

■ Results of CWS Survey on IPO Use of Identifiers

CWS/7 item 8(b)

General

- Approved by CWS/6 in Oct 2018
- Issued in Dec 2018; responses through Mar 2019
- 23 IP Offices responded

AU: Australia

CA: Canada

CH: Switzerland

CN: China

CO: Colombia

CR: Costa Rica

CZ: Czech Republic

DE: Germany

DO: Dominican Republic

EE: Estonia

ES: Spain

GB: United Kingdom

HR: Croatia

IT: Italy

JP: Japan

KR: Republic of Korea

MD: Republic of Moldova

NZ: New Zealand

RU: Russian Federation

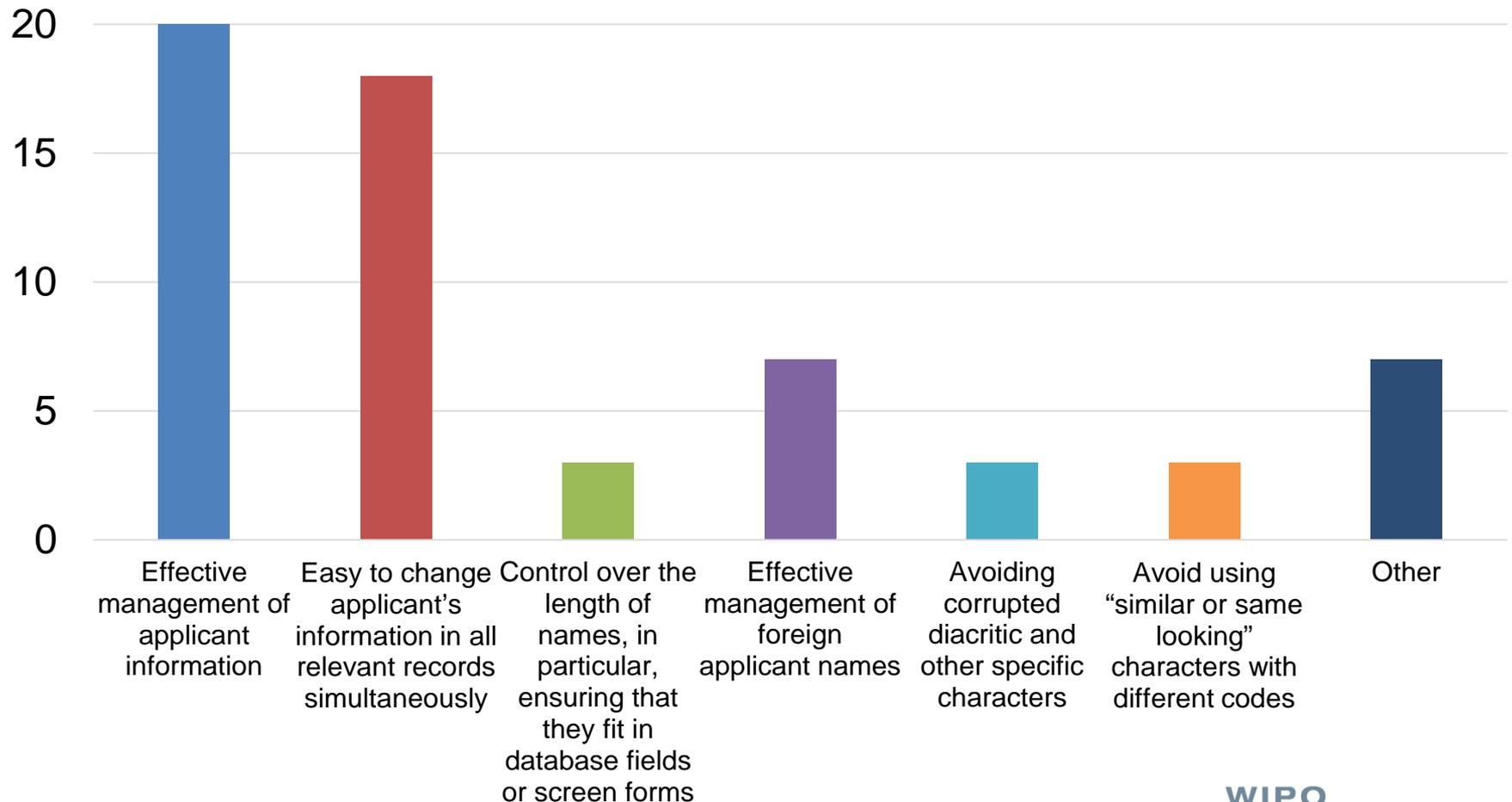
SE: Sweden

