Intellectual Property (IP) and Mobile Applications: Business and Legal Issues

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Tourism and Creative Economy, Indonesia

Jakarta, Indonesia, September 4 and 5, 2023

PROGRAM

prepared by the International Bureau of WIPO
Monday, September 4, 2023 (all times are Western Indonesian Time (WIB))

12.00 – 13.00 Registration and Lunch

13.00 – 13.30 Opening ceremony
Welcome remarks by: Mr. Sandiaga Salahuddin Uno, Minister of Tourism and Creative Economy of the Republic of Indonesia
Ms. Sylvie Forbin, Deputy Director, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

13.30 – 14.15 Topic 1: Mobile Apps and the Creative Industries’ Ecosystem - The Role of Copyright as a Driver of Economic Growth
Speaker: Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

Speaker: Mr. Andy Ramos, Partner, Pérez-Llorca, Madrid

15.00 – 15.30 Coffee Break

15.30 – 16.30 Topic 3: Intellectual Property (IP) Forms of Protection Relevant for Mobile Apps
Speaker: Professor Dr. Noam Shemtov, Chair in Intellectual Property and Technology Law, Centre for Commercial Law Studies, Queen Mary University, London

16.30 – 17.15 Topic 4: Developing Apps - A Developer’s Perspective
Speaker: Mr. Sidiq Permana, Co-founder and Chief Innovation Officer, NBS (PT Kode Aplikasi Indonesia), Jakarta

17.15 – 18.00 Discussion and Closing of Day 1
Tuesday, September 5, 2023 (all times are Western Indonesian Time (WIB))

9.30 – 9.45 Coffee Break

Speaker: Mr. Andy Ramos

Speaker: Professor Dr. Noam Shemtov

11.45 – 13.00 Lunch Break

13.00 – 14.00 Topic 7: User Experience (UX) – Protecting Interfaces and Functionality
Speaker: Mr. Rado Yadu Ardian, Co-founder and Chief Executive Officer (CEO), NOICE, Jakarta

14.00 – 15.00 Topic 8: Ensuring IP Protection for Apps and Alternative Dispute Resolution for Mobile Disputes
Speaker: Mr. Lam Chung Nian, Partner, Wong Partnership LLP, Singapore

15.00 – 15.20 Topic 9: Protecting the Interests of App Developers and Distributors: The Role of Professional Associations, Best Practices
Speaker: Mr. Brian Scarpelli, Senior Global Policy Counsel, Association for Competitive Technology (ACT), The App Association, Washington, D.C.

15.20 – 15.35 Coffee Break

15.35 – 16.15 Topic 10: Mobile Apps and Artificial Intelligence (AI)
Speaker: Mr. Pedro Felipe Buitrago Restrepo, Independent Consultant, Former Minister of Culture of Colombia, Valencia, Spain

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Tuesday, September 5, 2023 (cont/…)

16.15 – 17.45  Panel Discussion: App Development in Indonesia: State of Play and Challenges

Moderator: Mr. Agung Pamungkas, Government Affairs & Public Policy Manager, Google Indonesia, Jakarta

Panelists: Mr. Dimiter Gantchev
          Mr. Sidiq Permana
          Mr. Noam Shemtov

17.45 – 18.00  Closing Remarks:

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