



मन्त्रालय जयश्री  
MINISTRY OF HUMAN  
RESOURCE DEVELOPMENT OF  
INDIA



THE AUTHORS GUILD OF INDIA



INDIAN REPROGRAPHIC  
ORGANISATION RIGHTS



FEDERATION OF INDIAN  
PUBLISHERS



WIPO  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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## NATIONAL SEMINAR

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**WIPO/CR/DEL/12/INF/1 PROV**  
**ORIGINAL: ENGLISH**  
**DATE: APRIL 20, 2012**

## WIPO – IRRO SEMINAR ON COPYRIGHT AND THE PUBLISHING INDUSTRY

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Indian Reprographic Rights Organization (IRRO)

with the support of  
the Ministry of Human Resource Development (HRD)

and

the Federation of Indian Publishers (FIP)

and

the Authors Guild of India (AGI)

**New Delhi, April 23 and 24, 2012**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, April 23, 2012

- 9.30 – 10.00 Registration
- 10.00 – 10.30 Opening and Welcome Remarks
- Mr. Anand Bhushan, Secretary General, Indian Reprographic Rights Organization (IRRO), New Delhi
- Ms. Vibha Puri Das, Secretary, Department of Secondary and Higher Education, Chief Guest, New Delhi
- Mr. Swashpawan Singh, Honorary Advisor to the Director General of the World Intellectual Property Organization (WIPO), New Delhi
- Mr. Sudhir Malhotra, President, Federation of Indian Publishers (FIP), New Delhi
- Dr. S.S. Awasthy, Secretary General, the Authors Guild of India (AGI), New Delhi
- Mr. Ram Prakash Gupta, Vice Chairman, Indian Reprographic Organization (IRRO), New Delhi
- 10.30 – 11.00 **Topic 1 Intellectual Property and the Creative Industries**
- Speaker: Ms. Donna Hill, Counsellor, WIPO, Geneva
- 11.00 – 11.30 **Topic 2 The Publishing Value Chain and Supply Chain: Beginnings, Production, Delivery and Circulation**
- Speaker: Mr. Manas Pratim Saikia, Managing Director, Cambridge University Press India Pvt. Ltd., New Delhi
- 11.30 – 11.45 Coffee Break
- 11.45 – 12.15 **Topic 3 Copyright Law in India**
- Speaker: Prof. Ashwani Kumar Bansal, Professor-in-Charge, Faculty of Law, University of Delhi, New Delhi
- 12.15 – 12.45 **Topic 4 The Publishing Industry in India, Status and Prospects**
- Speaker: Mr. Sudhir Malhotra
- 12.45 – 13.45 Lunch Break
- 13.45 – 14.30 **Topic 5 Exceptions and Limitations to Copyright and the Access to Knowledge: Challenges and Opportunities for the Publishing Industry**
- Speakers: Mr. Jens Bammel, Secretary General, International Publishing Association, Geneva
- Mr. Jagdish Sagar, Copyright Consultant and Advocate, Delhi High Court, New Delhi

- 14.30 – 15.15    **Topic 6**            **Book Publishing Agreements**
- Part I: Managing Primary, Secondary and Subsidiary Rights
- Basic Elements: Subject Matter; Rights to be Granted, Territory, Duration, Exclusivity, Marketing Duties, Representations & Warranties, Translations, Payment Fees, Licenses versus Assignments, Moral Rights, Ownership
- Speakers: Mr. Kevin Fitzgerald, Copyright Licensing Agency, London
- Dr. Raman Mittal, Associate Professor, Faculty of Law, University of Delhi, New Delhi
- Part II: The Promotion and Sale of Subsidiary Rights
- Speaker: Dr. Ashok Gupta, Honorary General Secretary, FIP, New Delhi
- 15.15 – 15.30    Coffee Break
- 15.30 – 16.15    **Topic 7**            **Book Publishing Agreements**
- Permissions Clearances: Fair Use and Fair Dealings
- Speaker: Mr. Kevin Fitzgerald
- 16.15 – 17.00    **Topic 8**            **Reprographic Rights and the Importance of Collecting Societies: National, Regional and International Perspectives and Experiences**
- Speakers: Mr. Olav Stokkmo, Chief Executive, International Federation of Reproduction Rights Organisation (IRRO), New Delhi
- Ms. Emma House, Trade & International Director, Publishers Association, New Delhi
- Mr. Sai Krishna Rajagopal, Managing Partner, Saikrishna Associates, New Delhi

Tuesday, April 24, 2012

- 10.00 – 11.00     **Topic 9**     **Adding Value to Content: Business Models in the Publishing Industry**
- Payment to Authors, Permission Costs and Subsidiary Rights: Compensation (advance) Royalties, Methods of Calculating the Authors' Compensation, Revenues from Licenses
- Speakers: Mr. Kristján B. Jónasson, President, Icelandic Publishers Association, Reykjavík
- Mr. Ajay Shukla, Managing Director, Tata McGraw-Hill Education Pvt. Ltd, New Delhi
- 11.00 – 11.30     Coffee Break
- 11.30 – 12.30     **Topic 10**     **Electronic Publishing: Intellectual Property Implications of Online Publishing and Digital Distribution**
- Speakers: Mr. Kristján B. Jónasson
- Mr. Pravin Anand. Advocate and Leading Copyright Expert., New Delhi
- 12.30 – 13.30     Lunch Break
- 13.30 – 14.30     **Topic 11**     **Digital Migration of Publishing and the Changing Business Models**
- Speakers: Mr. Jens Bammel
- Mr. Shri Sanjiv Goswami, Managing Director, Springer India Private Limited, New Delhi
- 14.30 – 14.45     Coffee Break
- 14.45 – 16.00     **Panel on Emerging Trends: Opportunities and Challenges**
- Moderator: Mr. N.K. Mehra, Managing Director, Narosa Publishing House Pvt. Ltd., New Delhi
- Speakers: Mr. Jens Bammel
- Mr. Kristján B. Jónasson
- Mr. Arun Singh, Advocate, Lexcorp, New Delhi
- Mr. Manish Arora, Advocate and Copyright Consultant, Indian Perspective, New Delhi
- Mr. Vikas Gupta, John Wiley & Sons, New Delhi

16.00 – 17.00

Closing Ceremony

Speakers: Prof. Indra Nath Choudhuri, Former Secretary, Sahitya Akademi, New Delhi

Mr. Asoke K. Ghosh, Chairman, IRRO, New Delhi

Ms. Donna Hill

Mr. M. P. M. Sukumar, President, The Authors Guild of India, New Delhi

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