SK: Slovakia

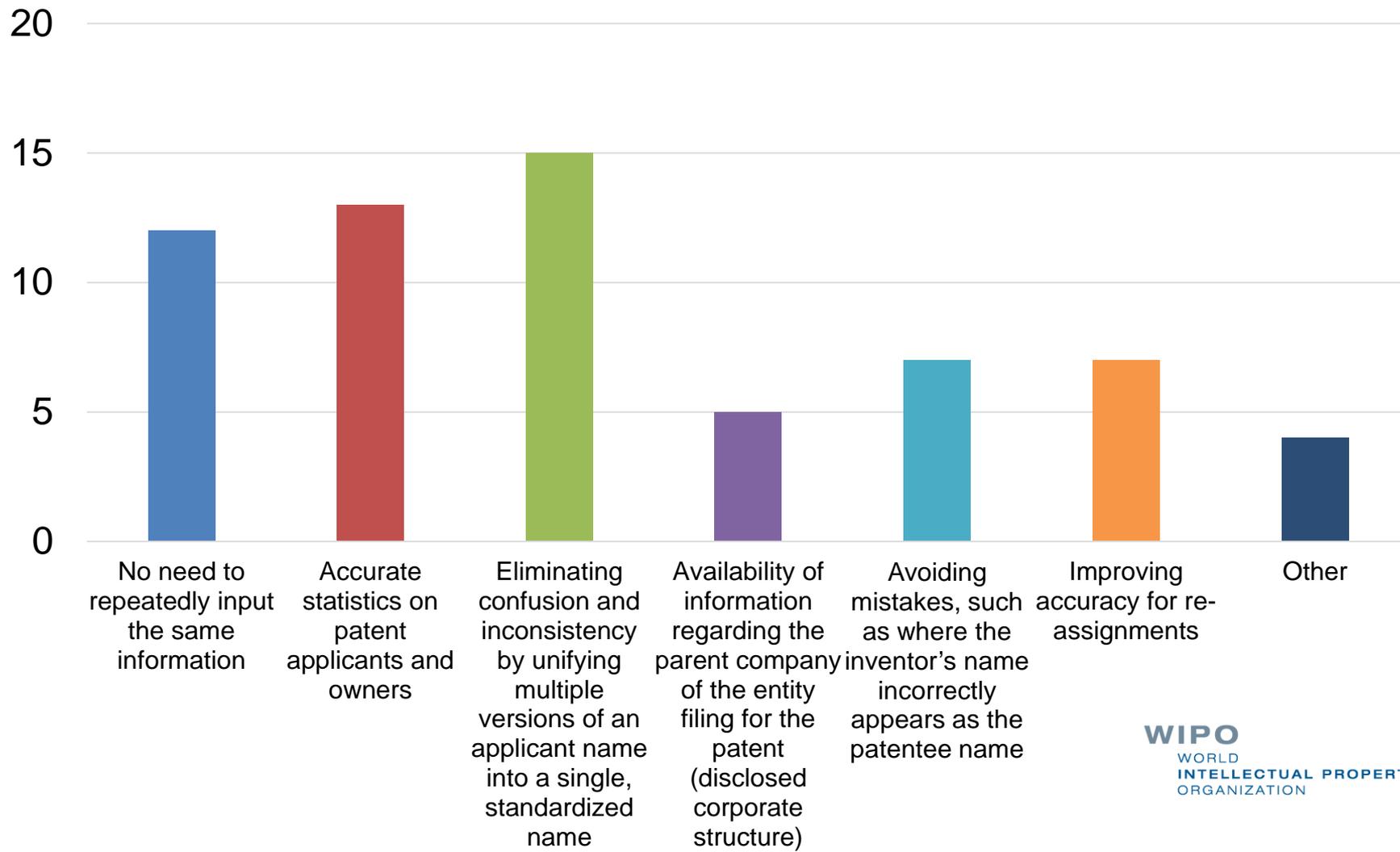
UA: Ukraine

US: United States of
America

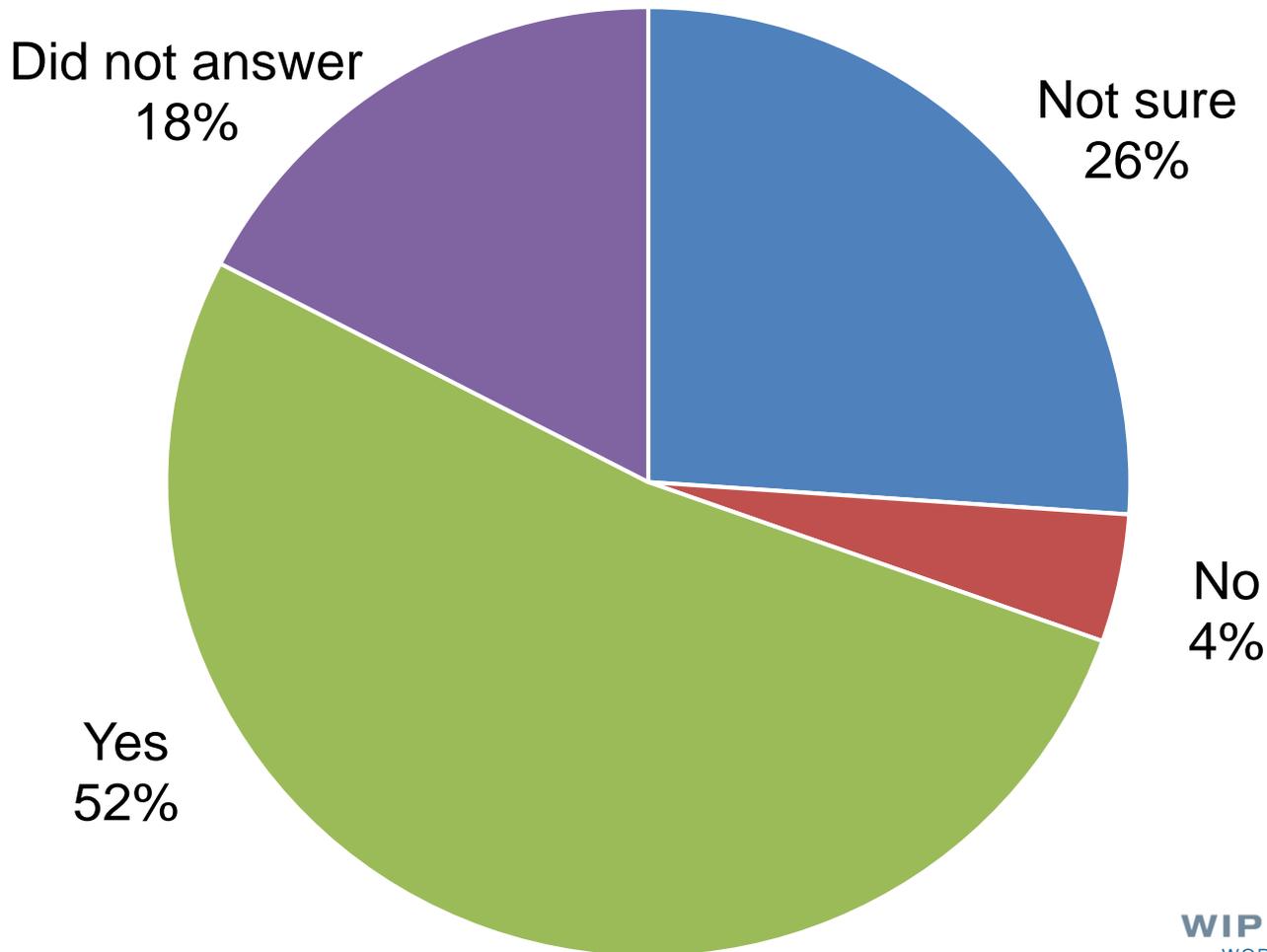
Perceived advantages of using Applicant Identifiers in your Office?



Perceived advantages for Applicants and Patent Information Users?



