

Global identifier for natural persons and legal entities

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Agenda

- 1. Global ID objectives**
- 2. Global ID project partners**
- 3. Project documentation status in 2025**
- 4. User engagement activities in 2025: survey, interviews**
- 5. Global ID use cases**

Global ID objectives

- ❑ Addressing name standardization challenges
 - [2019 CWS survey](#): a (common) global identifier across different jurisdictions is desirable to deal with name standardization challenges
- ❑ Establishing a **single and unified ID** per natural person or legal entity for the IP community
- ❑ Building **trusted ecosystem** through GID governance frameworks
 - GIDs, issued by a participating authority, should be accepted by all other participating authorities
 - A common data set and a strong identity verification required
- ❑ Making IP systems further **streamlined** and more **cost-effective transaction** across the globe

Global ID Project Phase 2 partners and observers

Intellectual Property Offices



Industry Associations



Global ID project documentation status

- ❑ **Governance framework:** Terms of use, data privacy notice, governance for WIPO and IPOs
- ❑ **Technical specifications:** functional and non-functional specifications, including market study on identity verification provisions (KYB/KYC)
- ❑ **Functional use cases:** Global Identifier lifecycle (creation, verification and modification)

User engagement activities

- ❑ **Worldwide survey** and **interviews** with end-users (company or law firms), supported by IP5 industry to test Global ID appetite
- ❑ **Main outcomes** of the engagement activities
 - Willingness from end-users **to use of Global ID once ready** to market
 - High interest in **using Global ID as a signature** which depends on a **strong identity verification** prior to Global ID issuance
 - Agreement on **benefits related to name normalization** (typos, spelling variation, name consistency)
 - Interest in three additional benefits through specific use cases:
 - Increase transparency and efficiency of **IP searches** by publishing Global ID together with IP assets,
 - Reduce costs (administrative fee, requirement of local agent) and turnaround time to process to IP changes, either for change of name or associated data (**Global Address Book**), or to transfer IP rights (**Global Assignment**)

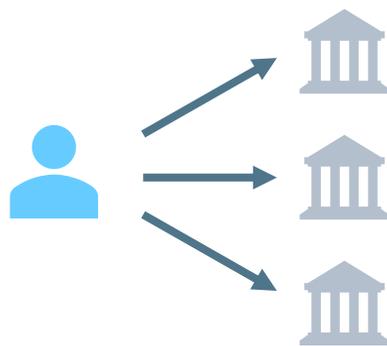
Global ID Use cases

Global Address Book

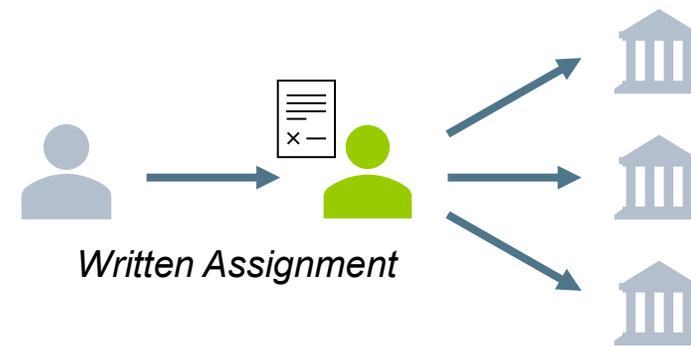
Global Assignment

“As – Is” Phase

Manual, multiple
changes request of
data across all IPOs

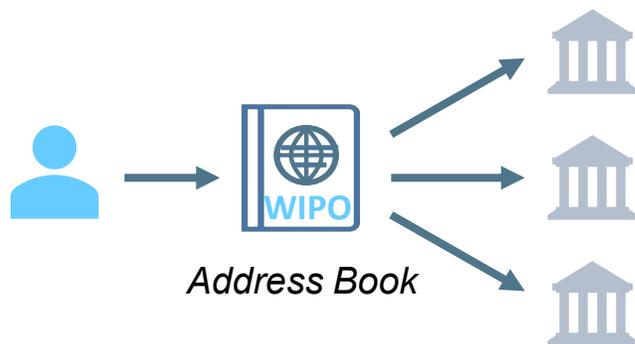


Manual, multiple
transfer requests
across designated IPOs

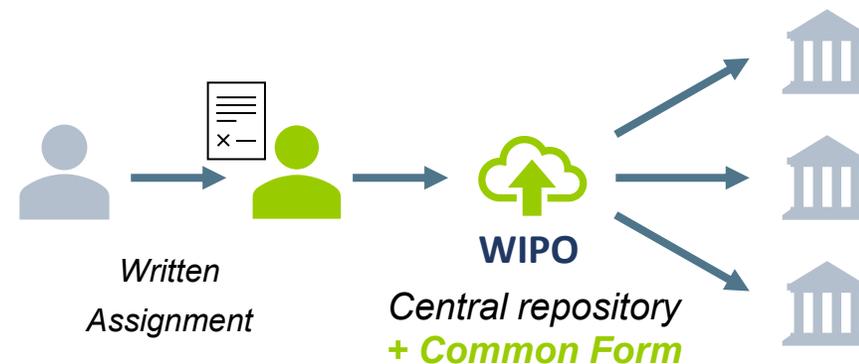


“To – Be” Phase

Single change request
to all IPOs using
global address book



Single transfer request
with **central filing** and
template common
form



THANK YOU

Involvement or questions

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