IP Australia Name Standardisation Activities

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Assistant Director – Digital Engagement
IP Australia
Customer Snap Shot

- Party Name
- Party Level Address
- Party Type
  - Individual
  - Organisation
- IP Role i.e. Agent
- IP Role Address
- IP Right ID

Party → Party Role → IP Rights → User Login

- User Name
- Password

Individuals 44%
Organisations 56%
Master Data Manager

- Organisations: 3,173,482
- Individuals: 2,459,150
- Golden records: 1,200,000
Phase 1 – Name & Address Clean-up – Merge Candidates

Merge Candidates: 1.19 M

- Full Stops
- Commas
- Ampersands
- Word CASE
- Word SPACING

Merge Candidates: 363,653
Phase 2 – Corporations Act 2001 – Merge Candidates

Merge Candidates: 780,603

Corporations Act 2001
No. 50, 2001

149 Acceptable abbreviations

(1) The abbreviations set out in the following table may be used:
   (a) instead of words that this Act requires to be part of a company’s name or to be included in a document or on a company’s common seal; and
   (b) instead of words that are part of a company’s name, and
   (c) with or without full stops.

<table>
<thead>
<tr>
<th>Acceptable abbreviations</th>
<th>[operative table]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Word</td>
<td>Abbreviation</td>
</tr>
<tr>
<td>1 Company</td>
<td>Co or Coy</td>
</tr>
<tr>
<td>2 Proprietary</td>
<td>Pty</td>
</tr>
<tr>
<td>3 Limited</td>
<td>Ltd</td>
</tr>
<tr>
<td>4 No Liability</td>
<td>NL</td>
</tr>
<tr>
<td>5 Australian</td>
<td>Aust</td>
</tr>
<tr>
<td>6 Number</td>
<td>No</td>
</tr>
<tr>
<td>7 &amp;</td>
<td></td>
</tr>
<tr>
<td>8 Australian Company</td>
<td>ACN</td>
</tr>
<tr>
<td>9 Australian Business</td>
<td>ABN</td>
</tr>
</tbody>
</table>

(2) If a company’s name includes any of these abbreviations, the word corresponding to the abbreviation may be used instead.

Merge Candidates: 245,638
ABN ACN Look up at front door

Customer Details

Registering as an * Individual  Organization

I do not have an ACN,  
ARBIN or ABIN

Identifier  ABIN  ACIN/ARBIN

ABIN

ABN  38113072755

ACIN/ARBIN

Legal name of the organisation  IP AUSTRALIA

This name is from the ABR - based on the ACN, ARBIN or ABIN you provided

CHANGE LEGAL NAME
# Portfolio View and IP Folio (Beta)

## Search for IP Rights

Enter your name and address to search for IP rights. Mandatory fields are indicated by an asterisk (*).

<table>
<thead>
<tr>
<th>Name (e.g. John Smith) *</th>
<th>Address (e.g. 1 George Street Sydney NSW 2000) *</th>
</tr>
</thead>
<tbody>
<tr>
<td>IP Australia</td>
<td>PO Box 200</td>
</tr>
</tbody>
</table>

**Search Results**

188 matching IP rights were found. Missing IP rights from your portfolio view? Perhaps you moved or changed your details recently? Please see our FAQ for additional details and contact IP Australia with outstanding queries.

<table>
<thead>
<tr>
<th>IP RIGHT NUMBER</th>
<th>IP RIGHT TITLE</th>
<th>IP RIGHT TYPE</th>
<th>STATUS</th>
<th>ACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>926144</td>
<td>PSI BESIDE 3 DISCS 3 DISCS ATOP PSI FORMS CANDELABRA,STYL.</td>
<td>Trade mark</td>
<td>Not Registered</td>
<td></td>
</tr>
<tr>
<td>1900911</td>
<td>2 DISCS:CONCENTRIC:BRONZ FORM LTRS</td>
<td>Trade mark</td>
<td>Application Being Considered</td>
<td></td>
</tr>
<tr>
<td>893718</td>
<td>2 CRESSETS &amp; DISC FORM LTR W</td>
<td>Trade mark</td>
<td>Not Registered</td>
<td></td>
</tr>
<tr>
<td>9011554</td>
<td>2 HOCKED STRIPES FORM INCOMPL. ELLIPSE AROUND LTRS</td>
<td>Trade mark</td>
<td>Not Registered</td>
<td></td>
</tr>
</tbody>
</table>

## Find Trade Marks

Search by Address

Please enter the name and address used to file or register the trade mark you’re interested in.

- **IP Australia**
- **PO Box 200**

**Search Results**

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1177727</td>
<td>TM Headstart</td>
<td>Registered/Protected</td>
</tr>
<tr>
<td>1128630</td>
<td>TRADING IDEAS</td>
<td>Registered/Protected</td>
</tr>
<tr>
<td>1757524</td>
<td>IP NOVA</td>
<td>Registered/Protected</td>
</tr>
<tr>
<td>1692930</td>
<td>SOURCE IP</td>
<td>Registered/Protected</td>
</tr>
<tr>
<td>1754191</td>
<td>IPGOD</td>
<td>Registered/Protected</td>
</tr>
<tr>
<td>1901511</td>
<td>ShopBuddies</td>
<td>Registered/Protected</td>
</tr>
</tbody>
</table>

**Search**
Contact us

1300 65 1010 (9am – 5pm)
www.ipaustralia.gov.au

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twitter.com/IPAustralia
linkedin.com/company/ip-australia
youtube.com/user/ipaustralia