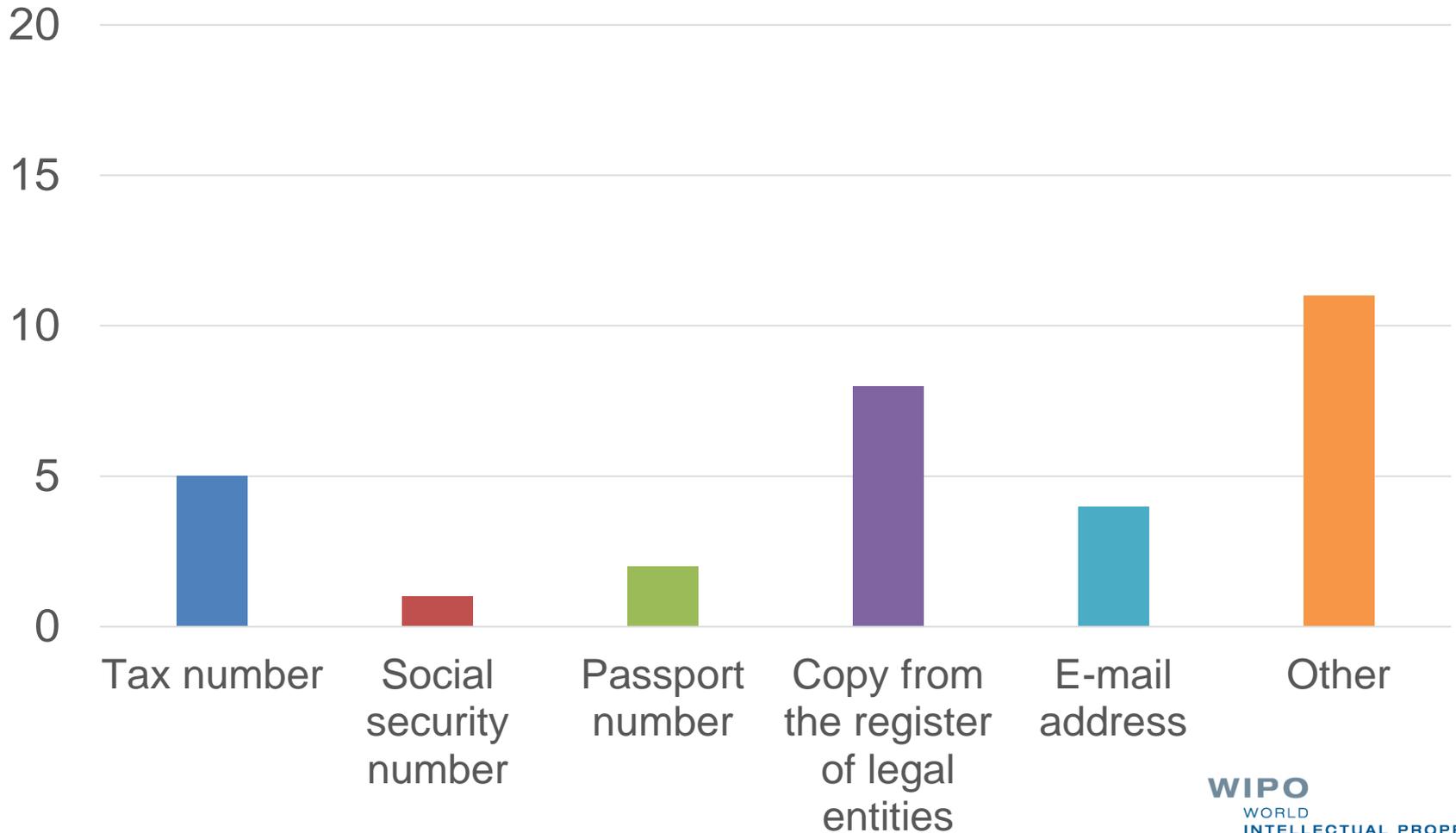
Do you consider global identifiers a desirable solution?



