



## **Round Table 2: Possible solutions, including cooperation framework**

Workshop on Applicant name Standardization

Coordinator: Katja BRABEC, DPMA

Geneva  
September 5  
2016



## What do we mean by “standardised information” ?

1. Normalised (error correction)
  - rationalising “trivial” spelling variations/contractions
2. Harmonised (authority lists)
  - designating a preferred form
3. In context (corporate structure)
  - locating each record within an agreed ontology
4. Current (accurate ownership record)
  - keeping dynamic information up-to-date



## Who can contribute to standardisation?

Level of standardisation	Applicant	Patent Office	Third party (*)	Proprietor(s)
Normalised	+	+	+	+
Harmonised		+	+	
In context	+		+	
Current		+		+

(\*) e.g. commercial database producers, national government agencies

# Issues identified at RT1 and proposed solutions

- Statistics, handling large data sets – 10 – development of a standard, additional fields for data exchange (XML standards?)
- No guidance from IPOs that companies should file under the same name (“1<sup>st</sup> level”, raw data should be cleaned up by IPOs ) – 10 – development of a standard; changes in legislation
  - Company names containing personal name
- Reports about the changes of the ownership – 2 - development of a standard (confirmation of the current owner when paying fees) – IP5(?); enforcement at the national level
- Transliteration of “not accepted” characters in names – 1 - development of a standard, DB, PCT requirements, common identifier (worldwide unique numerical ID)
- Different name structure in different countries - development of a standard (see ST.96), guidance to applicants in PCT, library rules