



DNDA
Dirección Nacional
de Derecho de Autor
Ministerio del Interior



WIPO/CR/BOG/24/1
ORIGINAL: SPANISH
FECHA: AUGUST 21, 2024

Launch of the WIPO Toolkit on Preservation:

International Seminar

Safeguarding Cultural Heritage in Libraries, Archives and Museums through Copyright Law

organized by
the World Intellectual Property Organization (WIPO)

in collaboration with
the Banco de la República de Colombia and
the Dirección Nacional de Derecho de Autor (DNDA) de Colombia

Bogota, September 2 to 3, 2024

PROGRAM

**Venue: Biblioteca Luis Angel Arango, Bogota
Colombia time (GMT-5)**

Monday, September 2, 2024

08:00 am – 09:00 am	Registration
09:00 am – 09:30 am	Opening Ceremony Ms. Angela Pérez Mejía, Chief Officer for Cultural Affairs, Banco de la República, Bogota Mr. Herman Gutiérrez, Director General, Dirección Nacional del Derecho de Autor (DNDA), Bogota Ms. Sylvie Forbin, Deputy Director General, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland
09:30 am – 10:30 am	Presentation of the WIPO Toolkit on Preservation for Cultural Heritage Institutions: Libraries, Archives and Museums Moderator: WIPO Mr. Kenneth Crews, Abogado, Gipson Hoffman and Pancione, Los Angeles, United States of America Ms. Rina Pantalony, Copyright advisor at Columbia University, New York, United States of America Mr. David Sutton, Director of Research Projects, University of Reading, Reading, United Kingdom
10:30 am – 11:00 am	Q&A Session
11:00 am – 11:30 am	Coffee break
11:30 am – 12:30 pm	Panel: Digital preservation projects: case studies Moderator: Mr. José Roberto Herrera Díaz, Founding partner, Herrera Díaz Abogados, Bogota Panelists: Ms. Diana Patricia Restrepo Torres, Technical director, Biblioteca Luis Ángel Arango, Bogota

Ms. Laura Sánchez Alvarado, Deputy director,
Documentary Heritage Management, Archivo
General de la Nación, Bogota

Mr. Jaime Humberto Silva Cabrales, Director, Señal
Memoria, Bogota

12:30 pm – 01:00 pm

Q&A Session

01:00 pm

End of Day

Tuesday, September 3, 2024

08:00 am – 09:00 am

Registration

09:00 am – 09:45 am

A copyright perspective on the development of
preservation strategies for cultural heritage
institutions

Speaker: Mr. Fredy Adolfo Forero Villa, Lawyer,
business law and intellectual property law
consultant, Bogota

09:45 am – 10:00 am

Q&A Session

10:00 am – 10:15 am Coffee
break

10:15 am – 11:15 am

Round table discussion: Perspectives of different
actors involved in the preservation of cultural
heritage in Colombia

Moderator: Mr. Fernando Zapata Lopez, Copyright
and related rights consultant, Bogota

Panelists:

Ms. Adriana Páez, Head, Preservation and
Registration, Banco de la República, Bogota

Mr. Rito Alberto Torres, Deputy technical director,
Fundación Patrimonio Fílmico Colombiano, Bogota

Mr. Andrés Camelo, Visual artist, Bogota

Ms. Vivian Alvarado Baena, Manager, Sociedad de
servicios para los productores audiovisuales
(EGEDA) de Colombia, Bogota

Ms. Marcela Palacio Puerta, Lawyer, Expert in
copyright and new technologies, Bogota

11:15 am – 11:45 am

Q&A Session

11:45 am – 12:45 pm

Implementation of the WIPO Toolkit on Preservation
for Cultural Heritage Institutions: Libraries, Archives
and Museums

Moderator: OMPI

Mr. Kenneth Crews
Ms. Rina Pantalony
Mr. David Sutton

12:45 pm – 01:00 pm

Q&A Session

01:00 pm – 01:15 pm

Closing

[End of program]