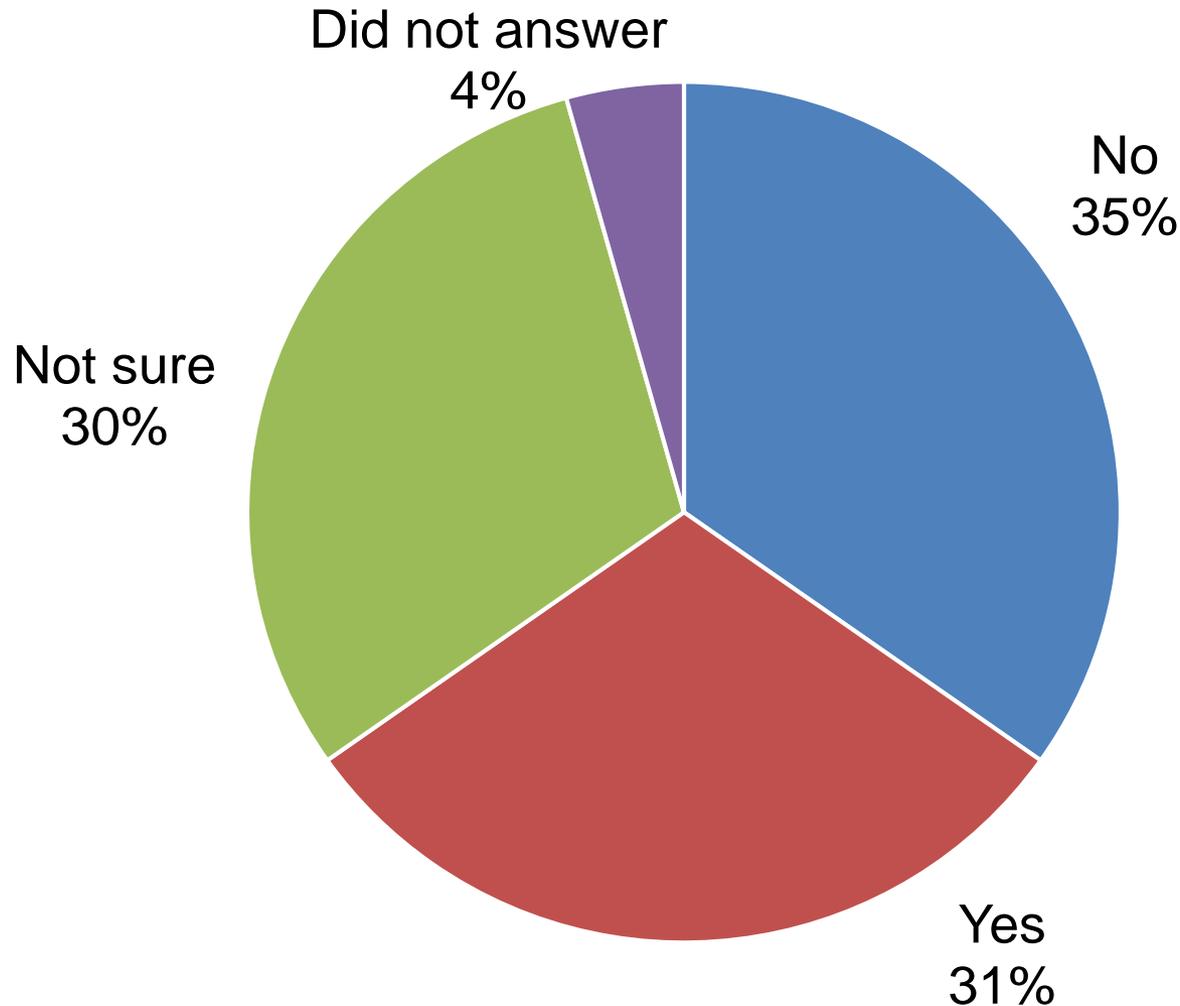
Which options would you consider for investigation in your Office?

	Low	Medium	High	No Answer
Use of Identifiers	8%	13%	70%	9%
Normalized names	39%	26%	22%	13%
Use of 'dictionaries' of patentee names by patent information	40%	30%	0%	30%
Use of standardized names designated by applicants	44%	22%	17%	17%

