

**WIPO/CR/KYI/09/INF/1 Prov.****ORIGINAL:** English**DATE:** June 2009

STATE DEPARTMENT OF  
INTELLECTUAL PROPERTY



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

## **WIPO SUB-REGIONAL SEMINAR ON THE PROTECTION OF WORKS AND PERFORMANCES IN THE AUDIOVISUAL SECTOR**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the State Department of Intellectual Property (SDIP)  
of the Ministry of Education and Science of Ukraine

**Kyiv, June 22 and 23, 2009**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, June 22, 2009

9.30 – 10.00 Registration

10.00 – 10.30 OPENING CEREMONY

Mr. Valentyn Chebotaryov, Deputy Chairman, State Department of Intellectual Property (SDIP), Kyiv

Mr. Oleksandr Pichkour, Head, Technology Transfer Sector, Cabinet of Ministers of Ukraine, Kyiv

Mr. Víctor Vázquez López, Senior Legal Counsellor, Copyright E-Commerce Technology and Management Division, World Intellectual Property Organization (WIPO), Geneva

Theme 1      Legal and Contractual Framework for the Protection of Audiovisual Works and Performances

10.30 – 11.00    Topic 1      Main Features of the International Protection of Audiovisual Works and Performances

Speaker:      Mr. Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA), Budapest

11.00 – 11.10    Topic 2      The Protection of Audiovisual Works and Performances in Central and Eastern Europe. The Case of Ukraine

Speaker:      Mr. Valentyn Chebotariov, Deputy Chairman, State Department of Intellectual Property (SDIP), Ministry of Education and Science of Ukraine, Kyiv

11.10 – 11.25    Coffee Break

11.25 – 12.25 Topic 3

Production Contracts. General Principles of Contractual Relationships between Authors, Performers and Film Producers

Moderator: Valentyn Chebotaryov, Deputy Chairman of the State Department of Intellectual Property (SDIP) of the Ministry of Education and Science of Ukraine, Kyiv

Speakers: Mr. Sergei Semenov, Regional Representative, International Federation of Film Producers Associations (FIAPF), Moscow

Mr. Vladimir Kamen, General Secretary, Consultative Council of Cultural Workers' Unions in Russia, Moscow

Mr. José María Montes, Managing Director, Legal and International Division, *Artistas Interpretes Sociedad de Gestión (AISGE)*, Madrid

Mr. Andriy Khalpakhchi, Director, Ukrainian Cinema Foundation, Kyiv

12.25 – 13.15 Topic 4

Distribution Contracts: Contractual Relations with Users, Collection and Distribution of Revenue shares, Television and Cable Distribution, Music & Secondary Rights Collection

Moderator: Mr. Mihaly Ficsor

Speakers: Mr. Bertrand Moullier, Counsellor, FIAPF, Paris

Ms. Kateryna Miasnikova, Managing Director, Independent Broadcasters Association, Kyiv

Ms. Nataliia Klitna, Director General, Association "Ukrtelemerezha", Kyiv

13.15– 14.15 Lunch Break

14.15 15.00      Topic 4                      Distribution Contracts: Contractual Relations with Users, Collection and Distribution of Revenue shares, Television and Cable Distribution, Music & Secondary Rights Collection

Moderator:   Mr. Mihaly Ficsor

Speakers:    Mr. Francisco Aguilera, *Sociedad General de Autores y Escritores* (SGAE), Madrid

Mr. Sergei Semenov, Regional representative FIAPF

Mr. Igor Mykhaylov, Deputy Head, Ukrainian Anti-Piracy Association for Music, Audiovisual Works and Computer Programs Protection, Kyiv

15.00 – 15.15    Coffee Break

Theme 2                      Creating an Enabling Environment for Right Owners and Users in the Audiovisual Sector

15.15 – 17.00                      Roundtable. Policies and Strategies for the Audiovisual Sector:

- Improving the Legal Framework
- Enhancing the Status of Right Owners
- Improving the Framework for the Creation and Exploitation of Audiovisual Works: Capacity Building; Financing; Consolidation of Distribution Channels; Fighting Against Audiovisual Piracy and Enforcing Rights; Dispute Settlement
- Emerging Business Models in the Digital Environment

Moderator:   Ms. Anna Chmil, Head, State Cinematography Agency, Ministry of Culture and Tourism of Ukraine, Kyiv

Speakers: Mr. Bertrand Moullier

Mr. Mykola Ammosov, Director, Ukrainian Radio Artistic Founds; Deputy Director, National Radio Company, Ukraine Musical Editorial Office, Kyiv

Mr. Andriy Khalpakhchi

Mr. Trymbach Sergiy, Head, National Cinematographers Union of Ukraine, Kyiv

Mr. Mitko Chatalbashev, Director of European Affairs, International Confederation of Societies of Authors and Composers (CISAC), Budapest

Mr. Dmytro Kolesnikov, Vice-President, Association of Producers of Ukraine, Kyiv

Mr. Oleg Volyiskov, Association of Producers of Ukraine, Kyiv

Mr. Mykola Ammosov, Director, Ukrainian Radio Artistic Founds, Deputy Director, National Radio company of Ukraine Musical Editorial Office, Kyiv

17.00 – 17.30

Automatic Informational System of Distribution of Revenue Shares for Exploitation of Audiovisual Works – AIS “Honorar”

Speaker: Mr. Oleg Levchenko, Deputy Director, "Ukrainian Agency of Copyright and Related Rights", Kyiv

18.00 – 20.00

RECEPTION

Tuesday, June 23, 2009

Theme 3

Protection of Audiovisual Performers

9.30 – 10.00

Topic 5

The International Protection of Performers. The Role of WIPO

Speaker: Mr. Víctor Vázquez López

- 10.00 – 10.45 Topic 6 The Role of Collective Management in the Protection of Performers
- Moderator: Valentyn Chebotariov
- Speakers: Mr. Xavier Blanc, Secretary General, Association of European Performers' Organisations (AEPO-ARTIS), Brussels
- Mr. Pavlo Kalinichenko, Director, Association of Enterprises "Ukrainian Music Alliance", Kyiv
- 10.45 – 11.00 Coffee Break
- 11.00 – 12.00 Topic 7 Improving the Status of Performers: A Holistic Approach Incorporating the Social and IP Dimensions: Social Dialogue, Contracts, IP Law, Collective Management
- Moderator: Mr. Valentyn Chebotariov
- Speakers: Mr. Xavier Blanc
- Mr. Dominick Luquer, Secretary General, International Federation of Actors (FIA), Brussels
- Mr. Vladimir Kamen
- Theme 4 Existing Protection and Strategies for Improving the Protection of Performers at Regional Level
- 12.00 – 13.00 Topic 8 National Reports by Government representatives from Armenia, Belarus, Georgia, Republic of Moldova, Russian Federation and Ukraine
- Moderator: Mr. Valentyn Chebotariov
- 13.00 – 14.00 Lunch

14.00 – 15.20 Topic 9 Prospects for Improving the Protection of Performers at International Level

Moderator: Mr. Valentyn Chebotariov

Speakers: Mr. Mihály Ficsor

Mr. Xavier Blanc

Mr. Domenik Luquer

Mr. Bertrand Moullier

15.20 – 15.30 CONCLUSIONS AND CLOSING CEREMONY

[End of document]