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Standing Committee on Copyright and Related Rights

Forty-Seventh Session
Geneva, December 1 to 5, 2025

INFORMATION SESSION ON COPYRIGHT AND GENERATIVE ARTIFICIAL INTELLIGENCE
PROGRAM

prepared by the Secretariat

Thursday, December 4, 2025

14.30 – 14.45 Opening

Welcome Address by:

Ms. Sylvie Forbin, Deputy Director General, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

14.45 – 16.30 **Panel 1: Visibility and Transparency**

This theme examines how transparency tools such as dataset provenance, labelling and traceability can make the use of creative works in AI systems visible. It focuses on how visibility is a prerequisite for accountability / protection and a foundation for participation of creators in the AI value chain.

Setting the Scene: Key Issues Concerning Visibility and Transparency

Speaker: Mr. Daniel Gervais, Milton R. Underwood Chair in Law, Vanderbilt University, Nashville, Tennessee, United States of America

Panel Discussion and Interaction with the Floor

Moderator: Mr. Tobias Bednarz, Legal Counsellor, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

Speakers¹: Ms. Anna Vuopala, Senior Ministerial Adviser, Ministry of Education and Culture of Finland

Ms. Diao Yunyun, Vice President, Legal, Tencent Group

Ms. Jewel Greene, President, Trinidad and Tobago Writers Guild

Ms. Xenia Manning, Director, Global Music Policy, Spotify

Senator Briggs, First Nations Rapper, Australia

Mr. Geoff Taylor, Executive Vice-President for Artificial Intelligence, Sony Music Entertainment

16.30 – 17.00 Coffee Break

¹ Listed in the following sequence: Member States and other speakers (each category alphabetically ordered by last name).

17.00 – 18.50 Panel 2: Licensing and Remuneration

This panel explores how licensing practices, remuneration mechanisms, data ownership and technical measures could ensure that stakeholders and creators could benefit from the economic value generated by AI.

Setting the Scene: Key Issues Related to Licensing and Remuneration

Speaker: Professor Daniel Gervais

Panel Discussion and Interaction with the Floor

Moderator: Mr. Rafael Ferraz Vazquez, Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

Speakers: Ms. Do-young Kim, Director, Cultural Trade and Cooperation Division, Ministry of Culture, Sports and Tourism of the Republic of Korea

Mr. Cauê Oliveira Fanha, Director for Copyright Regulation, Secretariat for Copyright and Intellectual Property Rights, Ministry of Culture of Brazil

Ms. Carmen Paez, Undersecretary for Culture, Ministry of Culture of Spain

Ms. Birgitta Sander Hjortsø, Chief Legal Advisor, Legal and Copyright, Ministry of Culture of Denmark

Mr. Robbert Baruch, Senior Vice President, Public Affairs – Europe and Multilateral Relations, Universal Music Group

Mr. Dan Neely, Chief Executive Officer, Vermillio, Chicago, Illinois, United States of America (remote)

Ms. Isabella Splendore, Head, Legal and International Affairs, Italian Federation of Newspaper Publishers

18.50 – 19.00 Closing

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