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| **WIPO/IP/CWS\_NS/GE/25/1 PROV.**  **ORIGINAL: ENGLISH ONLY** | | | |
| DATE: FEBRUARY 28, 2025 | | | |

# Name Standardization Workshop

**Geneva[[1]](#footnote-2), May 12, 2025**

## DRAFT PROGRAM

*prepared by the International Bureau of WIPO*

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| 08.00 – 09.00 | Registration: WIPO Access Center |
| 09.00 – 09.15 | Opening remarks |
| 09.15 – 11.00 | **Session 1: Practices and challenges on cleaning and normalizing name data**   * Brief on the draft recommendations on data cleaning of names * Applicant name standardization initiative of the five intellectual property offices (IP5) * Exchange of current practices, benefits and challenges on cleaning and normalizing name data |
| 11.00 – 11.20 | Coffee break |
| 11.40 – 13.00 | **Session 1: Practices and challenges on cleaning and normalizing name data (cont.)**   * Exchange of current practices, benefits and challenges on cleaning and normalizing name data (cont.) * AI-powered tools for name data normalization |
| 13.00 – 14.30 | Lunch break |
| 14.30 – 16.00 | **Session 2: Cooperation on cleaning and normalizing name data**   * Collaborative initiatives among intellectual property (IP) offices |
| 16.00 – 16.20 | Coffee break |
| 16.20 – 17.15 | **Session 2: Cooperation on cleaning and normalizing name data (cont.)**   * Engagement of IP user groups * Partnership with academia and researching institutions |
| 17.15 – 17.45 | **Session 3: Round table discussions and conclusions**   * Suggestions to improve the draft recommendations on data cleaning of names |
| 17.45 – 18.00 | Closing remarks |

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1. *The headquarters of WIPO, 34, Chemin des Colombettes, Geneva (Room U. Uchtenhagen).* [↑](#footnote-ref-2)