

NAME STANDARDIZATION WORKSHOP

Geneva¹, May 12, 2025

DRAFT PROGRAM

prepared by the International Bureau of WIPO

08.00 – 09.00	Registration: WIPO Access Center
09.00 – 09.15	Opening remarks
09.15 – 11.00	Session 1: Practices and challenges on cleaning and normalizing name data <ul style="list-style-type: none">• Brief on the draft recommendations on data cleaning of names• Applicant name standardization initiative of the five intellectual property offices (IP5)• Exchange of current practices, benefits and challenges on cleaning and normalizing name data
11.00 – 11.20	Coffee break
11.40 – 13.00	Session 1: Practices and challenges on cleaning and normalizing name data (cont.) <ul style="list-style-type: none">• Exchange of current practices, benefits and challenges on cleaning and normalizing name data (cont.)• AI-powered tools for name data normalization
13.00 – 14.30	Lunch break

¹ The headquarters of WIPO, 34, Chemin des Colombettes, Geneva (Room U. Uchtenhagen).

- 14.30 – 16.00 **Session 2: Cooperation on cleaning and normalizing name data**
- Collaborative initiatives among intellectual property (IP) offices
- 16.00 – 16.20 Coffee break
- 16.20 – 17.15 **Session 2: Cooperation on cleaning and normalizing name data (cont.)**
- Engagement of IP user groups
 - Partnership with academia and researching institutions
- 17.15 – 17.45 **Session 3: Round table discussions and conclusions**
- Suggestions to improve the draft recommendations on data cleaning of names
- 17.45 – 18.00 Closing remarks

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