

Standing Committee on Copyright and Related Rights

Twenty-Second Session
Geneva, June 15 to 24, 2011

Accreditation of Certain Non-Governmental Organizations

Document prepared by the Secretariat

1. The Annex to this document lists a non-governmental organization, which has requested to be granted observer status in sessions of the Standing Committee on Copyright and Related Rights (SCCR), according to SCCR's Rules of Procedure (see document SCCR/1/2, paragraph 10).
2. *The SCCR is invited to approve the representation in sessions of the Committee of the non-governmental organization referred to in the Annex to this document.*

[Annex follows]

NON-GOVERNMENTAL ORGANIZATION WHICH HAS REQUESTED REPRESENTATION
AS OBSERVER IN SESSIONS OF THE STANDING COMMITTEE ON COPYRIGHT AND
RELATED RIGHTS (SCCR)

Indian Broadcasting Foundation (IBF)

IBF is the largest national organization of television broadcasters and other entities in the field of television, set up in September 1999 to promote the television industry. IBF presently consists of 47 members, which manage more than 400 TV Channels. IBF plays a significant role in protecting and promoting the interests of its members and freedom of electronic media in India. IBF identifies and pursues growth opportunities for its members and ensures that they present a strong collective voice both nationally and globally. IBF, as the apex industry association of the broadcast industry, plays a critical role in building consensus on major issues across the country.

IBF is directly involved in safeguarding and protecting Intellectual property rights, in particular copyright and trade marks of the broadcasting organizations. IBF recognizes the importance of the negotiations process towards an international treaty for the protection of broadcasting organizations.

The main objectives of the activities undertaken by IBF include the following: to promote, develop and protect the interests of the Indian television industry and other related entities; to disseminate knowledge, regarding the latest developments in the television industry, amongst its members; to protect and define the rights of the members and make all efforts to get the best advantages from the relevant authorities; to protect its members in respect of infringement of titles, trademarks, trade names and copyrights and to this connection to take all necessary legal action including liaising with Government/regulatory authorities for statutory/legislative reform; to obtain sanctions, privileges, advantages, relief, co-operation from any authority in the interest of the Indian television industry; to advocate legislative and other measures affecting the Indian television industry; to formulate rules of conduct of members and other persons in the Indian television industry and also to modify the same from time to time to keep pace with changing environments.

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