procedure the company entered into liquidation

Transformation/Errors



VAT no. 00555680032

Currently owned by: **FLEXDOCCIA S.R.L.**

Previously: **FLEXDOCCIA DI ROMAGNOLI PAOLA & C. S.N.C.**

Previously: **FLEXDOCCIA DI ROMAGNOLI PAOLA & C. S.A.S.**

Under the same VAT no. in the national database there are applications in the name of:

FLEXODOCCIA S.N.C. DI ROMAGNOLI PAOLA & C. (appl.no. MI1993U000560)

FLEXIDOCCIA S.N.C. DI ROMAGNOLI PAOLA & C. (appl.no. MI2001A000614)

...to make things even more complicated, the same owner established a new company called **FLEX.DOCCIA S.R.L.** (VAT no. 02203720038) and assigned it some of the IPRs previously owned by **FLEXDOCCIA S.R.L.**

Homonyms: who is this company?



EP4162801A1

PROCESS FOR PRODUCING A GLUTEN-FREE DOUGH BASED ON SULPHUR
WATER

Inventors: Russo, Giuseppe; Biondi, Fabio; Di Bona, Salvatore

Applicant **Futura Srl [IT]**

Homonyms: who is this company?

Search in the Italian Company Register for: FUTURA SRL

Showing 1 to 4 of 1,897 results

Futura SRL Registered office Varese

Activity: Manufacture of scales and automatic vending and distribution machines (including separate parts and accessories)

Futura SRL Registered office Avellino

Activity: Construction, road, water and sewerage works, on its own behalf or on behalf of private and public clients, extraction, crushing, processing and sale of limestone materials of all kinds...

Futura SRL Registered office Pescara

Activity: The company carries out activities that concern the complex of procedures and operations aimed at removing dust, unwanted material or dirt from surfaces, ...

Futura Srl Registered office Milano

Activity: Real estate brokerage

...or someone else?

Homonyms: who is the inventor?



EP1665578B1

METHOD OF CONTROLLING TRANSMISSION POWER OF
RETRANSMISSION PACKET AND MOBILE TERMINAL USING THE SAME

Inventors: Kim, Ki Jun; **Yun, Young Woo** An, Jong Hoe; Kwon, Soon Yil;
Seol, Jee Woong; Kyung, Chan Ho

Applicant: LG Electronics, Inc.

Homonyms: who is the inventor?



EP1959563A2

DOHERTY AMPLIFYING APPARATUS USING A HARMONIC CONTROL CIRCUIT

Inventors: Kim, Bumman; Kim, Jangheon; **Woo, Young Yun** Moon, Junghwan

Applicant: Postech Academy-Industry Foundation

Homonyms: who is the inventor?



Someone else?

Young-Woo Yun

Head of WIPO Standards
World Intellectual Property Organization

Special cases: ambiguous ownership

Marque FR : 4143199 – Elo

Déposant / Titulaire

M. Jérôme de Beauvoir, Agissant pour le compte de la société "Elo" en cours de formation - 13 rue Marceau, 93100 Montreuil, FR

Acting on behalf of the company "Elo" currently being formed - 13 rue Marceau, 93100 Montreuil, FR

Who is the owner?

We need your help to find a
suitable disambiguation system
or a 'universal' identifier!

Thank you for your attention