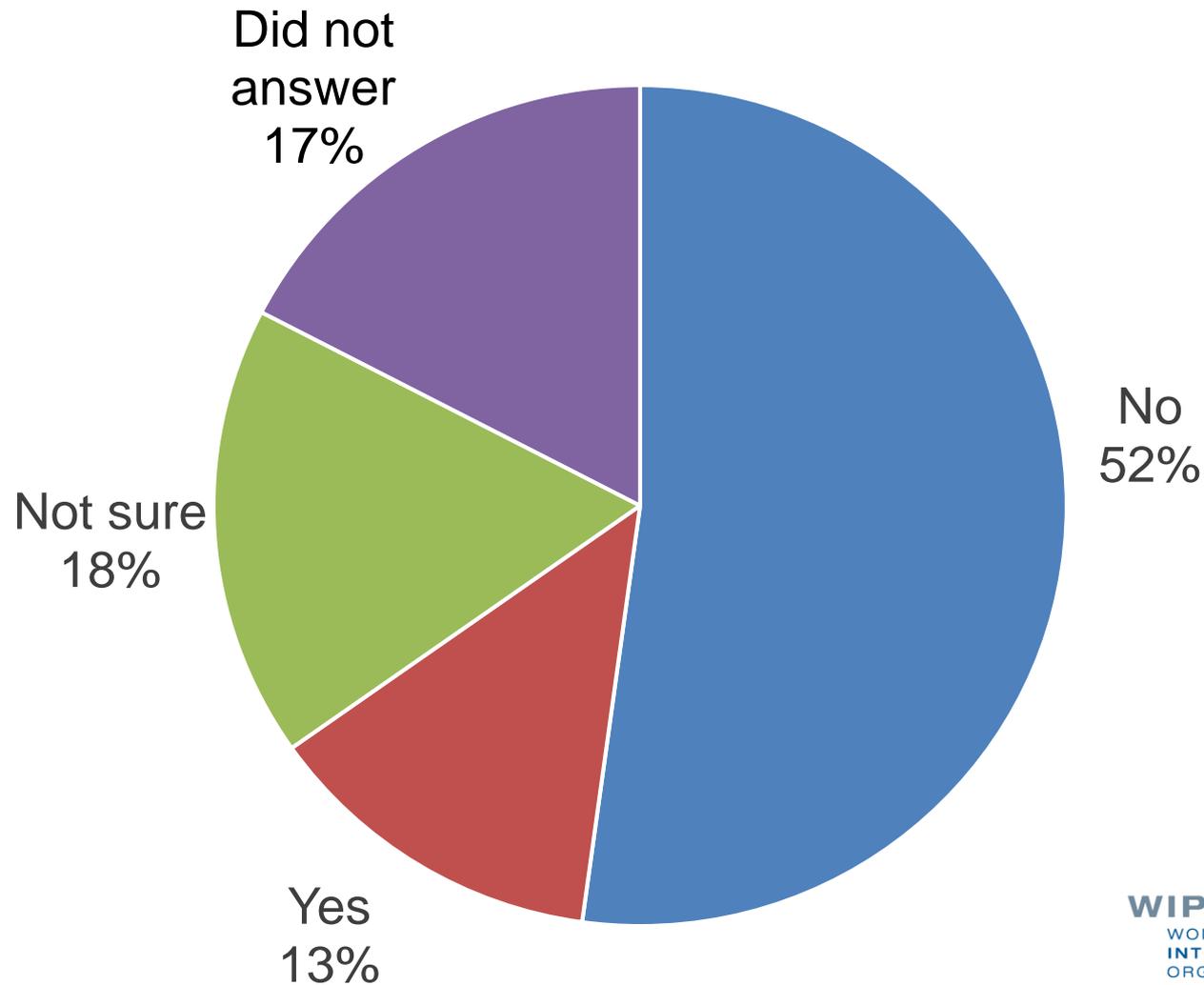
What info do you request to determine identifiers for national applicants?



Do you (plan to) use a computer algorithm to normalize or standardize applicant names?



Plan to include identifiers in data exchanged with other IPOs?



Other results

- Most common desired outcomes of Task Force:
 - Recommendations for IPOs or applicants on identifiers and name standardization (45%)
 - Creating a global database of legal entities or identifiers (45%)
- Use of computer algorithms for name standardization
 - 1/3 use or plan to use computer algorithms
 - 1/3 are not planning to use an algorithm
 - 1/3 are not sure
- Differences in algorithm use and purposes make it difficult to share them between IPOs

Analysis

- Sharing identifiers between IPOs may be difficult: 2/3 do not intend to publish or exchange their identifiers
 - E.g. privacy rules, non-public identifiers, internal use only
- Some IPOs would have difficulties implementing identifiers due to legal restrictions or IT requirements
- 80% of respondents indicated that exploring use of identifiers is a priority for them. No other option (normalized names, standardized names, dictionaries) received more than 50% support.

Outcomes

- Task Force considering results of survey
- Identifiers discussed further at Name Standardization Workshop
- IB to publish results with CWS approval

■ Thank you for your attention!